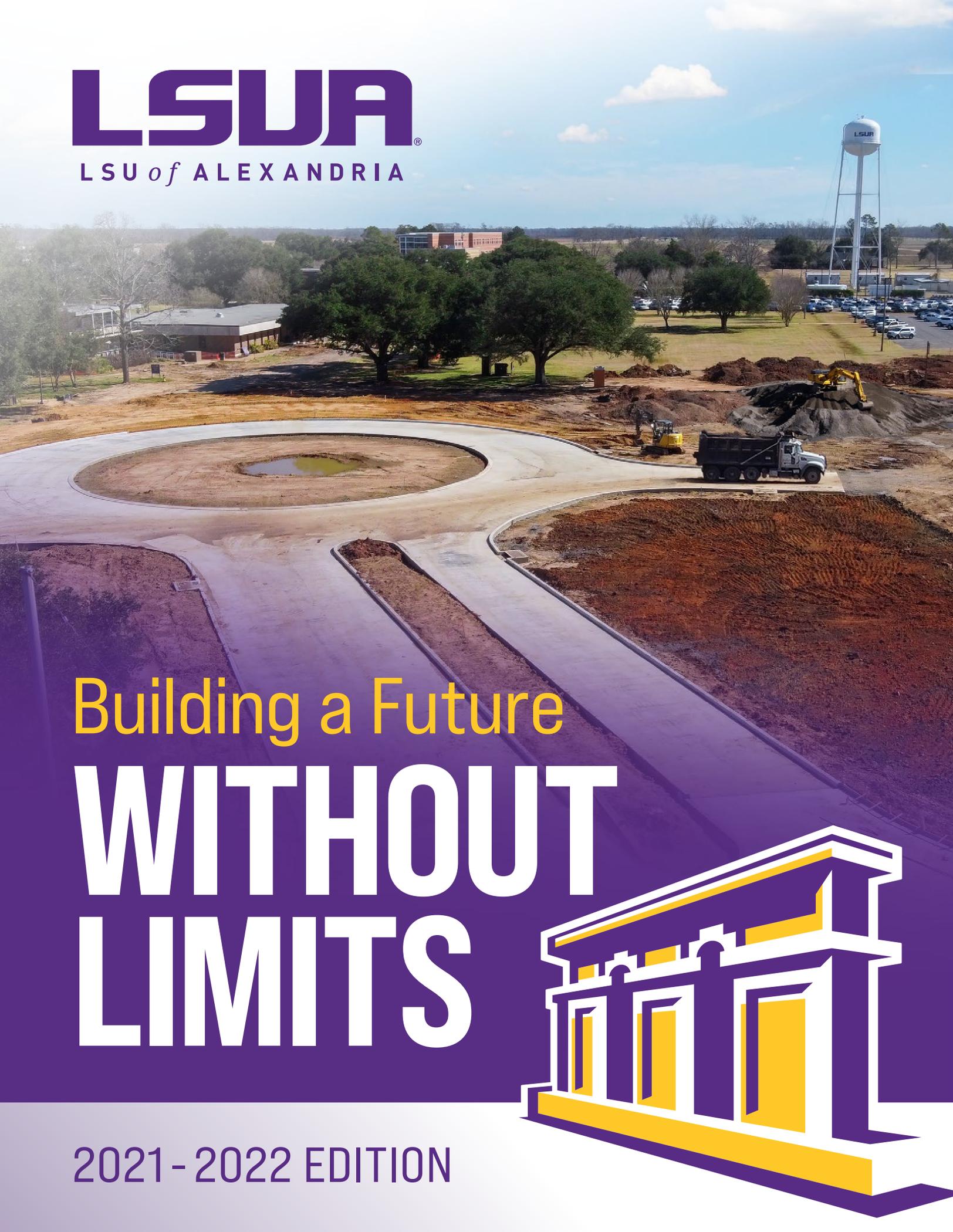


LSUA[®]
LSU of ALEXANDRIA



Building a Future
**WITHOUT
LIMITS**



2021 - 2022 EDITION



The logo for Louisiana State University at Alexandria (LSUA) is displayed in a bold, purple, sans-serif font. The letters are thick and blocky, with a registered trademark symbol (®) at the end of the word.

LSUA®

The text "LSU of ALEXANDRIA" is positioned below the main logo. "LSU" is in a bold, purple, sans-serif font, "of" is in a smaller, italicized, purple, sans-serif font, and "ALEXANDRIA" is in a bold, purple, sans-serif font.

LSU *of* **ALEXANDRIA**



CHANCELLOR'S REPORT

Dr. Paul Coreil, LSUA Chancellor

We are incredibly excited about the progress happening at LSUA! The Fierce for LSUA Capital Campaign is coming to an end with fantastic results to report.

We raised over \$5 million in private funding from many generous donors across the region, the largest including Roy O'Martin, who donated \$2 million in early December. Earlier in the year, LSUA received two generous \$100K donations from Cleco and Charlie Weems.

At the closure of this legislative session, the \$5 million state match will place the total funding towards the new LSUA Student Success Center at \$10 million and allow for a Fall 2022 groundbreaking if everything goes as planned. I want to thank the entire Central Louisiana Legislative Delegation, especially Senator Jay Luneau and Representative Lance Harris, for their continued service in securing LSUA state capital outlay funding for the new Student Success Center.

We are incredibly thankful to all of our donors, the LSUA Foundation Board of Directors, campaign volunteers, and our Foundation Executive Director, Melinda Anderson, who worked tirelessly to reach our \$5 million fundraising goal!

Our 2021 Spring and Fall Commencements were fantastic successes. Over 677 students graduated from degree programs across the spring, summer, and fall semesters. Because of the reduced COVID-19 policies, we were able to conduct graduation in the beautiful Rapides Parish Coliseum with no restrictions – masks, however, were encouraged.

We were honored to have Louisiana Secretary of State R. Kyle Ardoyn give the commencement address at our fall ceremony. Many families and supporters were in attendance to cheer and celebrate as students received their diplomas.

The Generals Athletic Association (GAA) and LSUA are thrilled to announce our second annual Shrimp Jam slated for September 22, 2022, in the Randolph Riverfront Center in Alexandria. The previous event featured Coach Kim Mulkey and was a tremendous success. In 2022, Shrimp Jam will feature guest speaker Coach D-D Breaux, who recently retired as the long-time LSU Gymnastics Coach.

Continued on the next page »

“We are on a mission to reach an enrollment of 5,000 students by 2025 as part of our five-year strategic plan”



LSUA DISTINGUISHED SERVICE AWARD

During the Fall Commencement Ceremony, LSUA presented Glenda Stock Smith with the LSUA Distinguished Service Award, a well-deserved honor for a tremendous LSUA supporter and capital campaign fundraising champion.





With support from the City of Alexandria, demolition of the blighted medical building adjacent to our downtown LSUA Allied Health Center was completed by Christmas. We are excited about this accomplishment and look forward to constructing additional space for our LSUA Allied Health program in the near future.

“It is LSUA’s vision to be the workforce development engine in Central Louisiana.”

We were very fortunate to have Governor John Bel Edwards on campus for our Drainage & Infrastructure Project groundbreaking on June 18, 2021. We had fantastic attendance and outpouring of support from our legislative delegation, city officials, congressional offices and community leaders. The project is now under construction and expected to be completed by late 2022. We are thankful for state and federal support for this project, and we know it will greatly improve the face of our campus and the quality of life for our on-campus students.

All students or family members interested in learning more about enrolling at LSUA are more than welcome to give me a call (cell 225-281-6443) or send me an email (pcoreil@lsua.edu). The tuition is affordable, the quality of the education is outstanding, and the bachelor’s and associate degrees offered are in high demand. A degree from LSUA provides tremendous opportunities for job placement in many career options now available in Central Louisiana and across the state. I will be happy to visit with anyone wanting to learn more about our academic programs, meet with me on campus, or simply take a campus tour.

We are anxious to hear from you and look forward to seeing you at LSUA very soon!

Paul Coreil, PhD
LSUA Chancellor





HOWARD & ELOISE MULDER SCHOLARSHIP

In April, LSUA announced two recipients of the prestigious Howard and Eloise Mulder Endowed Scholarship: Destiny Harrison, as the continuing student awardee; and Khloe Morton, as the incoming student awardee. The recipients are known as Mulder Scholars, and their awards will cover the full cost of a semester's tuition, fees, books, on-campus housing, and meal plans incurred as a direct result of the recipient's attendance at LSUA.

Howard and Eloise Mulder were staunch supporters of LSUA. Both were founding members of the LSUA Foundation and served on the Board of Directors for eight years. In recognition of their service to LSUA, both Howard and Eloise were awarded the LSUA Distinguished Service Award in 2001, the highest honor bestowed upon anyone by the University.





BUILDING FOR THE FUTURE





"We are standing on the shoulders of many central Louisiana leaders who built this university and had the foresight to see the tremendous value an LSU System campus would have in this region, and the mission of LSUA continues today."

Dr. Paul Coreil
LSUA Chancellor

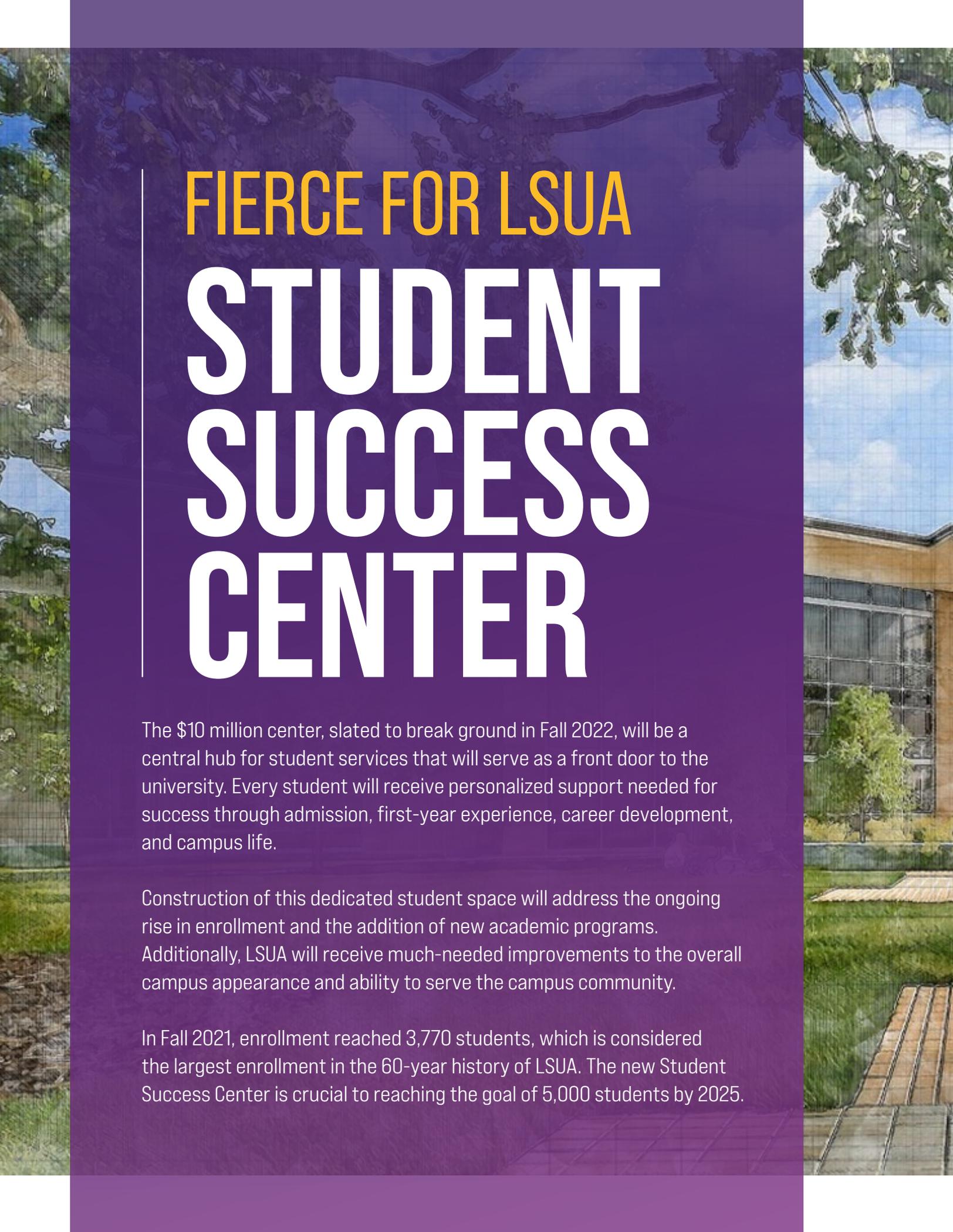
In the fall of 1960, LSUA held its first college classes for central Louisiana students as a two-year institution. After 40 years of educational success, the University was elevated to a four-year university in 2001 – granting bachelor's degrees and expanding its importance to the educational advancement of many across CENLA and beyond.

In the 61 years since, LSUA has seen tremendous campus growth and recognition across the state. Our faculty and staff are devoted to serving our diverse student body representing 60 parishes, 45 states, and 28 countries.

LSUA has a strong commitment to maintaining and improving quality of life across campus so every student can have an unforgettable experience and achieve career success. Through recent projects and expansions, LSUA will be able to empower new and existing students to make a positive contribution to our future workforce.

These efforts would not be possible without the overwhelming support of our community, beneficiaries, and legislation. We appreciate how far we have come and are looking forward to building a future without limits!





FIERCE FOR LSUA

STUDENT SUCCESS CENTER

The \$10 million center, slated to break ground in Fall 2022, will be a central hub for student services that will serve as a front door to the university. Every student will receive personalized support needed for success through admission, first-year experience, career development, and campus life.

Construction of this dedicated student space will address the ongoing rise in enrollment and the addition of new academic programs. Additionally, LSUA will receive much-needed improvements to the overall campus appearance and ability to serve the campus community.

In Fall 2021, enrollment reached 3,770 students, which is considered the largest enrollment in the 60-year history of LSUA. The new Student Success Center is crucial to reaching the goal of 5,000 students by 2025.

LSUA is undergoing significant renovations to modernize campus infrastructure and improve the quality of life for students. **Learn more about the future we're building for LSUA students!**

WWW.LSUA.EDU/FUTURE

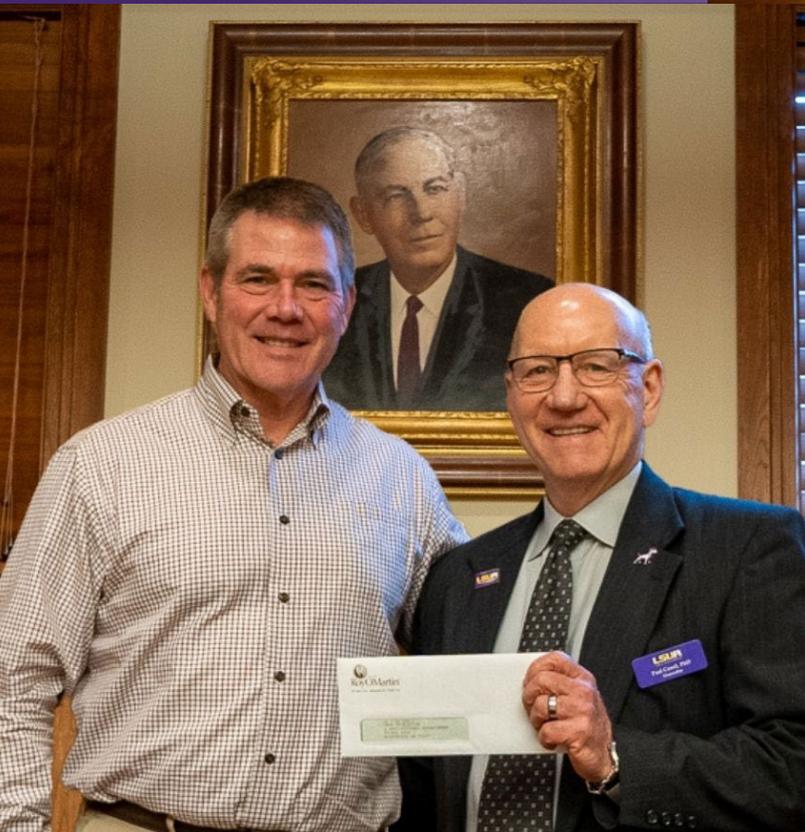


FIERCE FOR LSUA: STUDENT SUCCESS CENTER \$10 MILLION SECURED

STATE CAPITAL OUTLAY FUNDING MATCH SECURED

"I want to thank the entire Central Louisiana Legislative Delegation, especially Senator Jay Luneau and Representative Lance Harris, for their continued service in securing LSUA state capital outlay funding for our new Student Success Center. The new Student Success Center is crucial to reaching our goal of 5,000 students by 2025."

Dr. Paul Coreil, LSUA Chancellor



ROYOMARTIN DONATES \$2 MILLION

"I cannot believe the great things that are happening at LSUA. Dr. Paul Coreil has brought the campus to life. He is dedicated to student success. With that, RoyOMartin has pledged \$2 million to the Student Success Center...It is extremely important that LSUA produces the type of students we can use to drive our businesses to greater heights."

**Roy O. Martin III, President, CEO, & CFO
Martin Sustainable Resources LLC**

CHARLIE WEEMS DONATES \$100,000

"Today is not about me. Today is about LSUA. Each one of us has to deal with the challenges that are presented to us. Twenty years ago, when LSUA became a four-year university, was just the beginning. We looked around and realized we needed a campus to be proud of. The changes you see on the outside today are finally becoming a reflection of the quality LSUA has been inside all along. I am so happy to make this gift to LSUA."

**Charlie Weems, Board Member
LSUA Foundation**



CLECO DONATES \$100,000

"Cleco is excited to be a part of the 'Fierce for LSUA' capital campaign to build their first-ever Student Success Center. This donation is an investment in the communities where we live, work, and serve. Cleco is committed to helping leading institutions like LSUA prepare students to meet current and future workforce needs."

**Bill Fontenot, President & CEO
Cleco Corporate Holdings**

We are incredibly thankful to all of our donors, the LSUA Foundation Board of Directors, campaign volunteers, and our Central Louisiana Legislative Delegation, who worked so hard to help us reach our \$10 million fundraising goal for the investment in our future workforce!



DRAINAGE & INFRASTRUCTURE PROJECT

"We believe in higher education in Louisiana. I'm proud that we have been able to work together to provide solutions and support for our students in Central Louisiana. LSUA has seen tremendous growth recently, and it is my honor to be here today to celebrate this extraordinary event."

Governor John Bel Edwards
(Groundbreaking Ceremony)



After nearly 14 years of working to secure federal and state funding for the project, Governor John Bel Edwards and numerous other elected officials convened at LSUA to commemorate the historic achievement. At the state level, \$2.7 million was allocated from capital outlay through State Bond Commission. Federal Flood Mitigation funding, made available through the Louisiana Watershed Initiative, provided an additional \$3.5 million for the project.

The bipartisan support received from local, state, and federal officials ensured that this was not only a win for Central Louisiana but for the state of Louisiana. LSUA appreciates the support received from all delegations and was honored to break ground on the campus with the Governor.

The infrastructure project not only addresses the drainage problems that have plagued the campus but also modernizes the entire LSUA footprint through a new entrance from Highway 71, newly paved streets, and a state-of-the-art lighting project. Womack and Sons Construction Group received the bid and began construction in early June. The drainage and infrastructure project is expected to be complete in late 2022.



ALLIED HEALTH EXPANSIONS

On Feb. 25, LSUA announced that the City of Alexandria was willing to provide \$180K in financial support for the demolition of the old medical building adjacent to our Allied Health Building on Jackson Street in downtown Alexandria. This site will be the foundation for a new Allied Health building to expand academic programs. Architectural renderings of the expansion are in development in anticipation of construction. Currently, \$1.5 million in LSUA Foundation funds are dedicated to this project.

CAMPUS EDGE PROJECT

LSUA is currently working with a private firm on a market study for the property located on the LSUA Golf Course and LSU AgCenter corners (including both sides of LA 3170). The final report is expected this year. LSUA is hopeful that the study results will reveal the positive market potential for retail establishments along the campus edge to provide new amenities and services that will increase attraction to LSUA and benefit the surrounding community.



COMMUNITY OUTREACH

In addition to our academics, the economic, cultural, and intellectual development of the local area is just as vital to our success. With the overwhelming support of our community, beneficiaries, and legislation, LSUA continues to see campus growth and recognition across the state. LSUA is committed to ongoing investment and success for our community.





SHRIMP JAM

On September 9, 2021, the LSUA Generals Athletic Association (GAA) hosted the inaugural LSUA Shrimp Jam in partnership with the Office of the Lt. Governor Billy Nungesser and the Louisiana Seafood Promotion Board. This spectacular event saw 450 attendees and featured Louisiana Gulf Shrimp, live music with local Matt Laborde and DEAF JAM and a silent auction. In addition, the evening included special guest speaker LSU Women's Basketball Head Coach Kim Mulkey and raised over \$58,000 for the Generals Athletic Association. The GAA is committed to the LSUA Generals Athletic programs, and these funds will have a major positive impact on our student athletes and the seven LSUA teams!



COLLEGE OF BUSINESS

The College of Business offers opportunities to pursue a career in Business with concentrations in Entrepreneurship, Finance, International Business, Management, Management Information Systems, and Marketing. Additionally, it offers a new Bachelor of Science in Accounting. The College of Business has contributed significantly to the future workforce through academics and community service. The college has launched and promoted several initiatives, including the Cenla Economic Dashboard, Leadership Cenla, and The Launchpad, that contribute to the growth and success of the local business community.



LEADERSHIP CENLA

Thirty-four Leadership Cenla participants earned Certificates of Completion from LSUA's College of Business. The Rotary Club of Alexandria recognized the graduates at its November meeting. In addition to receiving certificates, the winning team members of a highly competitive peer-to-peer simulation were presented with the Strategic Leadership Award for outstanding performance in managing and leading a global enterprise.



THE LAUNCHPAD

LSUA, the City of Alexandria, and the LSUA Louisiana Small Business Development Center (LSBDC) planned and conducted a 10-week series of classes for local entrepreneurs. This initiative was led by Dr. Randall Dupont, Dean of the LSUA College of Business, and Mrs. Evelyn Jones, SBDC consultant and coordinator. The program was a success with twenty-five participants graduating in early May 2021 from the program.

SMALL BUSINESS DEVELOPMENT CENTER

LSUA, in partnership with the Louisiana Small Business Development Center (LSBDC), recently opened a Small Business Development Center regional office in downtown Alexandria to support small businesses in CENLA. This initiative is led by Dr. Randall Dupont with Mrs. Evelyn Jones as the program consultant and coordinator at the Central Louisiana Regional Chamber of Commerce. LSUA appreciates the Chamber and Deborah Randolph for supporting this partnership.



ECONOMIC DASHBOARD

Dr. Randall Dupont continues to publish a monthly CENLA Economic Dashboard in an effort to support businesses. This vital information has assisted many local business leaders as they deal with the impact of COVID-19 on the Central Louisiana economy. This information is well received by the business community and fills a major void during a time of uncertainty. Visit www.lsu.edu/dashboard to see the latest reports!



ACADEMIC SUCCESS

ACROSS FIVE NEW COLLEGES

As of July 1st, the LSUA Division of Academic Affairs has implemented a new structure consisting of five colleges led by newly-selected deans and department chairs. The new format is a result of the university's commitment to upholding academic excellence and expanding its engagement with students, scholars, and the larger community.



COLLEGE OF BUSINESS

- » Accounting & Finance
- » Management & Marketing



COLLEGE OF HEALTH & HUMAN SERVICES

- » School of Nursing
- » Allied Health
- » Education



COLLEGE OF LIBERAL ARTS

- » Communication, Language, & Arts
- » English & Humanities



COLLEGE OF NATURAL SCIENCES & MATHEMATICS

- » Biological Sciences
- » Chemistry & Physics
- » Mathematics & Computer Science



COLLEGE OF SOCIAL SCIENCES

- » Criminal Justice
- » History, Political Science, & Disaster Science
- » Psychology



SPERO

Special Program for the Enhancement of Resources and Opportunities

LSUA received a \$126,000 grant from Blue Cross/Blue Shield of Louisiana Foundation to support SPERO. With this grant and the private donations, LSUA now has the funding to enroll students and implement the program by Fall 2022. SPERO will offer post-secondary opportunities for young adults between 18-28 who have an identified developmental disability and completed high school with a diploma or career diploma, but are otherwise ineligible for college admission. Grants and donations will continue to be accepted. Additionally, we have submitted a proposal to Congresswoman Julia Letlow's office for Community Project initiative funding and anticipate their full support.

ACADEMIC PARTNERSHIPS

2+2 BUSINESS AGREEMENTS

LSUA College of Business Dean Dr. Randall Dupont has signed agreements with LSUE, Baton Rouge Community College, Delgado Community College and SOWELA to provide a seamless transition for business students seeking to earn a Bachelor of Business Administration.



LSUE PARTNERSHIP FOR SURGICAL TECHNOLOGY

A new Associate Degree in Surgical Technology will be offered in LSUA's Downtown Allied Health Center in partnership with LSUE. Funding for the remodeling of a section of the downtown Allied Health building for this new program has been provided by Rapides Regional Medical Center. Remodeling is complete and student enrollment in the program starts in fall 2022.

LSU DENTAL SCHOOL PARTNERSHIP FOR DENTAL HYGIENE

Dr. Haywood Joiner and the Allied Health Department are partnering with the LSU Dental School to offer students the opportunity to become a Dental Hygienist in Central Louisiana. Students can take Dental Hygiene courses at LSUA thanks to the support of the LSU Dental School. This partnership will help address the critical shortage of dental hygienists in the region.

THE OAK LEAF

Undergraduate Journal
of Teaching & Research

In late January 2021, LSUA released its first edition of the Undergraduate Journal of Teaching & Research. The annual publication is in a digital, open-access format and is composed of various peer-reviewed articles.



PROFESSIONAL AVIATION



LSUA has partnered with the England Airpark ACE program to offer degrees in Professional Aviation as of Spring 2022. The new program will prepare students to become FAA-certified multi-engine commercial pilots and flight instructors. Students will take flight courses with Acadian Aviation, an FAA-approved and LSUA-affiliated Part 141 flight school that operates at Alexandria International Airport.

An Aviation Open House was held on June 22, 2021, at the Million Air facility where numerous prospective students, family members, and community guests had the opportunity to learn about the upcoming program. Additionally, attendees received a behind-the-scenes look at the airport, including a visit to the control tower.

"Our hope is by putting these graduates on the street, whether they're certified A&P mechanics, pilots, or aviation professionals, we will be able to attract and grow an aviation economy here in Central Louisiana."

**Sandra McQuain, Executive Director
England Airpark**



LSU OF ALEXANDRIA AT A GLANCE

100%

Job placement in Allied Health, Nursing, Education



42%

of students graduate with zero debt! LSUA ranks as one of the best colleges, with the lowest in-state tuition.

LSUA is a diverse campus with students representing

28 Countries

45 States

60 Parishes

2020-2021 Academic Year



Historic Record Enrollments

during 2020-2021 and projected for the upcoming Academic Year

6.9% Increase

in Retention over the last 2 years



39

Athletic conference and regional championships



16:1

Student to faculty ratio for smaller, personalized classes



Located in Central Louisiana

Only a few hours from most major cities

30

Student organizations and activities across multiple fields and programs



HISTORIC RECORD ENROLLMENTS

LSUA reached record enrollment for Spring 2021 and Fall 2021.

3,770 students
for Fall 2021
7.7% increase
over 2020

38% increase in
online students
from Fall 2020

61% retention
1st-to-2nd year
Highest in 5 years

3,335 students
for Spring 2021
11.8% increase
over 2020

ACHIEVEMENTS

LSUA is recognized by University HQ for offering affordable programs to students.

26th

Most Affordable
Business
Management Degree

23rd

Most Affordable
Business Degree

15th

Most Affordable
Accounting Degree

15th

Most Affordable
Psychology Degree

13th

Most Affordable
Criminal Justice
Degree

26th

Most Affordable RN
to BSN Degree



"Our law enforcement officers maintain the highest respect for all who enter campus, and we take ultimate pride in our LSUA community. This campus is our extended home, and home is where we all feel safe."

Chief Donald Collins, LSUA Police Chief

CAMPUS SAFETY

LSUA's Crime Rate Nearly 1,000% Lower Than National Average

By national standards, LSUA is an incredibly safe community of students, faculty, and staff committed to providing an environment conducive to learning. Utilizing the University Police's public records for each month, the violent crime rate on LSUA's campus in 2021 was 0.76 per 1,000 residents. The likelihood of being a victim of violent crime is 1 in 1,315. A violent crime rate of 0.76 is 386% lower than the national average and 31% lower than the fifty safest cities in America. The likelihood of being a victim of property crime at LSUA is 1 in 658, with the data evidencing a property crime rate of 1.52 per 1,000. LSUA's property crime rate is more than 1,288% lower than the national average and 439% lower than the fifty safest cities as ranked by Safewise.com.

COVID-19

Currently, 86% of employees and approximately 65% of on-campus students are vaccinated

LSUA returned to in-person classes in the Fall 2021 semester based on the COVID-19 cases and increased vaccinations at that time. Additionally, LSUA instituted an incentive program for all students, faculty, and staff who received the COVID-19 vaccine. The program was developed to drive student vaccinations with a chance to win significant prizes. With the help of the LSUA Foundation, the program was able to acquire multiple prizes, including Apple AirPods, Apple iPads, and a Purple 24" iMac computer.

LSUA recognizes that COVID-19 remains a severe health concern to be taken seriously. One of the best ways to minimize the spread of COVID-19 is for the campus community to receive the vaccine. Starting Spring 2022, COVID-19 vaccinations are now required for students and employees with opt-out options available as per state law. Those opting out of taking the vaccine may be subject to periodic COVID testing, pending the availability of tests and state requirements. LSUA will continue following recommended quarantine procedures for anyone who tests positive on campus. COVID vaccinations and testing are offered daily in the LSUA Health Center.

Visit www.lsua.edu/covid19 for more information regarding COVID-19 protocols.







A person wearing a purple graduation gown is shown from the side, holding a diploma. The background is bright and out of focus, suggesting an outdoor setting. The text 'LSUA' is overlaid in a large, bold, purple font.

LSUA[®]

LSU *of* ALEXANDRIA





8100 Hwy 71 South Alexandria, LA 71302

888-473-6417 | 318-445-3672

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