

# CURRICULUM VITAE

## DOYEOP KIM, PH.D.

School of Education  
Louisiana State University of Alexandria  
Alexandria, LA 71302  
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### EDUCATION

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- Troy University, Troy, AL** August 2015 – May 2019  
**Ph.D.** - Major in Sport Management  
Cognate Area: Quantitative Research & Statistics  
**Dissertation Title: “*Development of a Multi-Dimensional Scale to Measure Professional Athletes as Role Models*”**
- University of Southern Mississippi, Hattiesburg, MS** August 2011 – August 2014  
**Ph.D. Student** – Major in Teaching and Administration
- Western Illinois University, Macomb, IL** January 2007 - December 2009  
**M.S.** – Major in Sport Management
- Yongin University, Yongin, South Korea** March 1995 - February 2003  
**B.S.** – Major in Physical Education

### RESEARCH

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#### REFEREED JOURNAL ARTICLES

- Kim, D.,** Koo, G., Kim, M., Shin, S., & Dixon, A. (2021). Development of a multi-dimensional scale to measure professional athletes as role models. *Journal of Health, Sports, and Kinesiology*, 2(4), 18-26.
- Kim, D.,** Walker, M., Heo, J., & Koo, G. (2017). Sport league website: an effective marketing communication tool for corporate sponsors. *International Journal of Sports Marketing and Sponsorship*, 18(3), 314-327.
- Kim, D.,** Goldsmith, A., Walker, M., & Drane, D. (2014). Does the social behavior of a high-profile sport league matter? *Journal of Contemporary Athletics*, 8(2), 65-74.

## BOOK CHAPTER

**Kim, D.,** Shin, S., Walker, M., & Koo, G. (2017). Effect of corporate renaming of a college football stadium. In B. G. Pitts & J. J. Zhang (Eds). *Global Sport Management Studies: Contemporary Issues and Inquiries*. Oxfordshire, UK: Routledge Publishers.

## WORKING MANUSCRIPT

**Kim, D.,** Koo, G., Kim, M., Shin, S., & Dixon, A. (in progress). Impact of sports role model factors on learners' self-concept development.

## REFEREED RESEARCH PRESENTATIONS

**Kim, D.,** & Shin, S. (2021). *Impact of sports role model factors on learners' self-concept development*. Presented at the 2021 International Organization of Health, Sports, and Kinesiology Virtual Conference.

**Kim, D.,** Koo, G., & Kim, S. (2017). *Development of a Multi-Dimensional Scale to Measure Professional Athletes as Role Models*. Presented at the 2017 North American Society for Sport Management Conference, Denver, Colorado.

Shin, S., & **Kim, D.** (2015). *Adapting the Suinn-Lew Self-Identity Acculturation Scale to Korean American Consumers*. Presented at the 2015 Applied Sport Management Association Conference, Baton Rouge, Louisiana.

**Kim, D.,** Walker, M., Heo, J., & Son, J. (2014). *Sport League Website: An Effective Marketing Communication Tool for Corporate Sponsors*. Presented at the 2014 North American Society for Sport Management Conference, Pittsburgh, Pennsylvania.

**Kim, D.,** Walker, M., Shin, S., & Phillips, D. (2014). *Effect of Corporate Renaming of a College Football Stadium*. Presented at the 2014 Applied Sport Management Association Conference, Nashville, Tennessee.

Shin, S., Kim, J., & **Kim, D.** (2014). *Managing Facility Risks by Incorporating Risk Category and Treatment Matrices*. Presented (poster presentation) at the 2014 National Intramural Recreational Sports Association Conference, Nashville, Tennessee.

Drane, D., Kim, W., & **Kim, D.** (2012). *The 2011 Mississippi Team Tennis Championship: An economic impact case study*. Presented at the 2012 North American Society for Sport Management Conference, Seattle, Washington.

## TEACHING

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### **Assistant Professor**

March 2022 - Current

Louisiana State University of Alexandria, School of Education, Alexandria, LA

KINS 2510 Introduction to Sports and Leisure Administration  
KINS 3800 Ethical and Legal Issues in Sports (Undergraduate)  
KINS 3801 Sports Strategies and Planning (Undergraduate)  
KINS 4501 Special Topics (Undergraduate)  
KINS 4513 Facilities Management (Undergraduate)  
KINS 4517 Sports Administration (Undergraduate)  
KINS 4999 Internship (Undergraduate)

### **Adjunct Faculty**

October 2018 – December 2019

Troy University, School of Hospitality, Sport & Tourism Management, Troy, AL

HSTM 2255 Introduction to Hospitality, Sport and Tourism Management (Undergraduate)

### **Graduate Teaching Assistant**

August 2011 – May 2014

The University of Southern Mississippi, School of HP&R, Hattiesburg, MS

HPR 101 Weight Training (Undergraduate)  
HPR 105 Concepts in Physical Fitness (Undergraduate)  
HPR 119 Volleyball (Undergraduate)  
HPR 130 Racquetball (Undergraduate)

## PROFESSIONAL EXPERIENCES

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### **PG Wellness Center** (Sunnam, Korea)

November 2014 – December 2017

Position: Swimming Pool Operations Manager

Duty: Implementing marketing strategies, consulting club members, arranging swimming instructions, organizing swimming competitions, hosting private parties, recruiting staff, supervising instructors, and managing facilities/equipment

### **Seoul United Soccer Club** (Seoul, Korea)

May 2009 - August 2009

Position: Soccer Team Operations Staff

Duty: Implementing marketing strategies, soliciting corporate sponsorships, organizing team practice, managing game-day activities, and assisting youth club instruction

### **Tanchun Sport Complex** (Sunnam, Korea)

March 2004 – July 2006

Position: Swimming Pool Operations Staff & Instructor

Duty: Implementing marketing strategies, consulting club members, assisting swimming competitions, managing facilities/equipment, teaching swimming classes, and guarding recreational swimmers

### **Bears Town Skiing Resort** (Pochun, Korea)

December 1999 – February 2000

Position: Skiing Resort Operations Staff & Instructor

Duty: Managing facilities, and teaching skiing classes

**Republic of Korea Army 75 Division** (Namyangjoo, Korea) March 1997 – May 1999  
Position: Transport Soldier  
Duty: Driving/maintaining sedans, managing transportation unit facilities, and military training  
Honorably discharged with a rank of sergeant

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## HONORS AND AWARDS

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Finalist in 2014 ASMA Doctoral Student Research Competition	Spring 2014
Best School Paper in 2014 USM Graduate Student Research Symposium	Spring 2014
Best School Paper in 2013 USM Graduate Student Research Symposium	Spring 2013
Member of Wellgates Honor Roll, The University of Southern Mississippi	Spring 2012
Dr. Ingon Kim Scholarship, Western Illinois University	Spring 2009
Dr. Ingon Kim Scholarship, Western Illinois University	Spring 2008
Scholarship of Academic Achievement, Yongin University	Fall 2002

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## SERVICES

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**Journal of Health, Sports, and Kinesiology** July 2020 - Present  
Role: Serving on Editorial Review Members

**Evergreen Korean Baptist Church** (Jackson, MS) January 2018 – October 2018  
Role: Serving on the choir and all church-related activities

**Seomoon Church** (Seoul, South Korea) November 2015 – December 2017  
Role: Serving on the disabled youth worship service and sport activities

**Korean Presbyterian Church** (Hattiesburg, MS) August 2011 – September 2014  
Role: Serving on the choir and all church-related activities

**Korean Methodist Church** (Macomb, IL) December 2009 – May 2010  
Role: Serving on the choir and all church-related activities

**Youth Leaders Corps** (Seoul, South Korea) March 1995 – February 1997  
Role: Serving on the youth sport activities classes and camps

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## PROFESSIONAL ASSOCIATIONS

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North American Society for Sport Management  
Applied Sport Management Association  
Sport Marketing Association  
International Organization of Health, Sports, and Kinesiology

## CERTIFICATIONS

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Swimming Instructor	Korean Ministry of Culture, Sports and Tourism
Windsurfing Instructor	Korean Ministry of Culture, Sports and Tourism
Bodybuilding Instructor	Korean Ministry of Culture, Sports and Tourism
Lifeguard	Korean Swimming Association
Cardiopulmonary Resuscitation (CPR)	Korean Red Cross
Taekwondo 1 Dan	Korean Taekwondo Association
Scuba Diving Open Water	Confédération Mondiale des Activités Subaquatiques (CMAS)
Sport Massage Instructor	Korean University Sport Massage Association
Basketball Referee	Korean Basketball Association