

# MINUTES

## LSUA Chancellor Cabinet

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6/10/2019 2:00 PM | *Meeting called to order by* Chancellor Coreil

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### In Attendance

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Dr. Paul Coreil, Dr. John Rowan, Dr. Stephan Moore, Donna Torres, Shelly Gill, Melinda Anderson, Deron Thaxton, Sarah Black, Chancey Slider

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### Chancellor Coreil called the meeting to order at 2:00 PM

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#### **Chancellor's Updates:**

- Thank you to the faculty, staff, and students for a warm welcome back. I am extremely glad to be here and look forward to working with you all at LSUA.
- I attended the Board of Supervisors meeting in Baton Rouge on May 31<sup>st</sup>. Thank you to Dr. Rowan, Dr. Moore, and the students who represented us at the meeting.
- President Alexander will be on campus on June 12<sup>th</sup> for the All-Campus meeting in Coughlin Hall and the LSUA Foundation Luncheon in the Brumfield Ballroom.
- I will be meeting with Department Chairs, faculty members, and community members in the near future to continue growing relationships and partnerships on and off of campus. The goal is to rebuild positive relationships on campus and with the community.
- Changes to the Organizational Chart are coming in the near future. UPD may begin reporting directly to the Chancellor instead of the Vice Chancellor for Student Engagement. No commitment has been made, but changes are being explored.
- The policy concerning the rotating of Department Chairs is being reviewed.
- We plan to slow down the creation of new positions to support budgetary needs.
- The meal plan increase has been submitted to the Board of Supervisors and will be added to an upcoming agenda. The Cabinet reviewed current plans and discussed minimizing the amount of meal plans offered. If we decide to proceed, the new fees will not be implemented until Spring, 2020. The final decision will not be made until we have more student input and buy-in.
- Recently met with Roy O' Martin who made a proposal to fund two new positions at LSUA. \$100,000 has been secured from four donors to fund a Nursing Clinical Training position and an Accounting position for the course of five years. After internal review, we will meet with Roy O' Martin to continue the conversations. No commitment has been made at this time.
- International travel may be more restricted in the near future due to the budget deficit. Reports will now be required upon return from individuals who travel domestically for major conferences and workshops. Reports should summarize best practices that were learned that may be implemented at LSUA related to advancing our mission.
- Interested in getting a person responsible for office/unit space allocations to help assign and manage spaces.

- LSUA is getting ready to celebrate the 60<sup>th</sup> Anniversary. Thank you to the Foundation and the Marketing & Strategic Communications team for working diligently on the preparations.
- LSUA's Capital Campaign will kick off in the fall to raise funds for the new student services building
- Funds for the Drainage Project have been secured, but have not been released by the federal state capital outlay funding request has also been included in the 2019 construction bill.
- The 2020-2025 Business Plan is due by the end of the summer. Donna Torres is sharing information and the Cabinet is in the beginning stages of preparing the plan.
- Faculty is being added to the Athletic Scholarship Review Committee to meet the requirements of the last audit.
- Dr. Rowan and Deron Thaxton are doing research regarding implementing a Small Business Development Center (SBDC) on LSUA's campus. I plan to touch base with CLEDA and other organizations who could help us evaluate this opportunity.
- Planning to organize a meeting to revamp the Emergency Preparedness Plan and safety drills.
- The Cabinet has been refined to include Dr. Haywood Joiner and Deron Thaxton. I've also asked Sarah Black to attend and provide support and input related to public relations and campus marketing.
- The Cabinet reviewed the items from the last meeting agenda to update Dr. Coreil on recent happenings and events.

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## Discussion Items

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### 1. Donor Solicitations

- Melinda Anderson has been working with the Foundation on the upcoming Capital Campaign.
- The Foundation has contracted with a consultant, Gary Hawkins, who is working on the developmental process for the new building. The Director will be here for 5-7 weeks to interview donors.
- The next Foundation Board meeting is in August and will include the Feasibility Study for the new building and soft kick-off for the Capital Campaign.

### Student Information System

- Dr. Rowan and Deron Thaxton presented ideas to the Cabinet concerning the need for a CRM system since a fully-integrated SIS system is not feasible at this time. Deron and Jason had a call with LSU regarding individual campus student information systems. The LSU Workday implementation committee will be revitalized over the summer. Current LSU expectations are up to a 3-year window to determine whether or not to continue with the Workday Student project, but the hope is that it will be closer to 1 year. Being that PowerCampus is limited in

functionality, the current plan is to expand features as appropriate while Workday is in development.

- The current CRM (Radius) is limited in functionality. Student Engage is the upgraded system from the same software vendor. A more formal proposal will be forthcoming. The CRM system is what allows recruiting/admissions (an other departments) to communicate with applicants and prospective students.

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## Reports

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### Stephan Moore

- The Oaks conducted a Student Housing Survey at the end of the 2018-2019 academic year-which revealed one area of concern focused on maintenance and facilities. The overall feedback was very positive from our students living at The Oaks. We are currently working on getting student testimonies to Admissions and the Marketing & Strategic Communications team.
- I am still working with LSUS and possibly LSUE on developing a protocol for student Death Policy
- Dr. Moore shared information from Dr. Bain reporting our FTF FA18-FA19 retention is currently 51.9% compared to 44.8% at this time last year.
- UPD apply for a Campus Safety App Grant with Campus Consortium LSUA made the short list and is hoping to make the final list, which could result in receiving ~~over~~ up to \$30,000 over five years for campus safety app resource. Dr. Moore, Cpt. Donald Collins and Jason Normand have a meeting/interview with Campus Consortium scheduled for Thursday, June 13<sup>th</sup>.

### John Rowan

- Recommends the Cabinet examine the budgeting process in the near future.
- The Strategic Plan and 2020-2025 Business Plan should align and we should be considerate of how they contribute to each other.

### Melinda Anderson

- The Gala is scheduled for the evening of November 1, 2019.

### Shelly Gill

- Admissions is up by 7.7% compared to this time last year and first-time freshman admits has increased by 7.5% (not including online admissions).
- The LAVetCorps Office will be located in the Library. Shelly plans to attend a conference for LAVetCoprps training in August and is in the process of hiring a di

- Proposed that we negotiate with Chartwells on the proposed fall meal plan increases knowing that a protentional new mandatory fee will be implemented in the future.
- Projecting Numbers for Census Day and Fall 2019 has an increase over last fall of approximately 5.5-6.0%. The projected revenue change is around a 2.0% increase. On campus students are trending downward, while online and dual enrollment courses are trending upward. Historically, these projections have been accurate; however, projected numbers are based in part on a regression model that uses past trends. These models can be skewed if changes in procedure and processes affect future data (enrollments). There have been many changes since last fall, primarily in the area of working with students to enroll earlier in the registration cycle. This can potentially affect fall projections.
- Working with Danney Mahaffey and Jim Wienzette on revising plans for the new student services building. There should be new designs to look at this week.
- The kickoff meeting for the downtown Allied Health Building assessment is schedule for this coming Friday morning.
- Presented the idea of having a live mascot (bull terrier) on campus to the Cabinet.

Respectfully submitted by Chancey Slider

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The Next Meeting will be Wednesday, June 26, at 9:00 AM

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