MINUTES
LSUA Chancellor Executive Council
2/14/2017 9:00 AM | Meeting called to order by Chancellor Huang

In Attendance

Dr. Huang, Dr. Hatfield, Deron Thaxton, Adam Jonson, Melinda Anderson, Sarah Black, Catherine Pears, Christof Stumpf, Steve Cox, Abbey Bain, Shelly Kieffer

Chancellor Huang

- I received a request from Student Government President, Jesse Elliot, to change the name of the Student Center to the Student Union.
- We are starting a search of Vice Chancellor for Student Engagement. The add has been published in a number of venues, such as Chronicle of Higher Education, Insight Into Diversity, and Inside Higher Ed. The search is being managed by Human Resources in Baton Rouge. The LSUA website will also include the advertisement. If you know anyone interested or qualified, please encourage them to apply. We want to have as many candidates as possible. The search committee will meet tomorrow. We have two students on the committee, Paige Kolder and Anthony Felps. The search committee also includes Eamon Halpin, Rafael Romero, Janice Miller, and Vice Chancellor Deron Thaxter. In addition, there are two faculty members, Cynthia Thomas, who will chair the committee, and Mary Sunderhaus. I believe this is a well-balanced committee to make sure all constituents are represented. Human Resources (in Baton Rouge) will identify ten to twelve semifinalists for Skype interviews, and then we will bring about four to campus. This is an important position to address the retention issue.
- I am looking to repurpose areas in student support. We have staff that are professional advisors, and they do outstanding and important work. I would like to repurpose this area to focus on retention.
- We have authorized the creation of two additional positions. One is a faculty position in marketing. The department of business has needed this position for a number of years and we need it for ACBSP accreditation. We are ways away from AACSB because we do not have the structure, personnel, or resources but we will start with ACBSP.
- Another marketing position is authorized. This position will help with marketing and branding. We hope to find another knowledgeable and energetic person to help us with admissions, external messaging, and promoting faculty and their positions.
- I met with Shelly and her recruitment staff. I was able to hear their perspectives and experiences working with faculty and staff on campus.
- State support for higher education is up 3.4% around the country. A number of states are up by 10%, like Oregon, Virginia, Tennessee, Georgia. Up 4.9% is Vermont. Up 0-4.9% is a large number of states. A few states are down 5.9% or more, which includes our own state of Louisiana, Oklahoma, Alaska, and Wyoming. Feel free to share. This is from Inside Higher Education Ed.
- Name change of Student Center to Student Union. Deron, do you have background?
  - Deron- they made the request a year or year and half ago. We tabled it because it wasn't too long ago it was changed to Student Center from Student Union.
  - Christof- why do they want to change?
  - Dr. Huang- students said because Union is more widely recognized.
  - Deron- Now that it has been another year, they can go through the process with the Name Change Committee and we can hear their rationale and make a decision.
- Signs are important. I think there needs to be better signage on our buildings
- Methods of Administration Civil Rights Compliance Review - This covers a lot of areas on campus, some touch on your areas directly. The review was done in November. I would like you to read and see what areas affect your department and how we will address these violations and concerns. This is the opportunity where we will continue to follow up until we are in compliance.

Barbara Hatfield

- COPE is having the Upward Bound program on campus this summer. The awards ceremony will be on campus as well.
- Bolton Award Committee is meeting. We have had four nominations. They are working on naming the recipient and they will receive $1,000.
- Shelly and I went to Buckeye High School to look at offering the Associates of Arts and Associates of Science degrees. Faculty senate wants information on dual enrollment so we will share with faculty senate at their meeting on Monday.
- Retention sub-committee is meeting every other week. They are participating in a webinar today focusing on retention.
- Bonnie Hines is planning to retire.

Shelly Kieffer

- Open house scheduled for Saturday. We have 130 families registered compared to 87 last year. We have eight families out of state and families coming from all over the state: Monroe, Shreveport, New Orleans, and Lake Charles.
- Applications are up for fall and summer. We are down six students for summer but that will change once the summer schedule is released.

Sarah Black

- I have started recruiting for the dragon boat race, based on those who participated last year. I have 13 people already committed. I will send campus email to get additional participants soon.
- Mardi Gras float- we changed theme to Rock Out with LSUA for those riding on the Chancellor’s float. KALB will be here doing their noon show and Sherman will be a judge.
- Heart Walk will be on March 4th. There will be a red hearts to sell to raise money. Please consider participating and walking.

Melinda Anderson

- Endowed Professorships policy. There will be some changes but we will get it right.
- Employee recognition dinner March 30.
- CenLa Day with the Legislature May 10.
- Sarah and Shere and I will attend CASE conference early March to obtain professional development.
- Foundation exec meeting tomorrow and Foundation Board meeting next week.

Abbey Bain

- COPLAC – After another conference call, we realized there are a number of potential issues that may keep us from becoming a member of COPLAC right away. However, these are things we can work on to
obtain membership – a lot of this stems from our tenure as a two year institution and offering associate degrees, having so many instructors on campus, etc. Also, retention and graduation rates were concerning. Although, if we focus on our vision and plans moving forward, they were pleased to hear our goals. They were extremely pleased to know we are hiring a Vice Chancellor for Student Engagement who will assist with the out of classroom learning opportunities to develop the 'whole person.'

- Civil Rights Review- We are working through the Voluntary Compliance Plan which is due in March. This will demonstrate our plan and timeline to address the violations.

**Deron Thaxton**

- Budget cuts - we don't know at this point. We will see what happens with special session. The governor is hoping to use the rainy day funds. The next two weeks will be telling on where we stand budget wise. If it is approved to use the rainy day funds then we will probably be spared from midyear budget cut. If it isn’t used, it is possible we will be cut around 6%. That would be about $300,000 which would really hurt us budget wise. We are working with legislatures are much as we can.
- We are refinancing the bonds on the Oaks. We are moving forward. Our savings are roughly $80,000 a year. Over the remaining lifetime, we will save about one million.

**Catherine Pears**

- Last week for current exhibit
- Renewal of CEA with the city. We passed it to Robert Weeks with the city and hoping to hear by the end of the week.
- Meeting with Jeremy, Holly, and Tammy to enhance the art community and partnerships
- Sponsorships and fundraising for dragon boat to sign up new teams
- We are also seeking renewals for membership
- Working with Kinetix for the anniversary video. Date to come soon for press conference
- Education- teacher co-hort training for Visual Teaching Strategies
- Community programming this Thursday Beyond the Blues
- Luminaries will be in Pineville Mardi Gras parade Friday night
- Board approved the equity salary increase for certain employees

**Adam Jonson**

- Getting ready for Thursday night in the Coliseum.
- Tickets will be $5 for everyone.
- GAA Banquet will be Monday, April 24. It could potentially be on campus.
- Red River Athletic Conference basketball tournament will be March 2,3,4 in Alexandria at the Coliseum

**Steve Cox**

- Our students at some point in the semester will receive a survey on alcohol and sexual violence. It is required by the Board of Regents. It is about 85 questions long. Last year we had 75 people start and
only 5 people completed it. Right now we have the national survey of student engagement, which I find very important.

Christof Stumpf

- Faculty senate will meet next Monday. I will send the agenda soon.
- I was invited to judge the endowed professorship but can no longer serve due to conflict of interest but I do have some recommendations for the endowed professorship process.
- Dr. Huang- I attended the ALFS meeting Saturday and didn’t see a lot of LSUA faculty present even though it was on our campus.
- Dr. Huang- Are faculty reviewing office hours and endowed professorship policy?
- Christof- I can place endowed professorships on the agenda. The office hours is on the agenda already. I will make sure to send that to you.
- Dr. Hatfield- I do want the faculty senate to provide a recommendation.