

MINUTES

LSUA Chancellor Cabinet

1/10/2018 9:00 AM | *Meeting called to order by* Chancellor Huang

In Attendance

Dr. Guiyou Huang, Melinda Anderson, Deron Thaxton, Shelly Gill, Stephan Moore, Dr. Eamon Halpin, Erin Weilbaecher

Chancellor Huang called the meeting to order at 9:00 AM

Chancellor's Updates

- Formally welcomes Dr. Eamon Halpin to the Cabinet. Eamon is serving as the Interim Provost and will permanently remain on the Cabinet, giving Academic Affairs two representatives.
- Thanks Stephan Moore and Ethan Lipsey for a successful orientation.
- Convocation went well with great attendance from faculty and staff.
- COPLAC will be on campus next week. Achieving the COPLAC distinction will distinguish LSUA from other Louisiana universities.
- LSUA needs to continue to grow programs in order to grow enrollment. Kinesiology and Interdisciplinary Programs are currently being worked on, which will aid in enrollment growth.
- Roy O Martin is no longer with the BoR. Roy was a big ally on the Accounting Program proposal. LSUA will need to cultivate new relationships on the BoR.
- Spring 2018 enrollment looks strong. Current enrollment is over 3,000.
- Faculty and staff need to enforce/uphold the Enrollment and Retention Plans. This is a campus-wide effort.
- LSUA needs to have data on retention numbers. Tracking is important to make sure this area strengthens.
- The names of faculty who have been promoted or awarded tenure will be released soon.

New BoR Admission and Dual Enrollment Standards – Shelly Gill

- Shelly introduced the passing of the new placement guidelines in the BoR Academic Affairs Policy 2.18. Discussions will take place between Enrollment Management, Academic Affairs, MAPS, and AEH on these changes. Once decisions are made, a report will be made to the Cabinet for its approval.
- In addition, Shelly reported that the BoR has established minimum requirements for Dual Enrollment starting with Fall 2018. These requirements can be found in Academic Affairs Policy 2.22. More review of the document is needed and Shelly will report specifics at a later date.

Eamon Halpin

- Working on finalizing the itinerary for the COPLAC meeting next week. The Chair of COPLAC Membership will meet with key groups on campus.
- Priorities for the Spring 2018 semester:
 - Work on the Interdisciplinary and Aviation Management Degree Programs.
 - Compliant reporting was updated and sent to the Chair of Education Committee, the House Senate and Representatives.

- Work on institutional effectiveness. LSUA is behind in a few areas, which will be addressed and updated.
- Prepared the Promotion and Tenure letters and will deliver them to the candidates.
- Creating a more streamline communication process among the departments.
- LCRP will move to the Allied Health Building downtown on June 30th. Changes are being discussed.

Melinda Anderson

- Working with Dr. Eamon Halpin and Sally Cowan regarding Endowed Professorships. There are over 35 applications this year.
- The Ebony Scholarship Luncheon will be held during Black History Month on February 15th. This event has been held for the past 15 years. Working with Jeff Massey to get the number of scholarships awarded over this time period.
- Working with Razor's Edge to audit the Foundation's database to help with enhancements. This is part of the Strategic Plan.

Deron Thaxton

- The Louisiana Rural Water Association is performing a comprehensive review on LSUA's sewer system. The university will undergo construction on a few campus locations to repair the system and help lower the sewer cost. The review will not cost the university anything to perform.
- There is a \$253,000,000 cut to the total higher education budget.
 - This is a 4% cut to state funding for LSUA.
 - All SGF TOPS will be eliminated and GO grants will be cut in half.
 - This is the current proposal for the next fiscal year's budget.
- Priorities for Spring 2018:
 - Change budgeting for next year. Would like to start the process with the Cabinet, then go to the departments with the addition of faculty representatives. A committee might be formed.
 - New WorkDay student orientation will start this spring. This will take up a lot of time in the following offices: Registrar, Recruitment, IET, and Accounting.
 - IET is working on moving all email archiving to the Cloud, which is a more secure and robust environment. This will help the university save money and time.
 - Wants to package a few degrees, which means there will be one set price for a student to earn his or her degree within a certain time frame. Other universities do this. This would hopefully aid in increasing enrollment and retention numbers.

Shelly Gill

- Hired a new financial aid counselor, Natasha Williams.
- Currently calling students who registered late. Contacting this group of students is part of the Retention Plan.
- Nina Cox is working on international agency agreements.
- The Call Center is contacting students again who initially did not have the ACT score for scholarships, but now do.
- A new international insurance company has been selected, which will cover all pre-existing conditions. There will be athletic and non-athletic plans available, and will also cover J-1 Visa students.
- Priorities for Spring 2018:
 - Organize the Counselor Breakfast in February.

- Will uphold the Enrollment and Recruitment Plan.
- “Spend the Day @ A” will be held February 17th.
- Work to complete First Generation initiative. The Foundation will provide First Generation scholarships.
- Will work with Sarah Black to redesign university recruitment publications.
- Will review every external communication the Office of Recruitment sends to students. Will also enhance social media messages.
- Needs to schedule more meetings with faculty with dual enrollment students to increase awareness of this program.
- Continue to recruit in east Texas.
- Deron Thaxton and Shelly Gill will work on requesting an out-of-state fee waiver for incoming students.
- Will seek approval for ESL to add I-17, which will be through Continuing Education.
- Will ensure that Financial Aid and Admissions will operate efficiently as enrollment increases.
- Increase yield of applicants to enrollees.
- Continue to train recruitment staff.

Stephan Moore

- Strengthening the 30 Program, which has been adopted by the BoR. A pilot program has been rolled out.
- Priorities for Spring 2018:
 - Finalizing the Math and English Bootcamp, which is aimed to be active for this summer.
 - Always looking at more efficient ways in contacting students from spring to fall.

Respectfully submitted by Erin Weilbaecher

The Next Meeting will be Wednesday, January 31, 2018, at 9:00 AM
