



MINUTES

LSUA Chancellor's Cabinet

2/16/2022 9:00 AM | *Meeting called to order by* Chancellor Coreil

In Attendance

Dr. Paul Coreil, Dr. John Rowan, Dr. Abbey Bain, Dr. Eamon Halpin, Deron Thaxton, Melinda Anderson, Adam Lord, Tyler Unsicker, Chad Gauthier, Jennifer Parish, Jennifer Innerarity, Melissa Parks, Shelly Gill, Connie Cooper, Kevin Vercher, Missy Laborde, Laura Fowler

Chancellor Coreil called the meeting to order at 9:00 AM

Dr. Coreil

- Strat Comm efforts have moved way beyond anything I have seen during my affiliation with LSUA. Community response indicates that people are hearing and listening to the messages we are putting on video, television, social media, etc. I would like to compliment Adam and our Strat Comms team.
- Thanks to Chase and Strat Comms for developing this Alexandria Business Foundation Proposal. It is high quality and very impressive. The Foundation has a significant amount of funding that they are offering. Presentation will be made today by Dr. Dupont, Dr. Rowan, and myself. We want to do our best to be worthy recipients of their generosity to help our Business College. Thanks to Melinda and the LSUA Foundation for the positive relationships that have been built with the Alexandria Business Foundation.
- We are offering opportunities for people to plant new memorial live oak trees honoring a deceased family member or other approved causes or person. We have already received requests for the planting of 2 memorial trees, one in honor of Coach Wally Falls' grandfather, and one that Hal Langford would like to dedicate as well. The current cost of a memorial tree is \$5,000.
- Dr. Rowan, Deron Thaxton, Destiny Harrison (a current LSUA student), and myself will be attending an LSU Values and Vision Retreat on February 21st -22nd at Pennington Biomedical Research Center. Mark Bieger, LSU Vice President of Strategy is heading this initiative.
- KALB contacted Strat Comm and offered the donation of a free LSUA Superbowl ad that was aired just before halftime during the Superbowl. This tremendous opportunity happened due to the good work of everyone on campus and the relationship LSU Strat Comm has established with KALB. Since the ad aired, we have received extremely positive feedback from across the community. It was good to see LSUA in the limelight during one of the most highly watched television events of the year!

- The Active Shooter Simulation is being discussed. Chad and Chief Collins will collaborate on setting this up for our campus community. We are waiting on Chief Don Collins to return, as he has many connections with key partners in the community. Thanks to Jennifer for bringing this to our attention at a previous Cabinet meeting.

Dr. John Rowan

- Will meet with Adam to strategize how to best to coordinate academic affairs requests from Strat Comms.
- Per the Board of Regents, we no longer have to submit a letter of intent for new programs. However, the Regents are requesting that we have to do a 3-year academic plan. It is essentially a plan of programs we have on the horizon so that the Board of Regents knows what to expect from each institution.
- Board of Regents put out a draft of a document where they would request very detailed data about gainful employment. These statistics are hard to get. For us, it would require half a fulltime position. The LSU System response is that this is not feasible.
- I have not heard anything recently about the Regents' plan to eliminate remedials across the state.
- With SACS reaffirmation coming soon, we are digging deeper with data and looking at retention factors. The first predictors are fall to spring retention, then fall to fall retention, then a "Pathway Complexity Score". When there are rigid curricula that is prescriptive and non-flexible there is a high correlation between retention and graduation. This is coming from the office of the Provost at LSU and we will pursue this and run it through our curricula and see if we can create some opportunities and remove some barriers. For example, the Business Administration major, requires 6 general education hours in social sciences. However, the degree program has it built in to their requirements; students have to take six hours of Economics. They were looking at the Economics courses as well as the 6 additional credits that are not needed. There is an assumption among the Deans that the general education courses are in addition to the required courses for the major, but that is not the case. So, we hope to continue boost retention rates by looking at those curriculum matters.
- Dr. Dupont will present to the Alexandria Business Foundation today.
- Faculty Recognition: (1) There are 26 endowed professorship applicants for 17 professorships available. We have several other awards that are in process. (2) New awards are Outstanding Scholarship, Outstanding Adjunct Faculty Member, and Outstanding Service Award. (3) We have nominated 2 department chairs for the COPLAC Beard Leadership Circle which is supposed to help develop early to mid-career individuals who are looking at taking on more administrative duties. Jessica Thacker and Nathan Sammons have been nominated for that program. There will be a virtual event and some conferences later in the summer. This is a great opportunity for faculty development.

Dr. Abbey Bain

- Thanks for all the support this week for Homecoming Week. We will also host Spend the day at A this Saturday.
- We have a lot going on in the Quad today for Homecoming week such as games, music, inflatables, food, etc. We will have Bowling with the Stars tonight. Friday is the Homecoming Brunch, dance on Friday night, and we will crown the Homecoming King and Queen Saturday at the basketball game.
- Thanks to the Children's Center for delivering Valentine's treats on Monday. The Children's Center is currently at capacity and has a waiting list.
- We are partnering with Strat Comms and Student Government on branding opportunities on campus.
- Thanks to Kevin and his team for their work on projects at the Oaks. They are getting bid information to replace wood rot on all buildings and getting bid information to paint. The Oaks is currently at 90% occupancy rate. We have met budget and are staying on target.
- Asked if we are able to get follow-up/confirmation when we have submitted requests to Strat Comms. At this time, the system Strat Comms uses does not send automatic confirmations. This may be something we need to address in the future as requests increase.

Dr. Eamon Halpin

- SPERO Director job position was offered to and accepted by Brittany Sodon, 2014 graduate of LSUA. She starts on April 18th. We also need to hire student mentors (2-3) to support students.
- The Aviation program is going well. At the end of the semester, students will take their written FAA exam in our testing center, thanks to Amy Creel. Our testing center will be the only testing center for the FAA exam in this area.
- Nina Cox has been working on a grant to secure funding that will compensate faculty for leading students on study abroad trips. Chancey has been very helpful to me in working on this as well as existing grants.
- 4 Assessment training sessions have been conducted the last two weeks. We are having one makeup session. Thanks to all who have attended and participated.

Deron Thaxton

- In higher education, social media posts should be geared to enrollment and recruiting, not so much about schedules and events.
- Enrollment for Spring is up 6% overall. Majority is online, although the on-campus enrollment number was only down 10-11 students. This is much more stabilized. Revenue is up 4% for the spring. We are on track to close out this year in good shape. I will have more information on that in late March or early April.
- Total assets of LSUA: In 2014 our total university assets was \$38 million. Over the past 8-9 years we have come a long way. 2021 closed out at \$66 million and we are projected to end

this fiscal year at \$68 million. This is a key indicator of how much we have grown since 2014.

- There was a sharp increase between 2020-2021 due to distribution of CARES Act money. After 2021 it came back down, but we still show an increase. We can reinvest money into faculty, equipment, etc. now that we are back in a relatively healthy financial position.
- Workday is our student information system (such as Power campus, REACH, Power Faid). LSU is moving forward with Workday Student which will be used for student records, grading, etc. Current and tentative timeline indicates that LSU and LSUE will be first in Fall of 2024 and LSUA and LSUS will be Fall of 2025. This will likely change. Many of our areas will be busy working through this implementation. We have to convert data and business processes as well to align with the other universities. We want to make this platform work for us and our students.
- Major IET Policy Revision (PM 36). This policy change relates to all IET policies. Many of these will impact almost every area on campus. There are 50-60 policies which break down into 10-14 subcategories each. It will mean changes in some areas. For example, one item is student data privacy. Student transcripts must not be visible, computer monitors must have privacy screens or be positioned away from view of others. USB drives may be prohibited.
- Jerri and I spoke about 25 Live. We should be able to purchase later this spring, maybe April 1.
- The Student Success Center project is moving forward. We have a meeting this afternoon with Facilities, Planning and Control, LSU, and the architect. The current estimates came in much higher than the original estimates. We need a couple more million dollars. Worst case scenario is that we reduce building size by 5000 sq ft. Best case scenario is that we continue with building plans and secure the additional funds by September or October. If necessary, the building will be built in such a way that we can add the extra space back to it if needed.
- We do not know if Degree Navigator will be affected by Workday Student. Workday Student does not currently have a degree audit feature. However, they plan to add it to Workday Student.

Melinda Anderson

- I attended the recruitment event at Tioga Junior High with Shelly and Dr. Coreil and look forward to attending the others planned for this semester.
- This afternoon we have a proposal with a local foundation to make a big ask. I applaud Dr. Dupont, Chase, and Dr. Coreil for their efforts.
- We are preparing for LSUA Foundation Board meetings next week.
- GAA Board met last night to discuss initiatives such as Shrimp Jam and golf tournament to raise funds for athletics.
- Homecoming week has been great and has created so much energy on campus.
- I will attend the LABI Luncheon on Monday for Dr. Coreil.
- I attended the Johnny Downs Grand Opening for the city yesterday.

- February 24th, we will have the LSUA Foundation board meeting at 8:00 AM. Afterwards (9:30 AM), we will have a check presentation for \$100,000 for an endowed scholarship from Darrel Ryland from Marksville in front of the fountain on the Quad if possible.
- Professorships application are coming in now. We have 27 applicants and 17 openings. Nell Shehee and Stephen Wright have agreed to spend their day at LSUA on March 10 to help us with this process.
- Natalie O'Quin an LSUA graduate, is back at KALB and will be hosting Good Day Cenla. We will be there on the first Wednesday of every month, in person, to share what is happening at LSUA.
- We have narrowed the Mulder finalists down to 5 outstanding students. The winner will be selected on March 5th with dinner to follow.
- Working on the CEA with the City of Alexandria on the College Rocks event with Shelley and Sports Camps with Tyler.

Adam Lord

- The LSUA ad that was run by KALB during the Super Bowl before halftime was viewed and talked about across the community.
- Ads are now coming up on social media platforms to the targeted demographic groups.
- Please encourage your staff to use the work request forms available online with ample lead time (7 calendar days for most requests). Unfortunately, all requests cannot be serviced.
- Headshots are coming soon. Nathan would like to have a specific date each month for doing headshots. We will share that information as soon as we finalize the dates.
- We now have the Leadership team in place for Student Media. You will be seeing them around campus at events.
- Social media platforms have a content schedule already in place. The website has less of a content schedule than social media. So, if you need something on website send it to us and we will work to get it posted.
- We have 6 internal facing event pages for on campus events. We do need to cultivate our outward appearance on Facebook, as well as for recruiting purposes. We can add a tag for admissions on each post. Facebook's audience is mostly parents and business leaders. Seven calendar days is a good lead time on requests.
- Regarding the use of "Within Reach Without Limits": Sometimes we use "Without Limits" to talk about big accomplishments and impressive achievements. "Within Reach" is more to our local Louisiana audience. "Without Limits" is our marketing tag.
- We are working on getting responses and confirmations to requesters for Strat Comms needs. Our current system does not do this automatically. We may need to look into something that addresses that need.

Tyler Unsicker

- Thanks to Abbey and the Advising team for arranging for athletic teams to meet with advisors early to get schedules set up.

- We will be able to secure through GAEDA, \$20,000 for the Red River Athletic Conference Basketball Tournament and \$5000 for the tennis conference as well. Thanks to the city of Alexandria for their support.
- Red River Athletics Conference Basketball Tournament is February 27- March 1 at the Rapides Parish Coliseum. Men's basketball has been on a winning streak and are looking to be in the top couple of teams in the conference tournament.
- Baseball and Softball started this week. Baseball went 2-2 in a tournament. Softball went 3-1 in a tournament here at home.
- Tennis is off to a great start; ranked 7th in the country and will probably move up in the next couple of weeks.

Chad Gauthier

- Monday, we removed mask requirement due to input from LSU as well as dropping case counts on the LSUA campus, but faculty can require masks in their classrooms and/or private offices if preferred. Three weeks ago, we were reporting 29 positive cases for faculty and staff; two weeks ago, we reported 14 positive cases, and this week so far, we have only 4 reported positive cases.
- National Guard was here yesterday and today in Mulder with vaccines and boosters.
- We are watching for potential severe weather tomorrow.
- Thanks to Abbey and her group for putting together the Fac/Staff vs Students Basketball game. It was a lot of fun and was a great team building experience.
- My quarterly Safety newsletter will go out next week. Please respond indicating you have read and understood it when you receive it so that we have documentation for the yearly audit. We need a certain minimum number to do well on the audit.

Kevin Vercher

- Drainage project crew is working on the internal part of campus with the goal of finishing this week. They are currently working on the parking lot on the south side of campus near Abrams Hall. They have also started widening the streets. Completion of the project is expected to be done by early fall. The roundabout is not complete; but when it is finished, they will start work on the northside roundabout.
- Regarding the Bolton Library roof project, we are waiting on material delivery which likely will be approaching winter.
- We are bidding 2 projects with CARES Act money that we hope to finish by the end of April, upper room UV lighting and UV lighting in large air handling units across campus.
- A couple of other projects we are working on are refurbishing the exterior of the Oaks residential complex and are moving forward with replacing sockets, working on window sills, and painting. We are also working on renovations in the Chancellors Suite in Abrams.

Melissa Parks

- The Education Department's Advisory Council met yesterday. We had great attendance from our stakeholders. We meet once a semester, so we will meet again in the fall.

- Student athletes need to make sure to put their schedules in Self-Service upon being advised. A full schedule is part of the eligibility requirements. When checking eligibility, several student-athletes fail to submit schedules which can delay their eligibility.

Shelly Gill

- We need a “drive to apply” on all LSUA social media posts.
- 105 students registered for Spend the Day at A on February 19th. Thanks to Tyler for giving us free tickets for the ballgame afterwards.
- Madeline Pharis, our new recruiter, starts Monday.
- Mulder Scholar finalists are from University Academy, Tioga High School, Bolton High School, Oak Hill High School, and Helen Cox High School. Selection Committee members are Abbey Bain, Connie Cooper, 2 faculty members, 2 staff members, the Mulder Award winner from last year, and John Rowan.
- Director of Admissions Search Committee meets tomorrow and hope to start interviews soon. IET is currently loading ACT scores into REACH; scholarship letters can go out next week. Thanks to IET for their hard work in the implementation of REACH.
- Workday is on the horizon and I have been working on my workbook to get information to them by March 1.
- Leadership U is being planned for summer. We will need judges on Friday of that week.
- We went to CLTCC where Region 6 had a meeting with local school superintendents about what Region 6 is doing for Fast Forward for rising juniors. Thanks to our LSUA Deans for creating 15-week classes for an Associate of Arts degree online for high school students.
- April 12th is the date for Together Tuesdays at RPSB schools. I will get times out to you soon.
- International students who are not back to campus yet this semester should be by now. Faculty should go ahead with regular processes regarding grades.

Missy Laborde

- Thanks to Dr. Coreil for sending the Administrative Committees list. It appears that most faculty did not receive it so we may need to resend it. I will send it to the Senators.
- I will be sending recommendations forward to Dr. Coreil that have come from the faculty through the various committees of the Senate. They have been voted on along the way. I have been giving everyone a heads up on what to expect.

Jennifer Innerarity

- Thanks to Caleb Funderburk and others for their effort toward employee health with the addition of activities such as stretching, water aerobics, and the basketball game. Faculty and Staff appreciate this effort.

Don Collins

- Not present

Connie Cooper

- Congrats to athletics and Caleb Funderburk for the successful Fac/Staff vs. Students Basketball game.
- DEILT met yesterday. We will repeat the student survey as a means of gauging the climate for the purpose of developing the road map.
- We are planning some exhibits to complement Women's History month and some initiatives for Hispanic Heritage month, National Unity Day, and Juneteenth.
- We will proceed with Safe Space training in April led by Daniel Manuel. There will be four 1-hour sessions on a volunteer basis for faculty and staff.
- Working with Deron on getting the Ethics Point Bias Reporting tool up and running on our website.
- Thanks to Kevin and his team for helping us have a great kickoff event for Black History Month. We could not have done it without them.
- We have sponsored a Black History Month essay contest with Arthur F. Smith Elementary School as a way to engage our community and to do our part to recruit future Generals. Dr. Beard and student volunteers will judge the essays. The prizes will be awarded at the school on February 18th. Shelly and the Recruiting Department will provide some recruiting materials for us as well.
- LSUA's Virtual Black Health Matters Forum will be held on February 22nd at 5:30 in response to the national theme which changes every year.
- Dr Holcombe will also be having his annual forum on February 24th. We support his efforts and want to acknowledge the health forum that he hosts each year.
- We are partnering with DOSE on February 24th to have "The Kickback" on the Quad at 12:15. There will be Black History Month bingo, yard games, snow cones, DJ, and other fun activities. Special thanks to Deron and Chad.
- Provided training to Dr. Conley's methods class on DEI so that these future educators can be cognizant and aware of diversity as they work in the schools.
- Diversity 101 workshop is scheduled for March 8th from 12:00 to 1:00 in Mulder Room 144. Luz Randolph from LSU will facilitate this workshop. Online registration will be up and running soon.
- Will be a panelist for the Civil Rights Lecture series February 21st at Westside Library in Alexandria.
- Will also be table leader for the Folding Chair Diversity Dinner at the Alexandria Museum of Art on February 24th.
- Thanks to the Media Team for recording our Black History Month Kickoff.
- I will also be providing Diversity Training to the principals of RPSB in the spring.

Jennifer Parish

- Employee Recognition Dinner is scheduled for March 29th.
- All Campus Meeting is scheduled for April 12th.

Respectfully submitted by Jennifer Parish

The next meeting will take place on Wednesday, March 2 , 2022 at 9:00 AM. .
