



# MINUTES

## LSUA Chancellor's Cabinet

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8/14/2024 9:00 AM | *Meeting called to order by* Chancellor Coreil

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### In Attendance

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Dr. Paul Coreil, Dr. Elizabeth Beard, Dr. Abbey Bain, Dr. Eamon Halpin, Deron Thaxton, Melinda Anderson, Adam Lord, Tyler Unsicker, Don Collins, Shelly Gill, Bobi Delaney, Chad Gauthier, Connie Cooper, Kelly Pepper, Jason Normand, Dr. Susan Bowers, Olivia Soileau

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### Chancellor Coreil called the meeting to order at 9:00 AM

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The first order of business was a review and discussion of LSUA's current Mission Statement

*LSU of Alexandria is committed to providing undergraduate students the education, skills, development, and other resources needed to establish the foundation for their future success. We create a welcoming environment that includes critical thinking, experiential learning, civic engagement, and community partnerships.*

The Mission Statement, Dr. Halpin noted, was approved by the LSU Board of Supervisors on December 9, 2022, and had been in effect for a little over 20 months. The statement was developed in conjunction with the development of LSUA's current Strategic Plan and was the result of several months of deliberation and discussion among all campus constituencies (faculty, students, and staff).

Cabinet members agreed that the Mission Statement still accurately reflected the university's priorities and that its emphasis on student development and success was in line with initiatives and projects undertaken over the past two years. One suggestion, from Deron Thaxton, was that the term "Workforce Development" be added as it was an important priority for the university. While other cabinet members agreed with the suggestion, it was generally felt that any changes should be postponed until next year. A motion to continue the current Mission Statement as is and to undertake a more complete review in a year's time was approved unanimously.

The review of the Mission Statement was followed by a discussion of LSUA's current Strategic Plan and the progress that had been made toward meeting its Goals and Objectives since its official launch in February 2022. An actual progress report had been submitted to cabinet members for their review earlier in the week and cabinet members had been asked to review the contents. At the beginning of the meeting, members were provided with a shorter document that highlighted

some of the more notable achievements stemming from the Strategic Plan and spanning a wide range of campus units and offices. Chancellor Coreil noted that the strong efforts that had already been undertaken to meet the Plan's goals truly reflected where LSUA is as an institution and the progress that has been made and widely recognized. All cabinet members were encouraged to continue the progress that has already been made and to ensure that all Goals and Objectives have been met by the end of the life of the plan. The next cabinet review of the status of the Strategic Plan will occur in the second week of August 2025.

### **Dr. Paul Coreil**

- Tuesday, September 24 – Shrimp Jam at the Randolph Riverfront Center with guest speaker, Matt McMahon, LSU Men's Basketball Coach. Please share and support the event as it is for our student-athletes and the Foundation.
- Mandatory training is due on September 30, please complete those ASAP.
- I will be on the KSYL radio station on Monday at 7:30 a.m.
- We are working to get Congressman Mike Johnson as our commencement speaker for the Fall 2024 ceremony.
- Senator Cleo Fields and State Representative Ed Larvadain visited campus last Friday to meet with SLT and Connie Cooper. They were also able to tour the campus after the meeting.
- Wednesday, September 18 – Legislative Luncheon
- Friday, August 23 – Bizzy Awards
- The next meeting will be on August 26, 2024, at 2:00 p.m.

### **Dr. Elizabeth Beard**

- StratComms has put together a great video for the Command Your Career initiative that will be shown at Convocation on Monday.
- We are very proud of our Quality Enhancement Plan (QEP) that is focused on student success. A big component of this is ensuring that students have an internship opportunity to help with career readiness.
- The search for the Dean of the College of Science, Technology, and Mathematics is still ongoing. We are hopeful to select a candidate soon.
- Dr. Nate Sammons, who is currently the Interim Dean for the College of Science, Technology, and Mathematics, will move into the Assistant Vice Chancellor for Engaged Teaching and Learning position. He will oversee our high-impact resources – Honors Experience, Career Center, CORE, Technovation Center, and CTE.
- Tuesday, August 20 – All Faculty Meeting and CTE Workshop
- Leaning back into the Online Advisory Council – faculty board made up of representatives across academic units. This means there will be an Advisory Council again to ensure that our practices work well for our programs and students.
- Monday, September 16 – Career Fair

- Alisha Ferrington is doing a great job for Continuing Education. She already has tons of great ideas in terms of programming for the future. Dr. Coreil and I met with her this morning to discuss some community outreach ideas that she plans to incorporate.

### **Dr. Abbey Bain**

- Overall enrollment is 5,680. On campus is around 2,300 and online is around 3,370. We have 566 freshmen with around 460 being on campus. This is the largest freshman class in two decades! Overall things are looking strong and right now I am predicting around 6,500 students for this fall semester.
- Retention is also looking very strong. Last year we ended at 65%, and I think we will be up around 67% this fall.
- Move-in day is next Thursday. Thank you to all of those who volunteered to help. Our Resident Assistants are back on campus for preparation and training. I appreciate Hannah Boyett and Jashira Bolden for their hard work in preparing and getting them ready for a great fall semester.
- The last orientation is next Friday. This will be a huge group coming in and I appreciate all of Ethan and Ashlee's work to make this a success. It wouldn't be possible to pull off this event without our partners all across campus – so thank you!
- There are a number of events for Weeks of Welcome, please make sure to check out the calendar: <https://www.lsua.edu/campus-life/dose/student-life/calendar> and encourage your students to attend and participate. Getting students plugged in the first two weeks is very important.
- The secretary of Veteran Affairs contacted LSUA about helping spearhead a new program to demonstrate commitment to veterans. More information to come, but we are honored he thought of LSUA and is impressed by what we do here. For the first time we are going to hold a Veteran Orientation online in Moodle plus in person to help with that transition.

### **Dr. Eamon Halpin**

- Dr. Halpin, who had led the discussion of the Mission Statement and Strategic Plan at the beginning of the meeting, had no additional updates or news to report.

### **Deron Thaxton**

- Online enrollment currently stands at 3,380 students.
- We are continuing to enforce stricter policies on drop for non-payment to ensure timely payment compliance.
- Still talking through the high-cost tuition increase.
- *Martin Family Student Success Center* – Significant progress has been made on the project, with foundation rods being installed and the structure beginning to take shape.

### **Melinda Anderson**

- Attended the joint budget legislative meeting and the BOS External Affairs Committee meeting last Friday.
- Deron Thaxton and I met with St. Romain Oil to discuss possible partnerships and opportunities.
- Kelly Pepper, Dr. Beth Palmer, and I met with Cleco to discuss partnerships and intern opportunities.
- Governmental Relations meetings will start up again this week.
- Senator Cassidy will be here for the NRBIA luncheon on August 26th.
- Senator Kennedy will be here for the Chamber luncheon that has been rescheduled for August 29th.
- Monday, August 19 – Open house at the Bolton Library at 1:00 p.m. - 3:00 p.m. following Convocation luncheon

### **Adam Lord**

- Highlights from FY24 StratComms work, as prepared for SACS –
  - Over the past year, the Web Content Coordinator has serviced 237 website update requests and created 18 new pages
  - LSUA website has attracted 380,000 unique users, averaging 67K visitors per month
  - Produced 10 videos specifically for television and YouTube advertisements and nearly 40 videos for social media.
  - We fielded a total of 726 service requests. Of these, 114 submitted a form online, 439 were in Canva, 25% submitted directly via email
- As the year kicks off, and considering the process of onboarding new hires, I need to find a better way to convey key themes from the brand to all faculty and staff (our history, colors, logo usage, etc.) and how some of our processes work.
- New office door signs and corner placards on the 3rd floor of Mulder both have templates in Canva. Academic units can update the ones they need for their faculty and either print them or send them to QuickPrint.

### **Tyler Unsicker**

- The soccer season for both men's and women's has begun.
- The 10th anniversary of soccer recognition is this Saturday at 2 and 4
- Posted the Assistant Athletic Director Internal Affairs position

### **Don Collins**

- LSUA PD has been completing training over the last couple of months. Some include standard training and training with the FBI pertaining to sexual assault/harassment and how to identify terrorist lingo on campus and social media.

- We have hired two new officers, Brandon Bryan and Frank Rizzo. We are excited to add these two individuals to our team.
- In the process of getting our women's self-defense class finalized, which will be offered to women on campus.

### **Shelly Gill**

- High Schools are back in session and Dual Enrollment applications are starting to come in.
- Recruiting is gearing up for Fall 2025 recruiting season. Meetings with high school counselors across the state start the week of August 19 and then the full calendar of high school college fairs start Sept. 3.
- Thank you to Chase and Mira for assistance with beautiful new print pieces. We are proud of the family of publications produced this year!
- Save the dates –
  - Fall Spend the Day at A: November 16
  - HS Counselor Brunch: October 30
  - Spring Spend the Day at A: February 22
  - STEM Day at A: January 17
- Staff Changes in Enrollment Management:
  - Samantha Evans, DE Coordinator
  - Moriah Dorsey, Transfer Specialist
  - Open position for First Time Freshman Counselor

### **Bobi Delaney**

- Summer ends August 18<sup>th</sup> and grades are due August 21<sup>st</sup>.
- IET will close Summer on August 22<sup>nd</sup> and roll everything over for Fall.
- Our goal will be to have all degrees conferred by Monday 8/26
- All Fall calendar updates have been made and it is available on our website
- Fall Final Exam Schedule is posted on the website
- Hires a new Student Records Systems Manager-Shamir Finley

### **Chad Gauthier**

- Weather – Tropical Storm Ernesto is forecasted to become a hurricane soon. No impact is expected for this area.
- Facility Services –
  - Entrance Tower Project –ABW – Contractor - Bayou Rapides Corporation \$465,330
  - Street Overlay Project – Monceaux – Bid Awarded to TL Construction \$896,500
  - Parking Lot 7 – MMLH – Contractor - Progressive Construction Company \$604, 640
  - ROM Student Success Center – MD Descant – Steel construction has begun this week.
  - Ballroom and hallway paint has been completed.

- Avoyelles Hall – complete. We are working on some AC ducts in there to see if we can level out some temps across the rooms.
- Health Education Downtown Campus – ABW Architects. On-going design meetings. On track to bid in the Spring.
- Ford Explorer – back on campus from getting wrapped, Chrysler 300 has been tested and seems good to go.
- LSUA Fountain – sign installation ongoing.
- Roadway Lighting - \$250,000 from the state – waiting on approval for the design of a contract.
- Baseball/Softball Locker Rooms – waiting on approval for a design contract.
- Outpost New entrance – Demo should begin this week.
- Testing center updates – started this week. Floors, paint.
- Risk Management – COVID - last week's surge in LA was among the highest in the nation. Importance of Handwashing.

### **Connie Cooper**

- In full swing supporting all of the departments and units on campus in need of training.
- Hispanic Heritage Month is approaching, and there will be campus events to honor it.
- If any faculty or staff member needs my support or guidance, please reach out.

### **Kelly Pepper**

- We are 5 ½ weeks away from Shrimp Jam - September 24. If you need tickets or would like to sponsor a table, please reach out to the Foundation Office.
- We are still accepting silent auction items for Shrimp Jam and those can be dropped off through September 20.
- Please save the date for the AMoA Plein Air Festival October 10-13. More information can be found on their website.

### **Jason Normand**

- Workday Updates –
  - We're working with our vendors to set up sandbox/testing environments to build and test integrations with Workday.
  - Data conversions are still on schedule.
- Implementations –
  - Working with Cashnet to implement a new Marketplace feature
  - Will begin implementation of a new parking management system over the Fall semester
- Continuing the Proclass implementation and the Awardspring is nearing completion.
- End of Term – Current Term processing will be run on the night of 8/22

**Dr. Susan Bowers**

- Update on behalf of Dr. Julie Gill - Dr. Gill and Dr. Cynthia Thomas are working with Dr. Carol Corbat to transition all of the Curriculum training.
- New Faculty Orientation begins tomorrow, which will include new faculty who were hired in the spring. We have 23 new faculty members.

**Olivia Soileau**

- No update.

*Respectfully submitted by Olivia Soileau*

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**The next meeting will take place on Monday, August 26, 2024, at 2:00 p.m.**

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