



MINUTES

LSUA Chancellor's Cabinet

7/19/2023 8:00 AM | *Meeting called to order by* Chancellor Coreil

In Attendance

Dr. Paul Coreil, Dr. Elizabeth Beard, Dr. Abbey Bain, Deron Thaxton, Melinda Anderson, Adam Lord, Tyler Unsicker, Don Collins, Shelly Gill, Chad Gauthier, Connie Cooper, Kelly Pepper, Jason Normand, Jerri Weston, Dr. Bernard Gallagher, Beth Whittington, Olivia Chatman

Chancellor Coreil called the meeting to order at 8:00 AM

Dr. Paul Coreil

- Laura Fowler, who has been out due to knee replacement surgery, will be returning to work on Monday. We are excited to have her back with us!
- Brittany Soden did a phenomenal job presenting on the SPERO program yesterday at the Alexandria Rotary Club. As a university, we are so thankful and proud of what this program is providing for our students and community.
- Housing is becoming an issue on campus for student retention.
- Melinda Anderson will be going to Washington D.C. on my behalf for the Chamber delegation to visit with the Congressional Delegation. A \$3 million dollar request has been forwarded to the appropriations committee for the *LSUA Health Education Campus*, so it is important that LSUA is represented. The Board of Regents is having the budget meeting during that time, which is why I will be unable to go to Washington D.C.
- Capital Outlay Priorities – Possible decisions on what our next big project for Legislature needs to be discussed. Updates will follow.
- The Supreme Court overturned Affirmative Action for university admissions. Dr. Abbey Bain and Shelly Gill will be working with our legal advisor at LSU to ensure that we have a clear understanding of this decision. There seems to be no impact for LSUA, but as part of the flagship system, we want to stay informed.
- Workday – Concerns have been made in regards to the implementation of Workday. We are looking at ways to be proactive and prepared for the impact it may have on our students.
- Continuing Education Director position is open and taking applicants. This position will be under Academic Affairs. Link to Apply: [Director of Continuing Education & Community Outreach](#)

- The Organizational Chart will need to be updated pretty frequently due to new hires, changes in positions and titles. Make sure and submit any changes to Chase Dyess.
- Reminder – Supervisors do not have to approve annual leave if it's a crucial time for your department.
- In the process of re-directing the Campus Edge Project initiative so it is led internally by LSUA administration. Deron Thaxton and I will be calling a meeting with all area developers where we will share the Market Study and a mockup of what we see as ideal retail amenities/business opportunities that could be considered for location on the corner of U.S. 71 and the Marksville Highway. Stay tuned for updates.
- In regards to the *Martin Family Student Success Center*, the process is taking longer than anticipated, but we still expect construction to begin in the fall. Once the State Bond Commission approved the funding authorized by the legislature this past session, a contractor will be selected and construction will begin.
- The next meeting will be August 1, 2023 at 2:00 p.m.

Dr. Elizabeth Beard

- Technovation Updates –
 - Technovation Coordinator position is posted and applications are coming in.
 - The Technovation Center will be comprised of three spaces 1) the Cyber lab, 2) the Makers' Space annex in the Bolton Library, and 3) a future drone course. All of these spaces provide opportunities to provide cutting edge curricular opportunities for our students as well as partnerships with our area schools and professional organizations.
- The SPERO program at Rotary Alexandria was extremely well received. Brittany Soden gave a touching and meaningful presentation (developed in partnership with our Strat Comm team), and we have received an enormous amount of positive feedback.
- Visited the STARBASE facility with Deron at Fort Johnson on Monday to tour the facility and meet the staff. STARBASE will be holding satellite programming this fall in Vernon Parish schools and will launch full programming at the facility starting in January. Branding and design will be installed this fall, complete with LSUA branding to reinforce the connection to LSUA.
- Faculty hires are in progress. We were able to hire two new English instructors to meet the needs of our enrollment growth. One of those instructors (Carli Smith) has expertise in digital humanities, which will align our humanities curricula with our technovation initiatives.
- The CTE and Career Center are partnering to offer a faculty Career Champions Institute. This will be a year-long professional development opportunity for a cohort of 6 faculty members to learn apply strategies for making connections between classroom instruction and career development.

Dr. Abbey Bain

- Advising Structure Updates – All professional advisors will report to the Director of Advising, Haley Bryant. The newly hired professional advisors are reporting to Haley already but now Liz Simons and Makenzie Tulak will now report to her as well. We believe this is in the best interest of LSUA to have quality control and a consistent student experience. Haley will work closely with the Dean and Department Chairs as well.
- Title IX and ADA Transition – With Daniel Manuel leaving LSUA, Abbey Bain will serve as the Title IX Coordinator and Twana Chestand will serve as the Disability Services Coordinator. I want to thank Twana Chestand for stepping up and her willingness to take this on. We feel this will help Twana meet additional students before the start of the semester before counseling services to ramp up.
- Enrollment – Overall up 24% year to year. FTF up 28%. Online up 41%. On campus up 6% (w/o DE). We are excited about these numbers, but we have done a lot to push early registration. We know when students register earlier, there are numerous benefits when students register so they can finalize financial aid, payment plans, purchase books, etc. We do expect this level of increase to level out as we approach the start of the semester, but we do want to make sure everyone knows where we are. These numbers are amazing and against the national trends. We just need to keep it up and keep these students for the fall!
- The Oaks is still fully occupied and we currently have a waitlist of 46 students. We are planning for move-in and will host a zoom session August 1st for new residents to tune in and learn more on what to do.
- We will begin looking at changes to accommodate the enrollment, like having orientation(s) earlier in the summer next year and having an earlier cutoff date for applications for next fall.
- Haylee Malone has been promoted to Director of Student Life and intramurals will now report to her as well as the new position posted – coordinator for involvement and student organizations.

Deron Thaxton

- The Athletic Department has closed the year with zero debt – they brought in \$28,000 more than they spent. It was a great year for athletics and we certainly appreciate all of the coaches and Tyler for this great accomplishment!
- We closed out the year yesterday and the operating budget ended up exactly where we thought it would.
- Merit and equity raise letters will go out this week after Dr. Coreil signs them.
- Endowed professorship letters that come from my office will go out next week.
- No true update the *Martin Family Student Success Center* as of right now.
- Make sure and get your mandatory training completed.

Melinda Anderson

- Congratulations to Brittany Soden and Strat. Comms for a fabulous presentation at Rotary yesterday! Outstanding job.
- Working with the City of Alexandria on several projects.
- Shrimp Jam
- Working on possible Dental Hygiene Ribbon Cutting/Celebration in the Fall.
- Working on LSUA Legislative Update program for the Fall.
- Working with the Chamber on several initiatives.
- Thanks to Facilities for the assistance in cleaning the EPPS House – we held our third tour there yesterday and it was spotless. I am working with both Avoyelles Tourist Commission and the Alexandria/Pineville Convention & Visitor Bureau to get their assistance in having the Epps House Tour.
- Reminder that September 29 is the next opportunity to serve at the Manna House!

Adam Lord

- Our first Spanish language commercial stars on Fox48 this Friday.
- Chase working with units to build the marketing plan for their grant money.
- Chase working on a curriculum roadmap in Canva.
- Nathan helping Career Center with video content.
- Hiring Web Content Coordinator.
- New Image Use Policy is posted online. Link: [LSUA Image Use Policy](#)

Tyler Unsicker

- Shrimp Jam – 233 seats have already been sold.
- In the process of establishing a partnership with Raising Cane's – including them at some events on campus.
- Soccer is reporting on Monday, August 7.

Don Collins

- Officers have been going through trainings.
- Interviewed a candidate for the last open position.
- LSUA PD will be lenient with parking passes for the first month of school.
- Started promoting the Lock It or Lose It campaign to students, faculty and staff.

Shelly Gill

- Excited to host Kids Summer Camp on Thursday, July 20. The camp is for children participating in the Jena Choctaw Tribal camp and for LSUA faculty/staff children or grandchildren. Thank you to the following who are assisting with the camp: Dr. Susan

Bowers, Dr. David Shanks, Beth Whittington, Caleb Funderburk, Bob Harper, Chief Donald Collins, and Deron Thaxton.

- Application report continues to show strong numbers. Admission staff is working hard. The office remains short staffed, but we are keeping up with amount of applications received. Please be patient as we are in a busy time of the year.
- Still looking for a Recruiter – please encourage anyone who may be interested to apply.
- Office moves are complete – all staff are where they will be until we move to the new building.
- Admissions is looking to the class of 2024. Working closely with Strat Comm on new recruitment collateral – printed pieces, new table displays, etc. Huge thank you to Adam and Chase.
- Shelly has a concern for the tremendous momentum we are experiencing – with the implementation of Workday Student, many key staff members will be spending valuable time on this implementation, rather than enrollment initiatives. Something to start thinking about.

Chad Gauthier

- COVID – Last week, we had 0 cases reported on campus, this week we 0 so far.
- Weather –
 - ATLANTIC - Tropical Storm Don – located in the central Atlantic
 - Nothing significant in the upcoming forecast
- Facility Services –
 - Womack is on campus today taking care of a few loose ends from the drainage project.
 - In house, we have many projects both large and small across campus.
 - Looking to begin soon on the other side of the library.
 - Next step at Fitness will include new floor over the entire area.
 - Work has begun on the beds on the Back and Side of Abrams. In house we are cleaning up some beds, Library and Student Center beds are next.
 - Work at the Police Dept (canopy project) should begin soon.
 - Gas line
 - Storefront Doors – Admissions, Chancellor’s Suite, and Financial Aid
 - Our custodial crew has been busy with floors.

Connie Cooper

- Last diversity training for the summer is on Thursday, August 10th at 10 a.m. – 11 a.m. virtual. Please encourage your team and colleagues to take it sooner rather than later.

Kelly Pepper

- If you would like to support the LSUA Shrimp Jam Fundraiser - please consider donating an unopened bottle of wine or whiskey or a gift card with a minimum amount of \$20 to the fundraiser. Items can be dropped off at the Foundation House.

Jason Normand

- Receiving a significant increase in fake SharePoint file share requests – looks as if someone is trying to share a file with you on SharePoint. This is a fishing attempt, so be very cautious if you receive anything from SharePoint.
- Working on a new identity and access management system, which is the way we create student, faculty and staff accounts. This will be a much-needed update for requesting access to certain things.
- Workday –
 - Continuing data clean-up for Workday
 - Several of us will be in Shreveport next week (Tuesday-Thursday) for a Workday meeting.
- Friday, July 21 – Testing our emergency broadcast system (you may receive a text).
- Position in IET open for Help Desk Support Specialist. Link to Apply: [Help Desk Support Specialist](#)

Jerri Weston

- In 2 weeks', time we have registered another 262 students, 147 Online students, 115 on campus students. We are up overall 15% from this time last year 488 more students this year.
- We will send another push for registration today to those students who have classes in cart and remind them they have been authorized.
- The 2023-2024 catalog is live and we will make the official announcement today or tomorrow; Andrew had asked for a bit of time to see if there were any issues before the announcement.
- Our Transcript evaluators are very busy, they are receiving about 60 new names per day on their need eval list with an average of 5 transcripts per student, please be patient they are working very hard. We would love to get a list of transfer students who have advising appointments set up this week and next week to ensure the information is available, we had discussed this previously. Hoping Haley and Abbey can assist us with that information.
- Jason and Ryan created a data clean up dashboard! It is amazing. Kudos to them.
- Cling on Door for Our office.
- Jeanie Morein it out on an extended leave, we are making adjustments to cover. All of the team has stepped up and taken on her duties.

Dr. Bernard Gallagher

- Hired 2 new English faculty members.
- Dr. Christopher Stacey was given several books on Civil War reenactments that he will be donating to a Civil War Museum in Mississippi.

Beth Whittington

- No academic updates.
- Envision a logistical issue with parking – An increase in the number of on campus students might mean taking a look at minimizing parking issues.

Suggestions:

- Is it time to designate parking lots by class (Freshmen, etc.)?
- Is it time to mandate that those living in The Oaks walk to campus?
* Lots of discussion took place in regards to the parking concern. *

Olivia Chatman

- No update.

Respectfully submitted by Olivia Chatman

The next meeting will take place on Tuesday, August 1, 2023, at 2:00 p.m.
