

# MINUTES

## LSUA Chancellor Cabinet

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10/16/2019 9:00 AM | *Meeting called to order by* Chancellor Coreil

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### In Attendance

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Dr. Paul Coreil, Dr. John Rowan, Dr. Eamon Halpin, Dr. Abbey Bain, Deron Thaxton, Shelly Gill, Dr. Haywood Joiner, Adam Jonson, Sarah Black, Chancey Slider

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### Chancellor Coreil called the meeting to order at 9:00 AM

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#### **Chancellor's Updates:**

- Received a good report from Lafe Jones regarding the Marketing Plan. The largest percentage of LSUA's student body is comprised of students from 10-12 parishes in Louisiana. This fact will help us to better focus our plan. An official report will be released soon.
  - Working with Shelly Gill to develop a Marketing/Recruitment Taskforce. The involvement needed for this committee will need to come from all departments and areas of campus.
  - The Cabinet discussed online and on-campus fees, as well as meal plans for students, faculty, and staff. The Cabinet plans to have future discussions before any decisions or changes are made to any fees or meal plans.
  - This Thursday night, we will be hosting the largest Capital Campaign Kickoff event in the history of LSUA. Over 250 donors and potential donors have been invited. A model of the new Student Services Building and an incredible video will be displayed for all to see. This is a night of huge significance and many distinguished guests will be here, including President King Alexander. We are looking forward to a wonderful night that will cultivate growth for the future of LSUA and students in our region.
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### Reports

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John Rowan

- Excited about the President and visitors coming to LSUA from Qufu Normal University in early December and about the possibility of 2+2 program for LSUA and QNU students.

Shelly Gill

- Working on LSUA Stop Outs, an initiative to recruit students who have attended LSUA in the last 5 years, but are currently not enrolled and did not graduate. We plan to send them information regarding their percentage of degree completion, academic bankruptcy, and invitations to contact Admissions for more detailed information. We also plan to reach out to

local business that offer tuition exemption or assistance and design fliers for working students concerning on-campus and online programs to emphasize WITHIN REACH, WITHOUT LIMITS. We are working towards more community involvement by setting up LSUA booths and attending local events, getting LSUA merchandise into local businesses, and asking local merchants to advertise for LSUA and potentially offer LSUA students discounts. Admissions and Recruiting is working closely with Jerri Weston, Teresa Seymour, and Dan Weaver to make this initiative possible for February, 2020. We will be asking all faculty and staff to be a part of recruitment teams and to support this initiative.

- The recent Admission Report shows that we are currently ahead compared to November of last year and we are still in October, so that is great news! Spring application numbers are up 43.3% compared to last spring.
- Changes to the ACT are coming in Fall of 2020. Students will now be able to retake individual subjects and super scoring reporting will begin.
- Spend the Day at A is scheduled for November 16<sup>th</sup>.
- The Mulder Scholarship application will be on the web sometime next week and an event will take place on campus on March 14, 2020 for the recipients. Students will have to apply by January 15, 2020.
- We currently have many high achieving applicants for 2020 and we plan to have members of administration and the Cabinet reach out to encourage, support, and thank these applicants.
- The Rapides Parish School Board will be hosting “Together Tuesdays” on the first Tuesday of every month. They are encouraging the community to come into the schools and host events for students such as reading opportunities and greeting students as they get on and off of school busses. We would like to participate and make sure the LSUA is involved at every school in the parish.

#### Eamon Halpin

- Recently contacted by a former student who is teaching an English class in Grant Parish. We will host a campus tour including lunch in the Magnolia Café for the class in mid-November.
- A provisional membership request letter was sent to COPLAC this week and we are optimistic that it will be approved. We plan to submit a request for full membership after the Strategic Plan is in place.
- Continuing to review the SACSCOC standards. The interim report has to be submitted by September, 2020.
- Rusty Gaspard and I will be taking six students to the annual Documentary Film Festival in Hot Springs, Arkansas this weekend.
- Recently toured England Airpark with several LSUA faculty members and administrators. There was a discussion about the possibility of an Aviation Program and we are hoping to talk with other community members to see we can work together to provide such a program. We would potentially like to have an arrangement with an airline company that could place students into to careers after graduating from the program. We plan to meet with General Curtis to further this discussion.
- Suggested that Shelly Gill look into the Business Advisory Meetings to help with the LSUA Stop Outs initiative.

#### Haywood Joiner

- The Department of Allied Health will participate in several upcoming events in the community to include Project Alpha and "Go To High School, Go To College." Project Alpha is a program, held in conjunction with the March of Dimes, that promotes the prevention of teenage pregnancy. We will host 30 young men for the program on Saturday, October 19 at the A.C. Buchanan, III Allied Health Education Building. "Go To High School, Go To College" is a program that promotes is designed to encourage young African American males to attend high school and college. Hopefully through these programs we will help recruit more males into the professions of allied health and nursing.
- Students Exploring Career Opportunities (SECO) will take place in mid-November at the Randolph Riverfront Center. There will be many hands-on initiatives activities presented by several LSUA departments.
- The Pharmacy Technician Program site visit went well, minus a few minor non-compliances and some partial compliances. We are working on fixing to correct the findings, these compliance issues and feel encouraged strongly that we will meet the accreditation requirements for this program.
- Alpha Phi Alpha Fraternity, Inc., the first African-American intercollegiate fraternity, that was founded in 1906 at Cornell University. The local graduate chapter of the fraternity, Epsilon Psi Lambda, is interested in starting a local chapter at LSUA. If LSUA hosts this chapter, seven men who meet GPA, and other requirements, and have the right credentials will be needed to start the chapter. Dr. Haywood Joiner is willing to be an Advisor for the LSUA Alpha Phi Alpha Chapter.

#### Deron Thaxton

- Provided the Cabinet with a budget review update. We are ending Quarter One exactly where we projected. Revenue is \$1080.50 higher than Q1 of FY19. Several added, unbudgeted items will have to be reviewed prior to fiscal year end. Summer 2 revenue was included in last year's revenue and not included in this year.
- The quarterly LSU System CFO meeting will be held in the near future and we plan to discuss the change to an FSLA law concerning overtime for employees who make less than \$35,568.00 per year that will take effect on January 1, 2020.
- Auxiliary Services is in the process of moving to the Accounting area of Abrams Hall. An email will be going out to campus this week regarding this change.
- The new phone system implementation has been delayed to November due to some issues AT&T is having. We are waiting to find out a specific date. There will be a short down period as the transition takes place, but we hope to make this period take place after hours.

#### Adam Jonson

- The 2020 Conference Soccer Tournament has been pushed back so that we will miss one less day of school.
- Scott Colley recently informed us that first-time-freshman retention rates for athletes has exceeded campus first-time-freshman retention rates by 57.9%.
- Soccer is back in season and we hope to host a first round game here during the first week of November. Both teams are currently ranked 4<sup>th</sup> place.

- Men's Basketball has an opener home game on October 29<sup>th</sup> at 6:00pm. The Women's Basketball team will play on November 16<sup>th</sup> at 2:00pm and the Men's team will play at 4:00pm. We hope to invite attendees of Spend the Day at A to conclude their day with the games and will possibly host a tailgate.
- GAA and members of LSUA administration had a good meeting with LSU TAF. We received many great ideas and some good feedback. We are working on incorporating their TAF with ours and hope to have some events in the future.

#### Sarah Black

- The Marketing and Strategic Communications Department recently received two awards at the annual Southern Public Relations Federation Conference for the creation of the Scholar Day logo and the 2018 travel piece. We entered a raffle and won \$3000 worth of professional photography for campus.
- Working with Dr. Joiner on an article for social media and the website.
- There are a lot of website updates that will be released soon.
- Working on Spend the Day at A with Shelly.
- Meeting with Coach Larry Cordaro about an upcoming sports report.
- Working on ordering promotional items for the 60<sup>th</sup> Anniversary.
- Creating promotional graphics for upcoming events such as Open Mic Night and Trick or Treat Street.
- Placed four bins around campus for Coats for Kids and have been encouraging donations from campus.
- The new Alumni Magazine went out.
- Working with Lafe Jones on the Marketing Plan.
- Working with Emprint on the storefront for LSUA, which will standardize printed items and bring simplicity to the process of ordering promotional items for faculty and staff.

#### Chancey Slider

- An All-Campus Meeting will take place in Coughlin Auditorium on Tuesday, October 22<sup>nd</sup> from 2:00-3:00pm.
- The Chancellor's Office is working with Deron Thaxton, Sarah Black, Melinda Anderson, and Sarah Black on preparations for the upcoming CLEDA Summit on November 4, 2019.
- Planning and preparing for Fall Commencement that will take place at the Rapides Parish Coliseum on December 19, 2019.
- The Chancellor's Office is hosting a tailgating event, "Kick Off with Coreil" on Saturday, October 19<sup>th</sup> at 1:00pm at The Oaks Clubhouse for the LSU/MS State game. Dr. Coreil will be cooking gumbo for everyone to enjoy and the game will be on the projector and TV's at 2:30pm.

#### Abbey Bain

- Advising opened on Monday. Thanks to Jerri Weston and academic departments for all of their support.
- Registration opens on November 4<sup>th</sup> and we will be offering group scheduling.
- Title IX training went out to employees yesterday. We will be posting a position today for an ADA/Title IX/Risk Management Coordinator and we are looking for a candidate with a legal

background or experience in one or more of these areas. We will be partnering with LSUA for investigations. Jennie Stewart and Jeff Scott will be coming to campus to offer a training once we get the new hire.

- SGA is growing and up to about 20 members. They will be meeting next week and the discussion of mandatory dining dollars for commuter students is on their agenda. This change will decrease resident student dining fees and open up the cafeteria if it goes into effect. SG will host a town hall to discuss this with all students.
- Haylee Malone will be on Good Day Cenla on Monday.
- Trick or Treat Street will take place on the evening of Thursday, October 24<sup>th</sup>. This is one of the largest student fundraisers that we have for student organizations at LSUA. Last year, we had about 3000 visitors. We are currently looking at lot and road closures for this event and hope to make tickets available for purchase online.
- We are currently researching the possibility of students living on campus for four semesters as a mandatory requirement for 2021.

Respectfully submitted by Chancey Slider

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The Next Meeting will be Wednesday, October 30, at 1:00 PM

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