CENLA ECONOMIC DASHBOARD

June 16, 2020

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CONTENTS

June 16, 2020

- COVID-19 Apple Mobility Trends
- COVID-19 Cases in CENLA
- COVID-19 Cases in Rapides Parish
- COVID-19 in Phase One
- COVID-19 Stats in Cenla
- Unemployment rate in CENLA
- Total Unemployment Claims in Louisiana
- Unemployment Claims in CENLA
- Initial Unemployment Claims by Parish
- Employment Changes by Sector in LA
- Top Employers
- Candidates per Job in Alexandria
- Avoyelles Sales Tax
- Avoyelles Vehicle Sales Tax
- Avoyelles Hotel Occupancy Tax
- Catahoula Sales Tax
- Concordia Sales Tax

- Evangeline Sales Tax
- Evangeline Vehicle Sales Tax
- La Salle Sales Tax
- St. Landry Sales Tax
- St. Landry Vehicle Sales Tax
- Rapides Sales Tax
- Rapides Vehicle Sales Tax
- Rapides Hotel Occupancy Tax
- Alexandria Housing Market
- Air Traffic in Louisiana
- AEX Air Traffic va USA
- Louisiana Business Formation
- Louisiana Small Business Pulse Survey
- Baker Hughes Rig Count
- Advance Monthly Retail Indicators
- National Economic Indicators



KEY TAKEAWAYS

June 16, 2020 CENLA Economic Dashboard

- Mobility in Cenla is 66%-91% above the Jan. 13 baseline, according to Apple's Mobility Trend Report.
- From June 1-14, COVID-19 cases in Rapides increased 43% from 800 to 1145.
- Rapides Parish in Phase 1 averaged 21 cases per day, while Phase 2 is averaging 30 cases per day.
- In April, central Louisiana had an average unemployment rate of 11.4% compared to 14.5% statewide.
- Statewide initial unemployment claims rose 13% the week ending June 6 from the previous week, the first increase in six weeks.
- Initial unemployment claims in Cenla rose 14.5% with 8 of the 10 Cenla parishes reporting increases.
- Sales tax revenues in April were down in all Cenla parishes reporting tax data in the Dashboard with decreases ranging from -30% in La Salle to -8% in Concordia. YTD revenues remained relatively strong.
- Vehicle sales tax revenue dropped significantly in April from March across Cenla ranging from a -18% in Evangeline Parish to -48% in Rapides, while YTD sales were still up 9% in Rapides.
- Active listings of single family homes in Alexandria in May reached a five-year low, according to Realtor.com.
- As a percent of passenger traffic, AEX ranked 2nd in the state in first week of June compared to last year.
- New business formations reached an all-time weekly high in Louisiana the week ending June 6th with 1,590 business applications filed. YTD 27,450 businesses were formed in Louisiana through the first week of June compared to 27,350 in 2019.



COVID-19

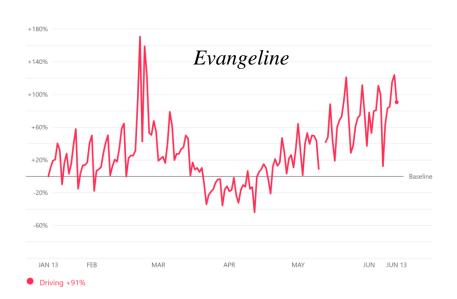


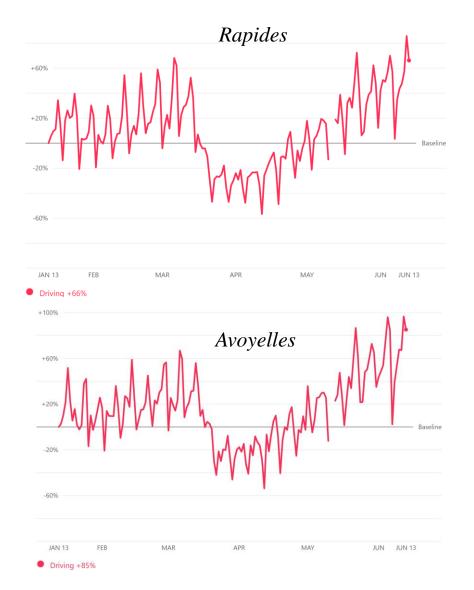


COVID-19 APPLE MOBILITY TRENDS

Apple's Mobility Trends Report tracks aggregate changes in driving from the January 13 baseline to June 13, 2020.

- Rapides mobility up 66% over Jan 13
- Avoyelles mobility up 85% over Jan 13
- Evangeline mobility up 91% over Jan 13







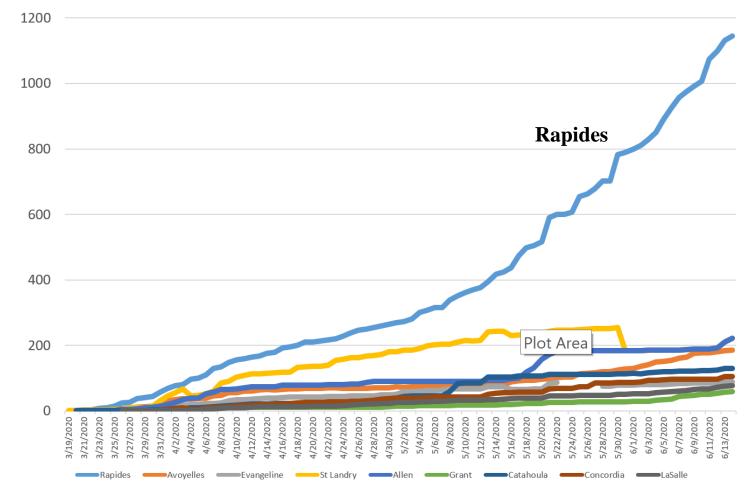
Source: Apple Mobility Trends Report, https://www.apple.com/covid19/mobility, June 15, 2020

COVID-19 CASES IN CENLA

- (L) Cases per 1,000 population as of June 14, 2020
- (R) Cumulative cases by parish

COVID-19	Cases	by Parish
March 19	- June	14, 2020

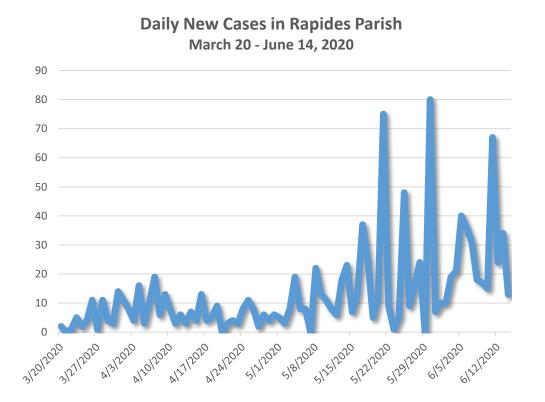
Parish	Cases / 1000
Allen	8.66
Avoyelles	4.61
Catahoula	13.69
Concordia	5.45
Evangeline	2.67
Grant	2.64
LaSalle	5.04
Rapides	8.83
St Landry	4.35

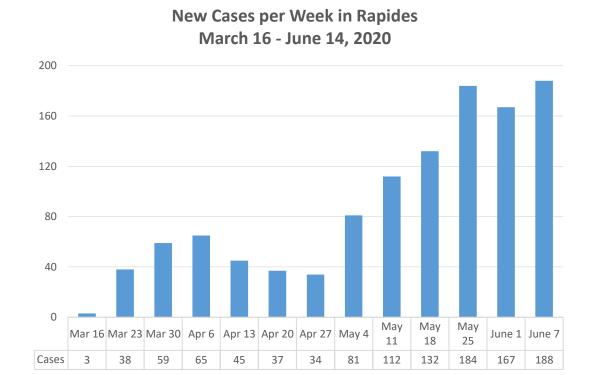




COVID-19 CASES IN RAPIDES PARISH

- (L) Daily new cases in Rapides Parish.
- (R) Daily new cases per week in Rapides Parish.





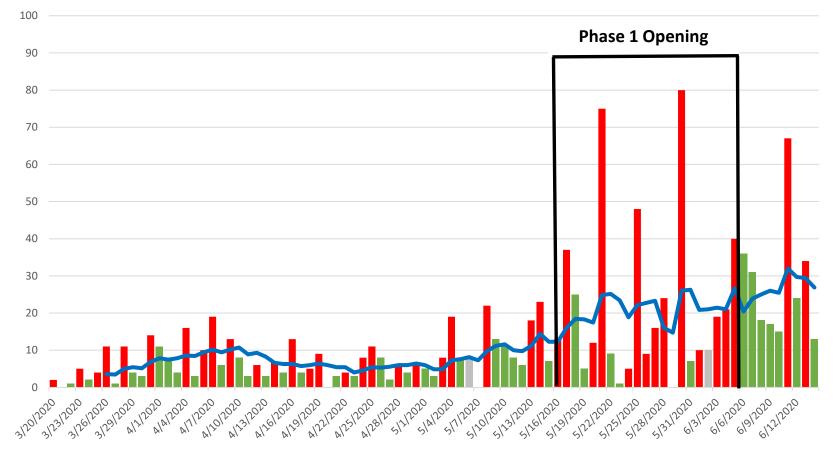


COVID-19 CASES IN PHASE ONE

Daily new cases in Rapides Parish. Red columns represent an increasing number of cases, green decreasing, and gray stable. Blue line is a 7 day moving average.

In Phase 1, Rapides Parish averaged 21 cases per day, while Phase 2 it has averaged 30 cases per day from June 5 - 14.

Daily New Cases in Rapides Parish March 20 - June 14, 2020





COVID-19 STATS IN CENLA

Comparative statistics of Covid-19 tests, cases, and deaths in Cenla.

	% Testing Positive	Tests / 1,000	Deaths / 1,000	Deaths	Cases / 1,000	Cases
Avoyelles	6.3%	71	0.22	9	4.47	181
Catahoula	15.9%	81	0.31	3	12.91	124
Concordia	8.2%	60	0.26	5	4.96	97
Evangeline	4.7%	56	0.03	1	2.6	87
Grant	4.4%	54	0.04	1	2.4	54
LaSalle	10.4%	46	0	0	4.83	72
Rapides	9.8%	86	0.31	41	8.41	1098
St. Landry	5.2%	76	0.66	55	3.94	326
Vernon	1.9%	45	0.06	3	0.88	43



EMPLOYMENT





UNEMPLOYMENT RATE IN CENLA

The table below shows April 2020 preliminary unemployment rate, labor force, and employment data for central Louisiana parishes.

In April, parishes in central Louisiana had an average unemployment rate of 11.4% compared to 14.5% statewide.

				Unemployment	Unemployment
Area	Labor Force	Employed	Unemployed	Rate April 2020	Rate March 2020
Allen Parish	8,212	6,935	1,277	15.6%	7.7%
Avoyelles Parish	14,100	12,069	2,031	14.4%	7.7%
Catahoula Parish	3,029	2,729	300	9.9%	7.7%
Concordia Parish	6,296	5,589	707	11.2%	8.7%
Evangeline Parish	10,431	9,234	1,197	11.5%	7.5%
Grant Parish	7,382	6,665	717	9.7%	7.7%
La Salle Parish	5,922	5,493	429	7.2%	5.6%
Rapides Parish	50,298	45,316	4,982	9.9%	6.4%
St. Landry Parish	28,858	25,044	3,814	13.2%	8.2%
Vernon Parish	13,993	12,448	1,545	11.0%	9.4%

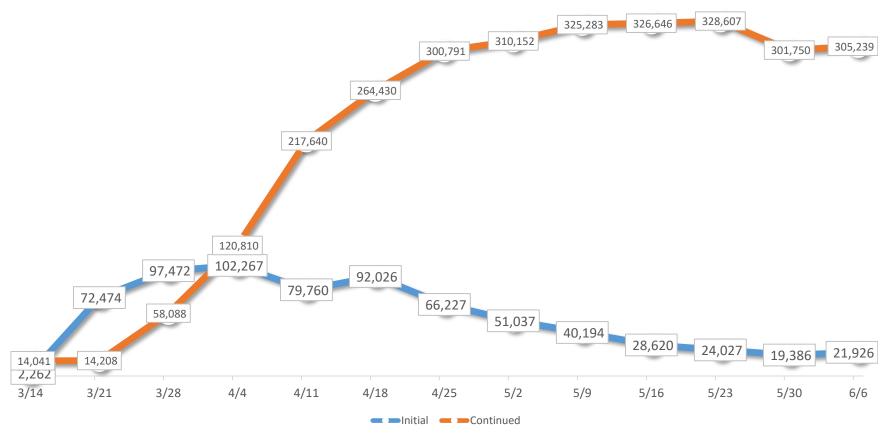


TOTAL UNEMPLOYMENT CLAIMS IN LOUISIANA

Initial and continued unemployment claims in Louisiana.

INITIAL AND CONTINUED UNEMPLOYMENT CLAIMS IN LOUISIANA MARCH 14 - JUNE 6

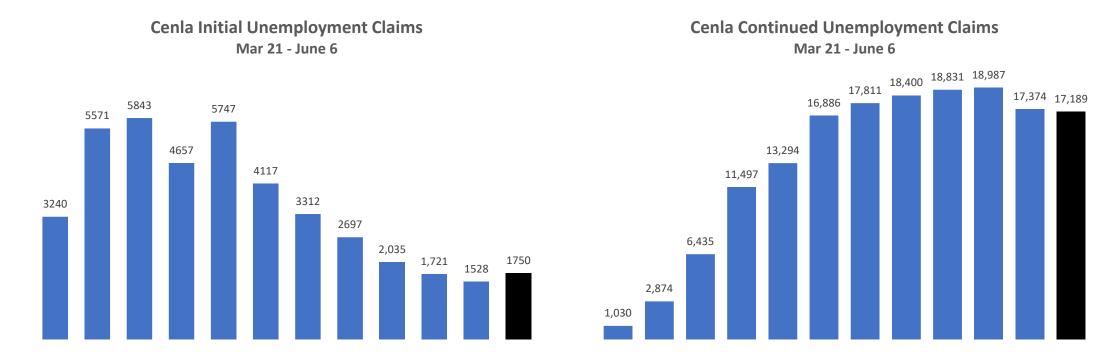
- Initial unemployment claims rose 13% the week of June 6 from the previous week, the first increase in six weeks.
- Continued claims rose 1% from the previous week.





UNEMPLOYMENT CLAIMS IN CENLA

- (L) Initial unemployment claims in Cenla March 21 June 6
- (R) Continued unemployment claims in Cenla March 21 –June 6



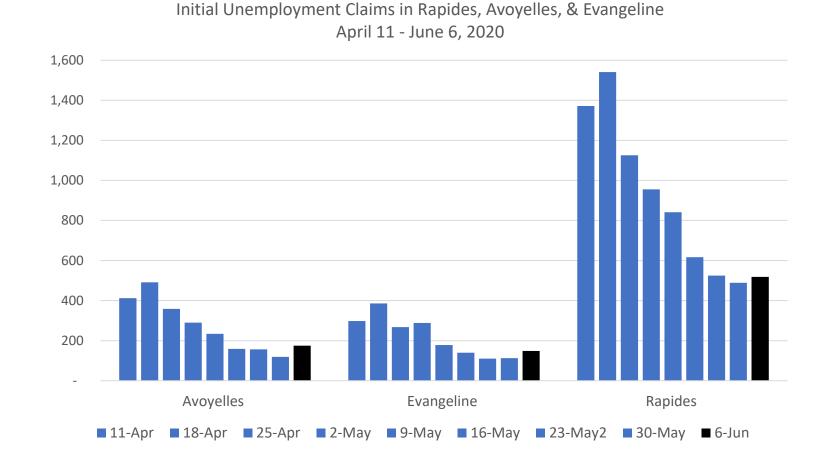
Continued unemployment claims fell in Cenla by 1% the week of June 6, while rising 1% statewide. Initial unemployment claims rose 14.5% in Cenla, compared 13% statewide.



INITIAL UNEMPLOYMENT CLAIMS BY PARISH

Snapshot of weekly initial claims in select parishes filed April 11 through June 6, 2020.

Initial unemployment claims rose slightly in 8 of the 10 Cenla parishes.



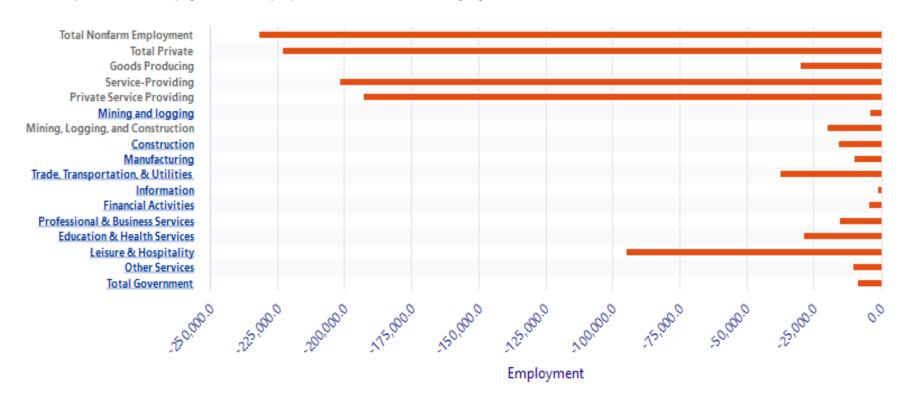


EMPLOYMENT CHANGES BY SECTOR IN LA

The change in employment level in Louisiana by industry sector from March to April 2020.

Current Employment Statistics (CES) for Louisiana in April, 2020 Employment Graph

April, 2020 Current Employment Statistics (CES) data for all workers, not seasonally adjusted, in Louisiana. Click the bar to drill down to more detailed industries.





TOP EMPLOYERS

The tables below shows employers with the highest number of job openings advertised online on June 10, 2020.

Alexandria MSA

Louisiana

Employer	Job Openings
CHRISTUS Health	306
Rapides Parish School District	115
Dart Transit Company	62
DoorDash, Inc.	40
Army National Guard	39
Pizza Hut, Inc.	33
HCA Healthcare, Inc.	30
Lowe's Companies, Inc	28
Jiffy Lube International, Inc.	24
Encompass Health Corporation	23

Employer Name	Job Openings
Ochsner Clinic Foundation	1,264
CHRISTUS Health	1,008
Dart Transit Company	952
Pizza Hut, Inc.	906
Ochsner Health System	683
Dollar Tree, Inc.	599
SONIC Corp.	589
Lafayette General Health	585
Army National Guard	566
Lowe's Companies, Inc	545

Source: Louisiana Workforce Commission, June 10, 2020



CANDIDATES PER JOB IN ALEXANDRIA

The tables below shows the occupations with the highest job openings advertised online in Alexandria on June 14, 2020, the number of job openings number of potential candidates, and potential candidates per job opening.

Rank	Occupation	Median Wage	Job Openings	Potential Candidates	Potential Candidates Per Job Opening
1	Registered Nurses	\$58,234	285	181	0.64
2	Driver/Sales Workers	\$19,695	82	234	2.85
3	Physicians and Surgeons	N/A	54	19	0.35
4	Truck Drivers	\$32,899	50	659	13.18
5	Supervisors of Food Workers	\$29,082	47	138	2.94
6	Retail Salespersons	\$20,300	44	503	11.43
7	Customer Service Reps	\$23,698	43	1,296	30.14
8	Food Preparation and Serving Workers	\$18,146	42	336	8
9	Farmworkers and Laborers	\$22,195	34	48	1.41
10	General and Operations Managers	\$77,100	30	323	10.77



TAX REVENUE





AVOYELLES SALES TAX

Avoyelles Parish total sales tax revenue for May with previous month, year, and year-to-date comparisons. Vehicle and hotel tax revenues are excluded.

May



	2016	2017	2018	2019	2020
May	1,303,592	1,373,385	1,287,588	1,330,457	1,367,712
April	1,235,504	1,588,086	1,610,221	1,695,869	1,580,351
% Chg over Prev Mo	onth	-13.5%	-20.0%	-21.5%	-13.5%
% Chg over Prev Yea	ar	5.4%	-6.2%	3.3%	2.8%
YTD (Jan - May)	6,603,531	7,140,792	6,974,991	7,393,763	7,126,095
% Chg over Prev YT	D	8.1%	-2.3%	6.0%	-3.6%

Note: May sales tax revenue reflects sales activity in April.

Data Source: Avoyelles Parish School Board.



AVOYELLES VEHICLE SALES TAX

Avoyelles Parish vehicle sales tax revenue for May with previous month, year, and year-to-date comparisons.

May



	2016	2017	2018	2019	2020
May	303,170	293,337	299,070	305,928	201,863
April	280,701	362,274	320,682	308,022	296,018
% Chg over Prev Mo	onth	-19.0%	-6.7%	-0.7%	-31.8%
% Chg over Prev Ye	ar	-3.2%	2.0%	2.3%	-34.0%
YTD (Jan - May)	1,355,671	1,427,928	1,311,437	1,330,381	1,284,836
% Chg over Prev YT	D	5.3%	-8.2%	1.4%	-3.4%

Note: May sales tax revenue reflects sales activity in April.

Data Source: Avoyelles Parish School Board.



AVOYELLES HOTEL OCCUPANCY TAX

Avoyelles Parish hotel occupancy tax revenue for May with previous month, year, and year-to-date comparisons.

May



	2016	2017	2018	2019	2020
May	10,121	13,161	11,041	13,544	7,901
April	9,669	11,290	11,448	12,256	12,880
% Chg over Prev Mo	onth	16.6%	-3.6%	10.5%	-38.7%
% Chg over Prev Yea	ar	30.0%	-16.1%	22.7%	-41.7%
YTD (Jan - May)	46,084	55,345	46,633	48,915	41,043
% Chg over Prev YT	D	20.1%	-15.7%	4.9%	-16.1%

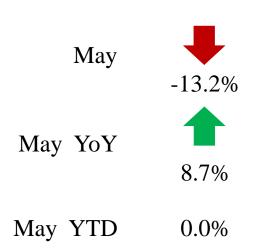
Note: May sales tax revenue reflects sales activity in April.

Data Source: Avoyelles Parish School Board.



CATAHOULA SALES TAX

Catahoula Parish total sales tax revenue for May with previous month, year, and year-to-date comparisons.



May

	2019	2020
May	\$ 429,099	\$ 466,424
April	\$ 573,185	\$ 537,327
% Chg over Prev Month	-25.1%	-13.2%
% Chg over Prev Year		8.7%
YTD (Jan - May)	\$ 2,360,711	\$ 2,359,907
% Chg over Prev YTD		0.0%

Note: May sales tax revenue reflects sales activity in April.

Data Source: Catahoula Parish Tax Administrator



CONCORDIA SALES TAX

Concordia Parish total sales tax revenue for May with previous month, year, and year-to-date comparisons.



May

2019		2020
\$ 1,013,315	\$	1,045,294
\$ 1,268,972	\$	1,133,096
-20.1%		-7.7%
		3.2%
\$ 5,468,802	\$	5,090,083
		-6.9%
\$	\$ 1,013,315 \$ 1,268,972 -20.1%	\$ 1,013,315 \$ \$ 1,268,972 \$ -20.1%

Note: May sales tax revenue reflects sales activity in April.

Data Source: Concordia Parish Tax Administrator



EVANGELINE SALES TAX

Evangeline Parish total sales tax revenue for May with previous month, year and YTD comparisons.



May

	2016	2017	2018	2019	2020
May	\$1,313,760	\$ 1,464,100	\$1,362,082	\$1,595,997	\$1,489,051
April	\$1,910,432	\$ 1,950,371	\$1,724,796	\$1,790,920	\$1,760,760
% Chg over Prev Month		-24.9%	-21.0%	-10.9%	-15.4%
% Chg over Prev Yea	ar	11.4%	-7.0%	17.2%	-6.7%
YTD (Jan - May)	\$7,502,599	\$ 7,865,194	\$7,412,988	\$7,865,133	\$7,706,084
% Chg over Prev YTD		4.8%	-5.7%	6.1%	-2.0%

Note: May sales tax revenue reflects sales activity in April. Data Source: Evangeline Parish Sales Tax Commissioner.



EVANGELINE VEHICLE SALES TAX

Evangeline Parish vehicle sales tax revenue for May with previous month, year and YTD comparisons.



May

		2016		2017		2018		2019		2020
May	\$	266,901	\$	301,569	\$	286,111	\$	351,269	\$	247,941
April	\$	318,894	\$	390,369	\$	303,078	\$	310,254	\$	303,815
% Chg over Prev Mo	onth			-22.7%		-5.6%		13.2%		-18.4%
% Chg over Prev Yea	ar			13.0%		-5.1%		22.8%		-29.4%
YTD (Jan - May)	\$1	,385,554	\$ 1	L,530,295	\$1	,376,115	\$1	,561,361	\$1	,420,956
% Chg over Prev YT	D			10.4%		-10.1%		13.5%		-9.0%

Note: May sales tax revenue reflects sales activity in April. Data Source: Evangeline Parish Sales Tax Commissioner.



LA SALLE SALES TAX

La Salle Parish total sales tax revenue for May with previous month, year, and year-to-date comparisons.



May

	2019	2020		
May	\$ 708,649	\$	828,127	
April	\$ 1,096,556	\$	1,192,240	
% Chg over Prev Month	-35.4%		-30.5%	
% Chg over Prev Year			16.9%	
YTD (Jan - May)	\$ 4,572,210	\$	4,493,275	
% Chg over Prev YTD			-1.7%	

Note: May sales tax revenue reflects sales activity in April.

Data Source: La Salle Parish Tax Administrator



ST. LANDRY SALES TAX

St. Landry Parish sales tax revenue for May with previous month, year, and YTD comparisons.



May

	2016	2017	2018	2019	2020
			\$		
May	\$ 4,917,288	\$ 5,082,233	5,340,944	\$ 5,663,303	\$ 5,630,178
April	\$ 6,311,664	\$ 6,452,453	\$ 6,783,548	\$ 6,311,664	\$ 6,520,588
% Chg over Prev Mo	onth	-21.2%	-21.3%	-10.3%	-13.7%
% Chg over Prev Yea	ar	3.4%	5.1%	6.0%	-0.6%
YTD (Jan - May)	\$27,193,440	\$28,329,011	\$28,306,441	\$29,273,505	\$30,704,161
% Chg over Prev YTD		4.2%	-0.1%	3.4%	4.9%

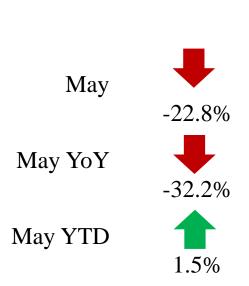
Note: May tax revenue reflects sales activity in April.

Data Source: Tax revenue data from St. Landry Parish School Board.



ST. LANDRY VEHICLE SALES TAX

St. Landry Parish vehicle sales tax revenue for May with previous month, year, and YTD comparisons.



May

	2016	2017	2018	2019	2020
May	\$726,835	\$780,893	\$792,738	\$960,665	\$650,959
April	\$891,016	\$1,049,020	\$879,480	\$757,072	\$843,064
% Chg over Prev Mon	th	-25.6%	-9.9%	26.9%	-22.8%
% Chg over Prev Year		7.4%	1.5%	21.2%	-32.2%
YTD (Jan - May)	\$3,683,670	\$4,102,393	\$3,798,256	\$3,938,276	\$3,997,819
% Chg over Prev YTD		11.4%	-7.4%	3.7%	1.5%

Note: May tax revenue reflects sales activity in April.

Data Source: Tax revenue data from St. Landry Parish School Board.



RAPIDES SALES TAX

(TR) Rapides Parish total sales tax revenue for May with previous month, year, and YTD comparisons.

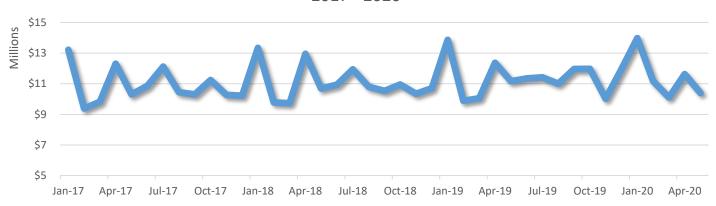
(BR) Rapides Parish total monthly sales tax revenue from 2017 to present.



May

	2016	2017	2018	2019	2020
April	\$ 9,367,359	\$10,299,735	\$10,692,749	\$11,165,361	\$10,398,820
March	\$ 11,008,603	\$12,303,146	\$12,957,935	\$12,371,569	\$11,623,165
% Chg over Prev Month		-16.3%	-17.5%	-9.7%	-10.5%
% Chg over Prev Yea	ar	10.0%	3.8%	4.4%	-6.9%
YTD (Jan - May)	\$ 51,090,946	\$55,024,101	\$56,493,776	\$57,324,363	\$57,269,543
% Chg over Prev YTD		7.7%	2.7%	1.5%	-0.1%

Rapides Parish Total Sales Tax Collections 2017 - 2020

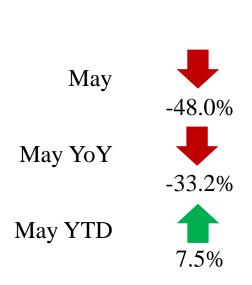


Note: May sales tax revenue reflects sales activity in April. Data Source: Rapides Parish Police Jury Treasurer's Reports.



RAPIDES VEHICLE SALES TAX

Rapides Parish vehicle sales tax revenue for May with previous month, year, and YTD comparisons.



May

	2016	2017	2018	2019	2020
May	\$ 985,718	\$1,062,090	\$1,208,480	\$1,181,110	\$ 789,052
April	\$ 976,751	\$1,196,510	\$1,169,513	\$1,102,630	\$1,516,978
% Chg over Prev Mo	nth	-11.2%	3.3%	7.1%	-48.0%
% Chg over Prev Yea	r	7.7%	13.8%	-2.3%	-33.2%
YTD (Jan - May)	\$ 4,610,753	\$5,186,553	\$5,281,665	\$5,175,057	\$5,561,730
% Chg over Prev YTD		12.5%	1.8%	-2.0%	7.5%

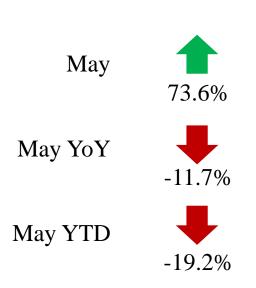
Note: May tax revenue reflects sales activity in April.

Data Source: Tax revenue data from Rapides Parish Police Jury Treasurer's Reports.



RAPIDES HOTEL OCCUPANCY TAX

Rapides Parish hotel occupancy tax revenue for May 2020 with previous month, year, and YTD comparisons.



May

	2017	2018	2019	2020
May	\$146,292	\$162,166	\$159,950	\$141,188
April	\$ 188,207	\$ 196,377	\$ 207,573	\$ 81,343
% Chg over Prev Month	-22.3%	-17.4%	-22.9%	73.6%
% Chg over Prev Year		10.9%	-1.4%	-11.7%
YTD (Jan - May)	\$694,792	\$741,764	\$798,923	\$645,290
% Chg over Prev YTD		6.8%	7.7%	-19.2%

Note: May tax revenue reflects hotel occupancy activity in April. Data Source: Rapides Parish Police Jury Treasurer's Reports.



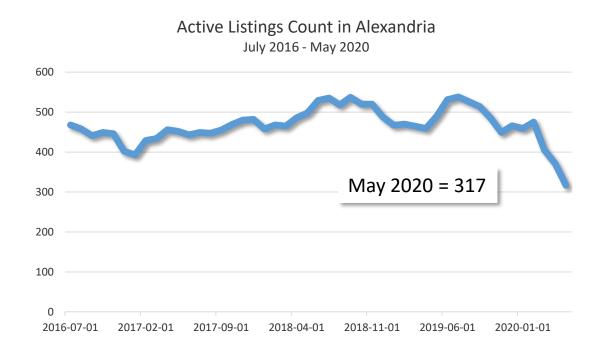
HOUSING



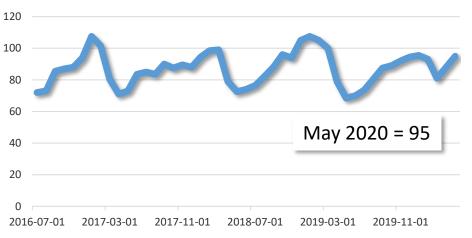


ALEXANDRIA HOUSING MARKET

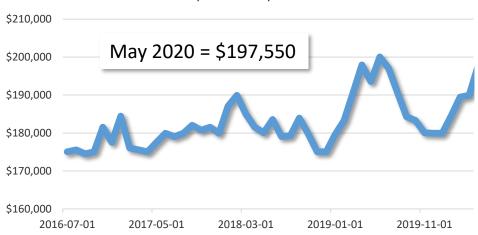
(L) The count of active single-family and condo/townhome listings for Alexandria MSA (excludes pending listings). (TR) The median number of days property listings spend on the market. (BR) The median listing price.



Median Days on Market in Alexandria July 2016 - May 2020



Median Listing Price in Alexandria July 2016 - May 2020





TRAVEL



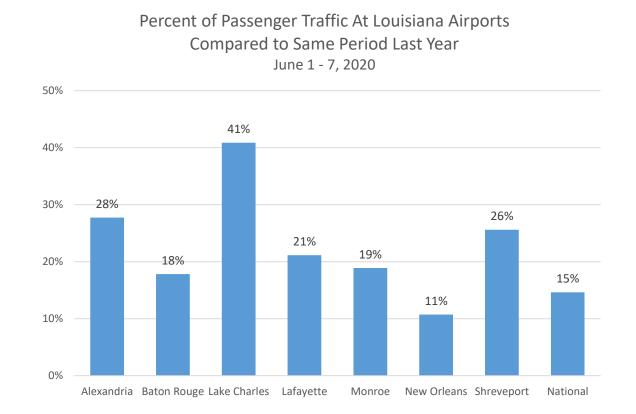


AIR PASSENGER TRAFFIC IN LOUISIANA

(R) Shows total passenger throughput at Alexandria International and other major Louisiana airports from June 1 - 7, 2020 as a percent of traffic a year ago.

As a percent of year over year passenger traffic, AEX ranked 2nd in the state in first week of June compared to the same period last year.

AEX passenger traffic in May was 15.4% of May 2019 traffic, which compared favorably to only 9.6% nationwide.



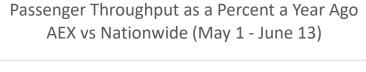


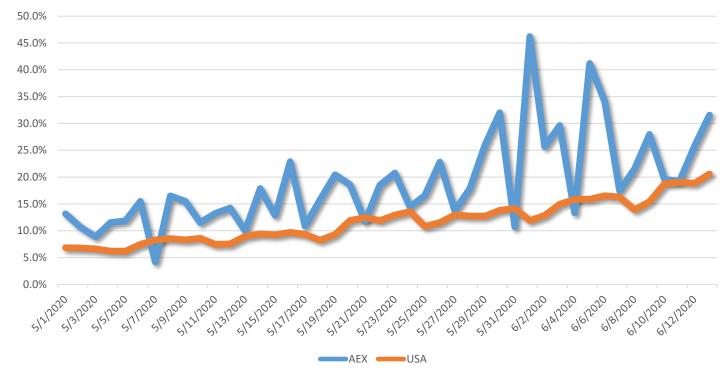
AEX PASSENGER TRAFFIC VS USA

Shows total passenger throughput at Alexandria International and nationwide from May 1 – June 13, 2020 as a percent of traffic a year ago.

Average
percent of
travelers at 19.0%
AEX from 5/1
to 6/13
compared to a
year ago

Average percent of travelers nationwide from 11.7% 5/1 to 6/13 compared to a year ago







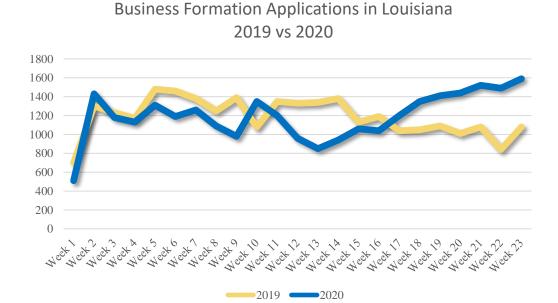
LOUISIANA

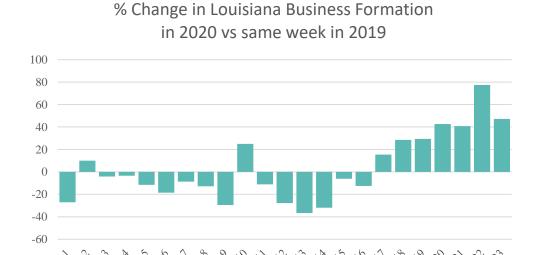




LOUISIANA BUSINESS FORMATION

(L) The number of business applications in Louisiana each week in 2019 and 2020. (R) The percent of change in business applications in Louisiana in 2020 compared to the same week in 2019.





New business formations reached an all-time weekly high in Louisiana the week of June 6th with 1,590 business applications filed. YTD 27,450 businesses were formed through the first week of June compared to 27,350 in 2019.

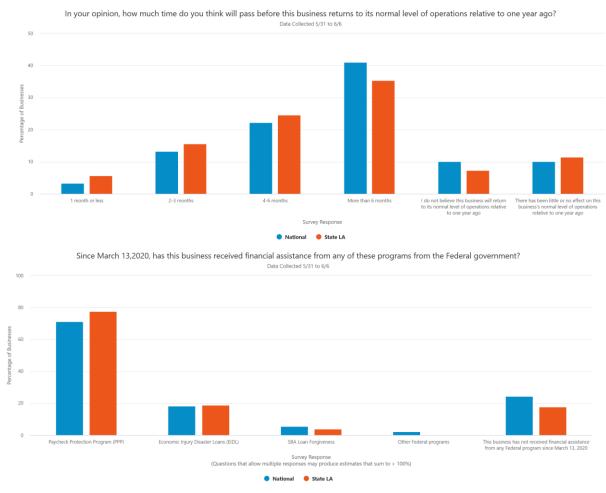


LOUISIANA SMALL BUSINESS PULSE SURVEY

In April, the US Census initiated a survey to track the pulse of small businesses during the COVID-19 pandemic. Results for the May 31 – June 6 period in Louisiana are shown on the right.

Only 35% of LA small businesses said it would be more than 6 months for their business to return to normal compared to 41% nationally.

77.6% of LA small businesses reported receiving Payroll Protection Program assistance compared to 71.6% nationally.

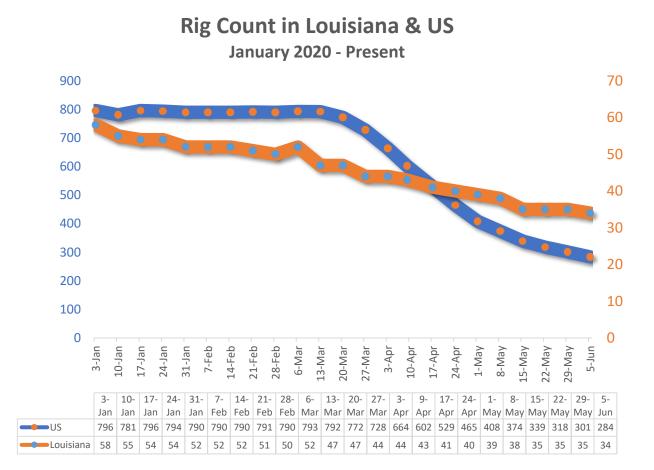




BAKER HUGHES RIG COUNT

Represents the number of drilling rigs actively exploring for or developing oil or natural gas in Louisiana and the U.S.

	Jan 20	Mar 20	May 20
N. LA-Land	31	27	22
S. LA –Int'l Water	1	1	0
S. LA-Land	3	1	11
S. LA-Offshore	20	19	13
TOTAL LOUISIANA	55	48	36
TOTAL US	791	771	348





NATIONAL





ADVANCE MONTHLY RETAIL INDICATORS

Advance monthly U.S. retail indicators for May 2020.

May 20 Advance Retail Indicators	Percent Change from April-20	Percent Change from May-19	
Retail & Food Services	17.7%	-6.1%	
Motor Vehicles & Parts	44.1%	-3.9%	
Furniture	89.7%	-21.5%	
Electronics & Applicances	50.5%	-29.9%	
Building Materials	10.9%	16.4%	
Grocery Stores	1.3%	14.4%	
Gasoline Stations	12.8%	-30.8%	
Sporting Goods	88.2%	4.9%	
Nonstore Retailers	9%	30.8%	



NATIONAL ECONOMIC INDICATORS

Monthly U.S. economic indicators for April 2020.

Durable	•
Goods	-17.2%
Residential Sales	0.6%
Residential	
Construction	-30.2%

Indicator	Apr-20	Mar-20
Monthly Wholesale Trade	3.0%	-1.1%
Manufacturers Shipments, Inventories, and Orders	-13.0%	-11.0%
Construction Spending	-2.9%	0.0%
Advance Monthly Wholesale Inventories	0.4%	-1.0%
Advance Monthly Retail Inventories	-3.6%	1.2%
Advance Durable Goods Manf. Shipments, Inventories, and Orders	-17.2%	-16.6%
New Residential Sales	0.6%	-13.7%
New Residential Construction	-30.2%	-18.6%
Advance Monthly Sales for Retail and Food Services	-16.6%	-8.3%



THANK YOU

The data presented throughout the CENLA Economic Dashboard reflects contributions from the following local organizations.

Also, special thanks to the following partners for distributing the dashboard to its members.

Next Issue: Week of July 6th

- Rapides Parish Policy Jury Treasurer
- Rapides Area Planning Commission
- City of Alexandria Planning Division
- Avoyelles Parish School Board
- St. Landry Parish School Board
- Evangeline Parish Sales Tax Commissioner
- Concordia, Catahoula, & La Salle Tax Administrator
- Alexandria International Airport
- LSUA Foundation
- Central Louisiana Regional Chamber of Commerce
- Marksville Chamber of Commerce
- Bunkie Chamber of Commerce
- Evangeline Chamber of Commerce

