

CENLA ECONOMIC DASHBOARD

May 1, 2020

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KEY TAKEAWAYS

May 1, 2020 CENLA Economic Dashboard

- Rapides Parish's grade of D on the social distancing scoreboard means increased mobility in the area.
- The unemployment rate in Rapides increased to 6.1% in March from 4.4% in February.
- Health care workers filed 12% of initial unemployment claims, second to Accommodation and Food workers.
- Weekly initial unemployment claims reached new pandemic era highs in Allen, Catahoula, Concordia, Evangeline, and St. Landry, but continued a downward trend in Rapides, Avoyelles, and Vernon.
- Louisiana paid more in unemployment compensation in the last four weeks than in all of last year.
- Rapides Parish sales tax revenue increased 15% in April over March and is up 1.5% for the year.
- Rapides Parish vehicle tax revenue increased 45% in April over March and is up 19% for the year.
- Rapides Parish hotel occupancy tax decreased 27% in April over March and is down 21% for the year.
- The value of current Rapides area permits is up 14.2% to \$8.6 million.
- The value of Rapides Parish new residential construction is up 20% since March 1, compared to last year.
- \$2.9 million in permits were issued for new commercial construction in Rapides Parish since March 1.
- The value of Alexandria building permits is up 181% with new residential construction up 67% since March 1.

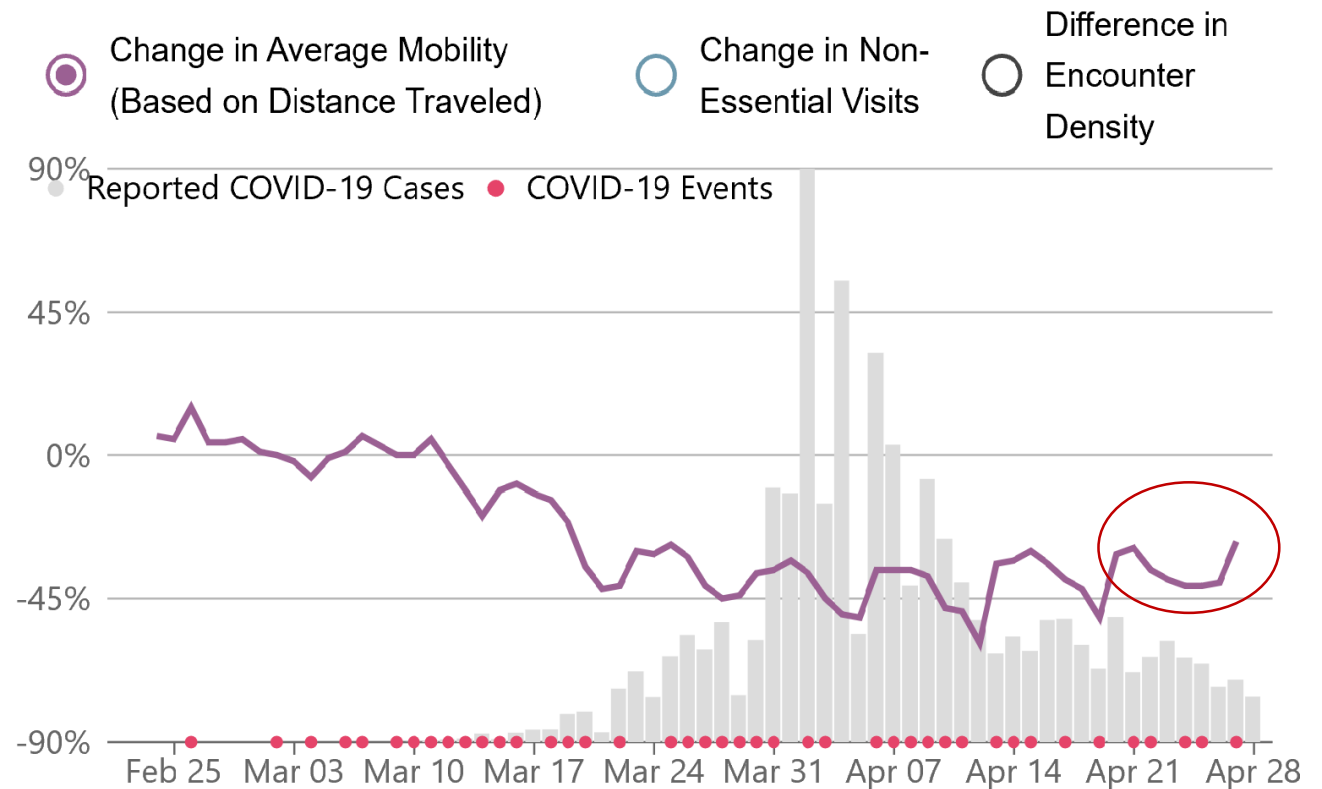
COVID-19

SOCIAL DISTANCING SCOREBOARD

Represents the change in the number of potential human encounters. Higher grades represent less mobility, while lower grades represent increased mobility.

*Rapides Parish
Feb. 25 – Apr 26, 2020*

	4-Apr	16-Apr	26-Apr
Allen	D	C-	D
Avoyelles	D	D	C
Catahoula	C	C-	D+
Concordia	D	D	C
Evangeline	D	D+	D+
Grant	B	B-	D+
LaSalle	D	D	B-
Rapides	B	D	D
St. Landry	D	D-	F
Vernon	C	D	D



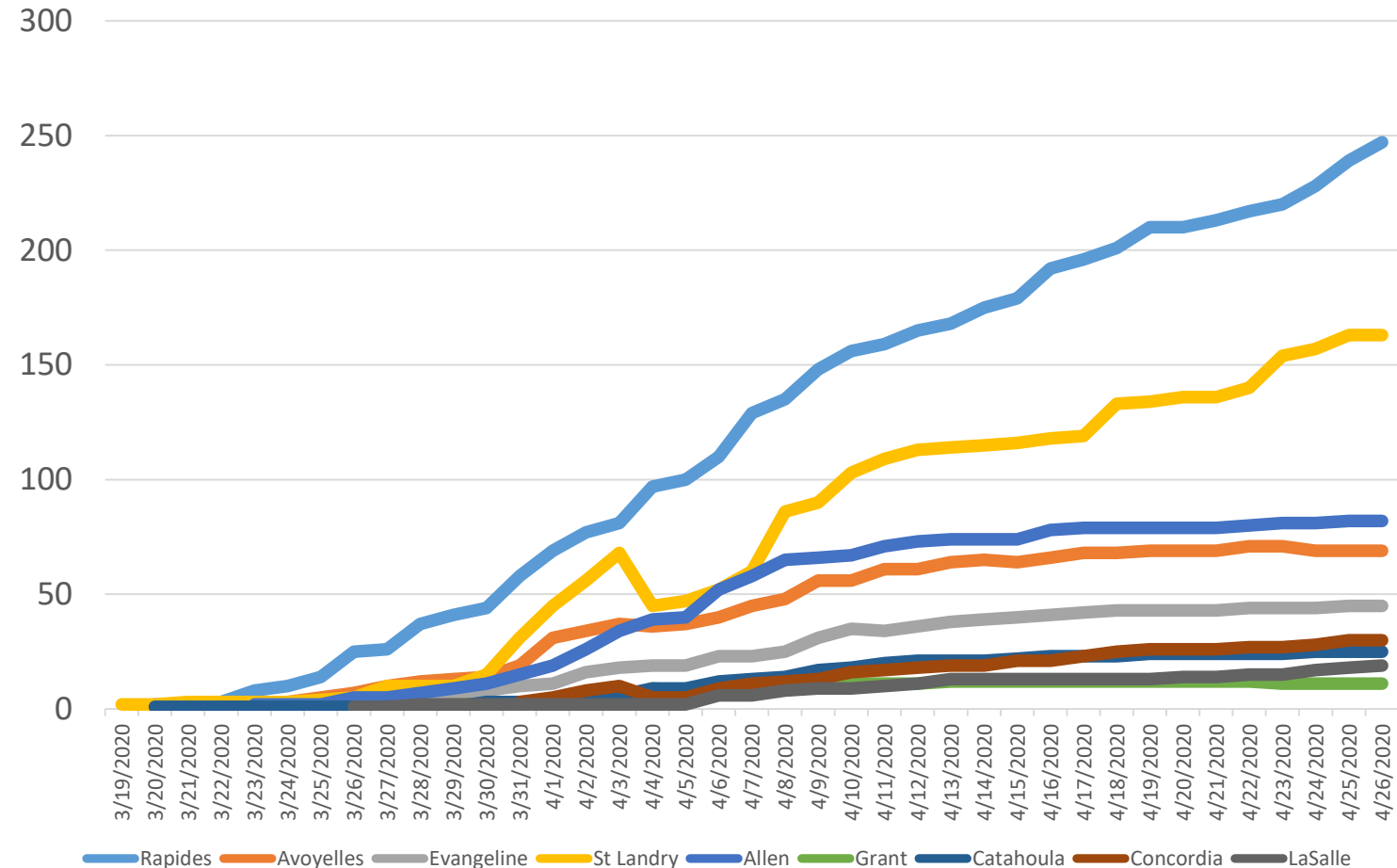
COVID-19 CASES IN CENLA

(L) Cases per 1,000 population as of April 26.

(R) Cumulative cases by parish

Parish	Cases / 1000
Allen	3.20
Avoyelles	1.72
Catahoula	2.63
Concordia	1.56
Evangeline	1.35
Grant	0.49
LaSalle	1.28
Rapides	1.91
St Landry	1.97

COVID-19 Cases by Parish
March 19 - April 26, 2020



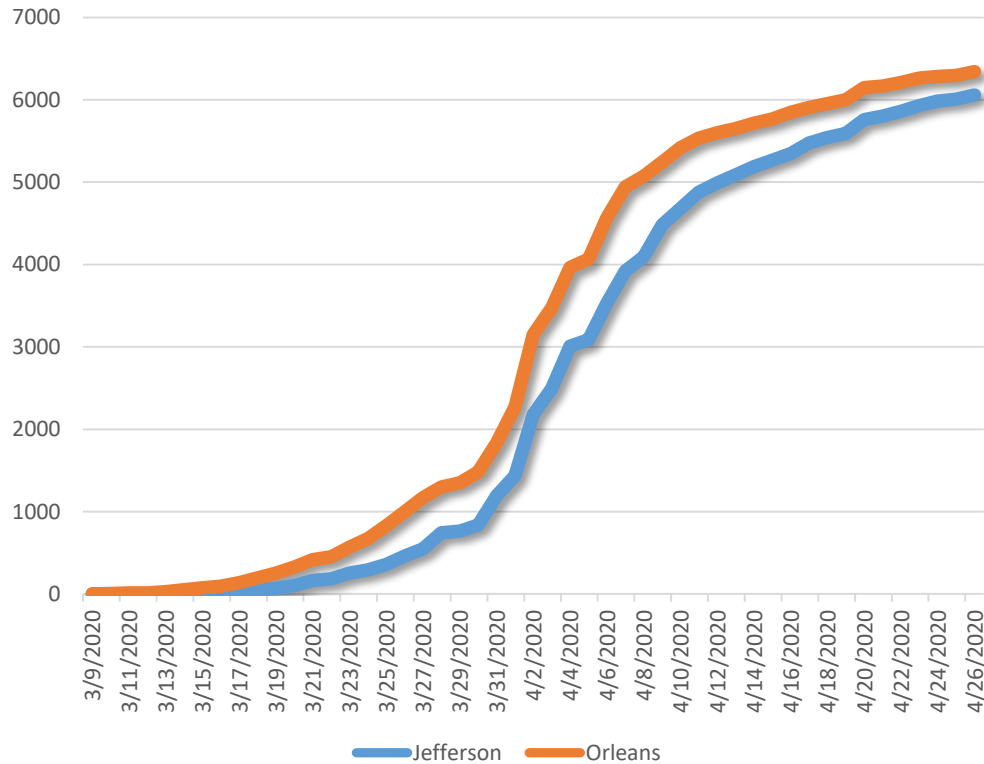
Source: Data from [New York Times](#) and US Census [2019 Population Estimate](#)

COVID-19 CASES IN LOUISIANA

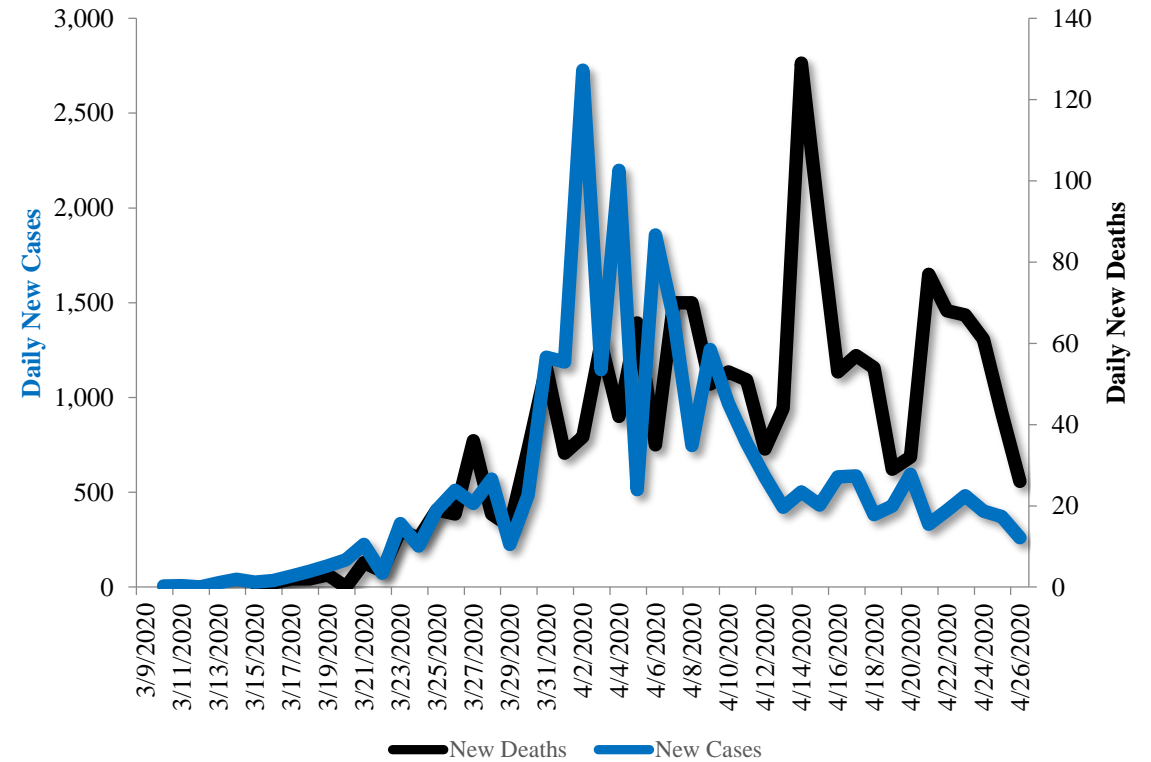
(L) Jefferson and Orleans parishes are bending the curve.

(R) Daily new cases and deaths in Louisiana.

Jefferson and Orleans Parishes
March 9 - April 26, 2020



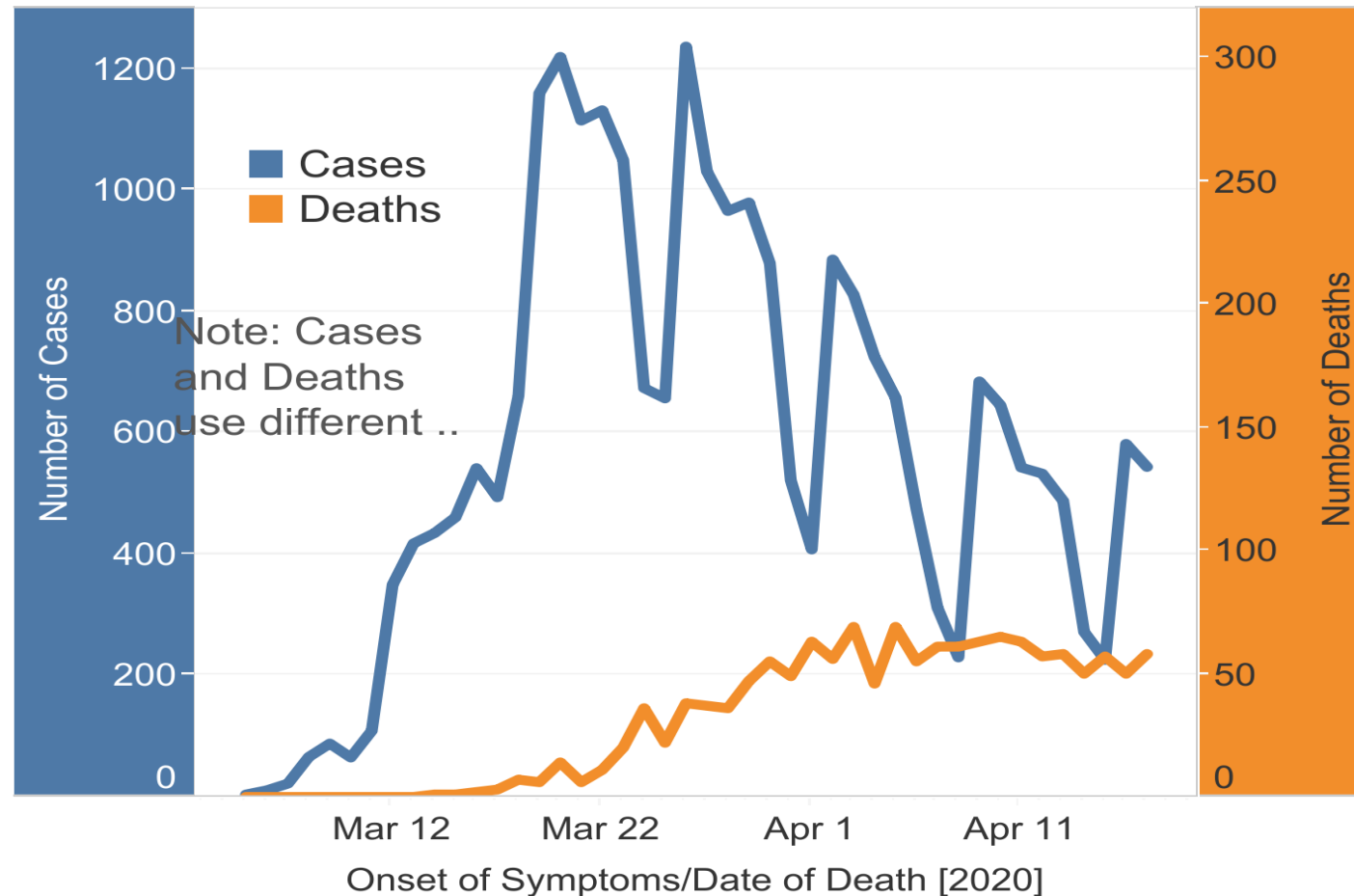
COVID-19 Daily New Cases & Deaths in Louisiana
March 9 - April 26, 2020



COVID-19 ONSET OF SYMPTOMS

Date of Onset of Symptoms for Cases and Deaths.

Date of Onset of Symptoms for Cases and Deaths



COVID-19 IMPACT PLANNING REPORT

Published by the U.S. Census Bureau to provide demographic and economic analysis by parish.

LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
English Only	22,850	73,468	19,434	115,752
Spanish	615	2,266	176	3,057
Speak English "very well"	397	1,314	104	1,815
English less than "very well"	218	952	72	1,242
Other Indo-European	133	1,052	609	1,794
Speak English "very well"	119	937	479	1,535
English less than "very well"	14	115	130	259
Asian-Pacific Island	76	795	201	1,072
Speak English "very well"	49	459	21	529
English less than "very well"	27	336	180	543
Other Languages	272	577	61	910
Speak English "very well"	176	251	0	427
English less than "very well"	96	326	61	483



COUNTY COVID-19 IMPACT PLANNING REPORT

Rapides Parish, Louisiana

KEY FACTS

131,546

Total Population

48,000

Total Households

2.65

Average Household Size

37.3

Median Age

76.1%

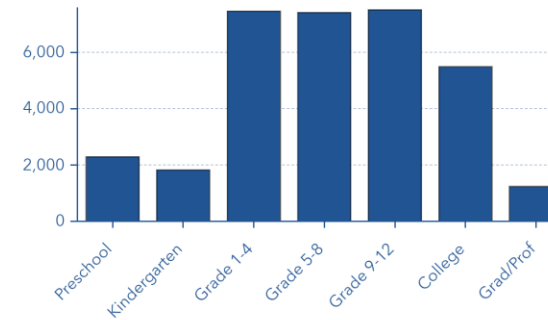
Internet at Home

POPULATION AND POVERTY STATUS	Total
Population for whom Poverty Status is Determined	127,632
Income to Poverty Ratio <0.50	9,479
Income to Poverty Ratio 0.50-0.99	15,309
Income to Poverty Ratio 1.00-1.24	7,329
Income to Poverty Ratio 1.25-1.49	8,617
Income to Poverty Ratio 1.50-1.84	7,681
Income to Poverty Ratio 1.85-1.99	3,518
Income to Poverty Ratio 2.00+	75,699

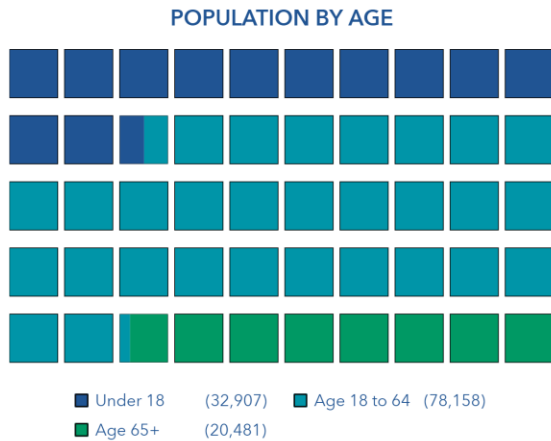
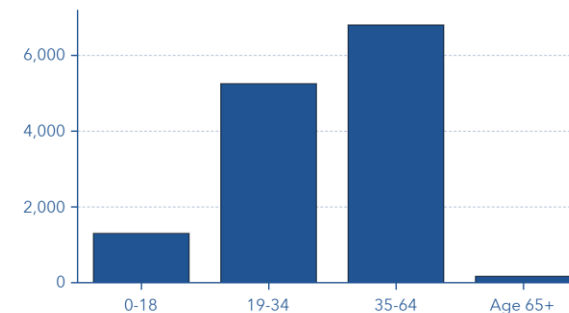
POVERTY LEVELS	Below	Above	Total
All Households	9,245	38,755	48,000
Married-Couple Family Households	1,433	19,807	21,240
Other Families HHlds w/Male Householder	699	1,969	2,668
Other Families HHlds w/Female Householder	2,883	5,734	8,617
Nonfamily HHlds w/Male Householder	1,757	4,889	6,646
Nonfamily HHlds w/Female Householder	2,473	6,356	8,829

OTHER POPULATION FACTS	Total
Population Density (per square km)	38.5
Population in Dependent Age (under 18 and 65+)	53,388
Population 65+ Living in Group Quarters	983
Average Household Size of Owner-Occupied Unit	2.67
Average Household Size of Renter-Occupied Unit	2.62

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE



Source: 2014-2018 American Community Survey 5-year and County Business Patterns (CBP) 2017

Source: U.S. Census Bureau, <https://covid19.census.gov/>

Version 1.6
April 7, 2020



UNEMPLOYMENT



LOCAL UNEMPLOYMENT RATE

(L) Unemployment rate by parish and

(R) Unemployment rate by metro area.

*Unemployment Rate in Cenla
March 2020*

	Mar-19	Feb-20	Mar-20
Louisiana	4.1%	4.3%	6.1%
Allen Parish	4.8%	5.6%	7.4%
Avoyelles Parish	4.7%	5.2%	7.4%
Catahoula Parish	5.6%	5.5%	7.4%
Concordia Parish	5.8%	6.2%	8.3%
Evangeline Parish	5.0%	5.2%	7.2%
Grant Parish	4.7%	5.4%	7.4%
La Salle Parish	3.6%	3.7%	5.4%
Rapides Parish	4.4%	4.4%	6.1%
St. Landry Parish	5.4%	5.8%	7.9%
Vernon Parish	5.3%	6.1%	9.0%

*Unemployment Rate by MSA
March 2020*

	Mar-19	Feb-20	Mar-20
Louisiana	4.1%	4.3%	6.1%
Alexandria MSA	4.4%	4.5%	6.3%
Baton Rouge MSA	3.6%	3.8%	5.4%
Hammond MSA	4.7%	4.7%	6.8%
Houma-Thibodaux MSA	4.0%	3.9%	5.7%
Lafayette MSA	4.1%	4.3%	6.1%
Lake Charles MSA	3.4%	4.0%	5.6%
Monroe MSA	4.7%	5.0%	6.9%
New Orleans-Metairie MSA	3.8%	3.9%	5.6%
Shreveport-Bossier City MSA	4.4%	4.6%	6.4%

- Rapides Parish unemployment rate increased from 4.4% in February to 6.1% in March, while the rate for Alexandria increased from 4.5% to 6.3%.

INITIAL UNEMPLOYMENT CLAIMS BY INDUSTRY

(L) Cumulative initial unemployment claims by industry in Louisiana

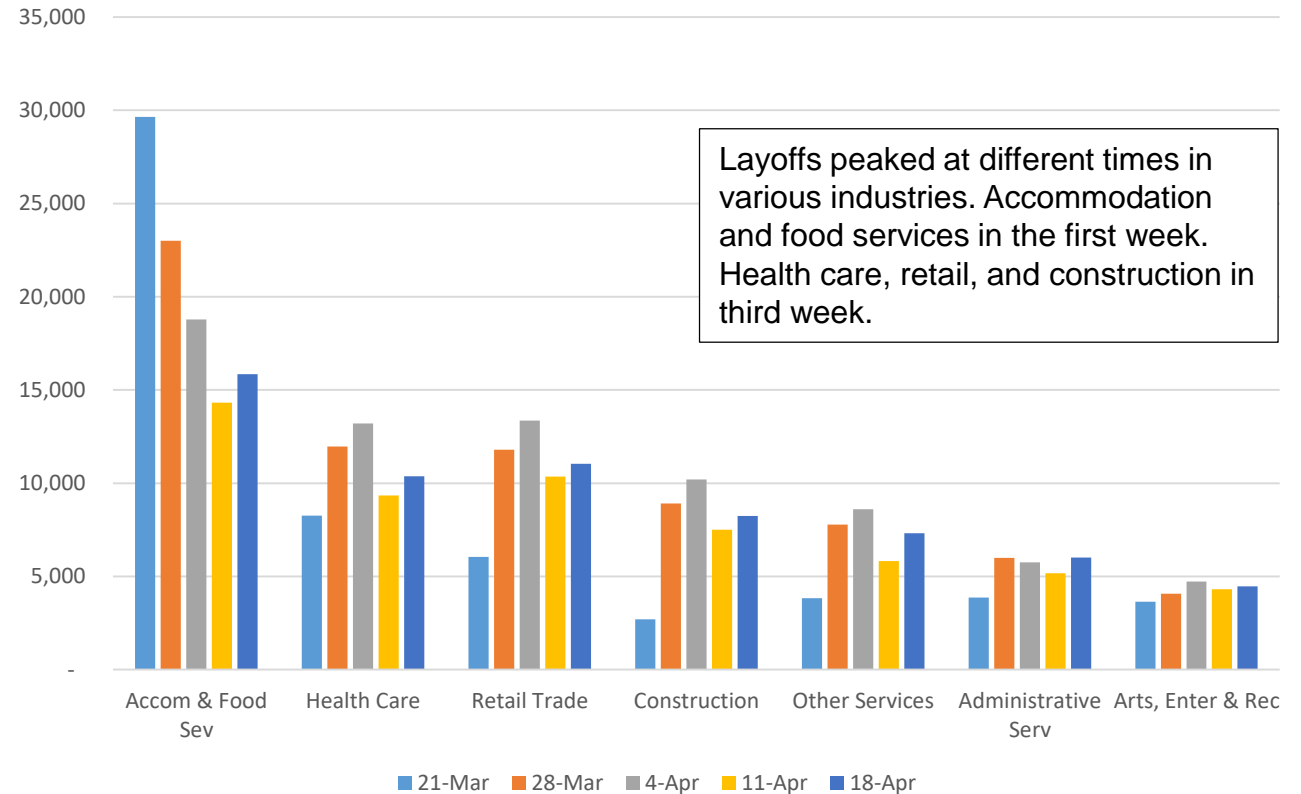
(R) Initial claims in by industry and week of filing.

*Cumulative Initial Unemployment Claims by Industry
March 21 – April 18, 2020*

Industry	Total	Percent
Accommodation & Food Services	101,582	22.9%
Health Care and Social Assistance	53,129	12.0%
Retail Trade	52,567	11.9%
Construction	37,549	8.5%
Other Services	33,351	7.5%
Administrative Services	26,782	6.0%
Arts, Entertainment & Recreation	21,212	4.8%

The above industries in Louisiana account for 74% of initial unemployment claims statewide, but 59% of employment.

Initial Unemployment Claims by Industry and Week of Filing
March 21 - April 18



INITIAL UNEMPLOYMENT CLAIMS IN CENLA

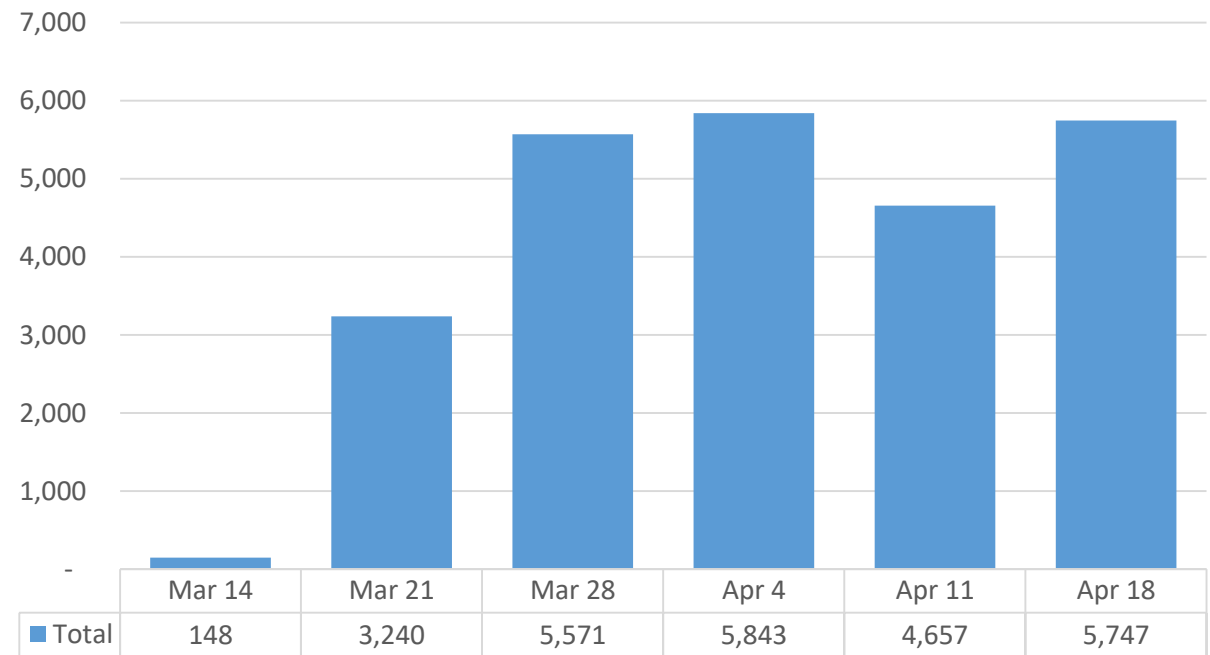
(L) Initial unemployment claims by parish and week

(R) Total initial unemployment claims in Cenla.

	14-Mar	21-Mar	28-Mar	4-Apr	11-Apr	18-Apr	Total
Allen	8	104	205	421	431	683	1,852
Avoyelles	14	707	618	467	412	491	2,709
Catahoula	3	22	87	95	83	135	425
Concordia	6	72	161	175	133	190	737
Evangeline	11	138	253	379	298	386	1,465
Grant	5	119	213	209	172	177	895
La Salle	10	195	329	351	293	339	1,517
Rapides	35	990	1,924	1,828	1,371	1,541	7,689
St. Landry	37	652	1,293	1,395	1,071	1,437	5,885
Vernon	19	241	488	523	393	368	2,032
Total	148	3,240	5,571	5,843	4,657	5,747	25,206

- Initial unemployment claims the week of April 18 in Cenla fell just short of the April 4 high mark.

Total Unemployment Weekly Initial Claims in Cenla
March 7 - April 18, 2020

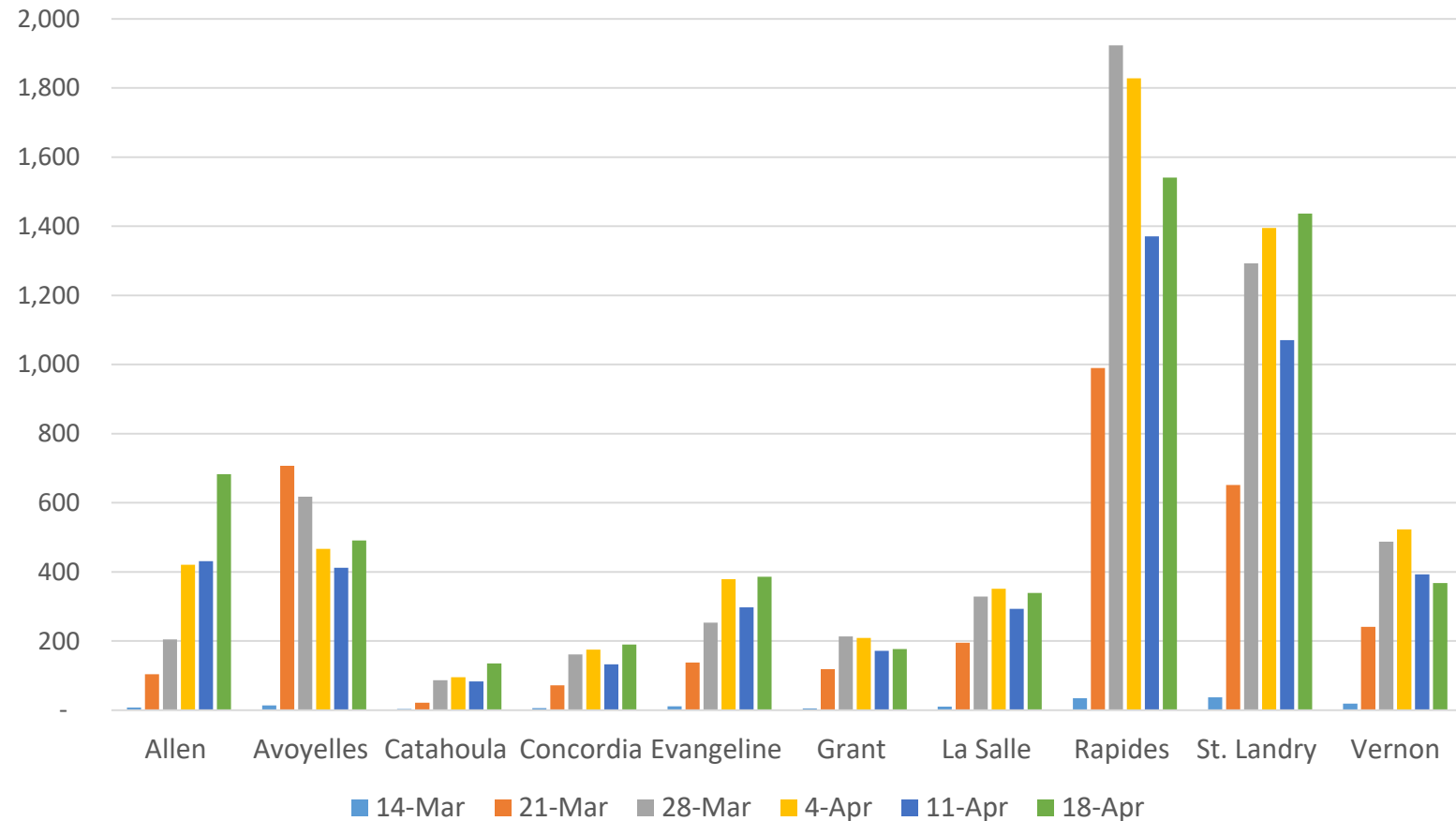


INITIAL UNEMPLOYMENT CLAIMS BY PARISH

Snapshot of weekly initial claims filed March 14 through April 18, 2020 by parish.

- New highs in weekly initial unemployment were reached in Allen, Catahoula, Concordia, Evangeline, and St. Landry since March 14.
- Rapides, Avoyelles, and Vernon continue downward trend.

Unemployment Compensation Weekly Initial Claims by Cenla Parish
March 7 - April 18, 2020



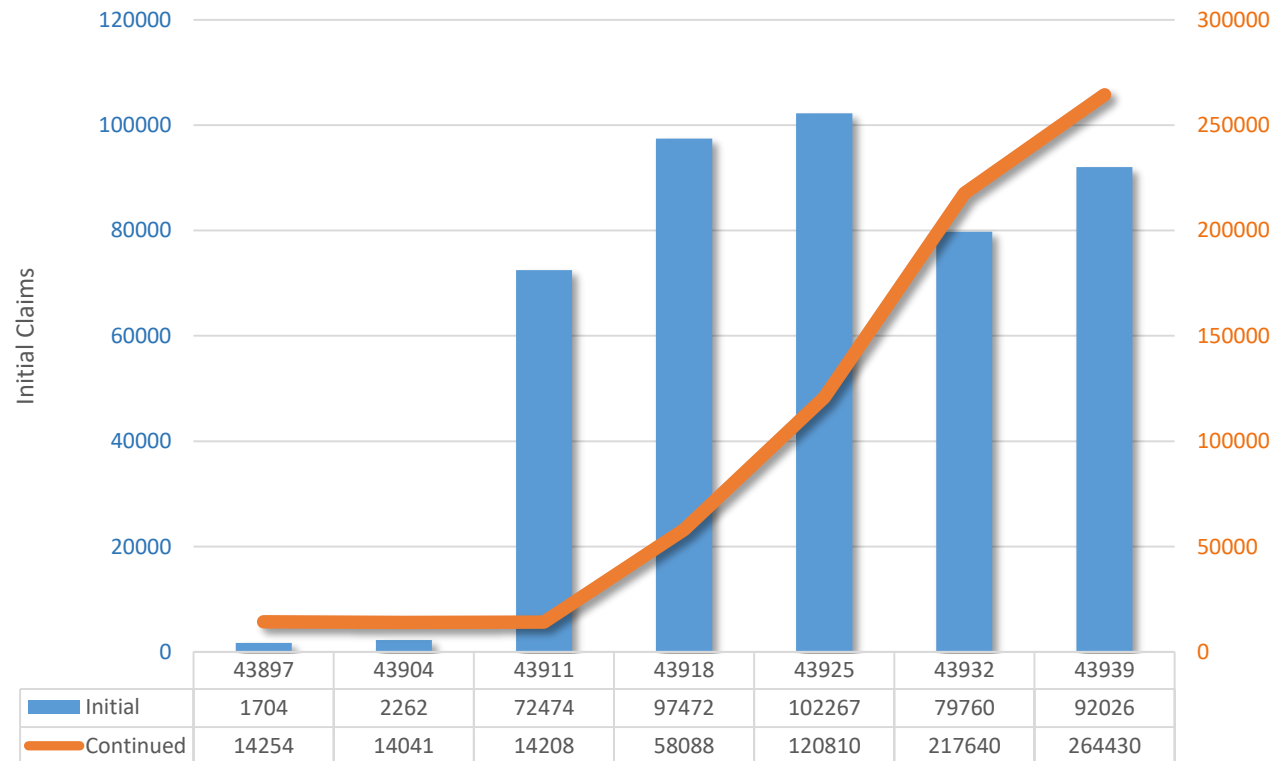
TOTAL UNEMPLOYMENT CLAIMS IN LOUISIANA

(L) YTD claims paid statewide with 2019 comparison

(R) Initial and continued unemployment claims in Louisiana

- Since March 22, 2020, the Louisiana Workforce Commission has paid out \$561,358,411 in total benefits to over 302,000 Louisianians whose employment has been impacted by COVID-19.
- For comparison, in all of 2019, LWC paid a total of \$151,781,786 for 103,000 claimants.

Louisiana Initial Unemployment Claims and Pay Out
Feb 8 - Apr 18, 2020



TAX REVENUE

RAPIDES PARISH SALES TAX

(TR) Rapides Parish total sales tax revenue for April with previous month, year, and YTD comparisons.

(BR) Rapides Parish total monthly sales tax revenue from 2017 to present.

April

	2016	2017	2018	2019	2020
April	\$ 11,008,603	\$12,303,146	\$12,957,935	\$12,371,569	\$11,623,165
March	\$ 9,851,816	\$ 9,821,434	\$ 9,721,868	\$10,050,046	\$10,102,202
% Chg over Prev Month		25.3%	33.3%	23.1%	15.1%
% Chg over Prev Year		11.8%	5.3%	-4.5%	-6.0%
YTD (Jan - Apr)	\$ 41,723,587	\$44,724,366	\$45,801,027	\$46,158,981	\$46,870,723
% Chg over Prev YTD		7.2%	2.4%	0.8%	1.5%

April



15.1%

April YoY



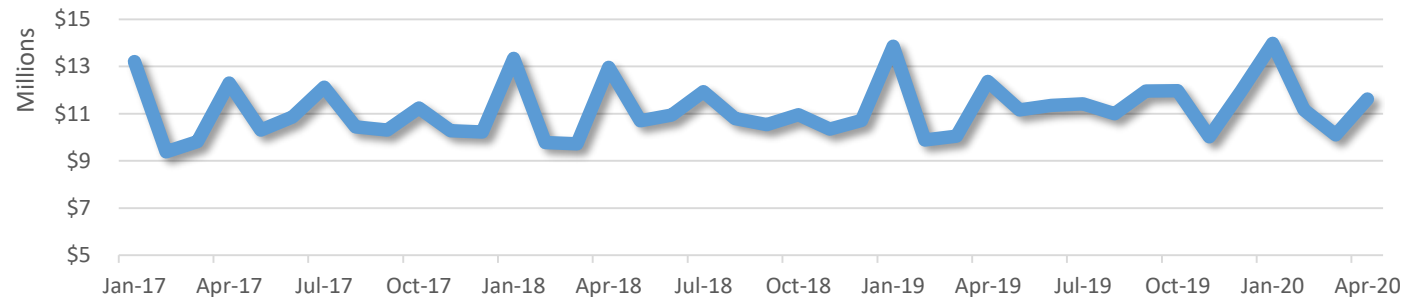
-6.0%

April YTD



1.5%

Rapides Parish Total Sales Tax Collections
2017 - 2020



Note: April sales tax revenue reflects sales activity in March.
Data Source: Rapides Parish Police Jury Treasurer's Reports.

ALEXANDRIA SALES TAX

(TR) Alexandria sales tax revenue for April with previous month, year, and YTD comparisons.

(BR) Alexandria monthly sales tax revenue from 2017 to present.

April

	2017	2018	2019	2020
April	\$ 3,530,570	\$ 3,753,388	\$ 3,652,420	\$ 3,071,113
March	\$ 2,915,659	\$ 2,825,914	\$ 2,924,817	\$ 2,856,687
% Chg over Prev Month	21.1%	32.8%	24.9%	7.5%
% Chg over Prev Year		6.3%	-2.7%	-15.9%
YTD (Jan - Apr)	\$13,148,133	\$13,673,285	\$13,586,853	\$13,140,523
% Chg over Prev YTD		4.0%	-0.6%	-3.3%

April



7.5%

April YoY



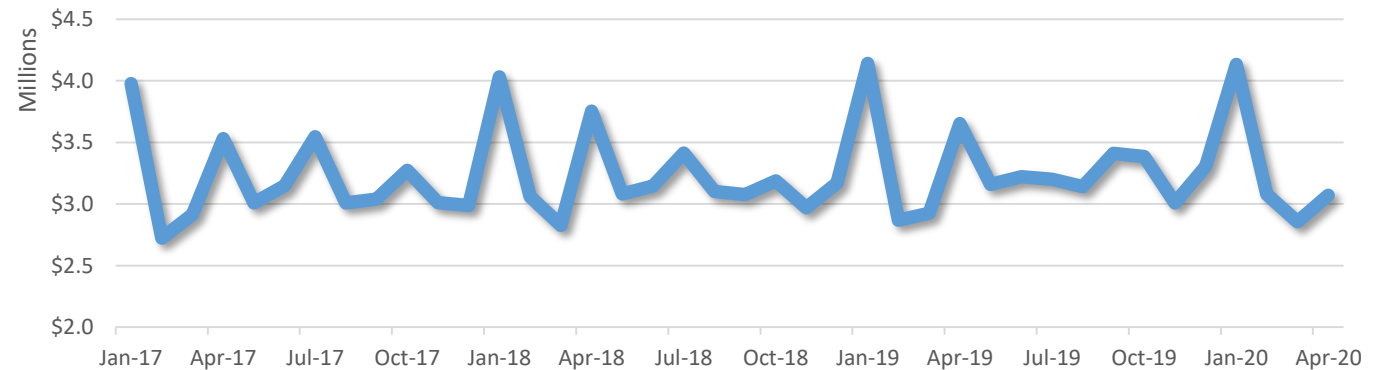
-15.9%

April YTD



-3.3%

Alexandria Sales Tax Revenue
2017 - 2020



Note: April sales tax revenue reflects sales activity in March.
Data Source: Rapides Parish Police Jury Treasurer's Reports.

PINEVILLE SALES TAX

(RR) Pineville sales tax revenue for April with previous month, year, and YTD comparisons.

(BR) Pineville monthly sales tax revenue from 2017 to present.

April

	2017	2018	2019	2020
April	\$ 981,715	\$ 1,148,478	\$ 994,888	\$ 1,022,196
March	\$ 779,665	\$ 806,993	\$ 788,436	\$ 827,925
% Chg over Prev Month	25.9%	42.3%	26.2%	23.5%
% Chg over Prev Year		17.0%	-13.4%	2.7%
YTD (Jan - Apr)	\$ 3,527,550	\$ 3,787,178	\$ 3,605,910	\$ 3,952,811
% Chg over Prev YTD		7.4%	-4.8%	9.6%

April

↑
23.5%

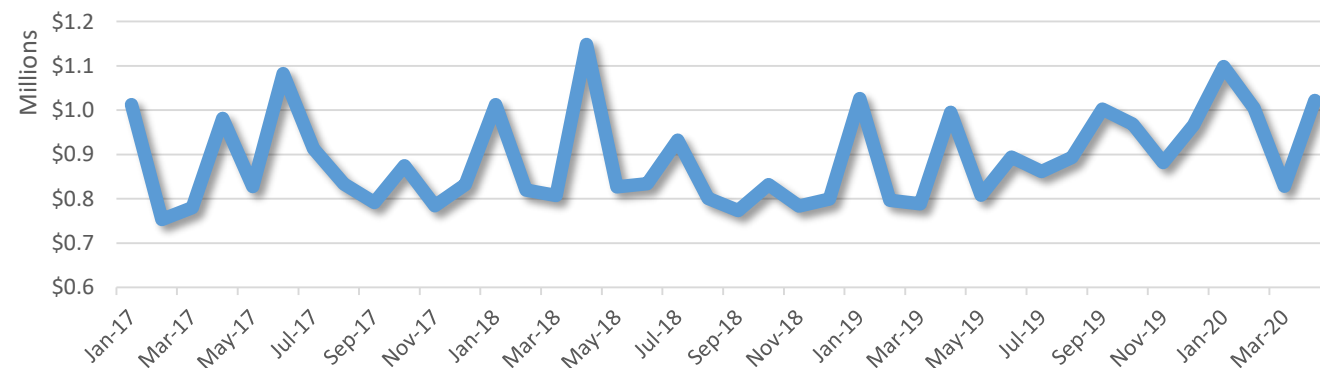
April YoY

↑
2.7%

April YTD

↑
9.6%

Pineville Sales Tax Revenue
2017 - 2020



Note: April sales tax revenue reflects sales activity in March.
Data Source: Rapides Parish Police Jury Treasurer's Reports.

RAPIDES VEHICLE SALES TAX

(TR) Rapides Parish vehicle sales tax revenue for April with previous month, year, and YTD comparisons.

(BR) State and national vehicle unit sales comparison.

April



	2016	2017	2018	2019	2020
April	\$ 976,751	\$1,196,510	\$1,169,513	\$1,102,630	\$1,516,978
March	\$ 882,267	\$ 842,791	\$ 901,355	\$ 874,535	\$1,044,076
% Chg over Prev Month		42.0%	29.8%	26.1%	45.3%
% Chg over Prev Year		22.5%	-2.3%	-5.7%	37.6%
YTD (Jan - Apr)	\$ 3,625,035	\$4,124,464	\$4,073,175	\$3,993,946	\$4,772,678
% Chg over Prev YTD		13.8%	-1.2%	-1.9%	19.5%

April 
45.3%

April YoY 
37.6%

April YTD 
19.5%

Vehicle Sales

Period	Louisiana	National
Past 27 days compared to prior 27		
4/1-27/20 vs 3/5-31/20	 -1%	 -17%


Note: April tax revenue reflects sales activity in March.


Data Source: Tax revenue data from Rapides Parish Police Jury Treasurer's Reports and vehicle sales from FourEyes.


RAPIDES HOTEL OCCUPANCY TAX

Rapides Parish hotel occupancy tax revenue for April with previous month, year, and YTD comparisons.

April

April 
-26.9%

April YoY 
-60.8%

April YTD 
-21.1%

	2017	2018	2019	2020
April	\$ 188,207	\$ 196,377	\$ 207,573	\$ 81,343
March	\$ 130,568	\$ 126,383	\$ 146,322	\$ 111,228
% Chg over Prev Month	44.1%	55.4%	41.9%	-26.9%
% Chg over Prev Year		4.3%	5.7%	-60.8%
YTD (Jan - Apr)	\$ 548,500	\$ 579,597	\$ 638,972	\$ 504,102
% Chg over Prev YTD		5.7%	10.2%	-21.1%

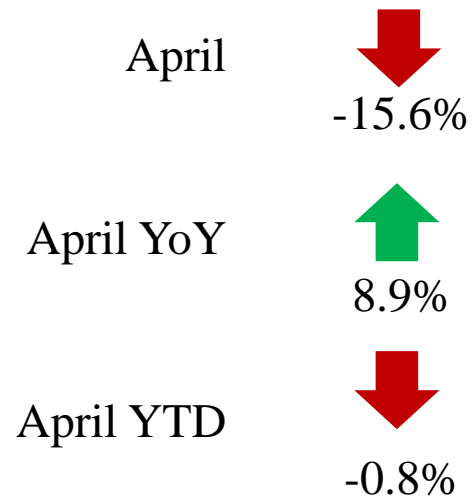
Note: April tax revenue reflects hotel occupancy activity in March.

Data Source: Rapides Parish Police Jury Treasurer's Reports.

ALEXANDRIA OCCUPATIONAL LICENSE TAX

Alexandria occupational license tax revenue for April with previous month, year, and YTD comparisons.

April



	2019	2020
April	\$ 70,168	\$ 59,195
March	\$ 554,581	\$ 604,137
% Chg over Prev Month	-87.3%	-90.2%
% Chg over Prev Year		8.9%
YTD (Jan - Apr)	\$ 1,801,342	\$ 1,787,079
% Chg over Prev YTD		-0.8%

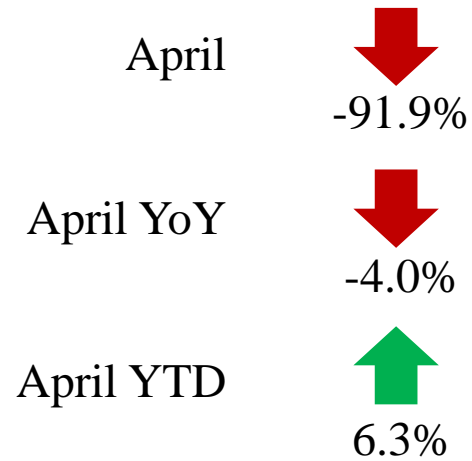
Note: April tax revenue reflects activity in March.

Data Source: Rapides Parish Police Jury Treasurer's Reports.

PINEVILLE OCCUPATIONAL LICENSE TAX

Pineville occupational license tax revenue for April with previous month, year, and YTD comparisons.

April



	2019	2020
April	\$ 10,353	\$ 9,941
March	\$133,884	\$122,870
% Chg over Prev Month	-92.3%	-91.9%
% Chg over Prev Year		-4.0%
YTD (Jan - Apr)	\$392,621	\$417,177
% Chg over Prev YTD		6.3%


Note: April tax revenue reflects activity in March.


Data Source: Rapides Parish Police Jury Treasurer's Reports.


RAPIDES PARISH OCCUPATIONAL LICENSE TAX

Occupational license tax revenue for Rapides Parish (including Alexandria and Pineville) for April with previous month, year, and YTD comparisons.

April

April 
-91.0%

April YoY 
-16.6%

April YTD 
-0.7%

	2019	2020
April	\$ 106,921	\$ 89,174
March	\$ 951,957	\$ 987,384
% Chg over Prev Month	-88.8%	-91.0%
% Chg over Prev Year		-16.6%
YTD (Jan - Apr)	\$ 2,871,583	\$ 2,851,121
% Chg over Prev YTD		-0.7%

Note: April tax revenue reflects activity in March.

Data Source: Rapides Parish Police Jury Treasurer's Reports.

BUILDING PERMITS



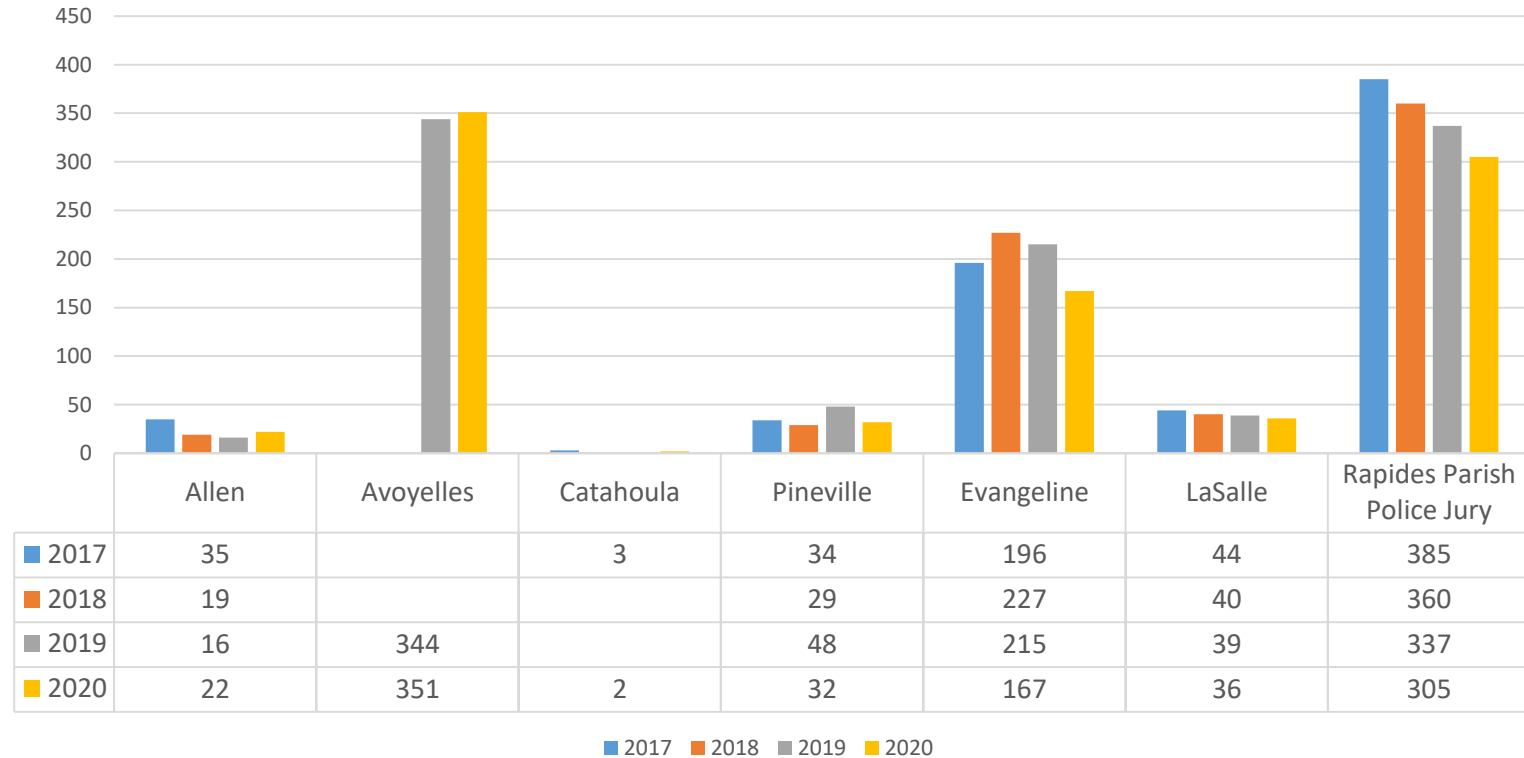
RAPIDES AREA PERMITS ISSUED

Total number of permits issued by RPAC between March 1 – April 22, 2017-2020 in major jurisdictions.

Total RPAC permits issued between Mar 1–Apr 22, 2020 compared to same period in 2019


-8.4%

Total Number Permits Issued
March 1 - April 22
2017 - 2020



Note: Avoyelles Parish data not included until 2019. City of Alexandria permits are accounted separately.

Data Source: Rapides Area Planning Commission.

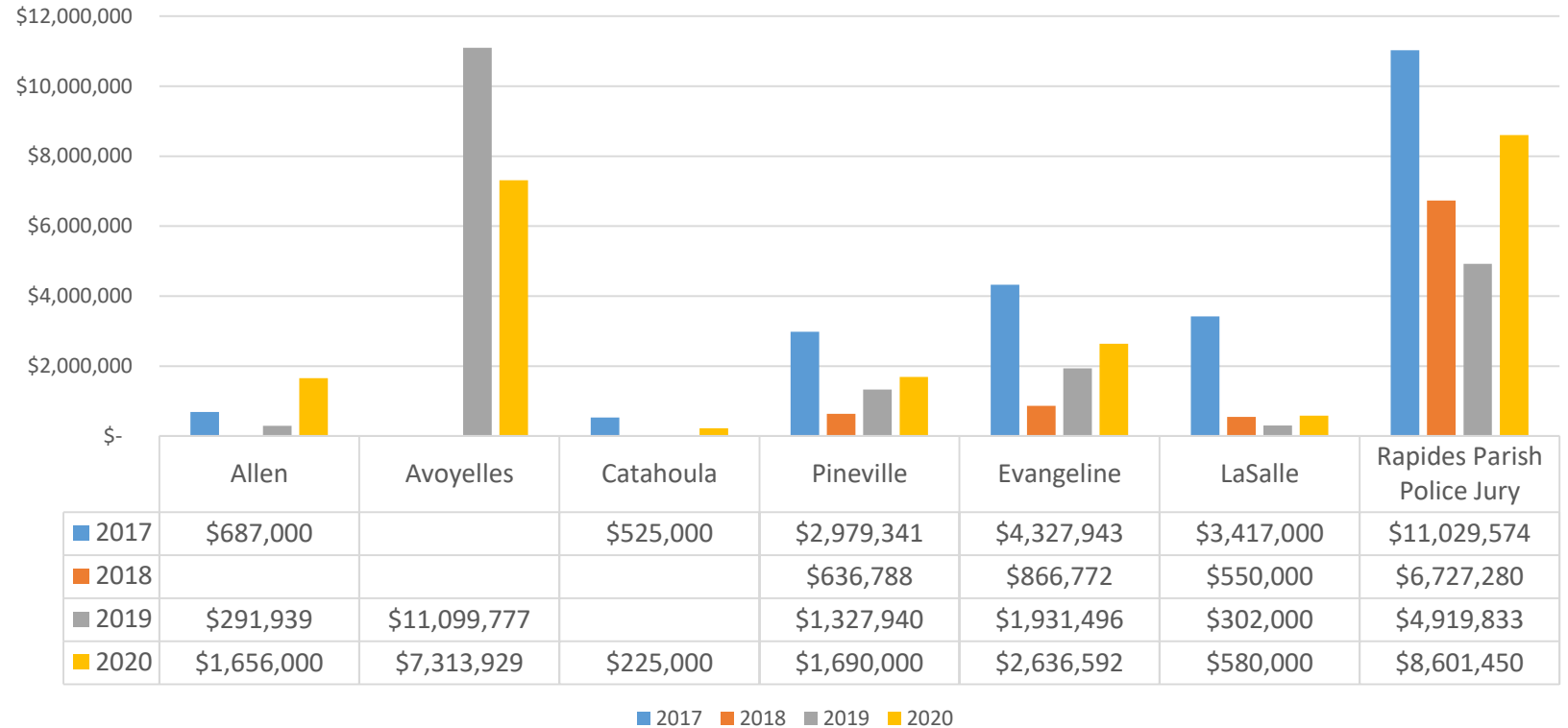
RAPIDES AREA PERMIT VALUATIONS

Total valuation (estimated cost of development) of permits issued by RPAC for major jurisdictions between March 1 – April 22, 2017-2020.

Valuation of developments between Mar 1–Apr 22, 2020 compared to same period in 2019

↑
14.2%

Total Valuation of Permits Issued
March 1 - April 22
2017 - 2022



Note: Avoyelles Parish data not included until 2019. City of Alexandria permits are accounted separately.

Data Source: Rapides Area Planning Commission.

RAPIDES AREA NEW RESIDENTIAL PERMITS

New residential construction permits issued by Rapides Area Planning Commission and related valuations (estimated development cost) by jurisdiction between March 1–April 22 for 2017-2020.

*New Residential Construction Permits Issued
March 1 – April 22
2017 - 2020*

Jurisdiction	2017	2018	2019	2020
Allen	5	1	3	5
Avoyelles			10	14
Catahoula	3			1
Pineville		8		5
Evangeline	3	9	9	6
LaSalle	6	1	1	1
Rapides Parish Police Jury	30	27	13	14

*Valuation of New Residential Construction
March 1 – April 22
2017 - 2020*

	2017	2018	2019	2020
\$	672,000		284,145	1,656,000
			1,714,599	2,847,714
\$	525,000			225,000
		601,788		825,000
\$	755,000	600,272	1,705,133	2,254,364
\$	3,417,000	400,000	302,000	125,000
\$	6,167,630	5,824,460	2,994,959	3,592,000

Value of new residential construction in Rapides Parish from March 1 – April 22 compared to same period last year.



20%

Note: Avoyelles Parish data not included until 2019. City of Alexandria permits are accounted separately.

Data Source: Rapides Area Planning Commission.

RAPIDES AREA NEW COMMERCIAL PERMITS

New commercial construction permits issued by the Rapides Area Planning Commission and related valuations (estimated development cost) by jurisdiction between March 1–April 22 for 2017-2020.

*New Commercial Construction Permits Issued
March 1 – April 22
2017 - 2020*

Jurisdiction	2017	2018	2019	2020
Pineville	3		1	1
Evangeline	1	1		
LaSalle		1		
Rapides Parish Police Jury	3	2		4

*Valuation of New Commercial Construction
March 1 – April 22
2017 - 2020*

2017	2018	2019	2020
\$ 457,000		\$ 800,000	\$ 680,000
\$ 858,000	\$ 163,000		
	\$ 150,000		
\$ 143,500	\$ 310,000		\$ 2,950,450

Value of new commercial construction
in Rapides Parish between March 1 – April 22.

\$2,950,450

Note: Avoyelles Parish data not included until 2019. City of Alexandria permits are accounted separately.
Data Source: Rapides Area Planning Commission.

CITY OF ALEXANDRIA PERMITS

Commercial, residential, and total construction permits issued by the City of Alexandria Planning Division and related valuations (estimated development cost) for the period March 1– April 28, 2019 and 2020.

Total valuation of all permits in the 2020 period compared to 2019.



181%

New residential construction valuation



67%

	2019		2020	
	Permits Issued	Valuation	Permits Issued	Valuation
Commercial - Total	23	\$ 2,088,631	19	\$ 10,278,349
Commercial Construction - Existing	13	\$ 1,168,727	6	\$ 1,604,699
Commercial Construction - New	5	\$ 229,810	8	\$ 8,295,000
Residential - Total	96	\$ 2,715,428	30	\$ 3,572,408
Residential Construction - Existing	26	\$ 220,848	5	\$ 195,733
Residential Construction - New	9	\$ 1,797,000	11	\$ 3,009,997
Total All Permits	277	\$ 4,950,315	99	\$ 13,910,757

THANK YOU

The data presented throughout the CENLA Economic Dashboard reflects contributions from the following organizations.

Also, special thanks to the following partners for distributing the dashboard to its members.

- Rapides Parish Policy Jury Treasurer
- Rapides Area Planning Commission
- City of Alexandria Planning Division
- Louisiana Workforce Commission

- LSUA Foundation
- Central Louisiana Regional Chamber of Commerce
- Marksville Chamber of Commerce

Next Issue: Week of May 18th.