

# CENLA ECONOMIC DASHBOARD

*April 20, 2020*

Dr. Randall Dupont  
College of Business  
Louisiana State University of Alexandria  
rdupont@lsua.edu

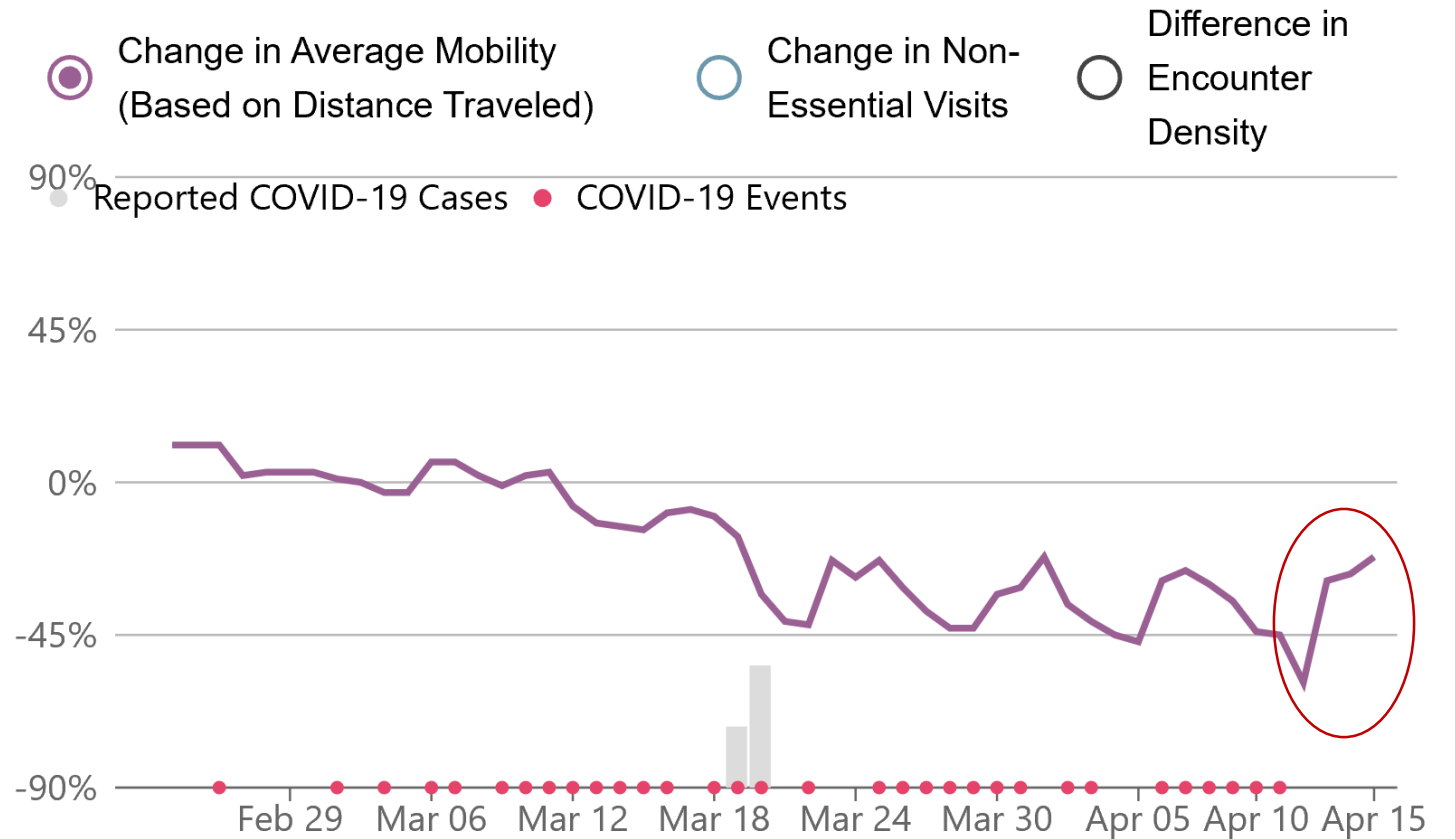


# SOCIAL DISTANCING SCOREBOARD

*Represents the change in the number of potential human encounters. Higher grades represent less mobility, while lower grades represent increased mobility.*

*Rapides Parish  
Feb. 25 – Apr 16, 2020*

	4-Apr	16-Apr
Allen	D	C-
Avoyelles	D	D
Catahoula	C	C-
Concordia	D	D
Evangeline	D	D+
Grant	B	B-
LaSalle	D	D
Rapides	B	D
St. Landry	D	D-



# COVID-19 COMMUNITY MOBILITY REPORT

*Represents how visits and length of stay at different places changed on March 29 and April 11 relative to a February 16, 2020 baseline.*

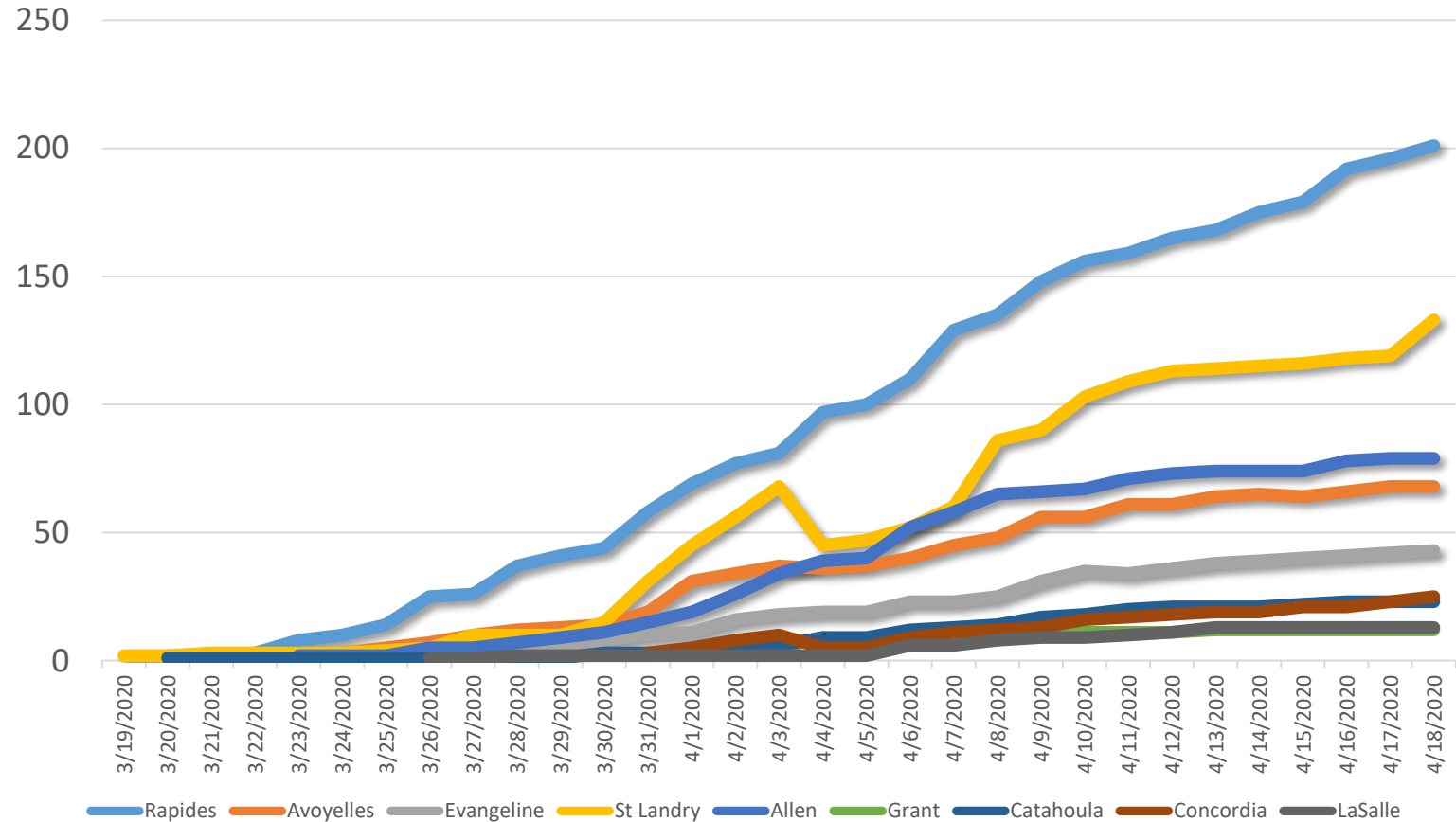
	Retail & Transportation		Grocery and Pharmacy		Workplace	
	29-Mar	11-Apr	29-Mar	11-Apr	29-Mar	11-Apr
Louisiana	-45%	-45%	-16%	-2%	-35%	-36%
Allen	-34%	-35%	-19%	-10%	-33%	-38%
Avoyelles	-24%	-16%	-8%	5%	-32%	-27%
Catahoula	-64%	-64%	-20%	-24%	-38%	-44%
Concordia	-23%	-24%	-16%	-16%	-20%	-30%
Evangeline	-16%	-36%	-4%	1%	-25%	-28%
Grant	-	-	-13%	17%	-20%	-20%
LaSalle	-27%	-36%	-9%	2%	-31%	-41%
Rapides	-40%	-39%	-15%	0%	-30%	-27%
St. Landry	-28%	38%	-16%	20%	-28%	-26%

# COVID-19 CASES IN CENLA

(L) Cases per 1000 population and  
(R) Cumulative cases by parish

Parish	Cases / 1000
Allen	3.08
Avoyelles	1.69
Catahoula	2.42
Concordia	1.30
Evangeline	1.29
Grant	0.54
LaSalle	0.87
Rapides	1.55
St Landry	1.61

COVID-19 Cases by Parish  
March 19 - April 18, 2020

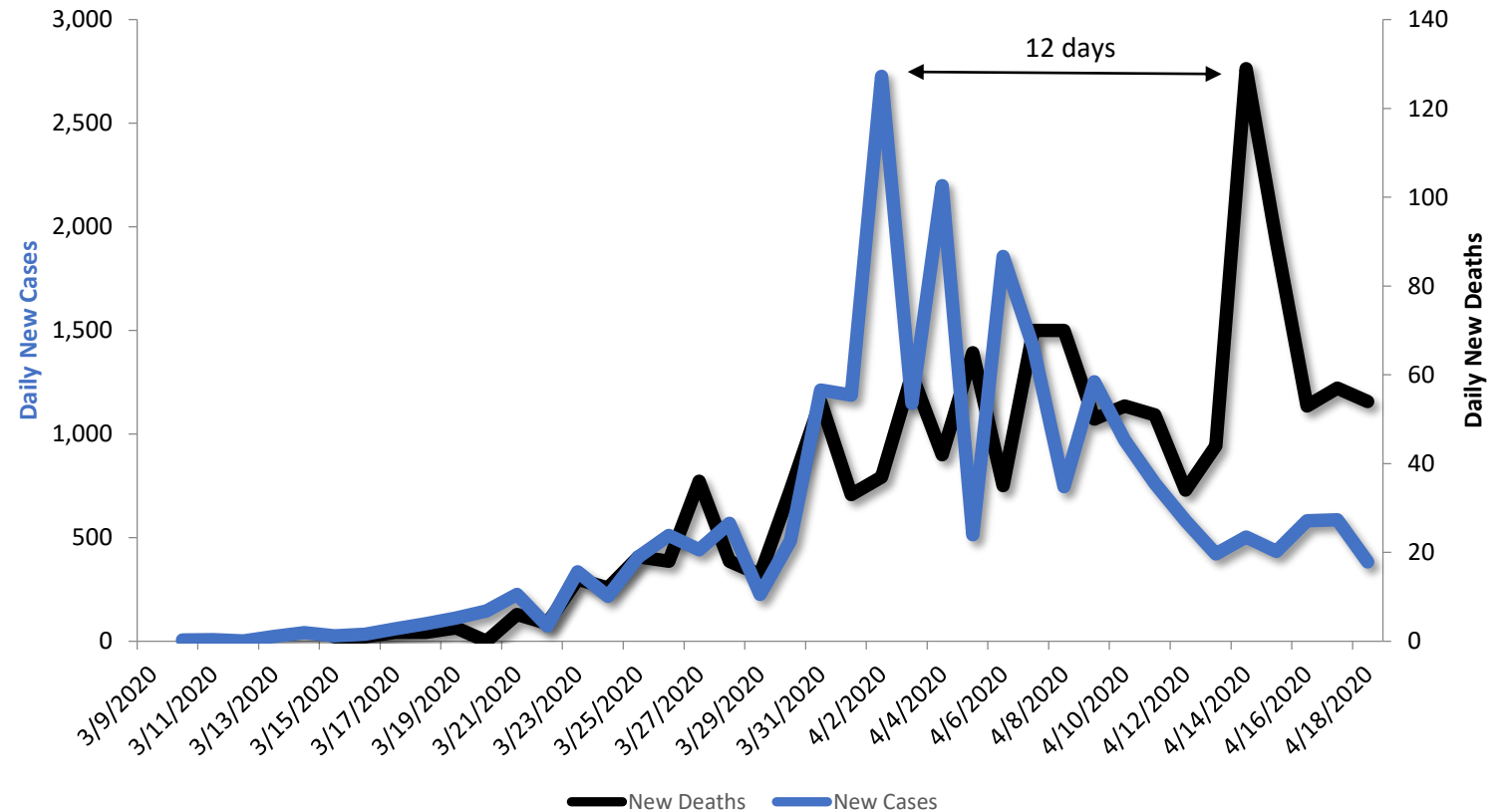


# COVID-19 CASES IN LOUISIANA

(L) Cases per 1000 population and  
(R) Daily new cases and deaths in  
Louisiana.

COVID-19 Daily New Cases & Deaths in Louisiana  
March 9 - April 18, 2020

Parish	Cases / 1000
Allen	3.08
Avoyelles	1.69
Catahoula	2.42
Concordia	1.30
Evangeline	1.29
Grant	0.54
LaSalle	0.87
Rapides	1.55
St Landry	1.61



# UNEMPLOYMENT CLAIMS

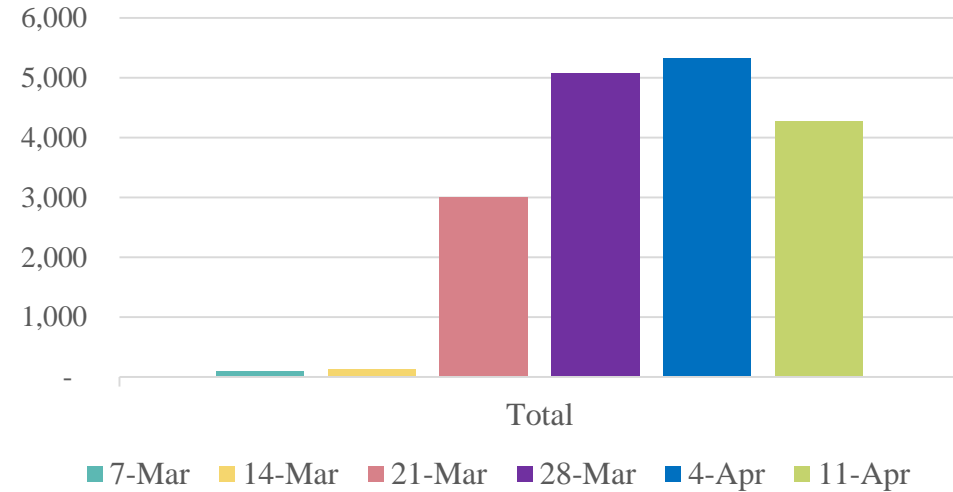
(L) Trend in initial unemployment claims by parish and (R) Initial and continued claims statewide.

	14-Mar	21-Mar	28-Mar	4-Apr	11-Apr	Total
Allen	8	104	205	421	431	1,169
Avoyelles	14	707	618	467	412	2,218
Catahoula	3	22	87	95	83	290
Concordia	6	72	161	175	133	547
Evangeline	11	138	253	379	298	1,079
Grant	5	119	213	209	172	718
La Salle	10	195	329	351	293	1,178
Rapides	35	990	1,924	1,828	1,371	6,148
St. Landry	37	652	1,293	1,395	1,071	4,448
<b>Total</b>	<b>129</b>	<b>2,999</b>	<b>5,083</b>	<b>5,320</b>	<b>4,264</b>	<b>17,795</b>

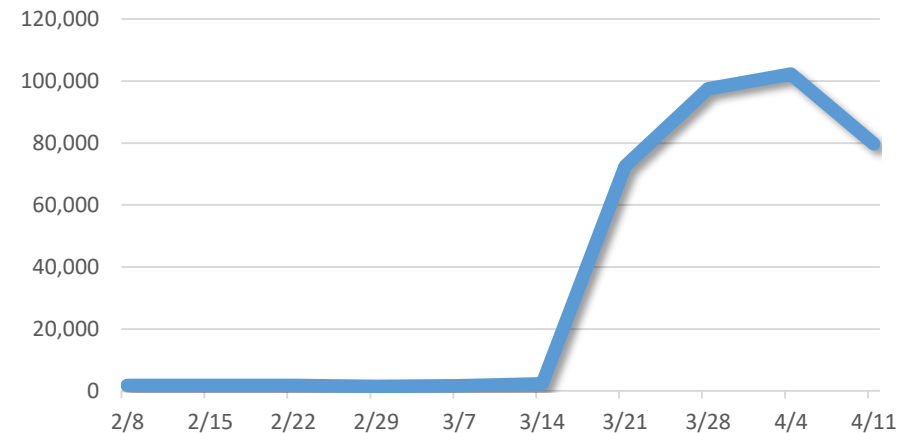
- Louisiana had 79,760 initial claims filed the week of April 11, in addition to 217,640 continuing claims.

Source: Louisiana Workforce Commission, April 16, 2020

Unemployment Compensation  
Weekly Initial Claims in Cenla  
March 7 - April 11, 2020



Louisiana Initial Unemployment Claims  
Feb 8 - Apr 11

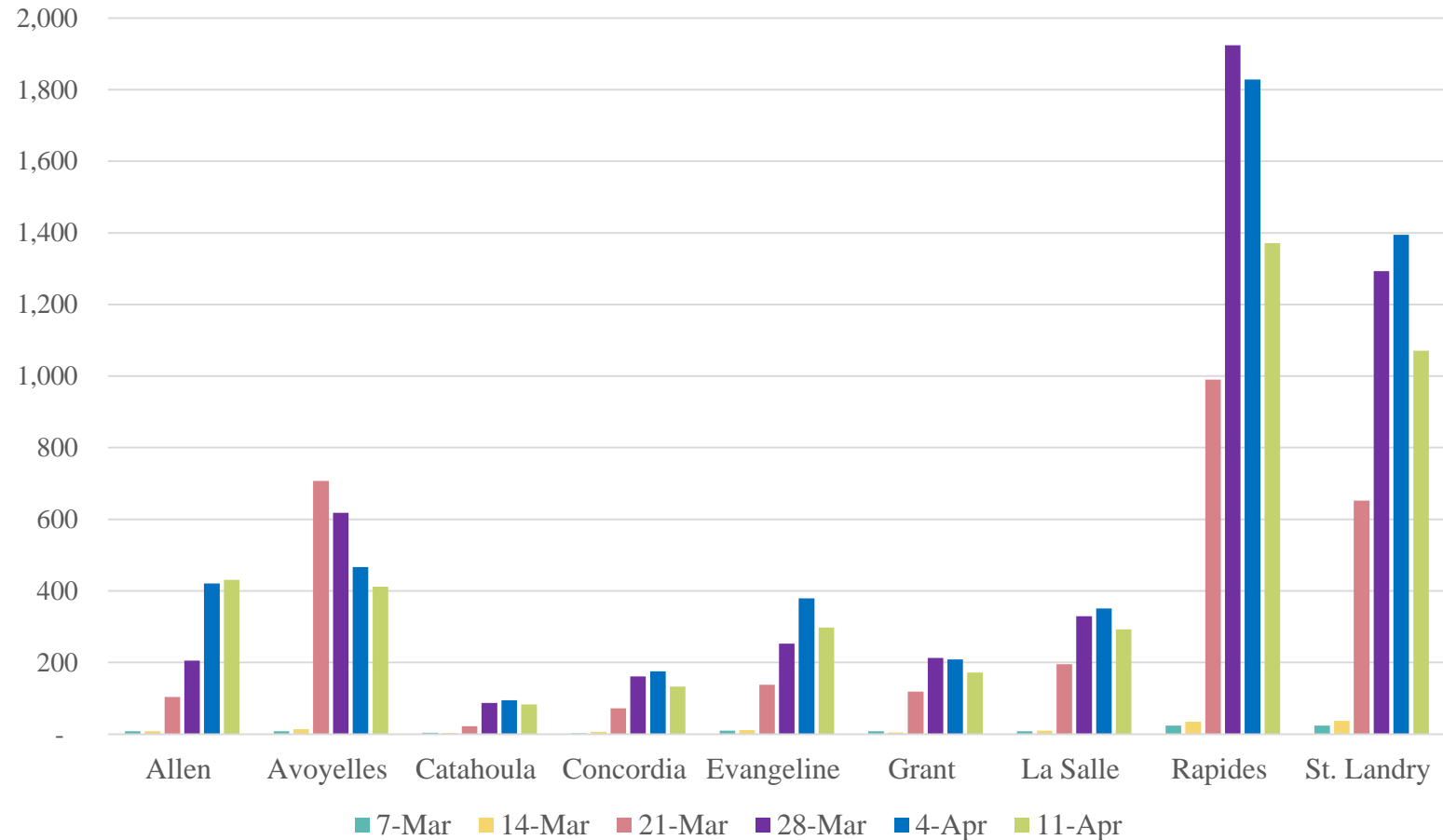


# UNEMPLOYMENT CLAIMS IN CENLA

*Snapshot of weekly initial claims filed March 7 through April 11, 2020 by parish.*

- New unemployment claims appear to have peaked in most Cenla parishes.

Unemployment Compensation Weekly Initial Claims by Parish  
March 7 - April 11



# LIKELY IMPACT ON METRO AREAS

*The Brookings Institution analyzed 380 metropolitan areas to determine those MSAs most likely to be hardest hit by COVID-19. Louisiana metro areas are listed below with the corresponding national ranking.*

## *Employment in high risk industries*

MSAs high in “at risk” industries are most vulnerable.

- “At Risk” industries included mining/oil and gas, transportation, employment services, travel arrangements, and leisure and hospitality.
- Alexandria ranked the least vulnerable in Louisiana and one of the least vulnerable in the nation.

National Rank	Metro (MSA)	Jobs	Share of metro jobs
8	Houma-Thibodaux	24,560	29%
19	New Orleans-Metairie	127,618	23%
31	Lafayette	40,981	21%
35	Shreveport-Bossier City	33,259	20%
116	Lake Charles	19,035	17%
218	Hammond	6,593	15%
287	Baton Rouge	55,099	14%
308	Monroe	10,945	13%
350	Alexandria	7,399	12%

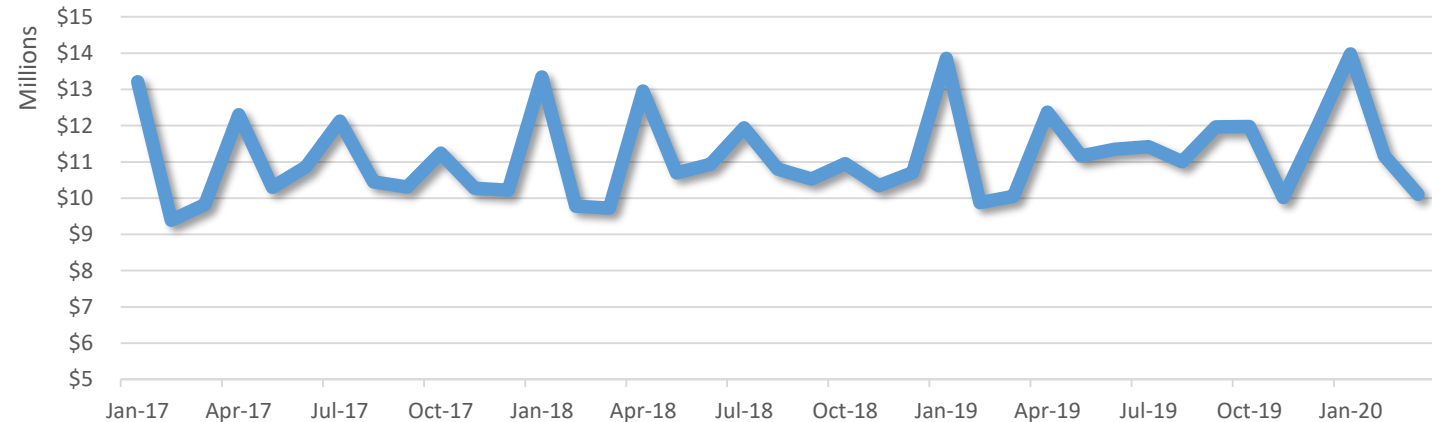
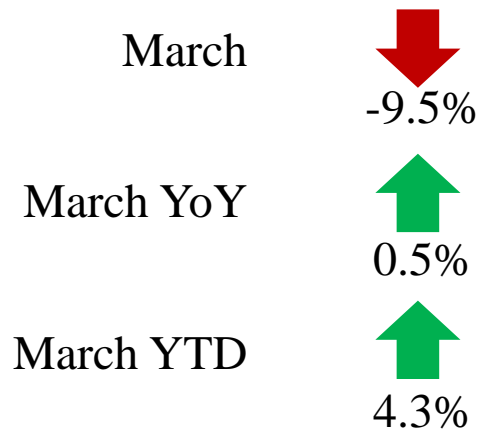


# RAPIDES PARISH SALES TAX

*(TR) Rapides Parish total sales tax revenue for March with previous month, year, and YTD comparisons.*

*(BR) Rapides Parish total monthly sales tax revenue from 2017 to present.*

	2016	2017	2018	2019	2020
March	\$ 9,851,816	\$ 9,821,434	\$ 9,721,868	\$10,050,046	\$10,102,202
February	\$ 8,517,157	\$ 9,386,566	\$ 9,777,756	\$ 9,878,422	\$11,163,592
% Chg over Prev Month		4.6%	-0.6%	1.7%	-9.5%
% Chg over Prev Year		-0.3%	-1.0%	3.4%	0.5%
YTD (Jan - Mar)	\$30,714,984	\$32,421,220	\$32,843,092	\$33,787,433	\$35,247,557
% Chg over Prev YTD		5.6%	1.3%	2.9%	4.3%



Note: March sales tax revenue reflects sales activity in February.

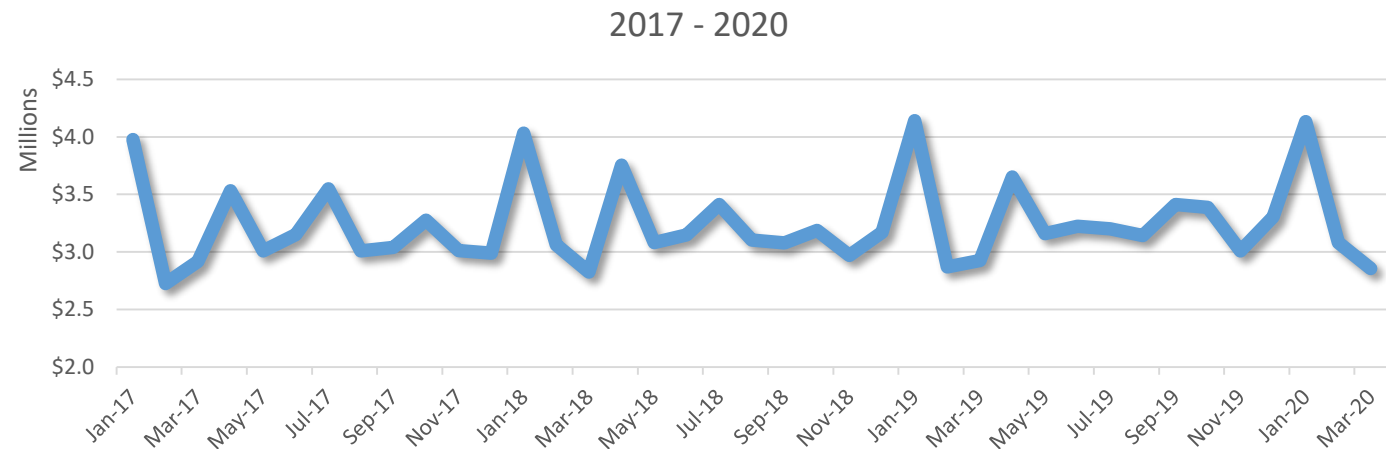
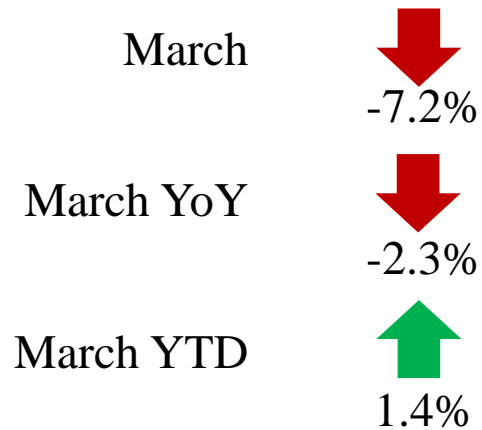
Data Source: Rapides Parish Police Jury Treasurer's Reports.

# ALEXANDRIA SALES TAX

*(TR) Alexandria sales tax revenue for March with previous month, year, and YTD comparisons.*

*(BR) Alexandria monthly sales tax revenue from 2017 to present.*

	2017	2018	2019	2020
March	\$2,915,659	\$2,825,914	\$2,924,817	\$ 2,856,687
February	\$2,724,430	\$2,811,380	\$2,868,637	\$ 3,079,931
% Chg over Prev Month	7.0%	0.5%	2.0%	-7.2%
% Chg over Prev Year		-3.1%	3.5%	-2.3%
YTD (Jan - Mar)	\$9,617,566	\$9,669,776	\$9,934,437	\$10,069,414
% Chg over Prev YTD		0.5%	2.7%	1.4%



Note: March sales tax revenue reflects sales activity in February.

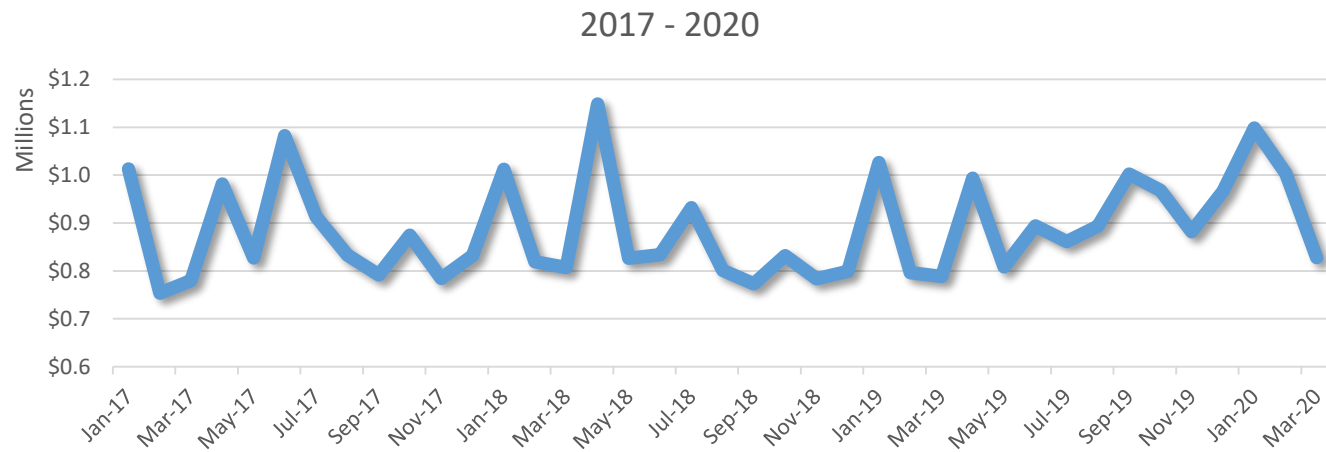
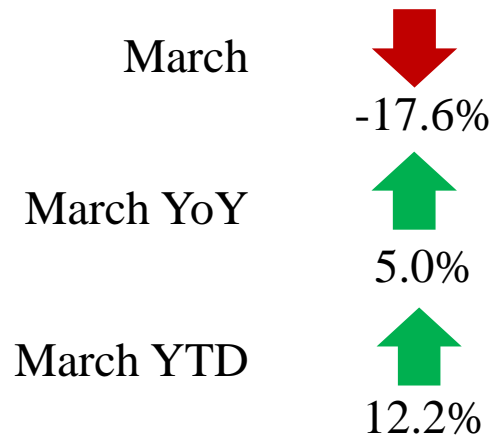
Data Source: Rapides Parish Police Jury Treasurer's Reports.

# PINEVILLE SALES TAX

*(RR) Pineville sales tax revenue for March with previous month, year, and YTD comparisons.*

*(BR) Pineville monthly sales tax revenue from 2017 to present.*

	2017	2018	2019	2020
March	\$ 779,665	\$ 806,993	\$ 788,436	\$ 827,925
February	\$ 753,343	\$ 819,414	\$ 796,424	\$ 1,004,243
% Chg over Prev Month	3.5%	-1.5%	-1.0%	-17.6%
% Chg over Prev Year		3.5%	-2.3%	5.0%
YTD (Jan - Mar)	\$2,545,840	\$2,638,704	\$2,611,027	\$ 2,930,619
% Chg over Prev YTD		3.6%	-1.0%	12.2%

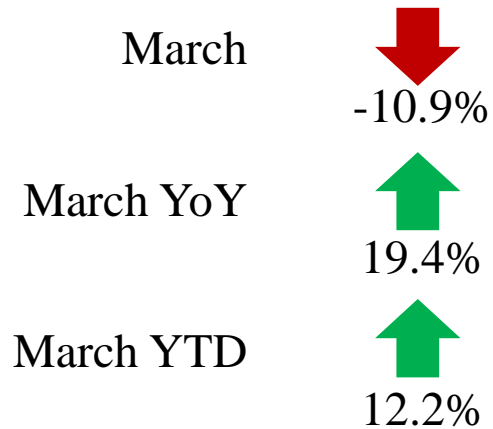


Note: March sales tax revenue reflects sales activity in February.  
Data Source: Rapides Parish Police Jury Treasurer's Reports.

# VEHICLE SALES





*(TR) Rapides Parish vehicle sales tax revenue for March with previous month, year, and YTD comparisons.*

*(BR) State and national vehicle unit sales comparison.*



## Rapides Parish Vehicle Sales Tax Revenue


	2016	2017	2018	2019	2020
March	\$ 882,267	\$ 842,791	\$ 901,355	\$ 874,535	\$1,044,076
February	\$ 870,147	\$1,060,425	\$1,010,781	\$1,142,474	\$1,171,176
% Chg over Prev Month		-20.5%	-10.8%	-23.5%	-10.9%
% Chg over Prev Year		-4.5%	6.9%	-3.0%	19.4%
YTD (Jan - Mar)	\$ 2,648,284	\$2,927,953	\$2,903,661	\$2,891,315	\$3,244,699
% Chg over Prev YTD		10.6%	-0.8%	-0.4%	12.2%


Period	Louisiana	National
3/1-31 vs 2/1-29	 -5%	 -9%
3/13-4/13 vs 2/10-3/12	 -27%	 -35%


Note: March sales tax revenue reflects sales activity in February.  
Data Source: Rapides Parish Police Jury Treasurer's Reports and FourEyes.

# HOTEL OCCUPANCY TAX

*(R) Rapides Parish hotel occupancy tax revenue for March with previous month, year, and YTD comparisons.*

March  -36.9%

March YoY  -24.0%

March YTD  -2.0%

	2017	2018	2019	2020
March	\$ 130,568	\$ 126,383	\$ 146,322	\$ 111,228
February	\$ 131,467	\$ 164,117	\$ 170,915	\$ 176,249
% Chg over Prev Month	-0.7%	-23.0%	-14.4%	-36.9%
% Chg over Prev Year		-3.2%	15.8%	-24.0%
YTD (Jan - Mar)	\$ 360,292	\$ 383,220	\$ 431,399	\$ 422,758
% Chg over Prev YTD		6.4%	12.6%	-2.0%

Note: March tax revenue reflects sales activity in February.  
Data Source: Rapides Parish Police Jury Treasurer's Reports.