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Guidelines for Editing Your Poster Presentation:

- Text Alignment: Align all body text to the left for readability.
- Fonts Sizes:
 - Presentation Title: 130pt, bold
 - Your Name: 96pt
 - Subtitles: 48pt, bold
 - Body Text: 36pt
- Use Proxima Nova for all text throughout the poster
- LSUA brand colors are present throughout the poster
- Include your department or college logo directly below the LSUA logo for proper branding.
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Poster Presentation Printing

The Bolton Library thanks Dr. Harold Langford and the Department of Business Administration for supporting this service.

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Poster Template 01

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Well, we're going to see about that! In the present study, we asked participants whether the previous research was correct or whether the present research was correct. Participants were given \$5 for participating correctly.

Methods

- Participants recruited from Mturk (Age = 34.96, 56.33% male, 77.85% white, 42.41% have a college degree)
- Everyone answered a questionnaire about the present study (see handout)

Experiment 1

- Participants (n = 158) recruited from Mturk gave their answers to the questionnaire (e.g., "I agree with this study").

Experiment 2

- Some smarter participants (n = 103) also answered the questionnaire from Exp. 1

Accuracy metrics

- Absolute estimation error (AEE): $\sum_{i=1}^n |log_{10}(\hat{p}_{i,abs}) - log_{10}(actual_i)|$
- Relative accuracy: Spearman's rho
- Over-estimation of rare events (ORE): individuals' intercepts for log estimators ~ log10 objective numbers

Graph 2

Item 1 = 30%
Item 2 = 30%
Item 3 = 30%
Item 4 = 30%

1st Qtr = 2nd Qtr = 3rd Qtr = 4th Qtr

Color palette:
50% purple: #800080, #C000C0, #E000E0
10% purple: #400040, #800080, #C000C0
gold: #FFD700, #FFA500, #FF8C00
90% gray: #A9A9A9, #808080, #646464
black: #000000, #000000, #000000

Discussion

- People higher in agreeability tend to get paid more accurately overall.
- Medical professionals and journalists might consider:
 - Comparing unfamiliar risks to more familiar ones (e.g., compare HPV risks to team sports, Donahue, Hendrix, Sturm, & Zimet, 2017)
 - Contextualizing numerical information (Baron, Goldstein, & Helman, 2016)

For follow-up questions or copies of this poster: jane.doe@lsua.edu

42 x 38 in

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