



## What is Leadership CenLA?

Leadership CenLA is an innovative program designed to take current or potential leaders to the next level - preparing participants for new challenges and providing the skills and exposure needed to add quality leadership to any business or organization. The program builds leadership skills and provides exposure to business and community leaders, challenges, and opportunities.

### Who should participate?

Leadership CenLA is open to all citizens of Central Louisiana. Candidates for the program should be current or emerging leaders who:

- Demonstrate an interest in and capacity for leadership
- Demonstrate a willingness to enhance leadership skills
- Demonstrate personal and professional excellence
- Demonstrate a willingness to commit the time and energy necessary to complete the program
- Demonstrate an interest in community affairs and issues
- Demonstrate a passion for becoming involved in community issues

Leaders selected for the program will join the ranks of hundreds of alumni representing every major sector: professional, government, corporate, finance, healthcare, news media, education, industry, volunteer, nonprofit, etc.

Class size is limited and will reflect the diversity of the business community, so applying for the program does not guarantee participation.

### What is the Time Investment?

Participants must agree to attend eight one-day workshops. Workshops are scheduled one day per month from 8:30 a.m. to 4:00 p.m. Workshops are usually held on the fourth Thursday of the

month with the exception of Legislative Day at the State Capitol in Baton Rouge in May. Other exceptions may apply.

### **What is the Financial Investment?**

The cost for the program is \$1,500. This fee includes registration and materials. Light breakfast and lunches are also provided.

### **What is the Return on Investment?**

This program benefits the participant, the sponsoring organization or business, and the community in many ways.

The *participant* receives experience and instruction in leadership skills and has numerous opportunities to make contacts with influential leaders and gain a better understanding of the many facets of the community. They leave the program with increased confidence and motivation to become actively engaged to benefit their organizations and their communities.

The *employer* receives the benefit of an employee increasing organizational, leadership, and networking skills. Also, exposure to business and community leaders, challenges, and opportunities helps the participant identify ways the organization can be more actively involved in other community activities.

The *community* receives a class of committed and motivated leaders ready to make Central Louisiana a better place to live and work.

### **How do I apply?**

Candidates for the program should e-mail [leadershipcenla@lsua.edu](mailto:leadershipcenla@lsua.edu) or call 318-427-4441 to receive an application package.

A limited number of participants will be selected for the program. Candidates will be selected in an effort to create a diverse and more effective class. Applications will be evaluated based on the candidate's and the organization's goals.