



MINUTES

LSUA Chancellor's Cabinet

06/14/2022 9:00 AM | *Meeting called to order by* Chancellor Coreil

In Attendance

Dr. Paul Coreil, Dr. John Rowan, Dr. Abbey Bain, Melinda Anderson, Adam Lord, Tyler Unsicker, Jennifer Parish, Melissa Parks, Shelly Gill, Connie Cooper, Missy Laborde, Laura Fowler, Kelly Pepper

Chancellor Coreil called the meeting to order at 9:00 AM

Dr. Coreil

- The current facilities director, Kevin Vercher, has resigned to seek employment opportunities elsewhere. Chad will be our interim director of facility services until a replacement is hired. The position has been posted and we have already received some applications.
- Kenny LeJeune, Executive Director of FFA, has invited LSUA to present to the FFA Teachers camps in Woodworth. Perhaps we can present information about the agriscience and business degrees. I will send dates to Shelly so that admissions can be there.
- Thanks to Strat Comms for all of the work they do getting the word out about LSUA on social media. We can all support their efforts by sharing on our own platforms and accounts.
- We had a great presentation by the SLT at the Alexandria Rotary Club meeting last week. We had positive feedback from local community and business leaders.
- The Campus Edge project's next steps will be approved by the Board of Supervisors tomorrow and Friday in Baton Rouge. We anticipate that they will authorize us to pursue intent to lease LSU property for retail businesses that will enhance our campus vibrance and student retention, and provide some amenities that will impact the campus as well as the community.

We also have a proposal going to the Board on leasing some space at Ft. Polk for the Starbase program which targets upper elementary and middle school students for STEM activities. It will give LSUA a presence on the Ft. Polk base.

- We are about to be approved for some new scholarships targeting at-risk students. Support for this program is being provided by the Rapides Foundation. These scholarships will be very beneficial to underserved students.

- We are renaming the Department of Education to the School of Education; this will be formally approved tomorrow or Friday in Baton Rouge at the Board of Supervisors meeting.
- Yesterday, the Commissioner of Administration Jay Dardenne committed to intervening to transfer ownership of the sewer line to the City of Alexandria. Currently, only the LSUA Campus and the Mega Shelter are on that sewer line because the state of Louisiana owns it. Once it is donated to the City of Alexandria, private businesses can tie into it which is important to the Campus Edge project.
- The natural gas leak yesterday affecting the Student Center was resolved quickly thanks to Chad Gauthier and Chief Collins.
- I will update you all from the Board of Supervisors meeting tomorrow and Friday. We hope to get the governor to attend the groundbreaking ceremony for the Student Success Center this fall.

Dr. John Rowan

- We have filled a couple of faculty positions: Dr. Mary Beth Palmer, Assistant Vice Chancellor for Holistic Education and Career Development; she will be connecting students with community and business leaders Nathan Sammons has added the role of Assistant Vice Chancellor for Engaged Teaching and Learning. He will be coordinating the efforts of Honors Experience, Center for Opportunity, Research and Experiential Learning, the Center for Teaching Excellence, and the Technovation Center.
- We will be posting a grant funded position for a Director of the Starbase camp position on the Ft. Polk army base in Leesville. We will be connecting with the elementary and middle school population.
- We have recently filled 9 faculty positions; 2 searches have been suspended (Computer Science Professor and Aviation instructor), and 1 search is still ongoing.
- LSUA has been accepted into the Curriculum to Career Institute through the American Association of Colleges and Universities. A team of 5 will be doing that throughout the Fall semester.
- 2 of our emerging administrative leaders, Dr. Rob Wright and Dr. Nathan Sammons, have been accepted into the Beard Leadership Circle. They will start that next month.
- Reminder: SACSCOC preparation is ongoing. The Institutional Report will be due Spring 2024 and visit will be in Fall 2024. The upcoming SACS conference in December is important; it will be attended by Chancellor Coreil, Deron Thaxton, Dr. John Rowan, Dr. Eamon Halpin, and Dr. Cynthia Thomas.
- The discussions about next QEP will begin in the Fall 2022.
- There will be a few items brought up at the Board of Supervisors tomorrow. I will be attending the System Strategic Planning in Baton Rouge.
- SPERO Director, Brittany Soden, has completed the daily schedules for the 4 new students.
- Academic Calendar: Spring 2023 classes will begin January 9th in order to prevent the overlap between semesters. Faculty and Staff will have from January 3rd -6th to prepare for the semester.
- Feedback needed regarding the prospect of opening the university the Monday before Mardi Gras, and closing for Memorial Day instead. Admissions and Student Engagement staff

prefer the Memorial Day holiday as do many others. Please continue to offer feedback. Fully online classes will continue during the on-campus holiday.

- News in higher education will be posted on the Academic Affairs webpage.
- Thanks to our Strat Comms team, the LSUA webpage has regular positive news articles posted and is staying current.

Deron Thaxton

- Not present

Dr. Eamon Halpin

- Not Present

Abbey Bain

- Regarding enrollment, we are slightly up for fall, around 50 students overall. On campus is slightly down, about 40 students.
- We continue enrollment pushes for continuing students, emailed students to assist and connect with advisors or help with registration.
- Retention of freshman is 61% which is very positive. We have 180 First Time Freshmen registered. REACH communication plans seem to be working.
- Yesterday a group of us went to Baton Rouge for Workday implementation meetings. A larger group will be staying in Baton Rouge next week as well.
- The mural artwork by the Ballroom and the Bookstore are almost complete. It will help the sense of pride and campus vibrance. Thanks to Adam for his vision and assistance.
- Still working with departments on presentations and breakout sessions. We are also developing an Esports program. We would like to transition the Bayou Roberts room to a gaming lounge, equipped with consoles and computers. We will research cost and try to phase in the plan a little at a time.
- Advisor, Madison Fruge, is leaving next week. She has accepted a counselor position off campus as it is more aligned with her long-term career goals. The position is posted.

Melinda Anderson

- Thanks to all who came out to the tree dedication for Coach Wally Fall. We have had a tremendous response to the LSUA Live Oak project. We have six more potential contributors.
- Working with Tyler and Kelly for Shrimp Jam. Email went out for the Save the Date this morning. Tickets and tables will go on sale on August 1st.
- I will serve on Rotary Board of Directors and will be happy to represent LSUA in that capacity.
- We need a couple more volunteers at the Manna House for Friday July 24th.
- Board of Supervisors will be meeting at LSUA on Friday, February 10th. We will also do the groundbreaking for the Student Success Center.
- We are planning the ribbon cutting and celebration of the Draining Project on September 1.

- Work on Epps House is ongoing. We are working on a partnership with Avoyelles tourism and the Alexandria CVVB for January of 2023.
- Working with community members to offer continuing education to off the cyber security training. It would be a great service to the community.
- We will have another check presentation following our board meeting on August 25.

Kelly Pepper

- Thanks to all for the warm welcome. I have been spending my time meeting with you and scheduling other meetings. I have also been making phone calls and meeting with foundation board members. We have two board meetings coming up, June 21st is GAA, and June 27th Alexandria Museum of Art board meeting.

Adam Lord

- Preliminary data from wrapping up our 6-month marketing campaign. We are having regular meetings with the Advocate and KALB to assess data and make necessary changes. We've got 45 articles in ads in print; 1.3 million television impressions through KALB; 710,000 billboard impressions; 236,000 over the top impressions in streaming services; all digital work on Google, search, and social media 6 million digital impressions through the Advocate. We can count 267 who have entered information in REACH based on these efforts. We are still doing our own organic social media posts. For the chancellor's and dean's lists, we got 43,000 people contacts.
- We will present at the August board meeting.
- Cameron Mosely's contract will be ending on June 30. Thanks for the work he has done in marketing.

Tyler Unsicker

- We have hired an Assistant Athletic Director for Academics, McKenzie Young. Working with IT, Facilities, and Chad to transform the upper room into an academic area.
- Brought a Women's Basketball coach candidate yesterday, will bring 2 more next week.
- At Coach Cordero's basketball camp around a month ago, a camper passed out and stopped breathing; Melinda Descant resuscitated him. He was taken to the hospital and admitted to the ICU. He is now home and doing well.

Chad Gauthier

- COVID has been averaging about a case a week on campus. Southeast LA and NW corner of the state are picking up a little bit. Cenla has held steady. Hospitalizations statewide are creeping up to a little over 300.
- Tropics are quiet other than an area near Nicaragua, not expected to affect us.
- Fitness Center has some interior repairs going on. The Foundation house is getting a new roof. Student Center west is in the process of completing a roof, as well as some interior repairs. Changing carpet in the bookstore.
- UV Light project is ongoing.

- \$500,000 boiler project is moving forward. It will help control humidity and heating in the buildings.
- Drainage Project: asphalt laying this week, especially today and tomorrow, in the areas of Thelma Ethridge, Acorn, and traffic circles. There are some other roads that were not in the original project getting asphalt laid as well.

Missy Laborde

- The LSUA College of Liberal Arts was honored, along with the Central Chapter of the Public Relations Association of Louisiana, with a Torche Award of Excellence for the Student Mini Conference co-hosted this past October. Sarah Catherine LaBorde, Mini Con event coordinator, accepted the award on behalf of the chapter with LSUA faculty member Missy LaBorde, APR, and administrative assistant Linda Smith representing the College of Liberal Arts. I was the chapter president last year so I worked on logistics for the event and then wrote the award entry for the college and the chapter.
- Senate Concurrent Resolution 6: Legislature establishing a committee to look at tenure practices and post tenure review for faculty in Louisiana. The incoming LSU Senate President has reached out to me about it. LSUA has post tenure review and we get feedback from our deans. There will be faculty members on this state-wide committee and we will monitor their work along the way.
- Curriculog is the new system that will track the establishment of courses through the Courses and Curricula committee. Julie Gill, incoming Senate president, is meeting with Andrew. The Faculty Senate has been asking over the past year to be included in the discussions, and now we see that the system allows items to be sent to the Courses and Curricula committee; but the items cannot be sent back; they only can go forward. So there will be a delay of the launch of Curriculog but we are taking care of it as best as we can. We do not want to launch a system that doesn't work for our campus until we can get the kinks ironed out.
- One of our SPERO students was a counselor at Buddy Camp with me last week and she is so excited to come to LSUA. If you know anyone interested in working the camp for teens the last week of June, please let me know.
- Student Class attendance policy statement will be coming forward soon for consideration. It includes an addition for lists of athletes approved to travel. Will send to Dr. Coreil for distribution to the cabinet.
- One of our sub committees had received information that our suspension levels may be changing, particularly permanent suspension. Permanent suspension would mean that those students couldn't not attend any other university in the state because we cannot accept students from another university who are on suspension. It appears that this issue was taken care of before it made it into any policy.

Melissa Parks

- PRAXIS core exam will no longer be a part of the Louisiana teacher certification program, effective August 1. HB 546 passed the Senate. Departments are anticipating a large number of students in their teacher preparation programs. Students who did not meet PRAXIS I requirements will be contacted by the Department to get them back into the program.

Shelly Gill

- Esports can be added to travel piece for fall, per Dr. Bain.
- Application report shows 22% up for the fall.
- Thanks to IET for setting up the Aviation simulator at the FFA Conference last week.
- We are working with COPE. Josh is doing tours, talking with them about college. We have TRIO programs coming tomorrow from Natchitoches and Sabine Parishes specifically for the Juneteenth celebrations.
- We are creating content for our email campaigns for next year. Open House dates are: November 12, 2022, and February 18, 2023.
- We have two open recruiter positions and 1 open admissions office assistant.
- Workday implementation is underway. Please text if you need me or reach out to Josh.

Jennifer Innerarity

- Faculty were asked to contact students who were not registered. Our faculty are in contact with students about advising and registration.

Don Collins

- Not Present

Connie Cooper

- Diversity 101: We have 39 more faculty and staff members who still need to meet the mandatory training requirement. There was a glitch in the mandatory training tracker as Diversity 101 is delivered live versus online. IET has set up a pathway to a DEI webpage that explains how to register and upload the certificate. Everyone who received training on June 7th has received their certificates.
- The next Diversity 101 training will be September 21 at 1:00 PM. This will be the last opportunity before the deadline.
- The OoDEI will participate in new employee orientation effective July 2022.
- The Juneteenth celebration is tomorrow. Thanks to Abbey's and Shelly's team for the help. We will have COPE students, LSUA faculty and staff, and a few LSUA students attending as well.
- Welcome to Dr. Palmer and Kelly Pepper.

Laura Fowler

- Welcome to Kelly Pepper
- Fall Commencement will be December 15, 2022.
- Spring Commencement will be May 11, 2023.

Jennifer Parish

Respectfully submitted by Jennifer Parish.

The next meeting will take place on June 29, 2022, at 1:00 PM .
