



MINUTES

LSUA Chancellor's Cabinet

12/01/2021 9:00 AM | *Meeting called to order by* Chancellor Coreil

In Attendance

Dr. Paul Coreil, Dr. Eamon Halpin, Dr. John Rowan, Dr. Abbey Bain, Deron Thaxton, Connie Cooper, Melinda Anderson, Adam Lord, Tyler Unsicker, Chad Gauthier, Shelly Gill, Kevin Vercher, Jennifer Parish, Laura Fowler, Missy Laborde, Jennifer Innerarity, Melissa Parks, Don Collins (absent)

Chancellor Coreil called the meeting to order at 9:00 AM

Chancellor Coreil's Update:

- We need a more effective way to advertise open positions besides our website and Workday.

We have some responsibility to share opportunities within our networks. Most people will see them on social media but we need to be more strategic about sharing job opportunities. Perhaps, Chase can do a template and put out announcements in a rotation once or twice a month. Human Resources may be able to present a list of possible ad options on the website with details such as cost, effectiveness etc. for Deans and Department Heads to consider purchasing if their budgets allow. Another idea is that maybe the Chamber and Deborah Randolph will help share opportunities with the business community. Connie and Lynette may also need to visit about recruiting qualified minority applicants for our job opportunities and the associated costs for these recruitment actions o that hiring departments can explore those.
- We commit to doing a better job at communicating and presenting the case for giving to capital campaigns that benefit this campus. We can ask department heads to share with their colleagues the critical need for their participation at a grassroots level. We will extend the deadline for donating until the end of the year and help coordinate better interdepartmental fundraising activities that are more acceptable to all faculty and staff.
- On December 20th at 1:30, in Coughlin Hall, candidate for LSUA Foundation President, Greg Hollback, will make a presentation. Everyone is welcome to attend. Live stream link will also be provided.
- We met with Mark Bieger, new VP of Strategy at LSU, a couple of weeks ago regarding strategic planning. We decided to delay the release of our strategic plan until after meeting with Mr. Bieger. However, we are confident that our plan will be consistent with the system-

wide strategic plan. LSU is undergoing many changes right now. This has delayed the finalization of regional campuses' strategic plans. However, LSUA is in a good position.

- Discussion about school shooting training/ safety- Remind faculty, staff and students need to be up-to-date with current recommendations and best practices in the event of an active shooter on campus. We will work with Chief Don Collins and Chad Gauthier to appropriately address possible training for both students and employees. We have an emergency text system and a desktop alert system that notifies everyone on campus in the case of an emergency.

Dr. Eamon Halpin:

- We were awarded \$50,000 for the SPERO program by the Coughlin Saunders Foundation. The total amount we have raised so far for the program is \$225,000. We have advertised for the Director of SPERO position and have received 5 applications so far.
- We signed a 5-year contract with Raja Gharazeddine of Acadian Aviation, to provide flight instruction for students in the aviation program. I will send over the original contract with Acadian Aviation to Deron. 17 students have committed to enrolling, 14 have spring schedules. We are working with the remaining three students. Many of these 17 students are new to LSUA.
- 275 students are graduating this semester. They are required to take a graduate exit exam. Our committee has made improvements to the exam. We have had 225 students take it so far this semester. Data will be used to determine to what extent the students have met the general education student learning outcomes. Thanks to administrative assistants who have helped with this effort.

Dr. John Rowan:

- I have a brief summary of our Academic Council Meeting which consists of Deans, Directors, Department Chairs, Coordinators, and anyone else in leadership within Academic Affairs. Our topic of discussion was Enrollment. People understand that the reality is that there are fewer students coming out of high school, and more diversity. They will be look for non-traditional ways of learning. Are the students ready for college? Are we ready for them? There has been agreement on guiding principles such as: connections to careers. There must be clear pathways to specific career options. Secondly, we need to focus less on history and more on creation. In terms of out of the box thinking, the worst we can do is to limit the sample size, look at only our institution, and look at what we used to do years ago. We need to look forward and develop new innovative programming. The bulk of the work falls on the faculty. They bought in to LSU Online which has been instrumental in our success especially during COVID.
- We need to be intentional about reaching minority applicants in appropriate outlets.

Dr. Abbey Bain:

- We had a successful Christmas on the Quad last night. We had lots of positive feedback.
- We are now fully staffed with advisors. Taylor Rogers will advise students in the College of Liberal Arts, and Madison Fruge started today; she will work with Allied Health and BSN students.
- We have a new Coordinator, Ashlee Hatwig, who will help to oversee a program with the Rapides Foundation for underserved students in our community, to help them enroll and be retained in college.
- Adam and I are taking up the brand influencer program, a grassroots approach of students sharing their experiences. We have 12 applications from students. We hope to start in the Spring.
- Shelly and I are meeting with Dr. Gilliland about starting a Summer Camp program for sophomores/ juniors in high school to come to campus and see what we have to offer. We are also talking about working with our local churches for some Spring events.
- Connie and I are meeting Friday for some DEI programming for student support in the Spring.
- This week is Stress-Free Week as students are preparing for finals.
- I will be checking with the Oaks residents who have not yet registered for spring classes.

Deron Thaxton:

- Financially, we are actually slightly ahead in terms of revenue and expense budgets.
- Drainage updates – we are moving to the west of campus. There have been some closures. We will continue to inform faculty/ staff and students about closures as quickly as we can. We have sent out email about the walkway around Middleton. It has been in place for several weeks. We will continue to update. Over the Christmas break, work will begin in the interior part of campus with hopes of finishing as much as possible by January 18. The new entrance has begun. It is taking shape and we can see what the changes will look like.
- Feedback in regards to the Capital campaign is that people are hesitant to give due to financial realities and hesitancy to give small gifts.
- The downtown Allied Health Facility on DeSoto Street has begun the asbestos abatement work, and hope to finish by this Friday or early next week. The demolition is staged and ready to go immediately thereafter. We will then begin to work on the sign on the corner of our lot facing Jackson St.
- An update on outages this week: Thursday we will have utilities, and we are working on Friday.

Melissa Parks:

- Kinesiology Sports Management candidate is giving a presentation to the Education Department this afternoon. We hope to fill the position for the spring semester.

Melinda Anderson:

- The Christmas on the Quad event was fantastic.

- We just had a Foundation Board meeting yesterday. We are working on a \$60,000 Endowed Scholarship that would benefit Rapides High School students in Lecompte. We will update in a couple weeks.
- Working on planning the Legislative Luncheon for January 20, as well as the State Robotics Team Competition which will be held in March. I am working with Dr. Leuder, Jason Ingalls, and Adam; we may need volunteer help as we get closer.
- We are hoping to hear from the city by end of business today for volunteer needs at Winter Fete. We can offer a small volunteer team to help Thursday due to finals and end of semester events.
- The Annual Chamber Meeting is coming up soon and I will be attending.
- I am working with Shelly for College Ready night in the spring.
- We are at 24% participation rate for Capital Campaign. This percentage is much lower than we all would like to see. There are some ideas in terms of encouraging individuals and departments to donate to the campaign. One idea is that perhaps Dr. Rowan could challenge departments to participate in order to show strong support from LSUA faculty.
- Board Of Supervisors meeting next week. The Foundation has a few things on that agenda. We have a piece of property adjacent to the Allied Health Building that is being donated to us.
- Graduate Dinner is coming up on December 14th. Sandra McQuain will be speaking to students.
- We wrapped up our audit which was inclusive of the Foundation, The Oaks and the Alexandria Museum of Art, and Generals Athletic Association.
- Regarding exploring more effective job opening announcements, maybe we can add position openings to the Chancellor Quarterly Report.

Connie Cooper:

- Diversity 101 workshop had a great turnout of 54.7% of faculty/ staff (132 out of 241).
- 5 students are going to the Southwestern Black Student Leadership Conference through Texas A & M, January 20-22, 2022.
- I have developed some guiding principles so that when search committees receive their charge from the hiring manager, I can speak with them about how to keep the search free from bias.
- Regarding the capital campaign project, maybe departments or divisions could give as a group and we could provide incentives.

Chad Gauthier:

- National Guard is here today to provide vaccines and boosters for the last time for the semester. We will reassess the need for next semester. They have boosters for Pfizer and Moderna.
- We had a case of COVID on the LSUA campus this week.
- We are watching the variant, Omicron. Data is small but it looks like it is affecting younger people, with mild to moderate symptoms.

- Working with Jason Normand and Jerri Weston on PM36 which is a global policy that we are revising to match LSU. Although it is primarily a risk and IET policy, we may need assistance from other departments as well.

Shelly Gill:

- Admits are up 142% for summer and 5.7% for fall.
- Mulder scholarship is open. Deadline is February 1.
- Had a good meeting with LSU N.O. Dental School about the dental hygiene program. They will be accepting six students from Cenla this fall. Dental Hygiene students will be enrolled at LSUA for associative science degree. They could be non-completers of our AS. Maybe we need a curriculum in pre-dental hygiene and surgery tech published in the academic catalog to help advising and placement of students. Will meet with John in the future.
- Mailing out our first yield piece today. T-shirts for new admits and their families will hopefully arrive by Christmas.
- Thanks to faculty and Academic Affairs for helping out.
- Eamon and I need to work on I-17 for aviation, for SEVIS. We need approval for international student who has applied to be in the program.
- We have a donor who wishes to establish a scholarship in memory of the Pineville High School teacher who passed away from COVID.

Adam Lord:

- We are getting the LSU Media Sweeps emails and forwarding to your inboxes.
- We are meetings with Deans to talk about their top programs and how we can help with marketing, especially for programs in the Spring.
- We are looking for ways to add value to our community. If you have ideas about events that can serve as a public service to the community, let's meet about how to promote those. For example, people appreciate resources such as the Economic Dashboard put out by the Business Administration Department. Also, we are looking at ways to repackage the Cavanaugh lectures series to create more value-added content. Another idea is to put out content that is serial in nature; perhaps something from DEI would be ideal.
- Plans are in place for Dr. Coreil, Tank, and some students to visit some local high schools in early spring.

Melissa Laborde:

- Concerning the Capital campaign, we in the Arts, English, and Humanities department are at almost 100% participation. We asked our colleagues to donate in a somewhat anonymous way, any amount that they are comfortable with. People put money into an envelope that the administrative assistant kept up with and then signed the outside of it. This seemed to be effective.
- Senate Ad Hoc and Sub committees are working. The By Laws Rewrite Committee has completed the definitions and are now moving to representation. I will begin attending these meetings now that the key foundational work has been done.

- I am concerned about the workload and extra responsibilities of faculty members as we continue our focus on increased enrollment. As we prepare to reach our target of 5000 students, we are going to need more faculty to teach those additional sections. We simply can't expect faculty who are already teaching overloads to take on more.
- Summer classes are a need for local students who are coming home for the summer. We need to get that information out about May classes as soon as classes are scheduled. Maybe Shelly could get with Adam about that since it could help with summer revenue.

Tyler Unsicker:

- Will meet with the Kinesiology Sports Management candidate today.
- Basketball is in full swing. Men's basketball team is will have 3 home games in December. Women's basketball team will return to the Fort in January.
- Women's soccer head coach applications and been received and narrowed down. We hope to hire in January.

Kevin Vercher:

- In regards to the drainage project, we will soon be off of Middleton, Jerry Myrick, and Grady Britt Drive and begin working more on the roundabouts. We are working with the necessary utility outages as best we can.
- Desoto Street demolition is moving along well.
- The new roof above the Book Store is going to bid soon.

Jennifer Innerarity:

- We are getting positive feedback regarding Advising/ Retention Specialists and seeing a real difference in student advising and registration.

Chief Collins:

- ABSENT

Jennifer Parish:

- Tomorrow will be The Chancellor's Finals Breakfast on December 2nd and the Farmer's Market from 10:00-3:00 PM
- Finally, we will be working with Melinda on the Graduate Dinner on December 14th.
- Fall 2021 Commencement plans are underway. The Chancellor's Office is working closely with Chancey and others to finalize details.
- Complete mandatory trainings by December 31.
- January 14 is Spring Convocation. Save the Dates will go out soon.

Respectfully submitted by Jennifer Parish.

The next meeting will take place at 2:00 p.m. on Tuesday, December 14, 2021.
