

MINUTES

LSUA Chancellor Cabinet

1/15/2020 9:00 AM | *Meeting called to order by* Chancellor Coreil

In Attendance

Dr. Paul Coreil, Dr. John Rowan, Deron Thaxton, Dr. Abbey Bain, Dr. Eamon Halpin, Melinda Anderson, Shelly Gill, Dr. Haywood Joiner, Adam Jonson, Sarah Black, Chancey Slider

Chancellor Coreil called the meeting to order at 9:00 AM

Chancellor's Updates:

- Welcome back to Laura Fowler. We are so glad to have her back.
- The Board of Supervisors meeting on our campus last week was outstanding and LSUA made a tremendously positive impression. Thanks to everyone who participated and made arrangements for the reception and meeting.
- Working with Blake Chatelain to encourage Coach Orgeron to come to campus this spring.
- We are not sure if dining dollars will not be on any upcoming Board of Supervisors meeting agendas.
- Clay Schexnayder is the new Chair of the Louisiana House of Representatives.
- Attended Governor John Bel Edwards Inauguration at the Capitol in Baton Rouge on Monday.
- Legislative priorities include deferred maintenance, faculty raises, and mandated costs.
- Continuing to explore a program for intellectually disabled students. Thanks to Dr. Halpin for working diligently on this.
- Met with members of the Central Louisiana Homeless Coalition recently and we are exploring ways that LSUA can get involved and provide support.
- Cybersecurity is still an ongoing concern. All members of campus need to use technology responsibly and try to avoid risks.
- We are advertising the position of Vice Chancellor for Enrollment and Engagement and a search committee has been formed.
- Shelly Gill's title is being changed from Dean of Enrollment Management to Associate Vice Chancellor of Enrollment Management.
- We have had some personnel changes this week. The following positions will be advertised soon: Executive Director of Facility Services, Plant Foreman, and Director of the Child Care Center.

Reports

Abbey Bain

- Registration is still going on and we are trending upward by about 2.5%. If any students are struggling to finalize a schedule, please send them over to DOSE.
- WOW events are taking place this week. WOW That Cow is taking place today. The Cattlemen's Association and Louisiana Beef Industry Council is cooking and providing free burgers to students on the quad at lunch today. An Olympic medalist, Hollis Conway, will be speaking at Total U at 5:00pm today. Movie Trivia will take place this evening and there will be a blood drive on campus tomorrow.
- Next Tuesday, we are partnering with the city of Alexandria to host a Ready Expo on college readiness for potential students in the community.
- The Enrollment Management Taskforce is continuing to explore ways that we can grow our student population and increase retention rates.
- LSUA Cares is a recommended tool to use if any students are having issues.

Melinda Anderson

- Shout out to Shelly and her team for working to get students transferred over the break.
- The City of Alexandria was very responsive and supportive of our initiatives last week during the Board of Supervisors visit. We appreciate them getting the 60th anniversary banners posted downtown and allowing us to use the city trolley bus for the original LSU site visit.
- Shout out to Charlie Casrill, Chancey Slider, and Shere' Thaxton for their hard work in preparing for the Board of Supervisors reception and meeting.
- Working to plan a reception in Houston for individuals who have ties to Alexandria and might be interested in supporting our capital campaign.
- Working on organizing a press conference with our partners regarding Cenla Nurses for the Future.
- Shelly and I will be on Good Day Cenla tomorrow to promote the Mulder Scholarship.
- Working with the City of Alexandria on signage for the computer room at the Youth and Teen Center. Planning to organize a press conference to recognize LSUA and the City of Alexandria for the donations made to the center.
- Campaign meetings are still going on.
- Will be going to Eunice to support LSUE's athletic gala this weekend.
- We will not be attending the annual CASE Conference in Fort Worth, Texas this spring due to the ongoing capital campaign.
- Shere' has been working on preparations for the Black History Month Luncheon on February 20th. The invitations were mailed out yesterday. There is an online reservation form that can be found at LSUAFoundation.org. We are honored to have Colonel Katrina Lloyd as our guest speaker. Thanks to Dr. Joiner and Rosa Fields for being instrumental in our efforts to invite Colonel Lloyd to be our speaker.
- Mary B. is working on year-end tax letters for the Foundation and GAA.
- Meeting with BlueCross BlueShield Foundation today concerning some additional funding for retention specialists for the nursing department for the Cenla Nurses for the Future collaborative.

Sarah Black

- Meeting with Dr. Gerard Dumancas today concerning the \$72,000 grant that he is being awarded and his published manuscript.
- Meeting with Russel Meeks regarding several articles that he has published.
- Reaching out to Seth Bovey to get an interview with him concerning his published book.
- Working with Shelly on postcards and posters.
- Getting with Coach Cordaro about the Fort Report today.

Deron Thaxton

- The budget is trending well and we are on target with where we need to be.
- Enrollment is up 3.7%. Drops for non-attendance and non-payment scheduled for next Tuesday. We expect to have more students (traditional and online) enroll this week and for Spring 3.
- Retention rate from fall 2018 to spring 2019 is 73.7%. As of right now, fall 2019 to spring 2020 is 76.4%.
- We are meeting with the Barnes and Noble Regional Manager tomorrow to talk about a new manager for our bookstore. Chelsea will continue to support our bookstore until a replacement is found.

Adam Jonson

- This week is a big one and we appreciate all of the hard work student life is doing for our students as they begin the spring semester.
- We have a home basketball game against LSUS this Thursday. Women play at 5:00pm and men play at 7:00pm. We will be giving away a scholarship and big screen TV at the game for students who participate in the blood drive.
- Baseball and softball season starts next week. We have a home baseball game next Friday.
- Homecoming week is February 10th-15th and we have many events planned such as a door decorating contest, a faculty and staff night at Robbie G's, golf cart parade with exclusive give aways, tie dye shirt activity on the quad, gumbo cook-off, Foundation tailgate, Spend the Day at A, softball, baseball, and basketball games, and the Homecoming Court Brunch.
- The Tank mascot costume is in route and will be here for Homecoming. Shout out to student government for purchasing the costume. Working with Ethan Lipsey on getting a trained and experienced individual here to wear Tank for the first week since the search for Tank has not started yet.

Shelly Gill

- The application report shows that we are currently up 27.7% on fall to fall comparisons. Spring is up and the majority is online. Summer is down by 3 applicants, but we plan to see more applications before the summer semester.
- We have extended the Mulder Scholarship application deadline to February 1st and I will be going on Good Day Cenla with Melinda tomorrow to talk about the scholarship and application process.

- Spend the Day at A is the Saturday of Homecoming week. Sarah helped to make the postcards that are going out in the mail soon. Emails have gone out to students.
- Kaitlyn Nichols and I are finalizing Dual Enrollment for this semester.
- Lift and shift to LSU Online happens this Friday.
- Meeting with individuals from LSU to make a recommendation for WorkDay Student. LSU is calling on Friday to go through our admissions pieces.
- Excited about the enrollment taskforce. The major focus right now is on the yield of admitted students.
- Ready Expo is coming up and Abbey and I are meeting with CLTCC tomorrow to continue planning. I would like to work with the Youth and Teen Center to get LSUA on their docket more regularly to provide support for potential college students in our community.
- We plan to talk to CLTCC about some programs, including a summer bridge program that we would like to develop for students who are not admissible to LSUA so that they can take required course for LSUA admission during the summer and apply to LSUA in the fall. We also plan to discuss the referral system.
- AACRAO is having their annual national conference in New Orleans in April. Kaitlyn Nichols and I plan to attend. There will be many sessions directly tied to strategic enrollment management and communication plans.

Eamon Halpin

- This is the last regular academic semester before the submission of the 2020 SACSCOC Interim Report. Draft responses to the standards that have to be addressed in the report have already been written. Dr. Rowan, Dr. Halpin, and Mr. Colley are continuing to have discussions and meetings concerning the responses.
- Working with Dr. Kent Lachney on the development of a Post-Baccalaureate Certificate in Accounting. It will require approval from the Board of Supervisors and the Board of Regents. We hope to submit the proposal to the Board of Supervisors by the end of the month. If approved, we would like to offer it online.
- We had a meeting yesterday with representatives from England Airpark and Acadian Aviation concerning an aviation management program. Dr. Rowan and I plan to go to Baton Rouge along with a pilot who runs a flight school to meet with the VA education specialist to ensure that funding would be available to veterans. We also need to take a close look at the financials concerning this potential program.
- Scott Colley and I worked last semester on an upgrade to our system for student evaluations. Before, we were doing paper forms and online forms, but now the form is completely online and is much more streamlined. A link has been sent to the faculty so that they can view their evaluation results at the end of the semester.

John Rowan

- We are looking to start the advising period for students earlier than has been the case in the past, perhaps in the next month.
- Repeat, Delete is now a policy in place.

- Thanks to Dr. Joiner for assisting in research for the potential aviation management program.
- Representatives of the City of Alexandria are going to be on campus next Wednesday, January 22, for a limited internship recruitment opportunity.
- The academic integrity initiative is ongoing. The LSUA Honor Code will be posted in every classroom within the next couple of weeks. I plan to encourage faculty to acknowledge it to their students. This is the first initiative in our efforts to create a culture of academic honesty and integrity on our campus.
- The next Board of Supervisors meeting is on March 6, 2020. The deadline for submission of agenda items is February 6th.
- Working with Dr. Stacia Haynie and others to get the College of Business established as a new college and the name replacement of College of Professional Studies to the College of Health and Human Services, which will include nursing, allied health, and education.

Haywood Joiner

- Yesterday, several faculty members attended the jumpstart meeting to receive awards from the SECO event that was held in the fall. Allied Health received a 3rd place award and Education received a 2nd place award.
- Dr. Coreil and I met with Dr. Freedman to discuss program development such as a cardiovascular technology program and an echocardiography program. Many of the classes required by the cardiovascular curriculum would transfer to the echocardiography curriculum. Dr. Freedman and several other local cardiologists have indicated that they would be willing to support these programs. Another program discussed was an Arrhythmia Management Institute designed to train individuals in pace-maker programming and technology. This type of program may possibly be done through the Division of Continuing Education. This would probably be something that would be done through the education department.
- Discussions concerning a potential dental hygiene program are ongoing. Starting our own program could be very expensive, so we are exploring the possibility of getting an extension of the LSU dental hygiene program from New Orleans. Local dentists are very interested in getting a program in this area due to the lack of dental hygienists in our area.

Respectfully submitted by Chancey Slider

The Next Meeting will be Wednesday, January 29, at 2:00 PM
