

MINUTES

LSUA Chancellor Cabinet

11/13/2019 1:00 PM | *Meeting called to order by* Chancellor Coreil

In Attendance

Dr. Paul Coreil, Dr. John Rowan, Dr. Abbey Bain, Deron Thaxton, Melinda Anderson, Shelly Gill, Dr. Haywood Joiner, Adam Jonson, Sarah Black, Chancey Slider

Chancellor Coreil called the meeting to order at 1:00 PM

Chancellor's Updates:

- LSU Executive Vice President and Provost, Dr. Stacia Haynie, will be on our campus and speaking at the Alexandria Rotary meeting next Tuesday.
- Continuing to plan for the upcoming Fall Commencement Ceremony taking place on December 19, 2019 at the Rapides Parish Coliseum.
- Received great feedback from the community regarding LSUA's presentation given at the CLEDA Summit for the Future of Higher Education in Central Louisiana last week.
- The LSU Board of Supervisors will be meeting on our campus on January 10th and a reception will be held in the Alexandria Museum of Art on the evening of January 9th.
- The Louisiana Department of Veterans Affairs Representative for LSUA, Myesha Johnson, is here to serve our veteran students. Her contact information has been publicized to campus and we welcome our veteran students to get in touch with her.
- Last week, the Louisiana Charities Trust donated \$324,000 in the name of Mr. Scott O. Brame to fund six full-ride scholarships in Nursing and Allied Health. Thanks to Dr. Haywood Joiner and Dr. Catherine Cormier who have been instrumental in this process.
- Working with the 2019 Louisiana Cattlemen's Queen to plan a "WOW" event in early January to showcase the Louisiana Beef Industry for students after the winter break.
- A Town Hall meeting for students will be taking place tomorrow at 3:00pm in Coughlin Hall where SGA will share details regarding the \$175 dining dollars plan for commuter students. We are hoping to have a positive and productive meeting. Administration will be present and students are encouraged to attend and give feedback.
- Working hard to increase on-campus student growth. Lafe Jones has informed us that our primary pool of students are from Central Louisiana, so we plan to continue recruiting and promoting our campus to Cenla and surrounding communities. We plan to keep campus vibrant by continuing to grow our events and activities. Thanks to Dr. Rowan for working diligently in this area, as well as online growth. We will continue to look at long-term goals and focus on both our online and on-campus student population growth.

Reports

Melinda Anderson

- Went to the LSU Fierce for the Future Campaign Steering Committee Meeting where Whitney Jacobs's part of the LSUA campaign video was presented. We received great feedback.
- Shared Fierce for LSUA Case Statement Books with the Cabinet. These books will be used in strategic meetings with potential donors.
- Thank A Donor Day is still going on now and we have had an amazing turnout of over 400 individuals so far. The Caricature Artist was a big hit and we would like to send thanks to all who participated.
- The LSUA's Foundation Finance and Executive Board meetings are tomorrow and there is a Board meeting next Tuesday.

Shelly Gill

- Shared Admissions Report with the Cabinet and we are trending upwards by 22.4% for Spring and by about 50 students for the Fall.
- Spend the Day at A is this Saturday and we have 172 students pre-registered who plan to attend and bring their family members out. The agenda for the day was shared with the Cabinet. Thanks to Dr. Abbey Bain and Dr. John Rowan for helping with presentations. Thanks to Adam Jonson for aligning activities with the basketball double header to be part of the day's activities and thanks to Deron Thaxton for the Paper Plane Contest idea where students will have a chance to win a \$500 scholarship during the basketball game.
- Many members of the admissions and recruiting team, including myself, attended the LACRAO Conference last week. There was a presentation given by a BPCC employee that focuses on generational poverty that I think would be great for faculty & staff training. I plan to share the information with the Cabinet members in the near future to further discuss possible implementation.
- Dual Enrollment registration started this week and is going well.
- There will be a WorkDay meeting in Baton Rouge on December 10th-11th to showcase new updates. Many members of LSUA from various offices and departments will need to attend this meeting.
- LSUA has applied for and received Redesignation to host Exchange Visitors. Thanks to Nina and Eamon for being the responsible officers.

John Rowan

- The enrollment cliff that is expected to take place over the next several years will impact many regional universities. We are predicted to have a 20% smaller pool of high school graduates applying for college. In order to prevent this from having such an intense impact on our campus, we need to better project our quality and increase positive perspectives about LSUA. We also need to continue to attract non-traditional students. In the original draft of the Strategic Plan, we wanted to compete with the best universities across the south, but we now realize that this may not be realistic due to budgetary issues. We need to strive to be recognized as one of the best universities in the state. The organizational planning

needs to begin now, and it needs to be based on an appropriate academic structure. The structure will have to come before the planning. It is being proposed that we take the Business out of the Professional Studies College make it its own college (The College of Business). This will give us three academic colleges; the College of Arts & Sciences, the College of Health & Human Services (consisting of the three remaining departments in the current College of Professional Studies), and the College of Business (all of these names are tentative). This structure will cost no more than the current one and may actually save money. It has been presented to Department Chairs, the Faculty Senate, Administration, and now the Cabinet. We would like to have a final decision made by Thanksgiving and hope to have it on the Board of Supervisors agenda for the January meeting that will take place on our campus. There have been some concerns expressed about specific pieces such as Department Chair salary being reduced, especially those coming close to retirement, administrative assistant roles, and the implementation of Deans. These structural changes will move us more in the direction of becoming what most four-year universities structures are. We are one of the only colleges in Louisiana, including community colleges, that does not have Deans. Dr. Rowan will collect feedback from campus and work with Chancellor Coreil and administration to make a final decision.

Deron Thaxton

- Gave the Cabinet an enrollment update and we are trending well compared to this time last year. Last Spring, we had 1190 students enrolled and this Spring we are already at 1260 students. We are expecting the Fall to track closely to where we were last Fall or slightly higher due to an increase in online enrollment.
- Revenue remains at projected levels at this point of the registration cycle for spring 2020.
- Plan to have two items on the Board of Supervisors agenda for the December meeting. The first item concerns the recent scholarship audit and the second item concerns a fee increases and additions. A proposed mandatory assessment of \$175 dining dollars for commuter students and adding the academic excellence, student excellence, student technology, and athletics fee to the 100% Online programs.
- Worked out plans with many directors/department heads to make changes so that we stay within the FSLA regulation that takes effect in January concerning overtime for non-classified employees. Emails have gone out and letters will be mailed out today to employees whose statuses have been changed. 15 employees have been converted from salaried positions to hourly positions and 16 employees received a slight salary bump because they were close to the threshold.
- There will be a Town Hall meeting tomorrow at 3:00pm in Coughlin Hall to educate and inform students about the plans for a \$175 fee increase for commuter students that will be used for mandatory dining dollars on campus. SGA will be presenting and I will be there along with Dr. Abbey Bain to answer questions and offer support.
- Barnes & Noble has identified a candidate for the Bookstore Manager position and we hope to have the candidate on campus for a meeting sometime next week.
- Just a friendly reminder that prize money cannot be given as a scholarship. If prize money is awarded to students, it must be done through the Foundation.

Haywood Joiner

- I will be meeting with representatives of Leading Healthcare of Louisiana who are in the homecare and case management businesses this Friday. They are interested in talking to us about our long-term care students and other healthcare majors possibly doing internships with their company. They employ about 2000 individuals currently and have offices in Lake Charles, Baton Rouge, Opelousas, Lafayette, and several other major cities. We think the internships could be a great opportunity for our students, especially those who are getting a Bachelor of General Studies with a Concentration in Health Sciences.
- We have two recruiting events coming up. The SECO (Students Exploring Career Opportunities) event will take place at the Randolph Riverfront Center on November 20th and 21st. About 4000 students typically attend this event and we are looking forward to having booths for Nursing and Allied Health set up where we can offer hands-on activities for potential students. On December 17, CI Healthcare, an annual program that LSUA conducts in conjunction with the Central Louisiana Area Health Education Center will take place. This program attracts around 45-50 high school seniors to our campus. Participants will spend half of their day on our main campus and the other half of the day at the downtown Allied Health Center. Students will be given opportunities to participate in hands-on activities designed to showcase nursing and allied health programs that are offered at LSUA.

Sarah Black

- The Weekly Happenings that just went out included information on the new LSUA License Plates that can be purchased on expresslane.org. Individuals cannot request specific numbers, but they can get request a number that they currently have.
- Christmas on the Quad will take place on December 3rd at 5:00pm. The tree will be going up next week and I am currently working on getting the lights on the tower turned on for a test run. Santa will make an appearance and we will have a firework show.
- Adam Jonson's 318 article was turned in today.
- Secret Santa is kicking off. Please get your sign up form to me if you plan on participating.
- Working with the Budget Director to get Emprint a program number for WorkDay and hope to have the storefront up and running very soon.

Adam Jonson

- The first basketball double header will take place this Saturday during Spend the Day at A and we plan to have a flash pep rally with some cheerleaders on the quad. We will also have a paper airplane contest at the game where students will have a chance to win a \$500 scholarship.
- The Women's Basketball team has a game on Tuesday, the 19th.
- Both Soccer teams lost in the semifinals, but played very well.
- The Homecoming Committee met two weeks ago and we are planning many events for the week of February 10th-15th that will incorporate our 60th Anniversary. We are looking into a

theme that focuses on the anniversary and plan to host new events such as a faculty & staff karaoke night in town, tie-dye shirt making, golf cart train, and many of our traditional events such as the homecoming court brunch and the crowning during the basketball game on the 15th.

Abbey Bain

- SGA is hosting a Town Hall meeting this Thursday in Coughlin Hall at 3:00pm. Deron Thaxton and I will be present to offer support and answer questions. The purpose of this meeting is to educate and inform students about the plan to implement a \$175 fee for commuter students to use as mandatory dining dollars. We will give a presentation to display how the fee will positively impact campus and student life by opening up the cafeteria and offer more convenience items on campus. The conversation will be focused on student feedback, student needs, and where they will find the most value with their \$175 dining dollars. If students have questions or feedback, they are encouraged to attend this meeting and all meetings in the upcoming future to be sure that their voices are heard. Faculty and Staff are encouraged to call Dr. Bain if they have any questions in regards to the fee increase and to please encourage students to do the same if they have questions or would like to give feedback. We hope to encourage our students and members of campus to have meaningful conversations and we want to give them the tools to do so and be successful.
- We will be hosting Blue Christmas group sessions for students who deal with losses around the holidays. We will also be handing out information on these types of support groups in the community with other churches and organizations.
- Registration is going very well. Thanks to the Advising Center, Financial aid, the Registrar's Office, and the Retention Committee for working so hard with our initiative to increase early registration.
- Total U will take place on Thursday, Nov. 21. Members of the FBI will be here to talk to students about internet safety.
- We are beginning to host interviews for the Title IX/ADA/Risk Management position this Friday and look forward to hosting several candidates.

Respectfully submitted by Chancey Slider

The Next Meeting will be Wednesday, November 27, at 9:00 AM
