Forage

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Forage

Showcase your skills

Experience real industry tasks

Guided by actual employees

Compare your work & earn a certificate

Bite-sized lessons of five to six hours

BENEFITS IN NUMBERS

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31%

more likely to get an interview

x2.5

more likely to land a job

60%

more likely to pass an interview

88%

Gained new skills

88.5%

Candidates became more confident

4.8h

brand immersion

84%

of students said they understood how the workforce works

95%

of students found the experience useful

Experience work with virtual programs from innovative global companies

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Red Bull

lululemon

BANK OF AMERICA

Goldman Sachs

Walmart Global Tech

J.P.Morgan

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ACCESS

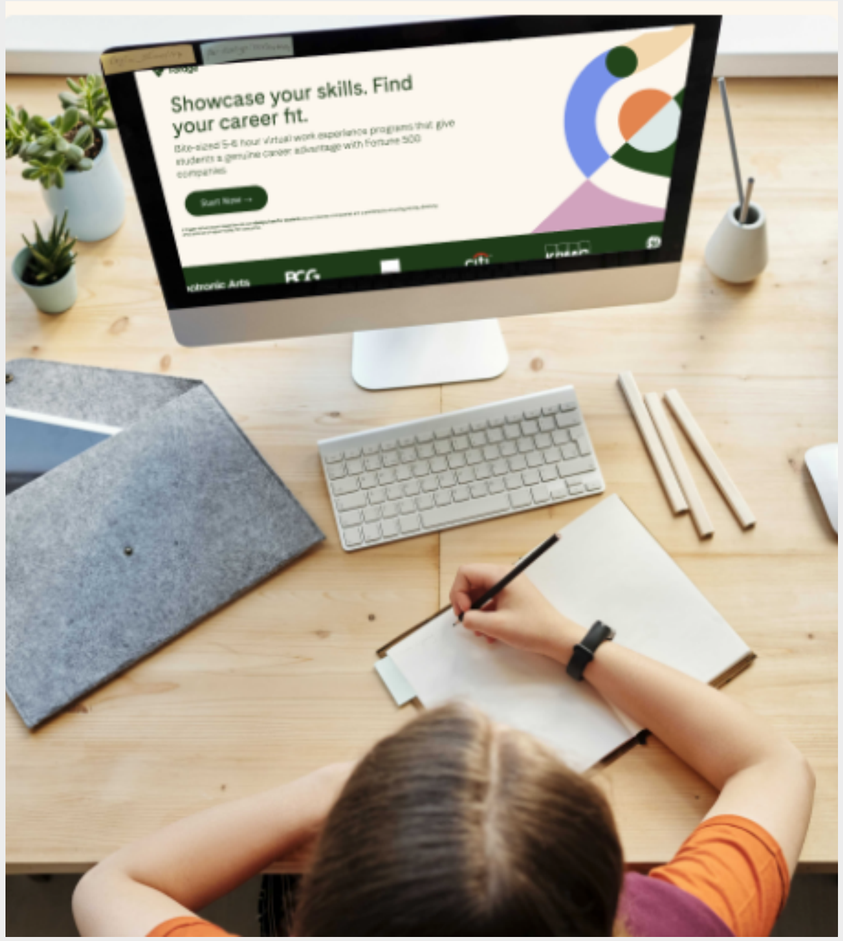
Get instant access to a library of hundreds of interactive (5-6 hour) online projects, designed by top employers such as BCG and JPMorgan.

CURATE

Create a curated page to house the specific projects you want to offer your students. Go live in less than 5 minutes.

TRACK

Allow your students to earn a certificate with a top company to show proof of completion and advance their development.



USE IT IN YOUR COURSEWORK!

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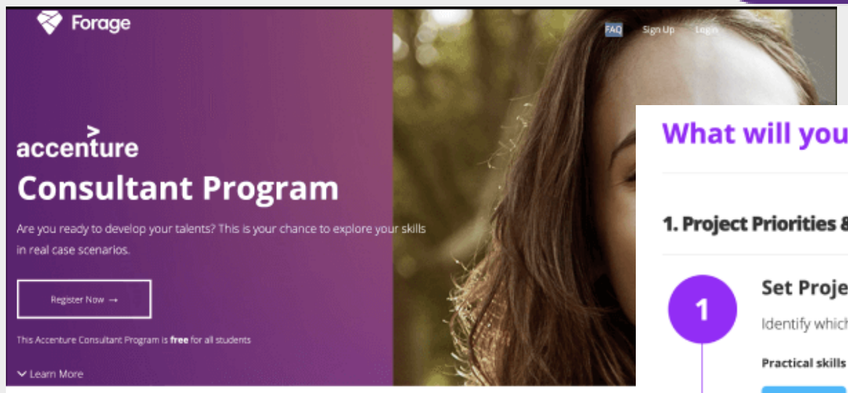
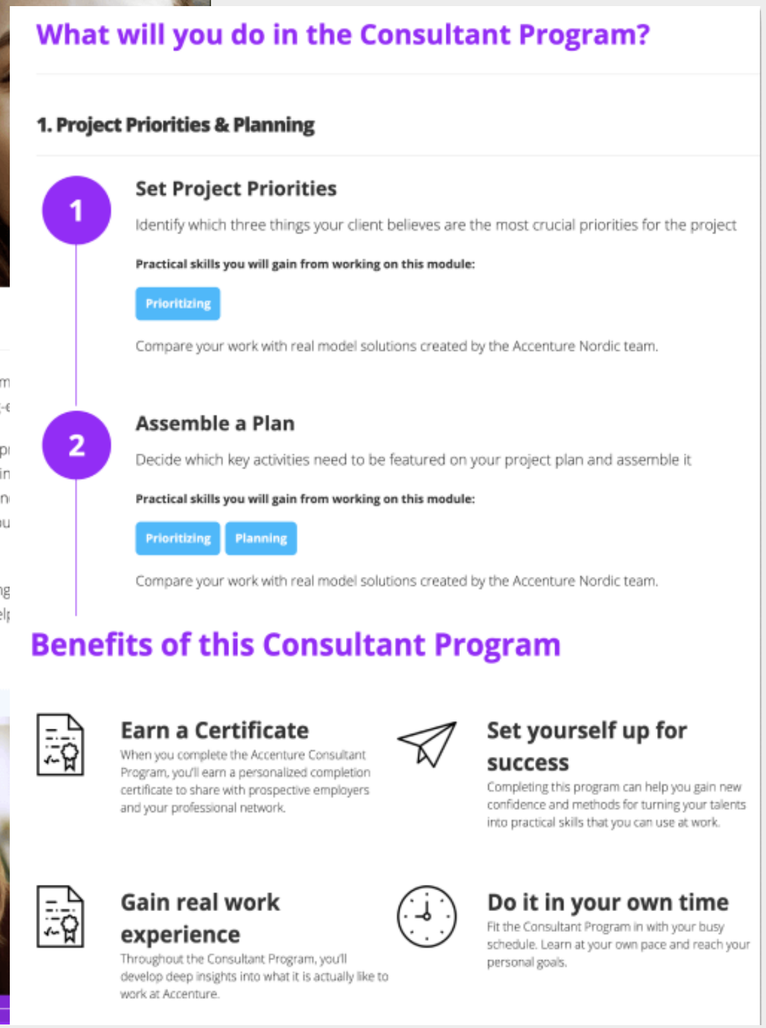
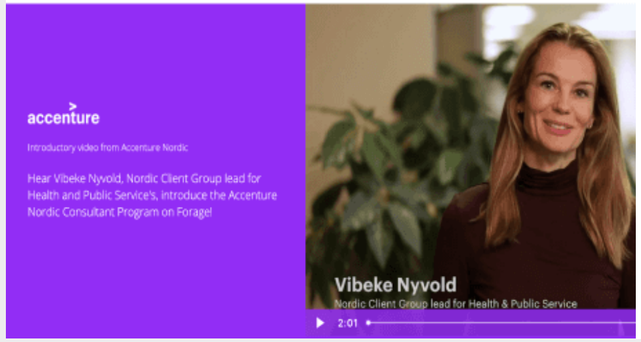
- Adding a Forage experience to your coursework is as simple as pasting a link into your Moodle.
- Require students to reflect on the experience. Have them write a reflection, deliver an oral presentation or complete any other assignment you wish.
- Make students send you a certificate of completion to verify their work.







Example

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Map Forage programs to course learning outcomes

Design 10-20% of total assessment weight around Forage content

Integrate meaningful student feedback, ensuring clear, timely data for quality assurance

Enjoy watching students build skills, increase employability & add to their resume/Linkedin

- “A key priority for us was that the virtual job simulations aligned well with our course learning outcomes
- Students are able to see what they are learning and how it applies to the real world
- “Forage brings industry into the classroom - students have loved it".

MACQUARIE University SYDNEY·AUSTRALIA

Shazia, Head of Design and Innovation, Macquarie Business School

REGISTER

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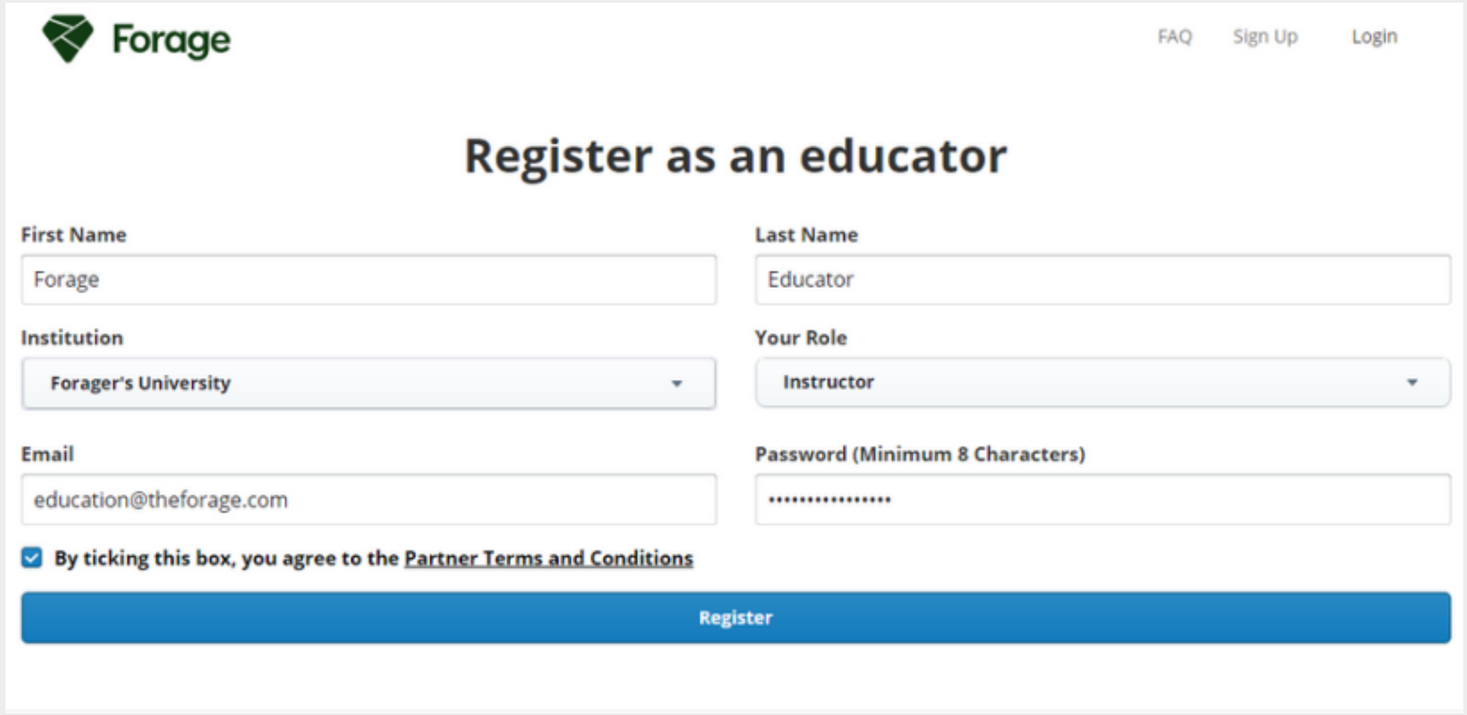
- Register as an educator **here**
- Use your institution, role, and your institution email.
- You will receive the outcome of your application in one or two business days in your email



EASILY SELECT YOUR COURSE

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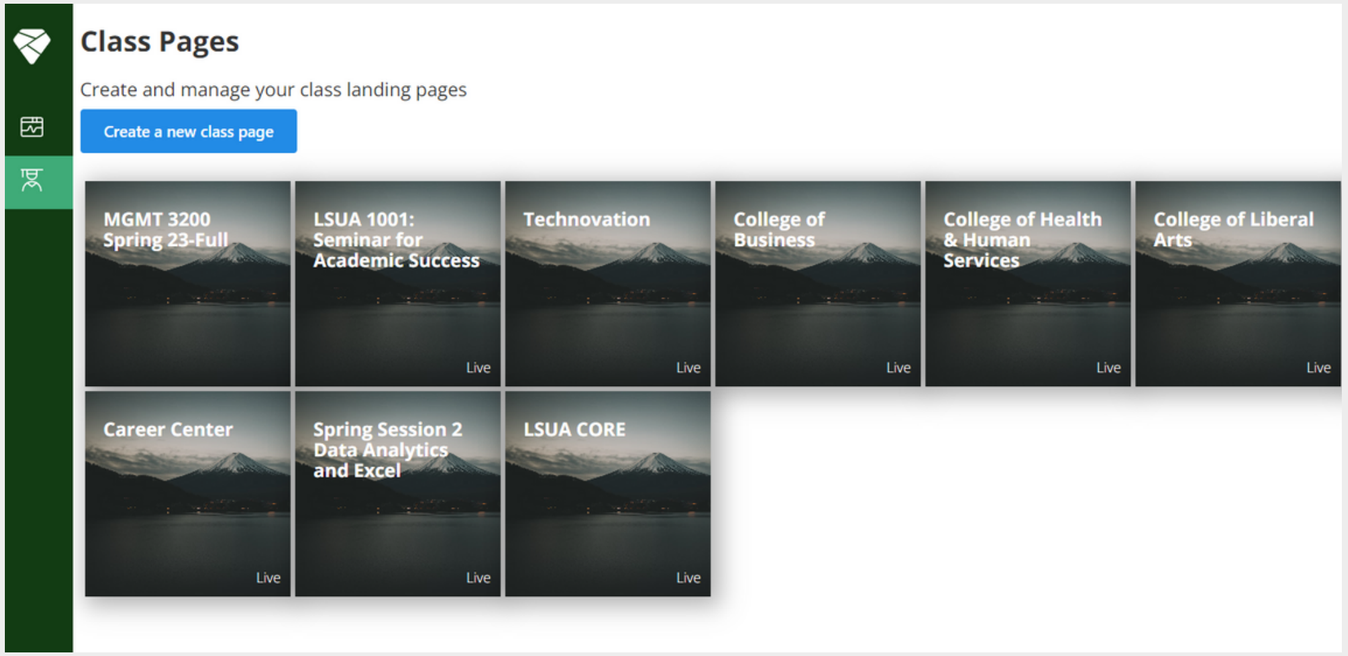
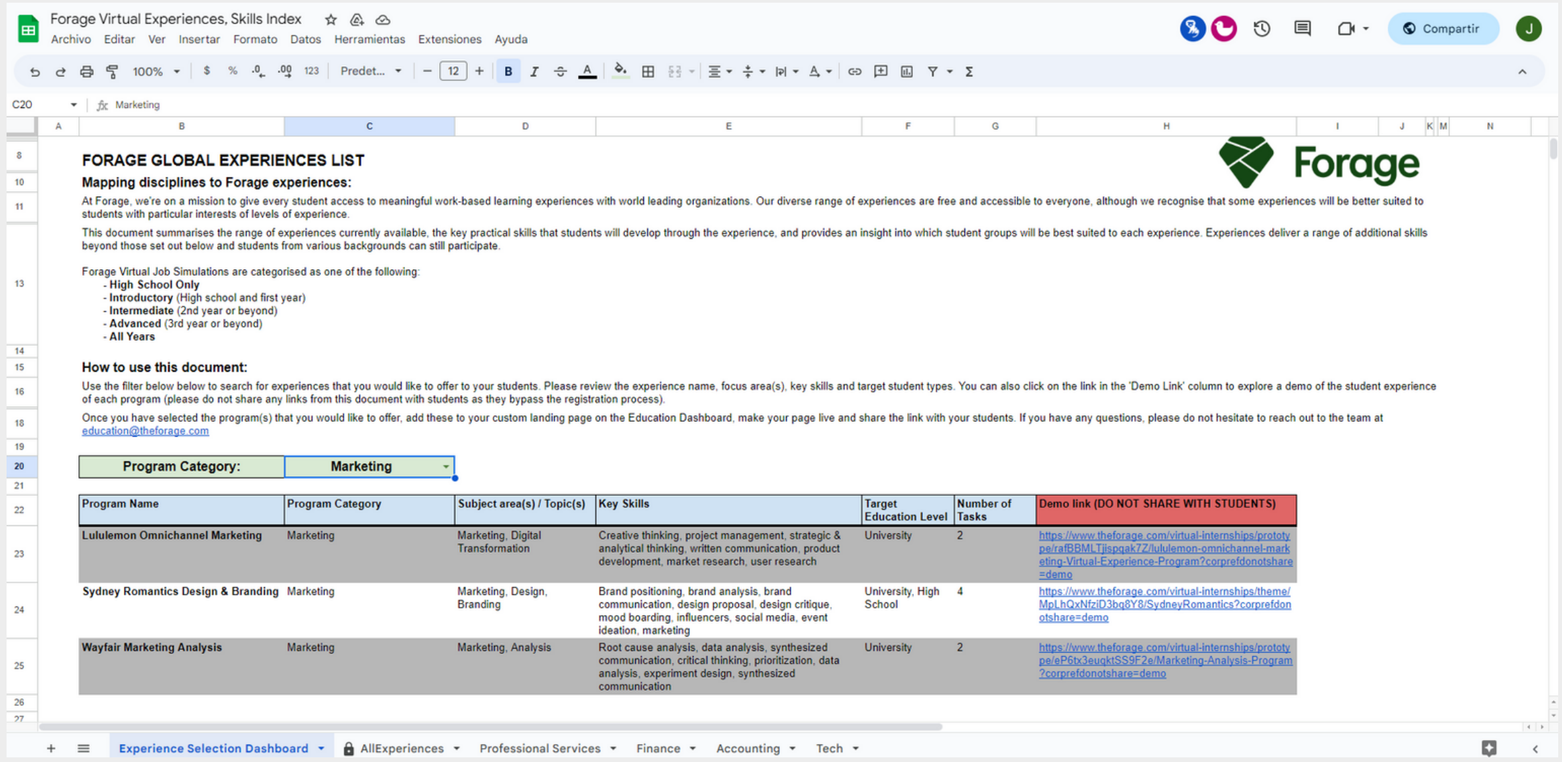
This is the view on your dashboard. We could let faculty create their own classes but for better organization we strongly recommend clicking on your faculty and select the experience you would like.



How to Add Experiences

- Open the Skills Index document to explore courses in your field.
- You can preview the course's content by clicking on the demo link.



Forage Virtual Experiences, Skills Index

Archivo Editar Ver Insertar Formato Datos Herramientas Extensiones Ayuda

Compartir

C20 Marketing

FORAGE GLOBAL EXPERIENCES LIST

Forage

Mapping disciplines to Forage experiences:

At Forage, we're on a mission to give every student access to meaningful work-based learning experiences with world leading organizations. Our diverse range of experiences are free and accessible to everyone, although we recognise that some experiences will be better suited to students with particular interests of levels of experience.

This document summarises the range of experiences currently available, the key practical skills that students will develop through the experience, and provides an insight into which student groups will be best suited to each experience. Experiences deliver a range of additional skills beyond those set out below and students from various backgrounds can still participate.

Forage Virtual Job Simulations are categorised as one of the following:

- **High School Only**
- **Introductory** (High school and first year)
- **Intermediate** (2nd year or beyond)
- **Advanced** (3rd year or beyond)
- **All Years**

How to use this document:

Use the filter below below to search for experiences that you would like to offer to your students. Please review the experience name, focus area(s), key skills and target student types. You can also click on the link in the 'Demo Link' column to explore a demo of the student experience of each program (please do not share any links from this document with students as they bypass the registration process).

Once you have selected the program(s) that you would like to offer, add these to your custom landing page on the Education Dashboard, make your page live and share the link with your students. If you have any questions, please do not hesitate to reach out to the team at education@theforage.com

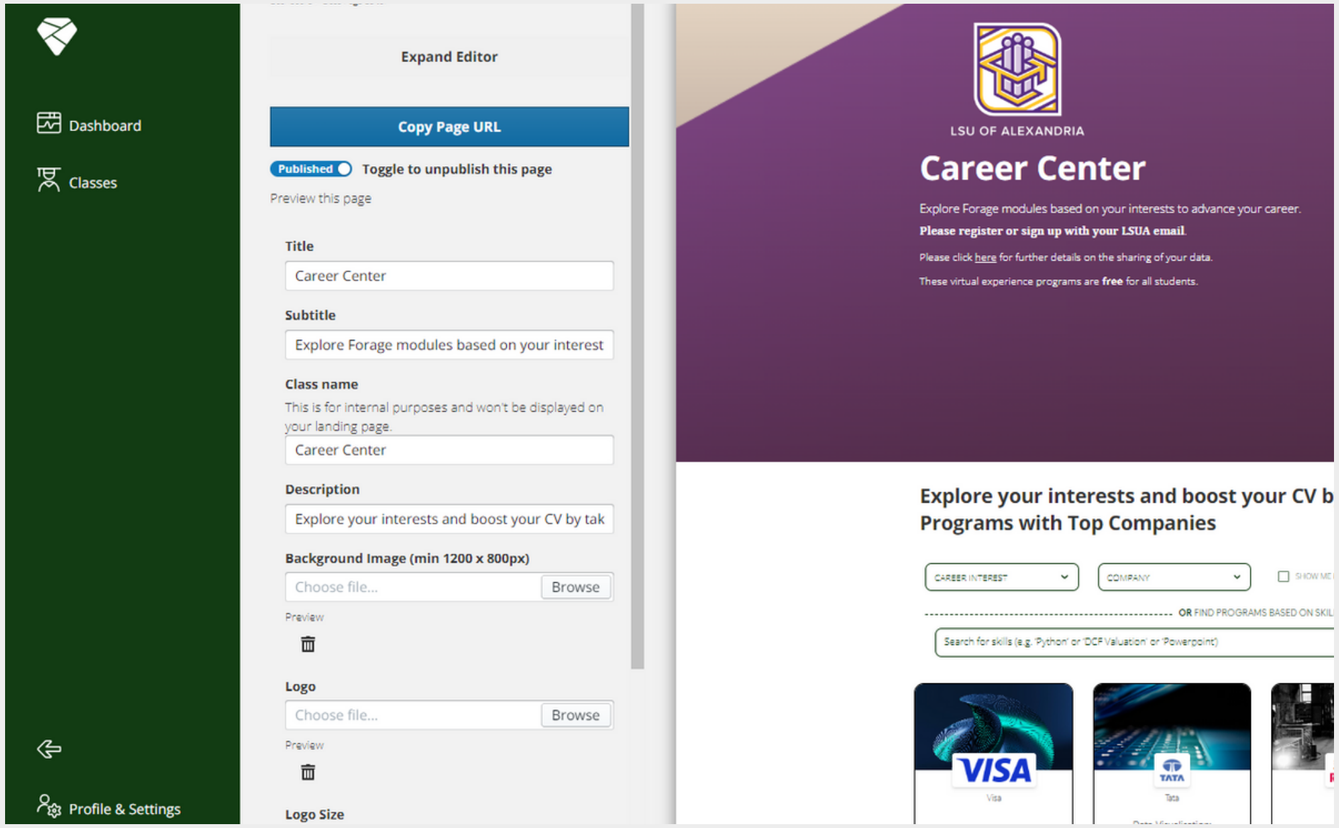
Program Category:	Marketing

Program Name	Program Category	Subject area(s) / Topic(s)	Key Skills	Target Education Level	Number of Tasks	Demo link (DO NOT SHARE WITH STUDENTS)
Lululemon Omnichannel Marketing	Marketing	Marketing, Digital Transformation	Creative thinking, project management, strategic & analytical thinking, written communication, product development, market research, user research	University	2	https://www.theforage.com/virtual-internships/prototype/rafBBMLTjjspqak7Z/lululemon-omnichannel-marketing-Virtual-Experience-Program?corprefdonotshare=demo
Sydney Romantics Design & Branding	Marketing	Marketing, Design, Branding	Brand positioning, brand analysis, brand communication, design proposal, design critique, mood boarding, influencers, social media, event ideation, marketing	University, High School	4	https://www.theforage.com/virtual-internships/theme/MpLhQxNfziD3bq8Y8/SydneyRomantics?corprefdonotshare=demo
Wayfair Marketing Analysis	Marketing	Marketing, Analysis	Root cause analysis, data analysis, synthesized communication, critical thinking, prioritization, data analysis, experiment design, synthesized communication	University	2	https://www.theforage.com/virtual-internships/prototype/eP6tx3euqktSS9F2e/Marketing-Analysis-Program?corprefdonotshare=demo

Experience Selection Dashboard | AllExperiences | Professional Services | Finance | Accounting | Tech

How to Add Experiences

- Once you selected your course, go back to your dash dashboard and copy the link of your department page (never share demo links with students) on an assignment on Moodle or your preferred medium.



How to Add Experiences

- Simply add the link to your Moodle assignment description with the name of the course (for example, Omnichannel Marketing Lululemon)
- Alternatively, copy the course URL on www.theforage.com and paste it following the same instructions and ensure students register with lsua email.

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careerdevelopment@lsua.edu

List of Universities using Forage right now

https://education.theforage.com/education-institutions