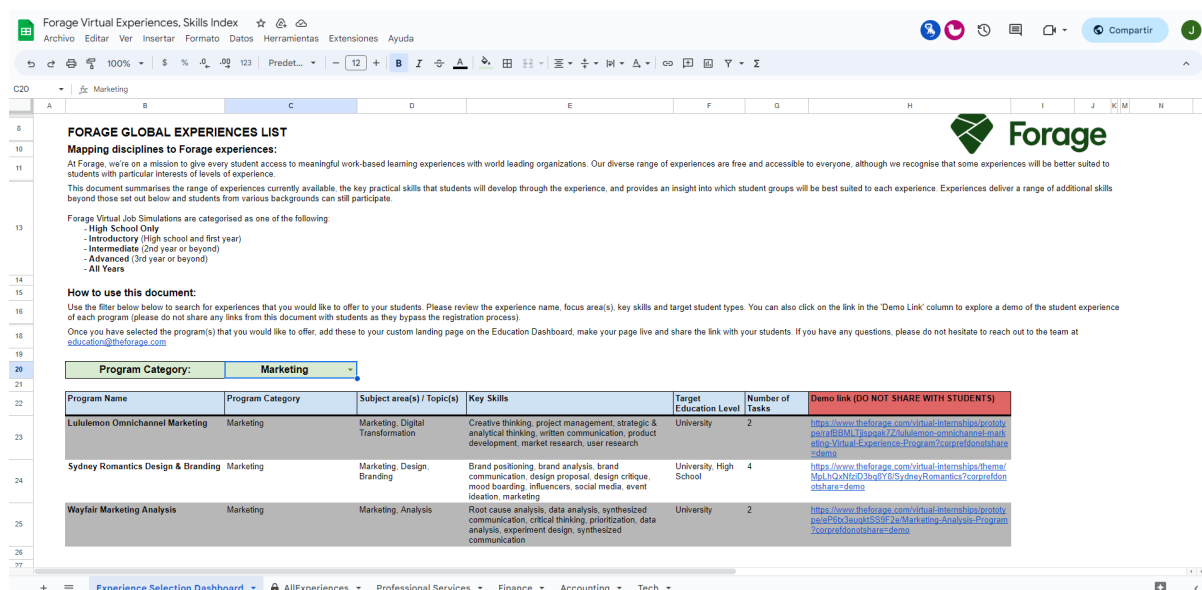


FORAGE SKILLS INDEX (FACULTY ONLY)

The Skills Index document is a database for faculty and staff to explore the content and select the virtual experiences offered by Forage.

- https://docs.google.com/spreadsheets/d/1mlABmgnUN1UEyokof44xS352vf_D5WISfxIMPrZfHhI/edit#gid=884734387




The screenshot shows a Google Sheet titled "Forage Virtual Experiences, Skills Index". The spreadsheet contains a table of virtual experiences. The table has columns for Program Name, Program Category, Subject area(s) / Topic(s), Key Skills, Target Education Level, Number of Tasks, and Demo link (DO NOT SHARE WITH STUDENTS). The table lists three experiences: Lululemon Omnichannel Marketing, Sydney Romantics Design & Branding, and Wayfair Marketing Analysis.

Program Name	Program Category	Subject area(s) / Topic(s)	Key Skills	Target Education Level	Number of Tasks	Demo link (DO NOT SHARE WITH STUDENTS)
Lululemon Omnichannel Marketing	Marketing	Marketing, Digital Transformation	Creative thinking, project management, strategic & analytical thinking, written communication, product development, market research, user research	University	2	https://www.theforage.com/virtual-internships/prototypa1456DM1b5papt7Zlululemon-omnichannel-marketing-Virtual-Experience-Program?source=facebook-share=demo
Sydney Romantics Design & Branding	Marketing	Marketing, Design, Branding	Brand positioning, brand analysis, brand communication, design proposal, design critique, mood boarding, influencers, social media, event location, marketing	University, High School	4	https://www.theforage.com/virtual-internships/theme/MedL5uXfED3bpy76SydneyRomantics?source=facebook-share=demo
Wayfair Marketing Analysis	Marketing	Marketing, Analysis	Root cause analysis, data analysis, synthesized communication, critical thinking, prioritization, data analysis, experiment design, synthesized communication	University	2	https://www.theforage.com/virtual-internships/prototypa1456DM1b5papt7Zlululemon-omnichannel-marketing-Virtual-Experience-Program?source=facebook-share=demo

Once you find the desired course to add to your class:

- Write down the name of the course
- Access to your Forage dashboard
- Select your department page
- Click on “Copy Page URL”
- Simply add the link on your Moodle assignment description with the name of the course (For example, Omnichannel Marketing Lululemon). Students will access the department Forage page and find the experience in a matter of minutes.

- Alternatively, you can copy the URL of your desired course from www.theforage.com and paste it in your Moodle assignment description while encouraging students to register with their lsua email.
- Ask your students to send their certificate through Moodle or email to show proof they have completed your assignment.



Class Pages

Create and manage your class landing pages

Create a new class page

Latest ▾

MGMT 3200
Spring 23-Fall

LSUA 1001:
Seminar for
Academic Success

Technovation

College of
Business

College of Health
& Human
Services

College of Liberal
Arts

HIPT 1001:Career
Ready Job
Shadowing and
Career
Exploration

Career Center

Spring Session 2
Data Analytics
and Excel

LSUA CORE