

# CENLA ECONOMIC DASHBOARD

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*February 18, 2022*

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# LEADERSHIP CENLA

## REGISTER NOW FOR 2022

MAR 24

APR 28

MAY 26

AUG 25

SEP 29

OCT 27

NOV 17

Legislative Day at Capitol  
TBD (Mid May)

### INCLUDES

7 Workshops  
& Legislative Day Trip  
*Light breakfast and lunch provided*  
\$1,550 per person

### LOCATION

The Wesley Center  
2350 Methodist Parkway  
Woodworth, LA 71485

### TOPICS ON CENTRAL LOUISIANA:

- ✓ History of Cenla, Government, and Legislative Process
- ✓ Education and Workforce Development
- ✓ Business, Industry, and Economy
- ✓ Art, Culture, and Tourism
- ✓ Criminal Justice and Law Enforcement
- ✓ Healthcare and Community Needs
- ✓ Understanding Leadership
- ✓ Strategic Leadership Simulation

*Legislative Day at the  
Capitol will be April  
13, 2022*

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FOR MORE INFORMATION OR AN APPLICATION  
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CALL: (318) 427-4441

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# KEY FINDINGS

*February 18, 2022 CENLA Economic Dashboard*

## COVID-19

Region 6 has 43.3% of the population vaccinated as of mid-February, up from 42.4% in January, while Region 7 has a 43.7% of the population vaccinated as of mid-February, up from 42.8% in January. Rapides and Avoyelles have the highest percentage of completed vaccinations in mid-February in Region 6 at 48.3% and 46.3%, while Caddo and Bossier have the highest percentage of completed vaccinations in mid-February in Region 7 at 45.3% and 44.0%, respectively. Natchitoches is ranked third in Region 7 at 43.2%.

The number of cases in the 5<sup>th</sup> wave which started in December has rapidly decreased since the last update. The decrease is seen across all age groups. Testing in both regions remain near 10% positivity with all parishes still considered at high risk.

## EMPLOYMENT

In December 2021, 61,224 were employed in the Alexandria metro area, a decrease of 116 since November. Unemployment in Alexandria MSA fell to 2.8% in December from 3.0% in November. The central Louisiana region had an average unemployment rate of 3.4% compared to 3.7% statewide. Grant and Rapides had the 13th and 17th lowest unemployment rate in the state, respectively. Natchitoches ranked 26th.

The Alexandria labor market remains tight with 6,035 openings for 1,737 unemployed. It's unemployed-to-job-opening ratio of .29 means there are more than three jobs for each unemployed. Every metro area in the state had more job openings than unemployed. The unemployment rate in Cenla fell to 3.4% in December compared to 3.7% in statewide.

# KEY FINDINGS

*February 18, 2022 CENLA Economic Dashboard*

## CONSUMER SPENDING

Changes in consumer spending are measured by changes in sales tax revenue. Sales taxes collected in January reflected activity in December. Consumer spending in December was up in all eleven jurisdictions reporting, ranging from 12% to 49% over the previous month. Likewise, all jurisdictions reported year-to-date gains, ranging from 2% for Pineville and Concordia to 31% for Catahoula. Vehicle sales were up across four of the five parishes that reported vehicle sales tax revenue.

Online shopping in central Louisiana during the 2021 holiday season (November and December) increased 40% from 2020. Online shoppers in Cenla shopped early this holiday season, with November accounting for the larger share of the spending. November online sales tax revenues stood at \$2.10 million compared to \$1.87 million in December.

## TRAVEL

Nationally, air passenger traffic in January 2022 declined -22% from December 2021. However, U.S. air passenger traffic in January 2022 was up 96% from a year ago, but still -25% below January 2019.

Natchitoches posted a 23% increase in hotel occupancy in December compared to -12% and -21% decreases in Rapides and Avoyelles, respectively. November 2021 gasoline sales in Louisiana increased 2.6% from October and are up 10% from a year ago. Gasoline sales YTD through November 2021 are 5.3% above the same period in 2020, but -0.9% below 2019.

# KEY FINDINGS

*February 18, 2022 CENLA Economic Dashboard*

## PERMITS

Because of the volatility of monthly data, year-to-date permit valuations presents a clearer picture of local construction. Commercial permits in 2022 in Alexandria are down -73% while the value of residential permits are down -34%. Residential permits in Alexandria totaled \$1.4 million in January down from \$2.1 million in December. In the first month of the year, permit valuations issued are down -63% in Allen, -10% in Avoyelles, and -19% in Evangeline. Permit valuations in Rapides and Pineville are up 35% and 5055%, respectively, for the year.

## HOUSING

The US Lumber Price Index in January increased for the fourth consecutive month. In January 2022, the US Lumber Price Index increased 17% from December, recording a 33% increase over the past two months. Currently, the Index stands 26% above a year ago.

Housing market data in the Dashboard has been revamped recently. While data on the Alexandria housing market remains, data for Natchitoches, Fort Polk (Leesville), and Opelousas have been included to give a broader representation of the central Louisiana housing market from 2019 forward.

## NEW BUSINESSES

The number of new businesses established in Rapides in January 2022 increased 85% from December and was 16% higher than January 2021. Statewide, new business applications in January 2022 remain unchanged from December 2021, but are down 20% from January 2021.

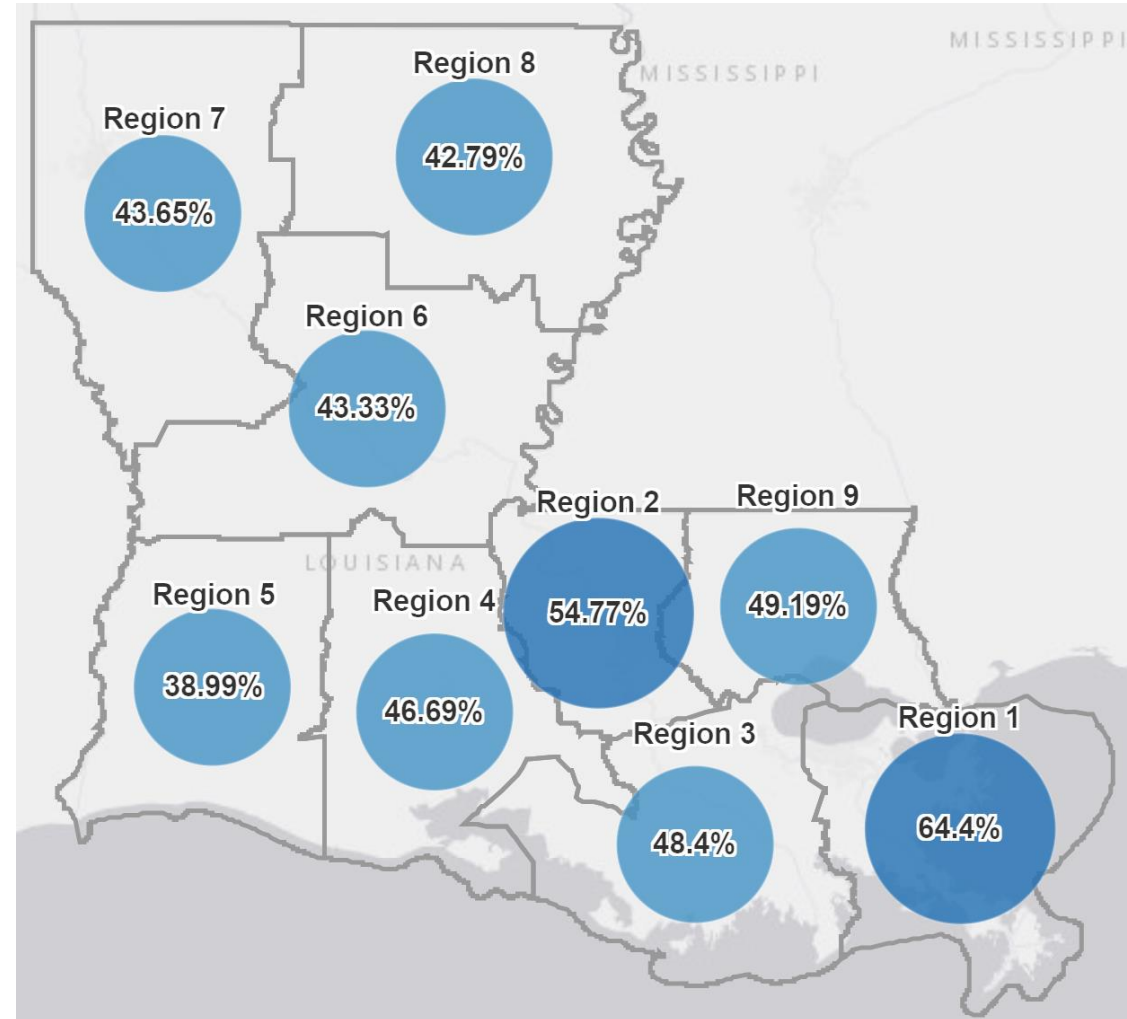
# COVID-19

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# COVID-19 VACCINATIONS

*COVID-19 vaccinations as a percent of region population as of February 16, 2022.*

- ✓ Region 6 has 43.3% of the population vaccinated as of mid-February, up from 42.4% in January.
- ✓ Region 7 has a 43.7% of the population vaccinated as of mid-February, up from 42.8% in January.

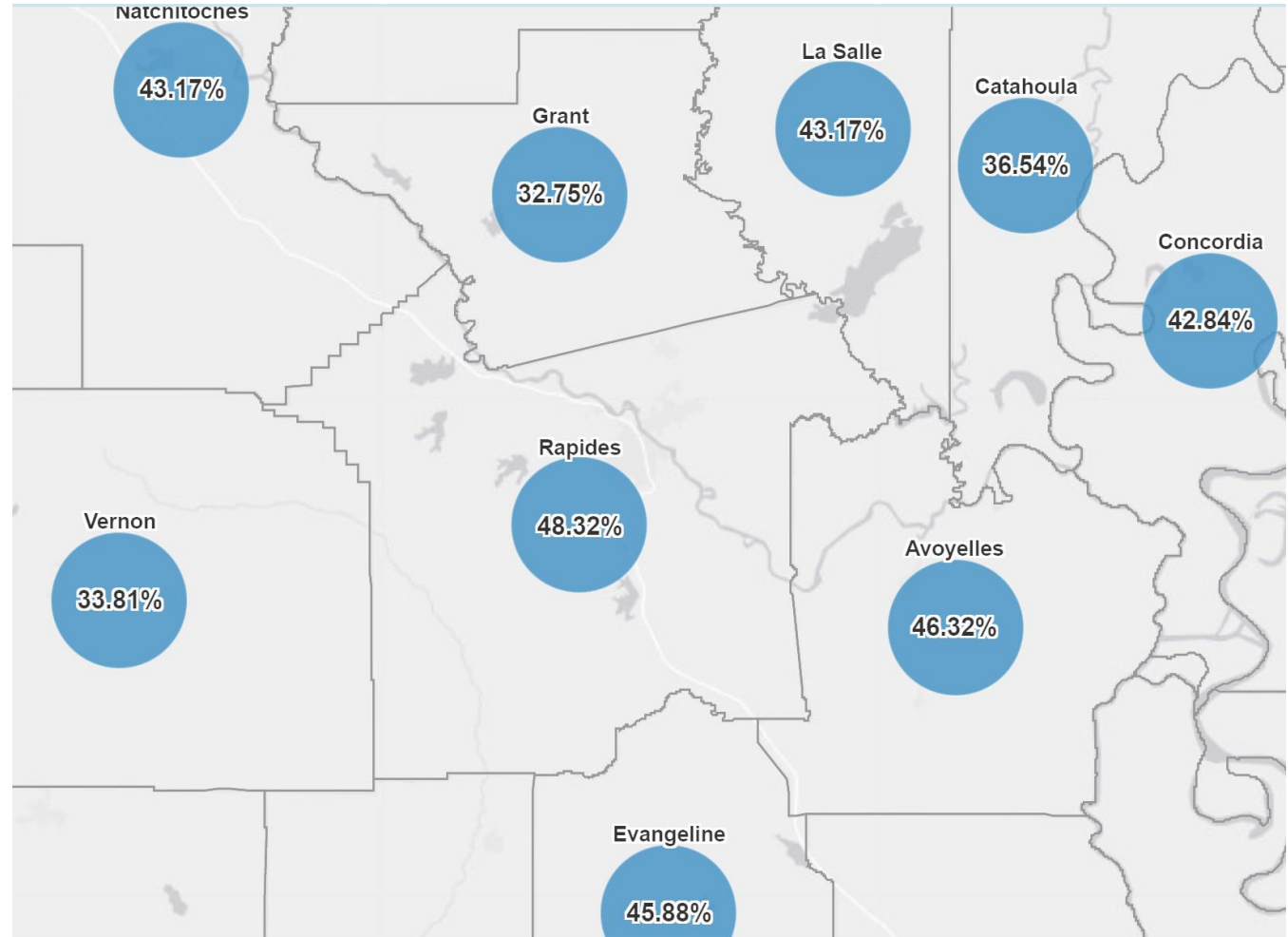




# COVID-19 VACCINATIONS BY PARISH IN REGION 6

*COVID-19 vaccinations as a percent of parish population as of February 16, 2022.*

- ✓ Rapides and Avoyelles have the highest percentage of completed vaccinations in mid-February in Region 6 at 48.3% and 46.3%, up from 47.4% and 45.5%, respectively.

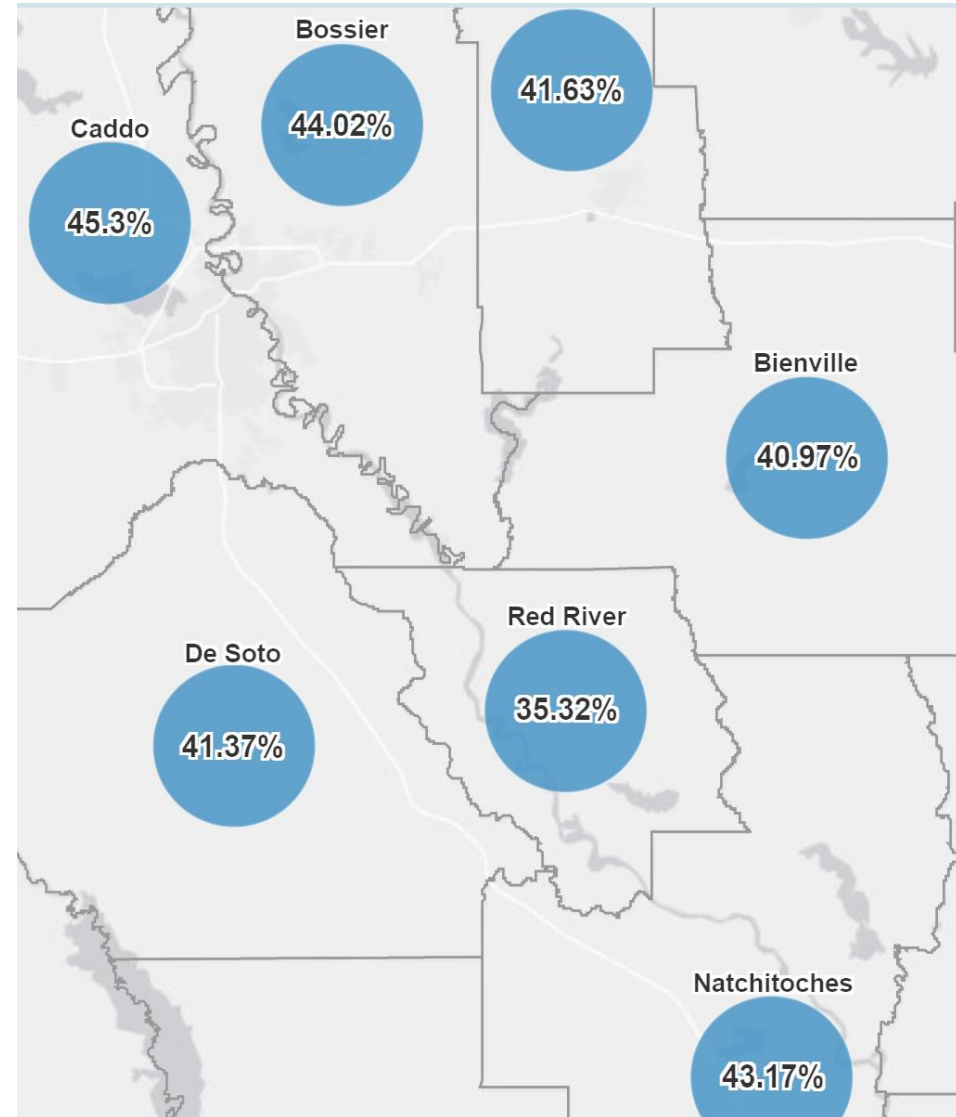




# COVID-19 VACCINATIONS BY PARISH IN REGION 7

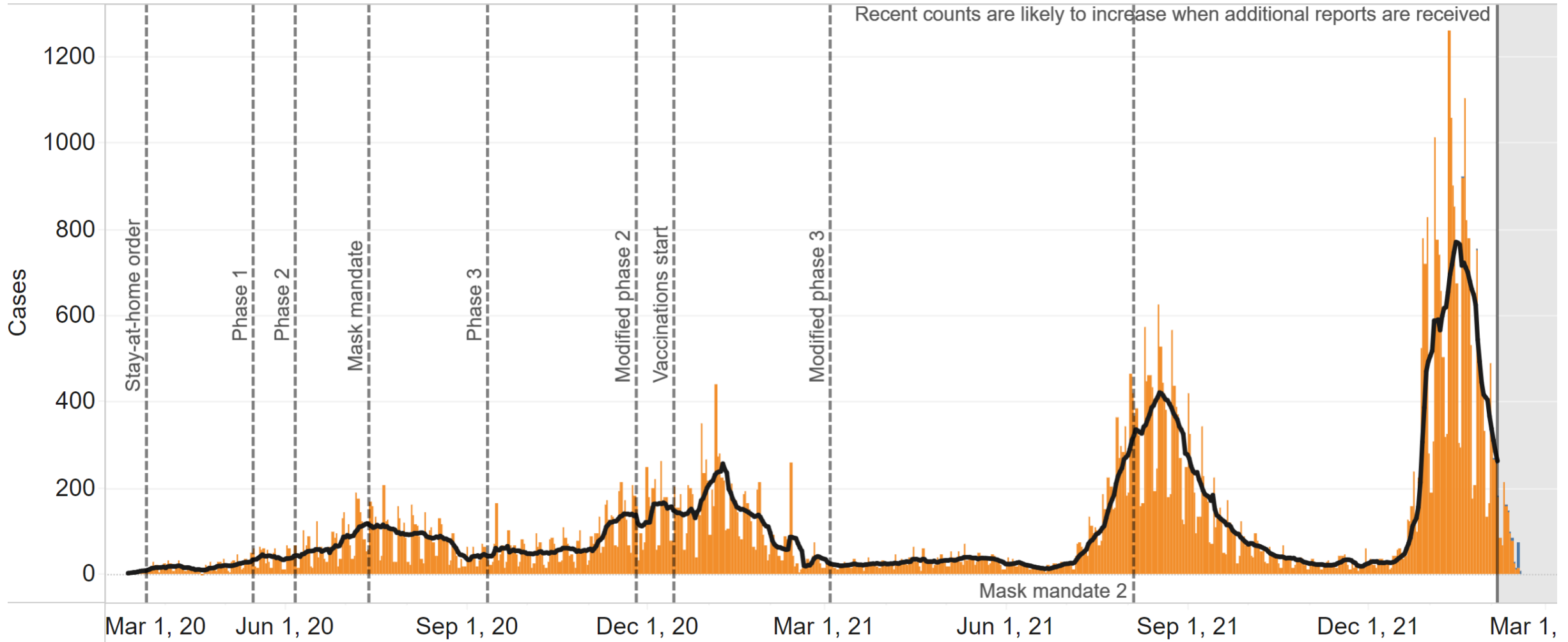
*COVID-19 vaccinations as a percent of parish population as of February 16, 2022.*

- ✓ Caddo and Bossier have the highest percentage of completed vaccinations in mid-February in Region 7 at 45.3% and 44.0%, respectively.
- ✓ Natchitoches is ranked third at 43.2%.



# COVID-19 CASES BY COLLECTION DATE IN REGION 6

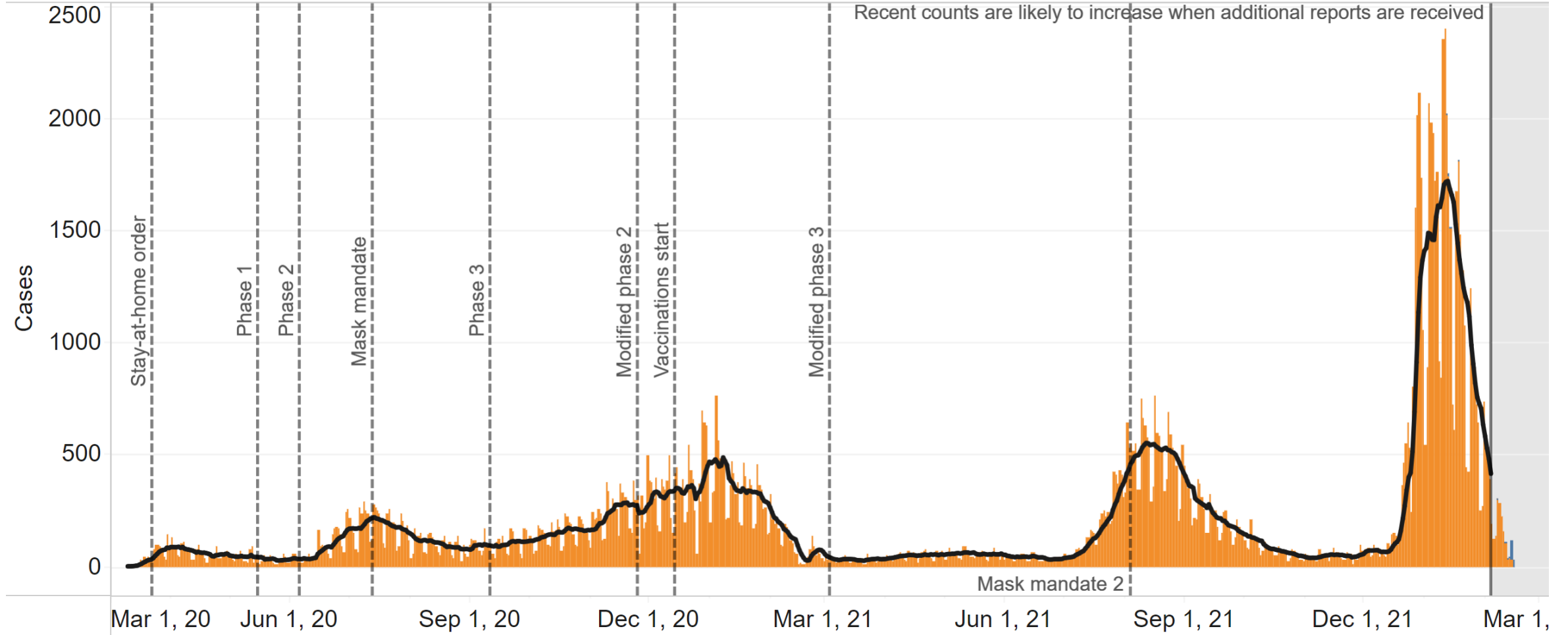
*COVID-19 cases by collection date as of February 17, 2022 in Louisiana with a 7-day moving average.*



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), February 17, 2022.

# COVID-19 CASES BY COLLECTION DATE IN REGION 7

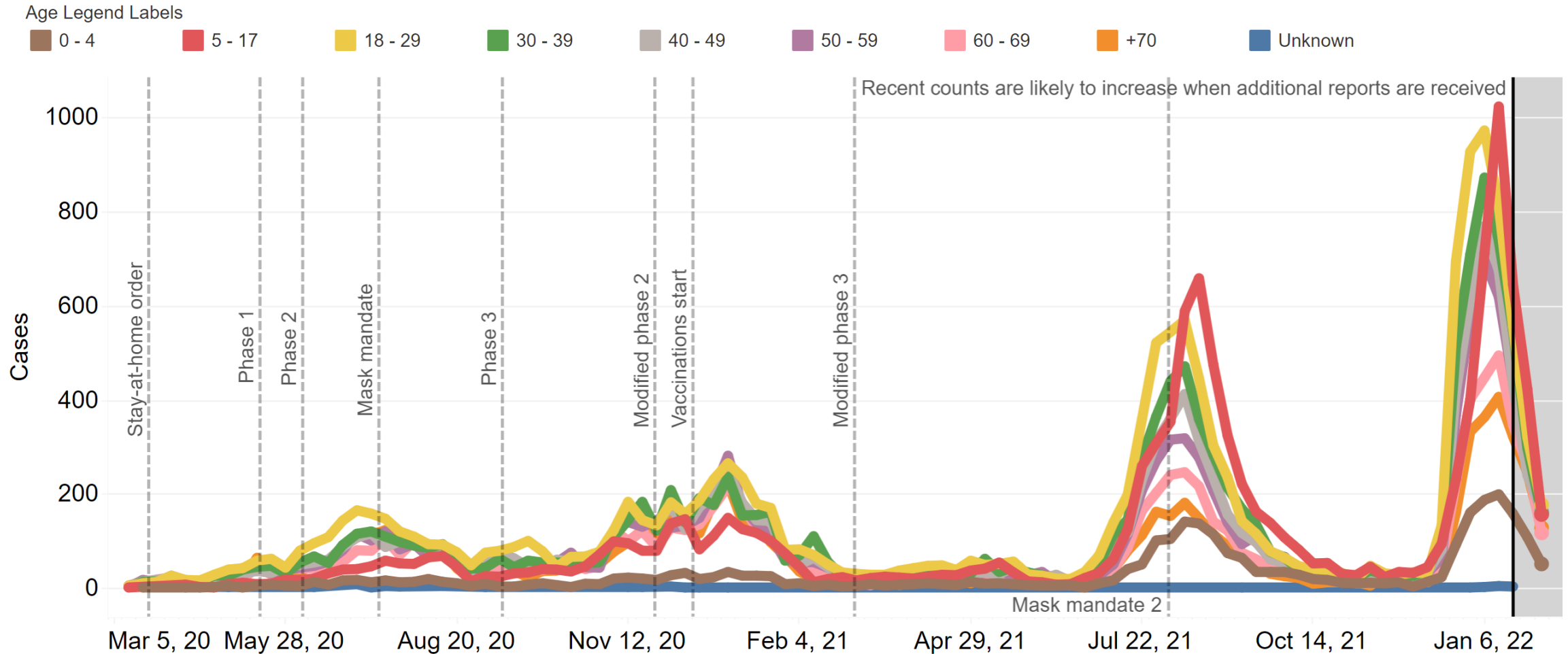
*COVID-19 cases by collection date as of February 16, 2022 in Louisiana with a 7-day moving average.*



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), February 17, 2022.

# COVID-19 REGION 6 CASES BY AGE GROUP

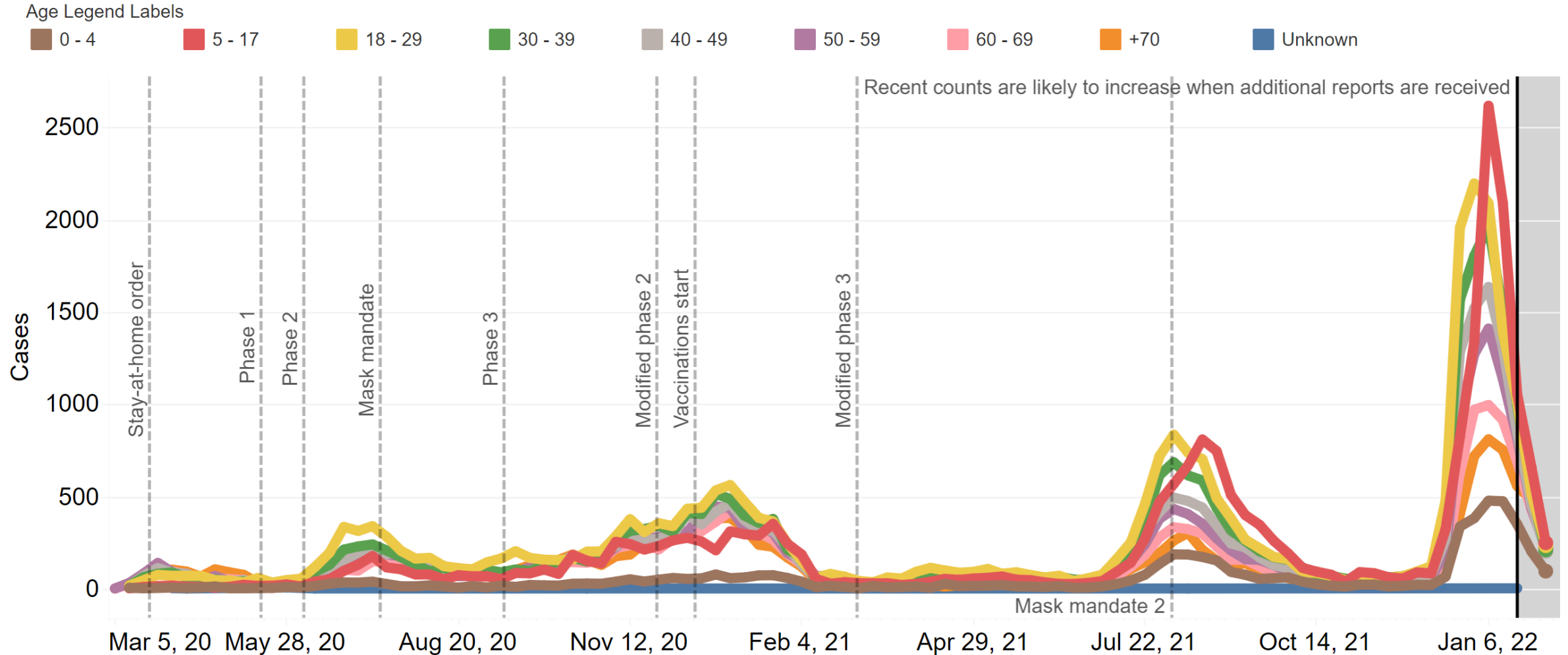
Cases over time by age group in Louisiana through February 16, 2022.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), February 16, 2022.

# COVID-19 REGION 7 CASES BY AGE GROUP

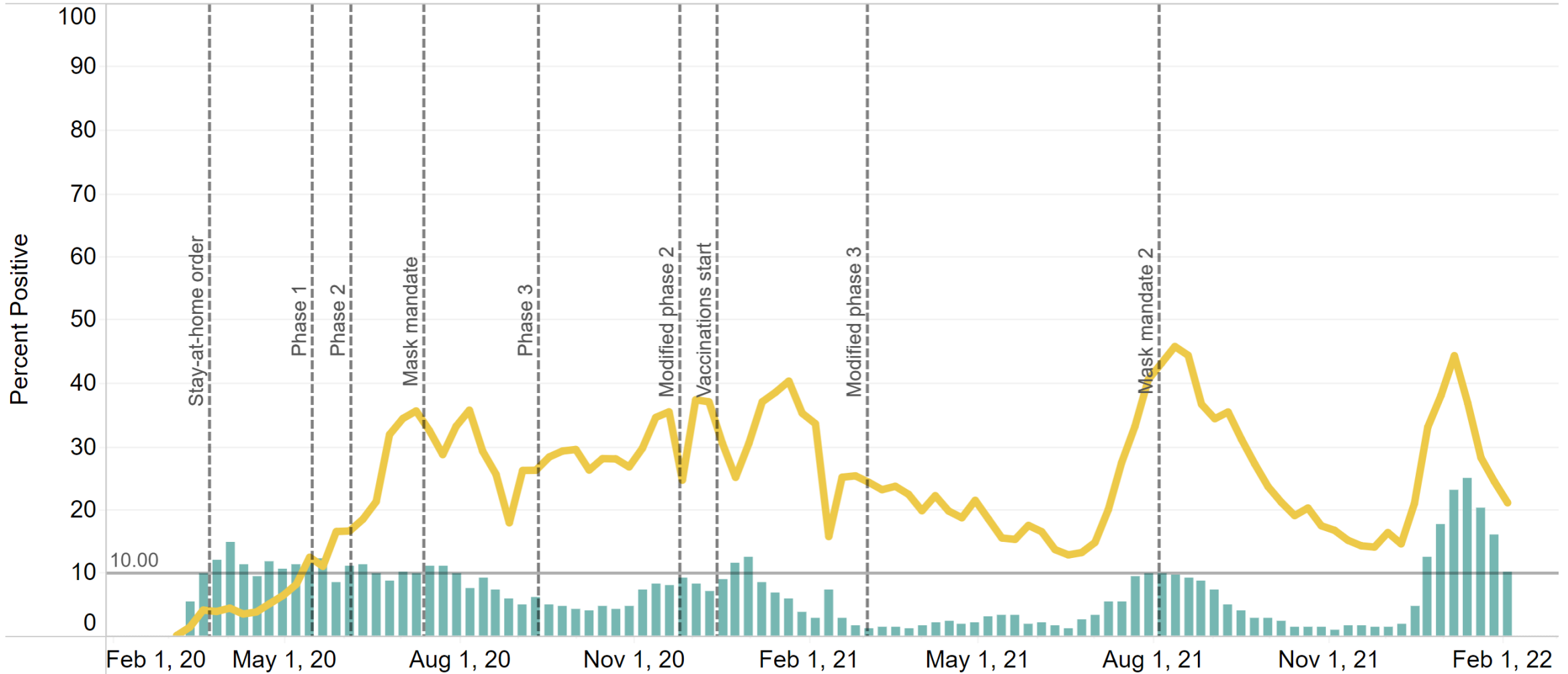
Cases over time by age group in Louisiana through February 17, 2022.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), February 17, 2022.

# COVID-19 % POSITIVE AND TEST VOLUME REGION 6

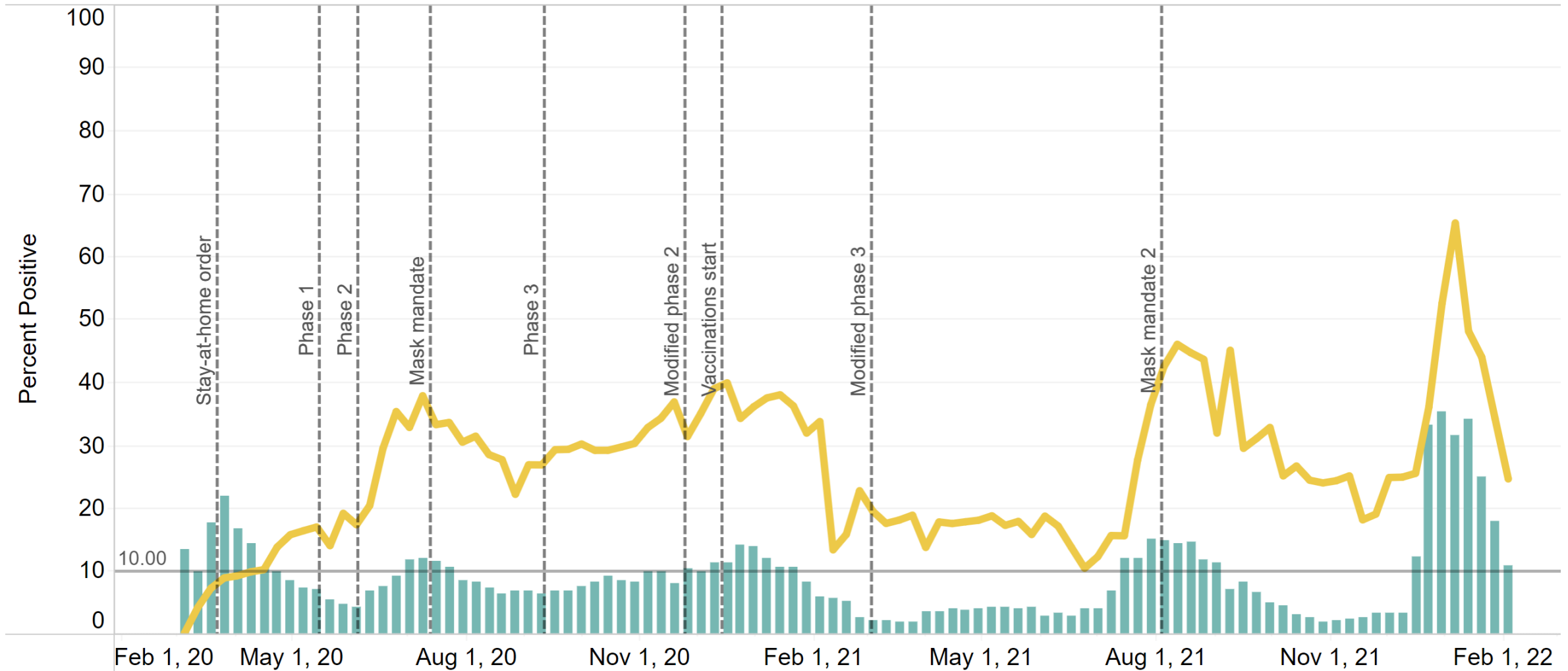
COVID-19 percent positive and test volume in Region 6 as of February 16, 2022.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), February 16, 2022..

# COVID-19 % POSITIVE AND TEST VOLUME REGION 7

COVID-19 percent positive and test volume in Region 6 as of February 16, 2022.



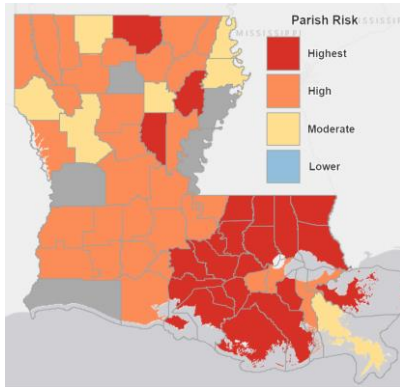
Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), February 16, 2022..



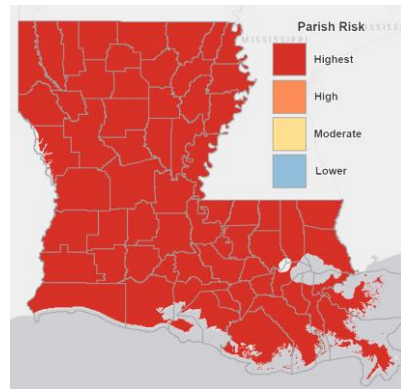
# COVID-19 STATEWIDE RISK BY PARISH

*COVID-19 statewide risk by parish over time.*

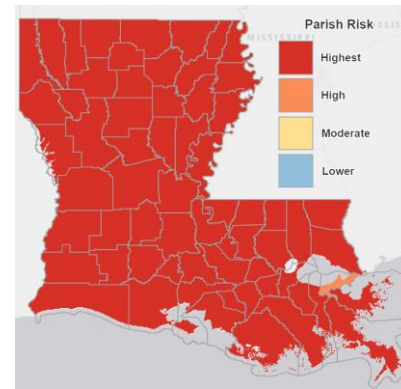
*July 15, 2021*



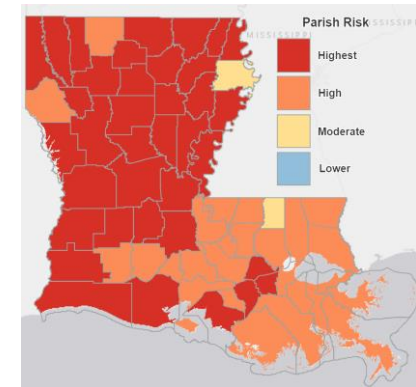
*August 18, 2021*



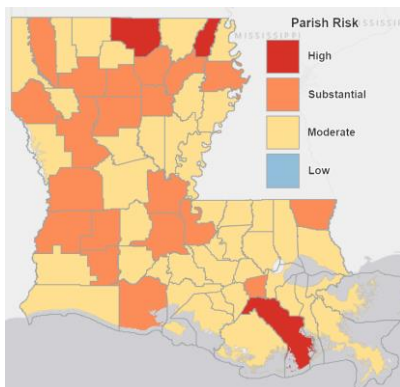
*September 18, 2021*



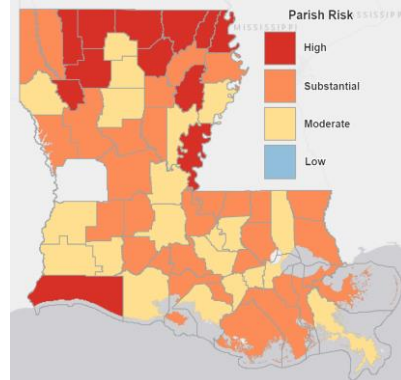
*October 17, 2021*



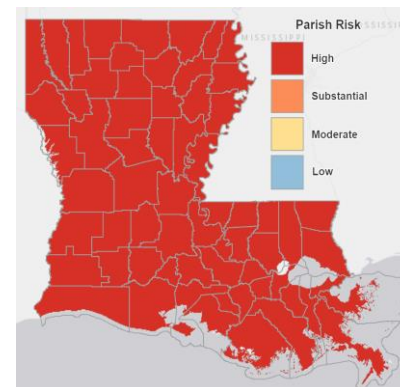
*November 14, 2021*



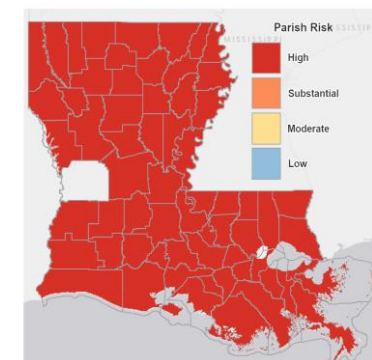
*December 18, 2021*



*January 17, 2022*



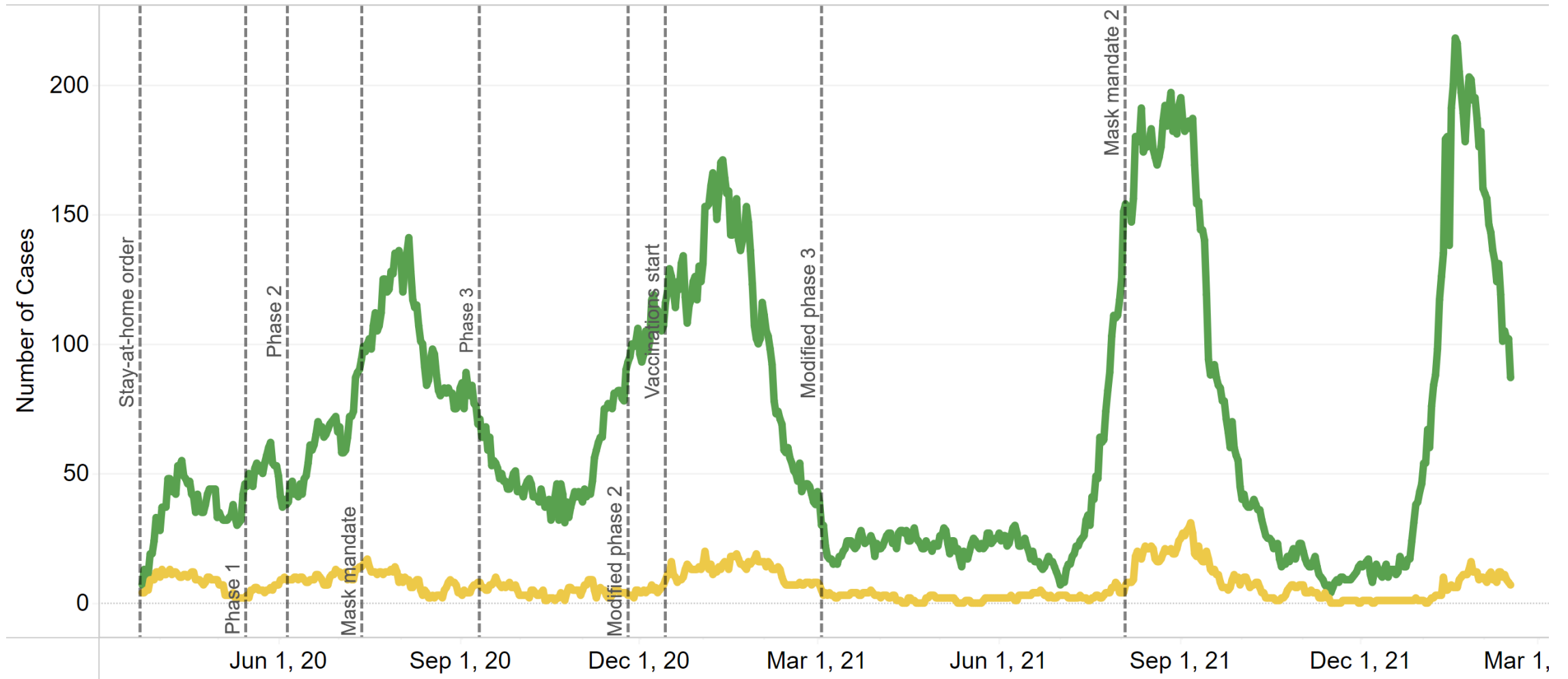
*February 16, 2022*



Source: Louisiana Office of Public Health, February 17, 2022.

# COVID-19 HOSPITALIZED & VENTILATED

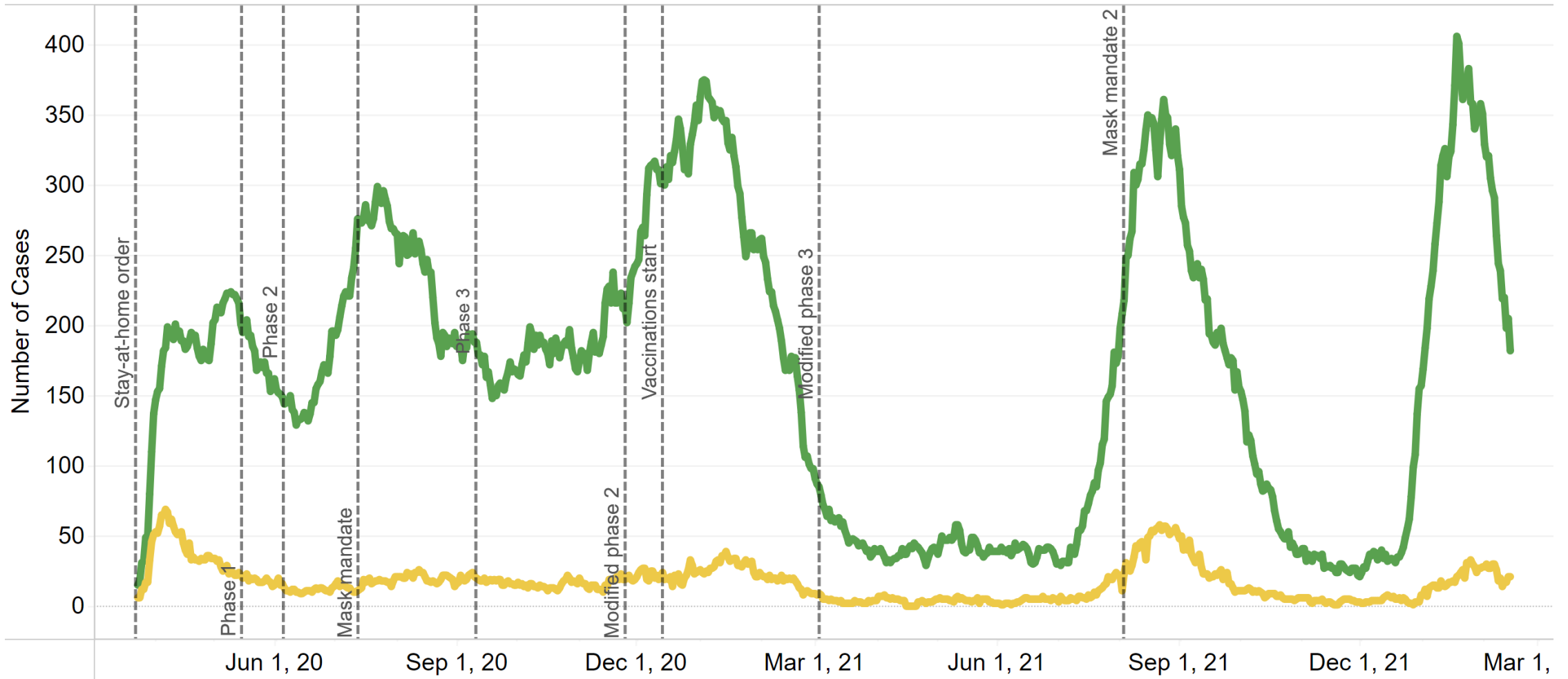
*Number of cases hospitalized (green line) and ventilated (yellow line) in Region 6 as of February 16, 2022.*



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), February 16, 2022.

# COVID-19 HOSPITALIZED & VENTILATED

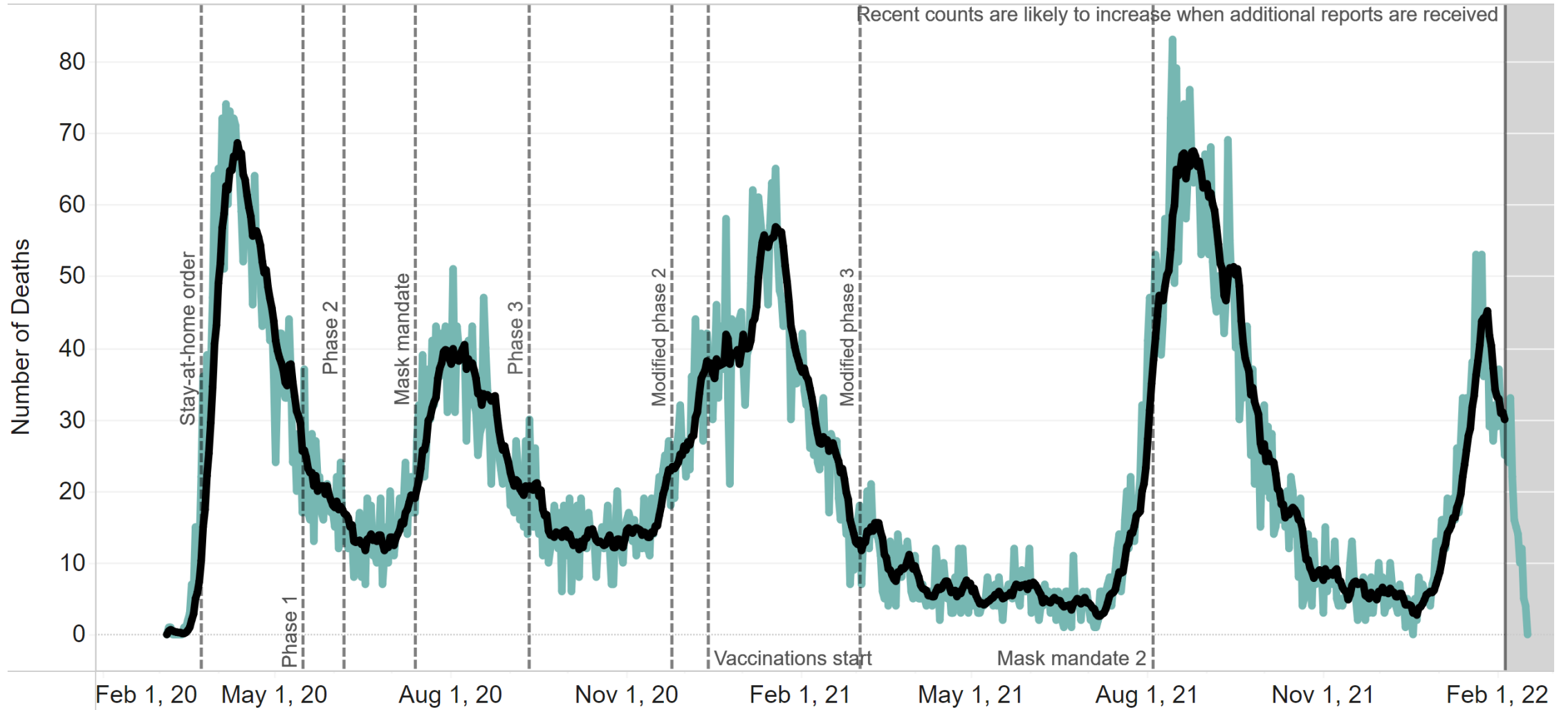
*Number of cases hospitalized (green line) and ventilated (yellow line) in Region 7 as of February 16, 2022.*



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), February 16, 2022.

# COVID-19 DEATHS STATEWIDE BY DATE

*COVID-19 deaths by date of death statewide as of February 16, 2022.*



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), February 16, 2022.

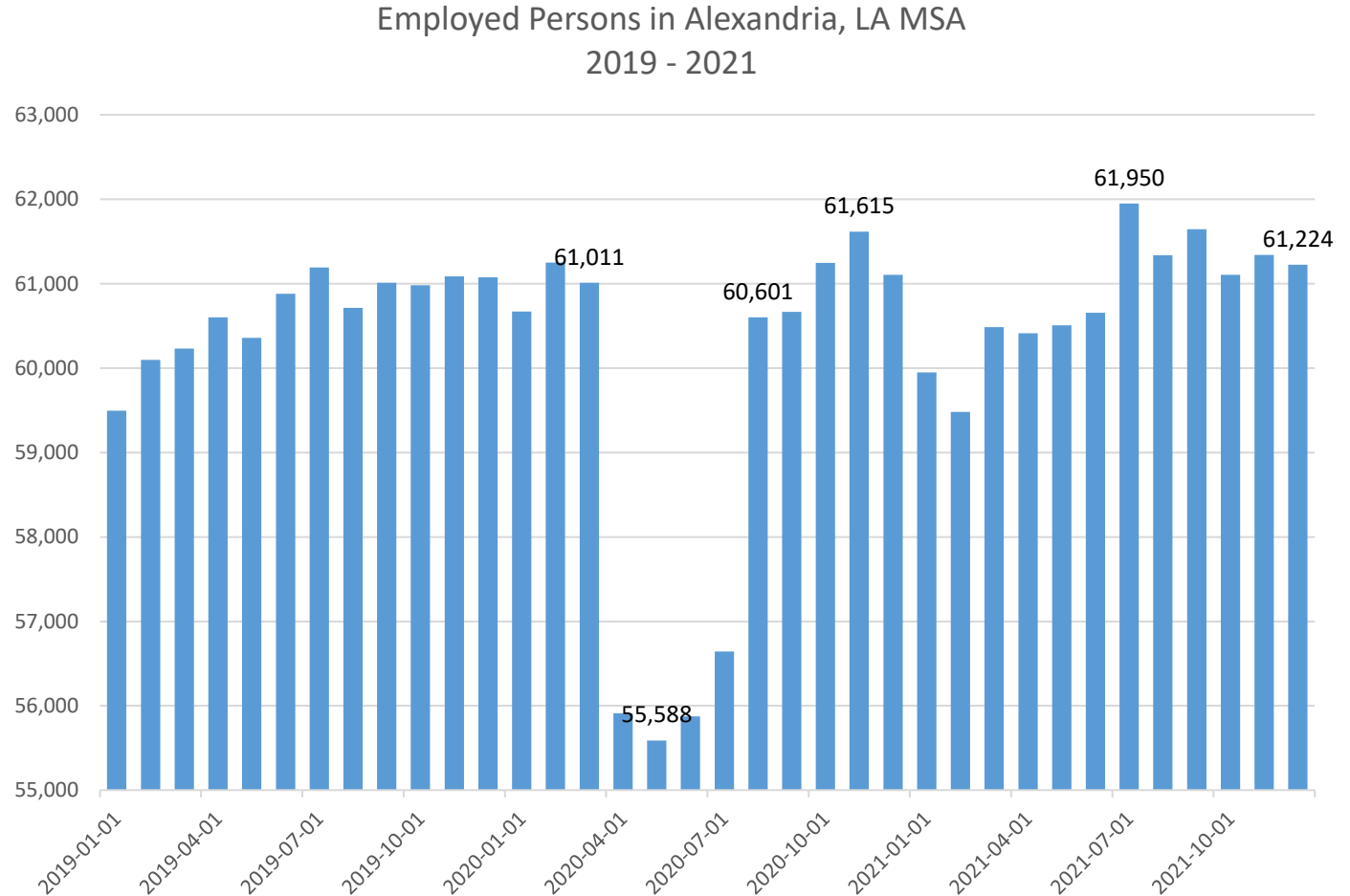
# EMPLOYMENT

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# EMPLOYMENT IN ALEXANDRIA MSA

*Employed persons in the Alexandria MSA from 2019 – 2021.*

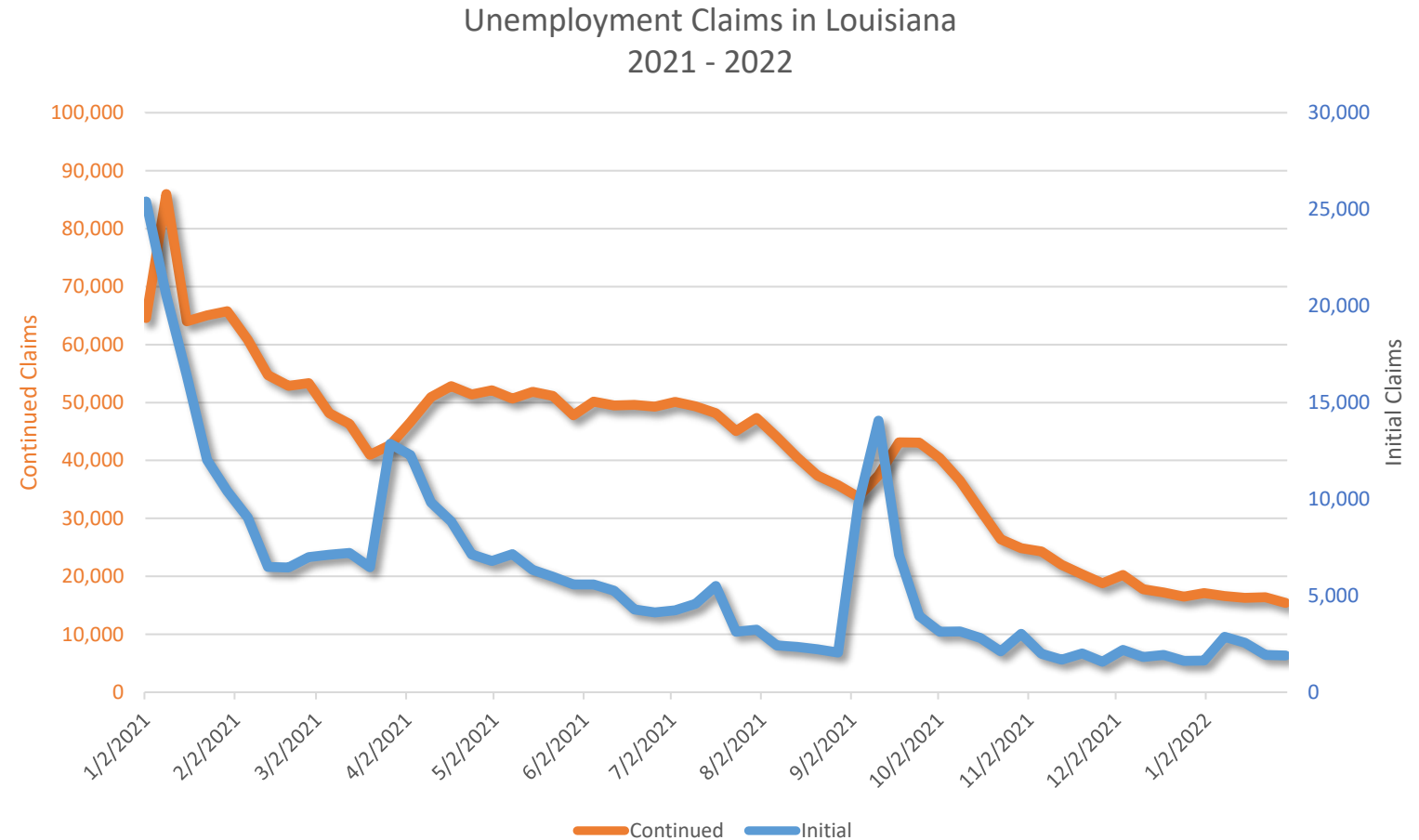
- ✓ In December 2021, 61,224 were employed in the Alexandria metro area, an decrease of 116 from November.
- ✓ Unemployment in Alexandria MSA fell to 2.8% in December from 3.0% in November.



# UNEMPLOYMENT CLAIMS IN LOUISIANA

*Initial and continued unemployment claims in Louisiana from January 2021 to January 2022.*

- ✓ Statewide average weekly initial unemployment claims filed in January rose to 2,178 from 1,893 in December, an increase of 15%.
- ✓ Statewide average weekly continued unemployment claims filed in January declined to 16,368 from 17,939 in December, a decrease of 9%.





# UNEMPLOYMENT RATE BY CENLA PARISH

*The table below shows December 2021 preliminary unemployment rate, labor force, and employment data for central Louisiana parishes.*

- ✓ In December, parishes in central Louisiana had an average unemployment rate of 3.4% compared to 3.7% statewide.
- ✓ At 2.2%, La Salle Parish had the lowest unemployment rate in the state, a record it has held throughout the pandemic.
- ✓ Grant and Rapides had the 13<sup>th</sup> and 17<sup>th</sup> lowest unemployment rate in the state, respectively. Natchitoches ranked 26<sup>th</sup>.

Area	Labor Force	Employed	Unemployed	Unemployment Rate Dec 2021	Unemployment Rate Nov 2021
Allen	8,129	7,822	307	3.8%	4.0%
Avoyelles	14,688	14,170	518	3.5%	3.7%
Catahoula	3,461	3,345	116	3.4%	3.6%
Concordia	6,914	6,628	286	4.1%	4.3%
Evangeline	12,128	11,694	434	3.6%	3.9%
Grant	8,107	7,869	238	2.9%	3.0%
La Salle	6,703	6,555	148	2.2%	2.3%
Natchitoches	16,400	15,879	521	3.2%	3.4%
Rapides	54,854	53,355	1,499	2.7%	3.0%
St. Landry	31,831	30,405	1,426	4.5%	4.8%
Vernon	15,492	14,951	541	3.5%	3.3%

# UNEMPLOYMENT RATE AMONG LA METROS

*The table below shows December 2021 preliminary unemployment rate, labor force, and employment data for Metropolitan Statistical Areas in Louisiana.*

- ✓ At 2.8%, the Alexandria MSA had the lowest unemployment rate among the state's major metro areas for the 20<sup>th</sup> straight month.
- ✓ Louisiana's unemployment rate fell 0.4% in December to 3.7% from 4.1% in November.

Area	Unemployment Rate	Labor Force	Employed	Unemployed
Louisiana	3.7%	2,057,188	1,980,077	77,111
Alexandria, LA	2.8%	62,961	61,224	1,737
Baton Rouge, LA	3.2%	420,154	406,530	13,624
Lafayette, LA	3.3%	208,862	201,880	6,982
Monroe, LA	3.3%	78,450	75,842	2,608
Houma-Thibodaux, LA	3.6%	87,163	84,005	3,158
Shreveport-Bossier City, LA	3.7%	181,385	174,655	6,730
Lake Charles, LA	3.8%	97,819	94,073	3,746
New Orleans-Metairie, LA	4.4%	580,966	555,480	25,486
Hammond, LA	4.5%	56,886	54,352	2,534

# UNEMPLOYED PER JOB OPENING

*The table below shows the number of unemployed, number of advertised jobs online, and the ratio of unemployed to advertised job openings online for Metropolitan Statistical Areas in Louisiana in December 2021.*

✓ In December 2021, the Alexandria MSA had the tightest labor market in the state once again with only 0.29 unemployed persons per job opening, meaning there were more than three job opening for every unemployed.

✓ Every metro area in the state had more job openings than unemployed.

*December 2021*

<b>Rank</b>	<b>Metro Area</b>	<b>Unemployed</b>	<b>Job Openings</b>	<b>Unemployed per Job Opening</b>
1	Alexandria	1,737	6,035	0.29
2	Lafayette	4,136	9,064	0.46
3	Shreveport-Bossier City	6,224	11,724	0.53
4	Lake Charles	3,746	6,958	0.54
5	New Orleans-Metairie-Kenner	25,012	44,155	0.57
6	Monroe	2,608	4,305	0.61
7	Baton Rouge	13,624	21,873	0.62
8	Houma-Bayou Cane-Thibodaux	3,158	3,968	0.80

# TOP EMPLOYERS

*The tables below shows employers with the highest number of job openings advertised online on February 16, 2022.*

## Alexandria MSA

Employer	Job Openings
CHRISTUS Health	429
HCA Healthcare, Inc.	306
LA Dept of State Civil Service	49
Suppressed	47
Anders Group	36
City of Alexandria, LA	35
Aya Healthcare	29
Strategic Resources, Inc.	28

## Louisiana

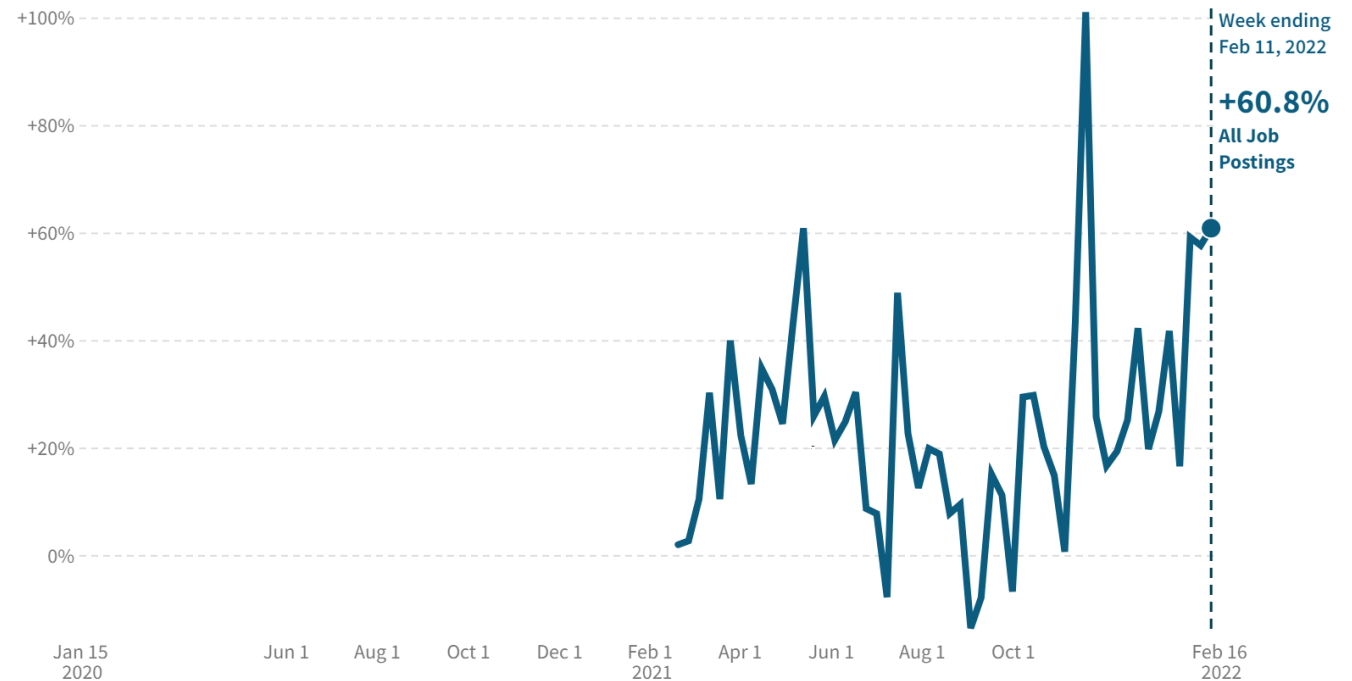
Employer Name	Job Openings
Ochsner Health System	2,826
CHRISTUS Health	1,391
Tulane University	1,373
St. Dominic Hospital	1,195
Suppressed	1,073
HCA Healthcare, Inc.	979
McDonald's Corporation	793
LHC Group Inc	621
LA Dept of State Civil Service	618

# PERCENT CHANGE IN JOB POSTING IN LOUISIANA

*The chart below represents the percent change in job posting by industry in Louisiana as of February 11, 2022 with January 2020 as the baseline.*

<u>Industry</u>	<u>% Change</u>
Education & Health Services	+27%
Manufacturing	+55%
Leisure & Hospitality	+64%
Professional	+45%
Financial	+122%

In **Louisiana**, as of February 11 2022, total job postings increased by **60.8%** compared to January 2020.



data source: **Burning Glass Technologies**

# TAX REVENUE

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# TAX REVENUE OVERVIEW

*An overview of sales, vehicle sales, and hotel occupancy taxes collected in the January 2022 reflecting sales activity in December 2021.*

*January 2022*

<b>Sales Tax</b>	<b>M/M</b>	<b>Y/Y</b>	<b>YTD</b>		<b>Vehicle Sales Tax</b>	<b>M/M</b>	<b>Y/Y</b>	<b>YTD</b>
Alexandria	26%	3%	3%		Avoyelles	18%	-3%	-3%
Avoyelles	36%	12%	12%		Evangeline	4%	-6%	-6%
Catahoula	43%	31%	31%		Natchitoches*	20%	12%	12%
Concordia	18%	2%	2%		Rapides	8%	-2%	-2%
Evangeline	12%	27%	27		St. Landry	-0.4%	8%	8%
Grant	49%	13%	13%					
La Salle	36%	17%	17%					
Natchitoches	33%	15%	15%		<b>Hotel Occupancy Tax</b>			
Pineville	19%	2%	2%		Avoyelles	-21%	39%	39%
Rapides	26%	4%	4%		Natchitoches	23%	38%	38%
St. Landry	21%	8%	8%		Rapides	-12%	14%	14%

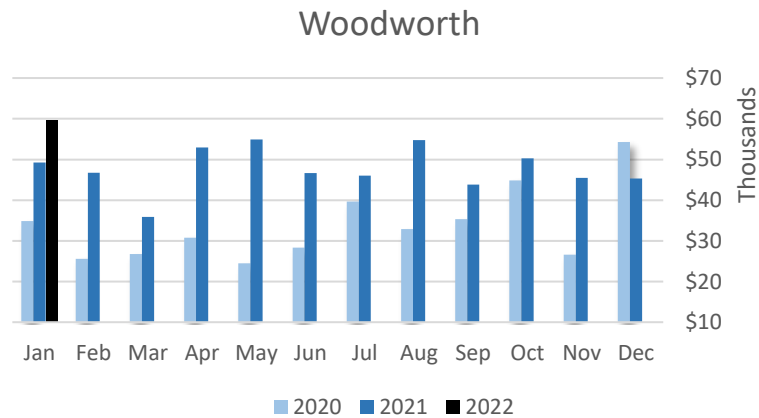
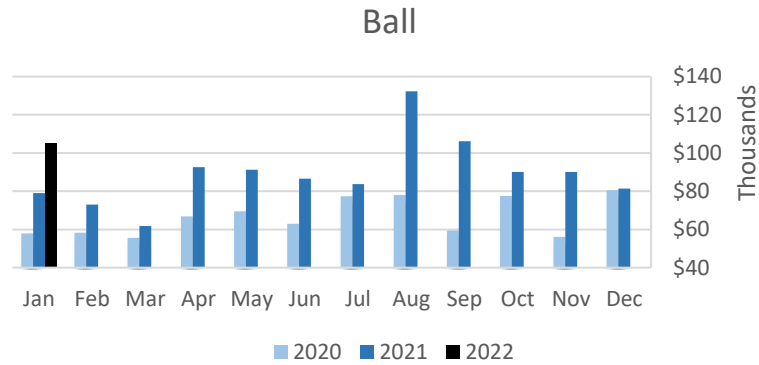
Notes: January tax revenue reflects sales activity in December. \* Current month data are not available. N/a = Not available

Data Source noted in detailed reports.



# RAPIDES PARISH TOWNS & CITIES

*An overview of sales tax revenue in Rapides Parish other towns and cities in January 2022 (excluding Alexandria and Pineville).*



## January

	Jan-21	Dec-21	Jan-22	% M/M	% Y/Y	%YTD
Ball	\$79,052	\$81,395	\$105,157	29.2%	33.0%	29.2%
Boyce	\$51,728	\$39,270	\$48,994	24.8%	-5.3%	24.8%
Cheneyville	\$3,036	\$2,949	\$2,080	-29.5%	-31.5%	-29.5%
Glenmora	\$26,352	\$19,843	\$20,574	3.7%	-21.9%	3.7%
Lecompte	\$30,579	\$23,178	\$28,119	21.3%	-8.0%	21.3%
Woodworth	\$49,232	\$45,356	\$59,664	31.5%	21.2%	31.5%

Note: Current tax revenue reflects sales activity in prior month.

Data Source: Rapides Parish Police Jury Treasurer's Reports, February 2022.

# ALEXANDRIA SALES TAX

*(TR) Alexandria total sales tax revenue for January with previous month, year, and YTD comparisons.*

*(BR) Alexandria total monthly sales tax revenue from 2020 to present.*

*January*

	2019	2020	2021	2022
January	\$ 4,140,983	\$ 4,132,795	\$ 4,542,155	\$ 4,696,275
December (Prev Yr)	\$ 3,170,790	\$ 3,304,565	\$ 3,837,325	\$ 3,734,534
% Chg over Prev Month	30.6%	25.1%	18.4%	25.8%
% Chg over Prev Year		-0.2%	9.9%	3.4%
YTD (Jan)	\$ 4,140,983	\$ 4,132,795	\$ 4,542,155	\$ 4,696,275
% Chg over Prev YTD		-0.2%	9.9%	3.4%

January



26%

Jan YoY



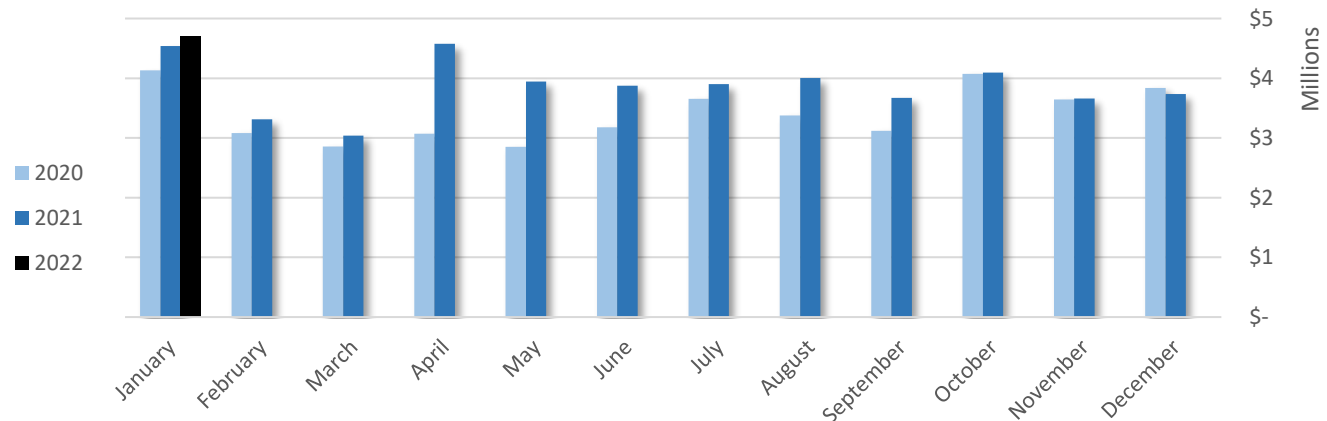
3%

Jan YTD



3%

Alexandria Sales Tax Revenue  
2020-2022




Note: January sales tax revenue reflects sales activity in December.


Data Source: Rapides Parish Police Jury Treasurer's Reports, February 2022.


# AVOYELLES SALES TAX

*Avoyelles Parish total sales tax revenue for January with previous month, year, and year-to-date comparisons. Vehicle and hotel tax revenues are excluded.*

## January

January   
36%

Jan YoY   
12%

Jan YTD   
12%

	2018	2019	2020	2021	2022
January	\$ 1,761,723	\$ 1,896,263	\$ 1,847,251	\$ 2,074,759	\$ 2,329,526
December (Prev Yr)	\$ 1,277,728	\$ 1,315,332	\$ 1,483,307	\$ 1,565,736	\$ 1,708,107
% Chg over Prev Month	37.9%	44.2%	24.5%	32.5%	36.4%
% Chg over Prev Year		7.6%	-2.6%	12.3%	12.3%
YTD (Jan)	\$ 1,761,723	\$ 1,896,263	\$ 1,847,251	\$ 2,074,759	\$ 2,329,526
% Chg over Prev YTD		7.6%	-2.6%	12.3%	12.3%


Note: January sales tax revenue reflects sales activity in December.


Data Source: Avoyelles Parish School Board. February 2022.


# AVOYELLES VEHICLE SALES TAX

*Avoyelles Parish vehicle sales tax revenue for January with previous month, year, and year-to-date comparisons.*

*January*

January   
18%

Jan YoY   
-3%

Jan YTD   
-3%


	2018	2019	2020	2021	2022
January	\$ 229,782	\$ 191,942	\$ 255,336	\$ 348,146	\$ 338,628
December (Prev Yr)	\$ 224,365	\$ 213,280	\$ 217,793	\$ 300,598	\$ 285,905
% Chg over Prev Month	2.4%	-10.0%	17.2%	15.8%	18.4%
% Chg over Prev Year		-16.5%	33.0%	36.3%	-2.7%
YTD (Jan)	\$ 229,782	\$ 191,942	\$ 255,336	\$ 348,146	\$ 338,628
% Chg over Prev YTD		-16.5%	33.0%	36.3%	-2.7%


Note: January sales tax revenue reflects sales activity in December.  
Data Source: Avoyelles Parish School Board. February 2022


# CATAHOULA SALES TAX

*Catahoula Parish total sales tax revenue for January with previous month, year, and year-to-date comparisons.*

## *January*

January   
43%

Jan YoY   
31%

Jan YTD   
31%

	2019	2020	2021	2022
January	\$ 514,971	\$ 511,212	\$ 604,484	\$ 789,116
December (Prev Yr)	\$ 443,759	\$ 530,966	\$ 543,087	\$ 551,876
% Chg over Prev Month	16.0%	-3.7%	11.3%	43.0%
% Chg over Prev Year		-0.7%	18.2%	30.5%
YTD (Jan)	\$ 514,971	\$ 511,212	\$ 604,484	\$ 789,116
% Chg over Prev YTD		-0.7%	18.2%	30.5%


Note: January sales tax revenue reflects sales activity in December.


Data Source: Catahoula Parish Tax Administrator, February 2022


# CONCORDIA SALES TAX

*Concordia Parish total sales tax revenue for January with previous month, year, and year-to-date comparisons.*

## January

January   
18%

Jan YoY   
2%

Jan YTD   
2%

	2019	2020	2021	2022
January	\$ 1,305,652	\$ 1,125,374	\$ 1,462,464	\$ 1,493,942
December (Prev Yr)	\$ 990,723	\$ 1,172,459	\$ 1,255,832	\$ 1,267,286
% Chg over Prev Month	31.8%	-4.0%	16.5%	17.9%
% Chg over Prev Year		-13.8%	30.0%	2.2%
YTD (Jan)	\$ 1,305,652	\$ 1,125,374	\$ 1,462,464	\$ 1,493,942
% Chg over Prev YTD		-13.8%	30.0%	2.2%


Note: January sales tax revenue reflects sales activity in December.


Data Source: Concordia Parish Tax Administrator. February 2022


# EVANGELINE SALES TAX

*Evangeline Parish total sales tax revenue for January with previous month, year and YTD comparisons.*

## January

January   
12%

Jan YoY   
27%

Jan YTD   
27%

	2018	2019	2020	2021	2022
January	\$ 1,733,668	\$ 1,684,820	\$ 1,674,965	\$ 2,001,054	\$ 2,531,152
December (Prev Yr)	\$ 1,373,448	\$ 1,436,980	\$ 1,390,677	\$ 1,523,452	\$ 2,269,568
% Chg over Prev Month	26.2%	17.2%	20.4%	31.3%	11.5%
% Chg over Prev Year		-2.8%	-0.6%	19.5%	26.5%
YTD (Jan)	\$ 1,733,668	\$ 1,684,820	\$ 1,674,965	\$ 2,001,054	\$ 2,531,152
% Chg over Prev YTD		-2.8%	-0.6%	19.5%	26.5%




Note: January sales tax revenue reflects sales activity in December. Evangeline implemented a 1% sales tax increase July 1, 2021.

Data Source: Evangeline Parish Sales Tax Commissioner. February 2022



# EVANGELINE VEHICLE SALES TAX

*Evangeline Parish vehicle sales tax revenue for January with previous month, year and YTD comparisons.*

		<i>January</i>				
		2018	2019	2020	2021	2022
January	 4%	\$ 259,767	\$ 292,397	\$ 286,825	\$ 361,503	\$ 341,667
Jan YoY	 -6%	\$ 254,715	\$ 249,226	\$ 219,748	\$ 306,309	\$ 329,723
		2.0%	17.3%	30.5%	18.0%	3.6%
			12.6%	-1.9%	26.0%	-5.5%
Jan YTD	 -6%	\$ 259,767	\$ 292,397	\$ 286,825	\$ 361,503	\$ 341,667
			12.6%	-1.9%	26.0%	-5.5%


Note: January sales tax revenue reflects sales activity in December. Evangeline implemented a 1% sales tax increase July 1, 2021.


Data Source: Evangeline Parish Sales Tax Commissioner. February 2022


# GRANT SALES TAX

*(TR) Grant sales tax revenue for January with previous month, year, and YTD comparisons.*

*(BR) Grant monthly sales tax revenue from 2020 to present.*

January  49%

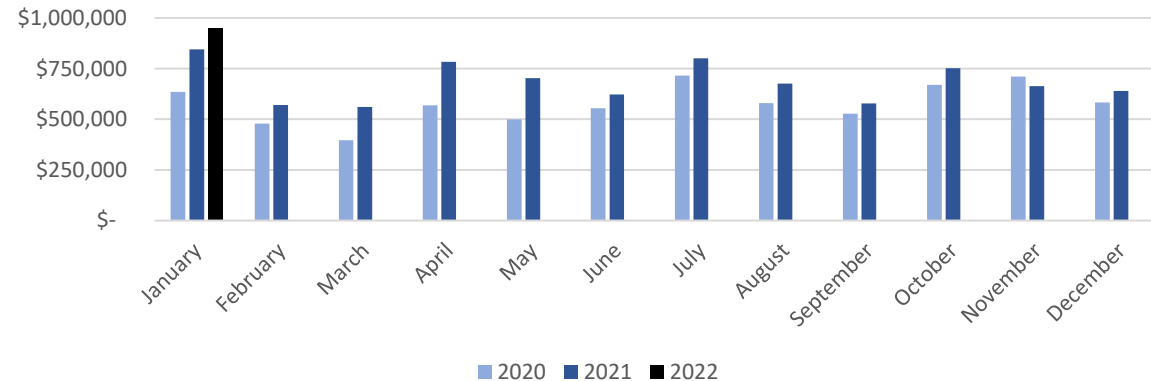
Jan YoY  13%

Jan YTD  13%

## January

	2019	2020	2021	2022
January	\$ 440,925	\$ 635,226	\$ 845,305	\$ 951,606
December	\$ 509,622	\$ 418,667	\$ 582,796	\$ 640,149
% Chg over Prev Month	-13.5%	51.7%	45.0%	48.7%
% Chg over Prev Year		44.1%	33.1%	12.6%
YTD (Jan)	\$ 440,925	\$ 635,226	\$ 845,305	\$ 951,606
% Chg over Prev YTD			33.1%	12.6%

Grant Parish Sales Tax Revenue  
2020-2022





Note: January sales tax revenue reflects sales activity in December.  
Data Source: Grant Parish Sheriff's Office, February 2022.


# LA SALLE SALES TAX

*La Salle Parish total sales tax revenue for January with previous month, year, and year-to-date comparisons.*

## *January*

January   
36%

Jan YoY   
17%

Jan YTD   
17%

	2019	2020	2021	2022
January	\$ 1,239,753	\$ 936,466	\$ 1,115,428	\$ 1,308,363
December (Prev Yr)	\$ 806,187	\$ 923,277	\$ 927,632	\$ 959,729
% Chg over Prev Month	53.8%	1.4%	20.2%	36.3%
% Chg over Prev Year		-24.5%	19.1%	17.3%
YTD (Jan)	\$ 1,239,753	\$ 936,466	\$ 1,115,428	\$ 1,308,363
% Chg over Prev YTD		-24.5%	19.1%	17.3%


Note: January sales tax revenue reflects sales activity in December.


Data Source: La Salle Parish Tax Administrator, February 2022


# NATCHITOCHESES SALES TAX

*(TR) Natchitoches sales tax revenue for January with previous month, year, and YTD comparisons.*

*(BR) Natchitoches monthly sales tax revenue from 2020 to present.*

January   
33%

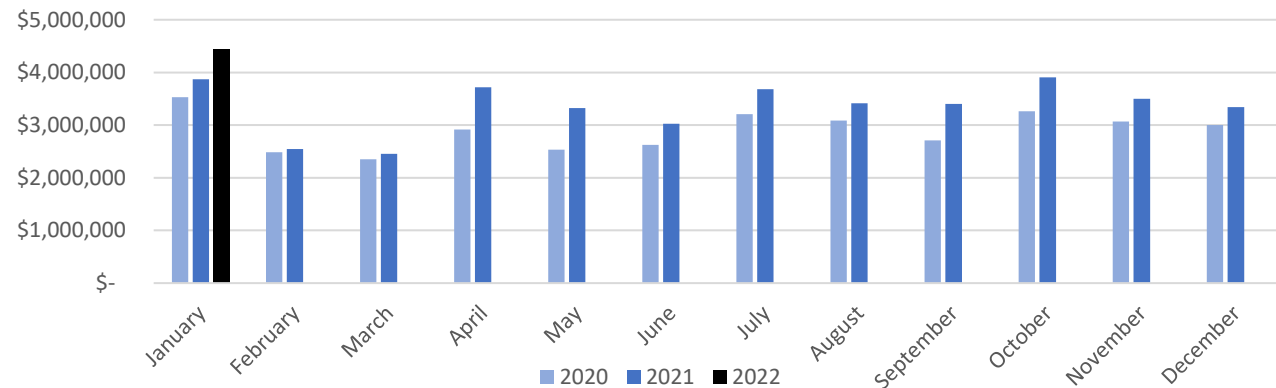
Jan YoY   
15%

Jan YTD   
15%

*January*

	2020	2021	2022
January	\$ 3,533,755	\$ 3,873,228	\$ 4,442,544
December (Prev Yr)	\$ 2,694,977	\$ 3,005,083	\$ 3,342,236
% Chg over Prev Month	31.1%	28.9%	32.9%
% Chg over Prev Year		9.6%	14.7%
YTD (Jan)	\$ 3,533,755	\$ 3,873,228	\$ 4,442,544
% Chg over Prev YTD		9.6%	14.7%

Natchitoches Parish Sales Tax Revenue  
2020-2022



Note: January sales tax revenue reflects sales activity in December.  
Data Source: Natchitoches Parish Tax Commission, February 2022.


# NATCHITOCHESES VEHICLE SALES TAX

*(TR) Natchitoches vehicle sales tax revenue for December with previous month, year, and YTD comparisons.*


*(BR) Natchitoches monthly vehicle sales tax revenue from 2019 to present.*

*December\**

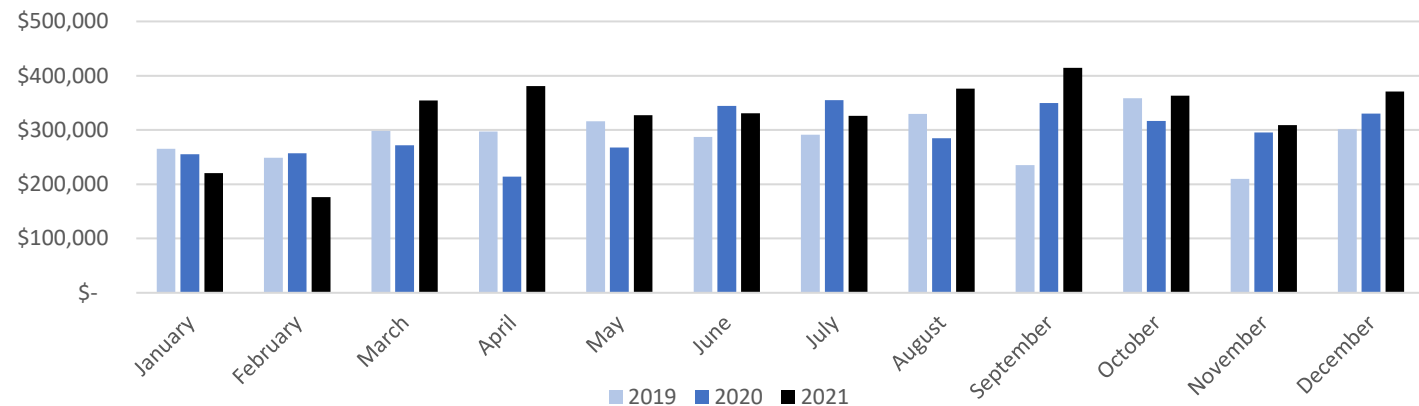
	2019	2020	2021
December	\$ 301,235	\$ 330,343	\$ 371,042
November	\$ 209,849	\$ 295,325	\$ 309,179
% Chg over Prev Month	43.5%	11.9%	20.0%
% Chg over Prev Year		9.7%	12.3%
YTD (Jan - Dec)	\$ 3,439,433	\$ 3,542,420	\$ 3,949,615
% Chg over Prev YTD		3.0%	11.5%

December   
20%

Dec YoY   
12%

Dec YTD   
12%

Natchitoches Vehicle Sales Tax Revenue  
2019-2021




Note: December sales tax revenue reflects sales activity in November. \*January 2022 vehicle sales tax revenue was not available at time of publication.


Data Source: Natchitoches Parish Tax Commission, February 2022.


# PINEVILLE SALES TAX

*(TR) Pineville sales tax revenue for January with previous month, year, and YTD comparisons.*

*(BR) Pineville monthly sales tax revenue from 2020 to present.*

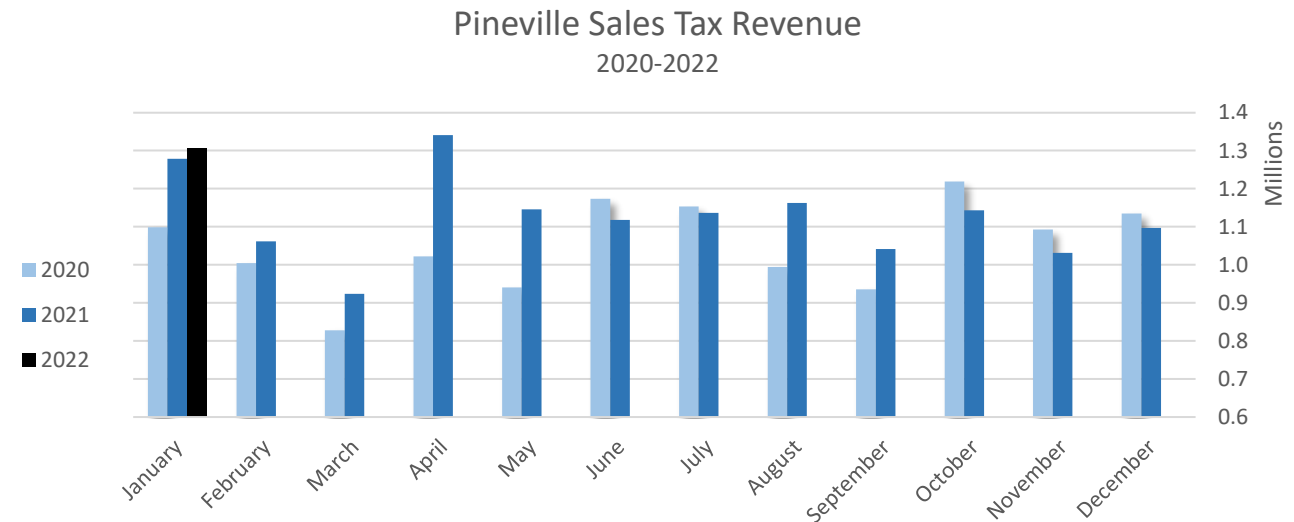
January   
19%

Jan YoY   
2%

Jan YTD   
2%

## January

	2019	2020	2021	2022
January	\$ 1,026,165	\$ 1,098,450	\$ 1,278,518	\$ 1,305,610
December (Prev Yr)	\$ 799,180	\$ 966,455	\$ 1,134,648	\$ 1,097,164
% Chg over Prev Month	28.4%	13.7%	12.7%	19.0%
% Chg over Prev Year		7.0%	16.4%	2.1%
YTD (Jan)	\$ 1,026,165	\$ 1,098,450	\$ 1,278,518	\$ 1,305,610
% Chg over Prev YTD		7.0%	16.4%	2.1%




Note: Current sales tax revenue reflects sales activity in the prior month.


Data Source: Rapides Parish Police Jury Treasurer's Reports, February 2022.


# RAPIDES SALES TAX

*(TR) Rapides Parish sales tax revenue for January with previous month, year, and YTD comparisons.*

*(BR) Rapides monthly sales tax revenue from 2020 to present.*

January   
26%

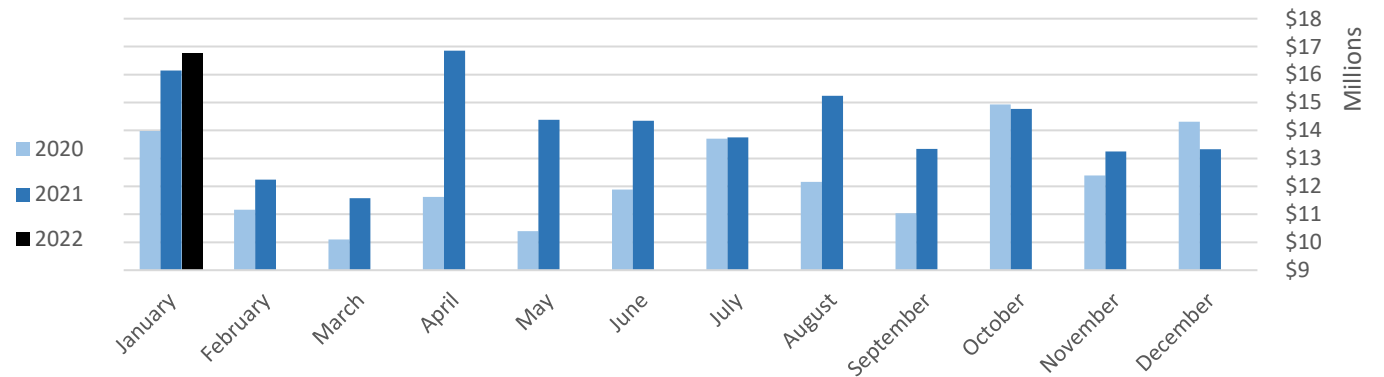
Jan YoY   
4%

Jan YTD   
4%

## January

	2019	2020	2021	2022
January	\$ 13,858,944	\$ 13,981,762	\$ 16,147,576	\$ 16,750,854
December (Prev Yr)	\$ 10,707,459	\$ 11,949,427	\$ 14,310,091	\$ 13,331,411
% Chg over Prev Month	29.4%	17.0%	12.8%	25.6%
% Chg over Prev Year		0.9%	15.5%	3.7%
YTD (Jan)	\$ 13,858,944	\$ 13,981,762	\$ 16,147,576	\$ 16,750,854
% Chg over Prev YTD		0.9%	15.5%	3.7%

Rapides Parish Total Sales Tax Revenue  
20120-2022




Note: Current sales tax revenue reflects sales activity in the prior month.


Data Source: Rapides Parish Police Jury Treasurer's Reports, February 2022.


# RAPIDES VEHICLE SALES TAX

*Rapides Parish vehicle sales tax revenue for January with previous month, year, and YTD comparisons.*

## January

January   
8%

Jan YoY   
-2%

Jan YTD   
-2%

	2019	2020	2021	2022
January	\$ 874,306	\$ 1,040,447	\$ 1,369,215	\$ 1,337,852
December (Prev Yr)	\$ 859,567	\$ 1,026,339	\$ 1,361,953	\$ 1,234,386
% Chg over Prev Month	1.7%	1.4%	0.5%	8.4%
% Chg over Prev Year		19.0%	31.6%	-2.3%
YTD (Jan)	\$ 874,306	\$ 1,040,447	\$ 1,369,215	\$ 1,337,852
% Chg over Prev YTD		19.0%	31.6%	-2.3%




\*Data for December 2019 and 2020 included November sales and is evenly divided between the months.

Data Source: Rapides Parish Police Jury Treasurer's Reports, February 2022.



# ST. LANDRY SALES TAX

*St. Landry Parish sales tax revenue for January with previous month, year, and YTD comparisons.*




		<i>January</i>			
		<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
January	 21%	\$ 7,019,121	\$ 8,146,901	\$ 7,895,905	\$ 8,525,245
Jan YoY	 8%	\$ 6,556,004	\$ 5,662,822	\$ 6,109,745	\$ 7,049,948
		% Chg over Prev Month	7.1%	43.9%	29.2%
		% Chg over Prev Year		16.1%	-3.1%
Jan YTD	 8%	\$ 7,019,121	\$ 8,146,901	\$ 7,895,905	\$ 8,525,245
		% Chg over Prev YTD		16.1%	-3.1%

Note: January sales tax revenue reflects sales activity in December.

Data Source: Tax revenue data from St. Landry Parish School Board. February 2022

# ST. LANDRY VEHICLE SALES TAX

*St. Landry Parish vehicle sales tax revenue for January with previous month, year, and YTD comparisons.*

		<i>January</i>			
		<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
January	 -0.4%	\$ 676,376	\$ 812,922	\$ 857,601	\$ 926,131
Jan YoY	 8%	\$ 735,058	\$ 780,156	\$ 791,899	\$ 929,755
		% Chg over Prev Month	-8.0%	4.2%	8.3%
		% Chg over Prev Year		20.2%	5.5%
Jan YTD	 8%	\$ 676,376	\$ 812,922	\$ 857,601	\$ 926,131
		% Chg over Prev YTD		20.2%	5.5%

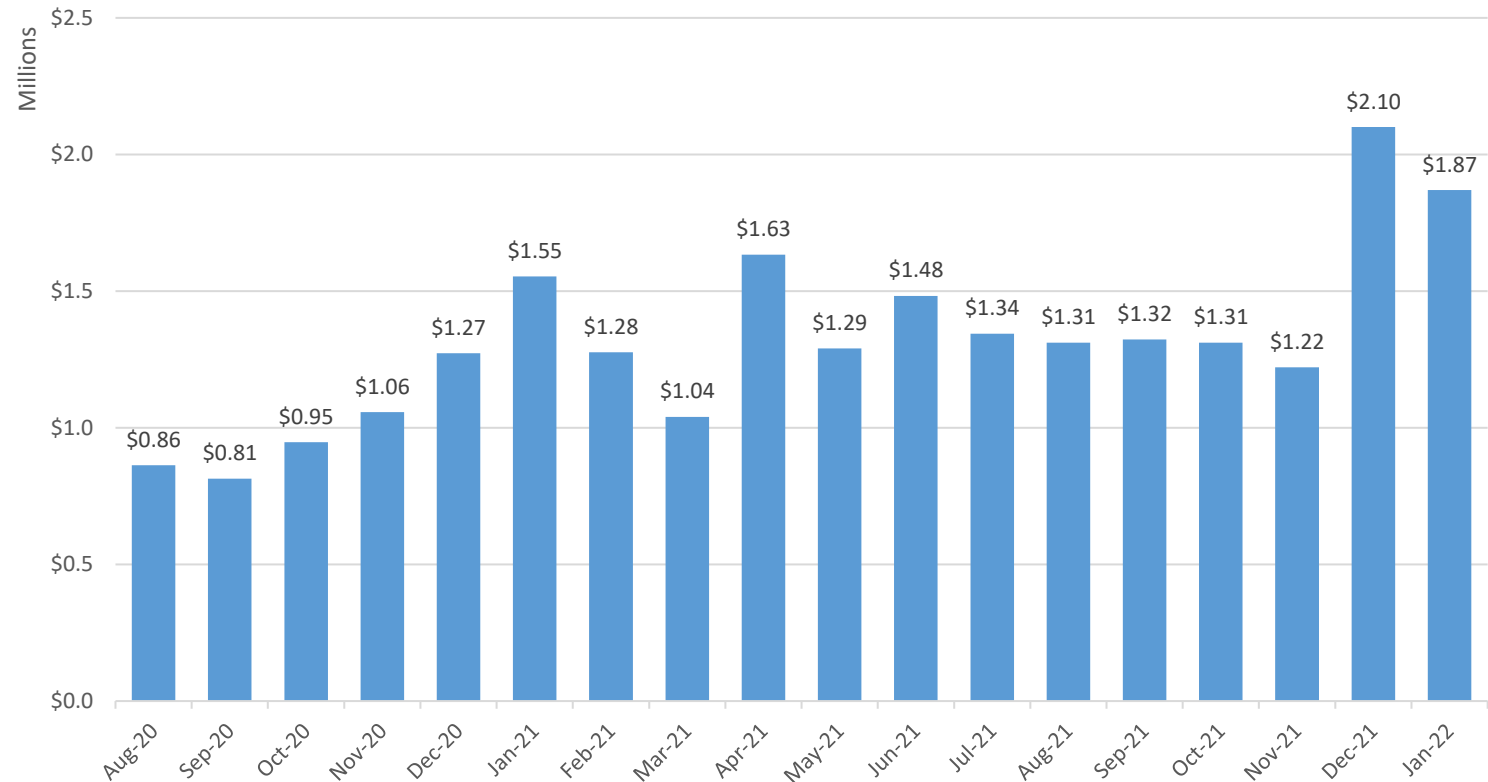
Note: January sales tax revenue reflects sales activity in December.

Data Source: Tax revenue data from St. Landry Parish School Board. February 2022

# REMOTE SELLERS TAX REVENUE IN CENLA

*Remote seller tax revenue is tax revenue from online sales by location of the seller at the time of purchase.*

Remote Sellers Sales Tax Collection in Cenla  
August 2020 - January 2022



✓ Since August 2020 when remote sellers tax revenue collection started, \$23.7 million in sales tax revenue have been collected from online sales in central Louisiana.

✓ Online shopping in central Louisiana during the 2021 holiday season (November and December) increased 40% from 2020.

Note: Sales tax revenue collected in January reflects sales activity in December.

Data Source: Louisiana Sales and Use Tax Commission for Remote Sellers. August 2020 – January 2022

# REMOTE SELLERS TAX REVENUE BY PARISH

*Remote seller tax revenue by parish with month-over-month and year-over-year comparisons.*

✓ Total online sales tax revenue in Cenla in January 2022 fell -11% from a month earlier but is up 20% from January 2021.

	Jan-22	Dec-21	Jan-21	M/M	Y/Y	YTD
Allen	\$ 91,473	\$ 96,845	\$ 86,592	-6%	6%	6%
Avoyelles	\$ 128,456	\$ 149,266	\$ 101,419	-14%	27%	27%
Catahoula	\$ 48,410	\$ 51,240	\$ 38,404	-6%	26%	26%
Concordia	\$ 66,073	\$ 70,572	\$ 52,856	-6%	25%	25%
Evangeline	\$ 142,540	\$ 158,758	\$ 102,328	-10%	39%	39%
Grant	\$ 71,986	\$ 80,851	\$ 61,911	-11%	16%	16%
LaSalle	\$ 56,000	\$ 59,490	\$ 43,525	-6%	29%	29%
Natchitoches	\$ 152,702	\$ 171,712	\$ 118,614	-11%	29%	29%
Rapides	\$ 539,709	\$ 635,693	\$ 473,077	-15%	14%	14%
St Landry	\$ 354,119	\$ 388,798	\$ 286,738	-9%	23%	23%
Vernon	\$ 218,329	\$ 237,479	\$ 188,630	-8%	16%	16%
Total (Cenla)	\$ 1,869,797	\$ 2,100,704	\$1,554,094	-11%	20%	20%

Note: Sales tax revenue collected in January reflects sales activity in December.

Data Source: Louisiana Sales and Use Tax Commission for Remote Sellers. August 2020 – January 2022

# REMOTE SELLERS TAX REVENUE IN NATCHITOCHESES

*Remote sellers tax revenue from online sales in Natchitoches Parish from July 2020 – January 2022.*

January

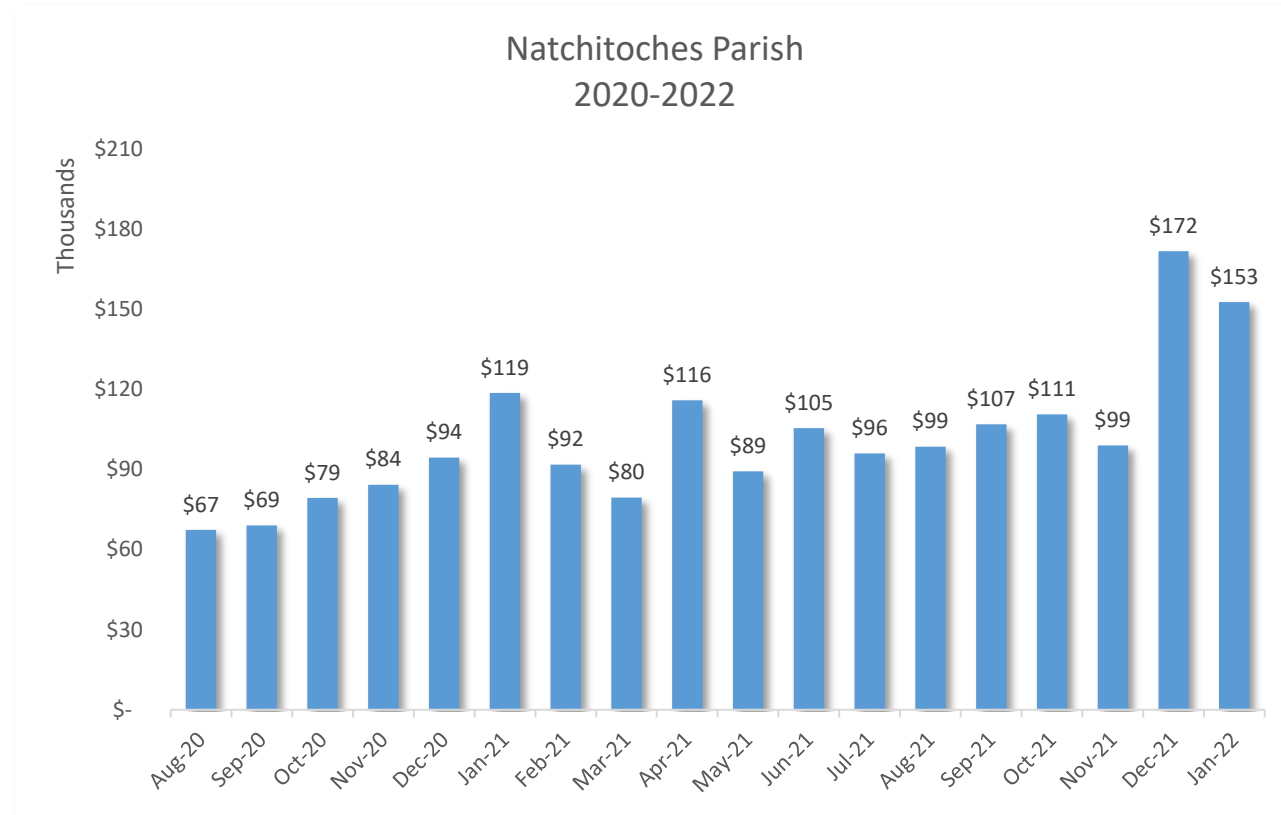


-12%

Jan YoY



29%





Note: Sales tax revenue collected in one month reflects sales activity in the prior month.

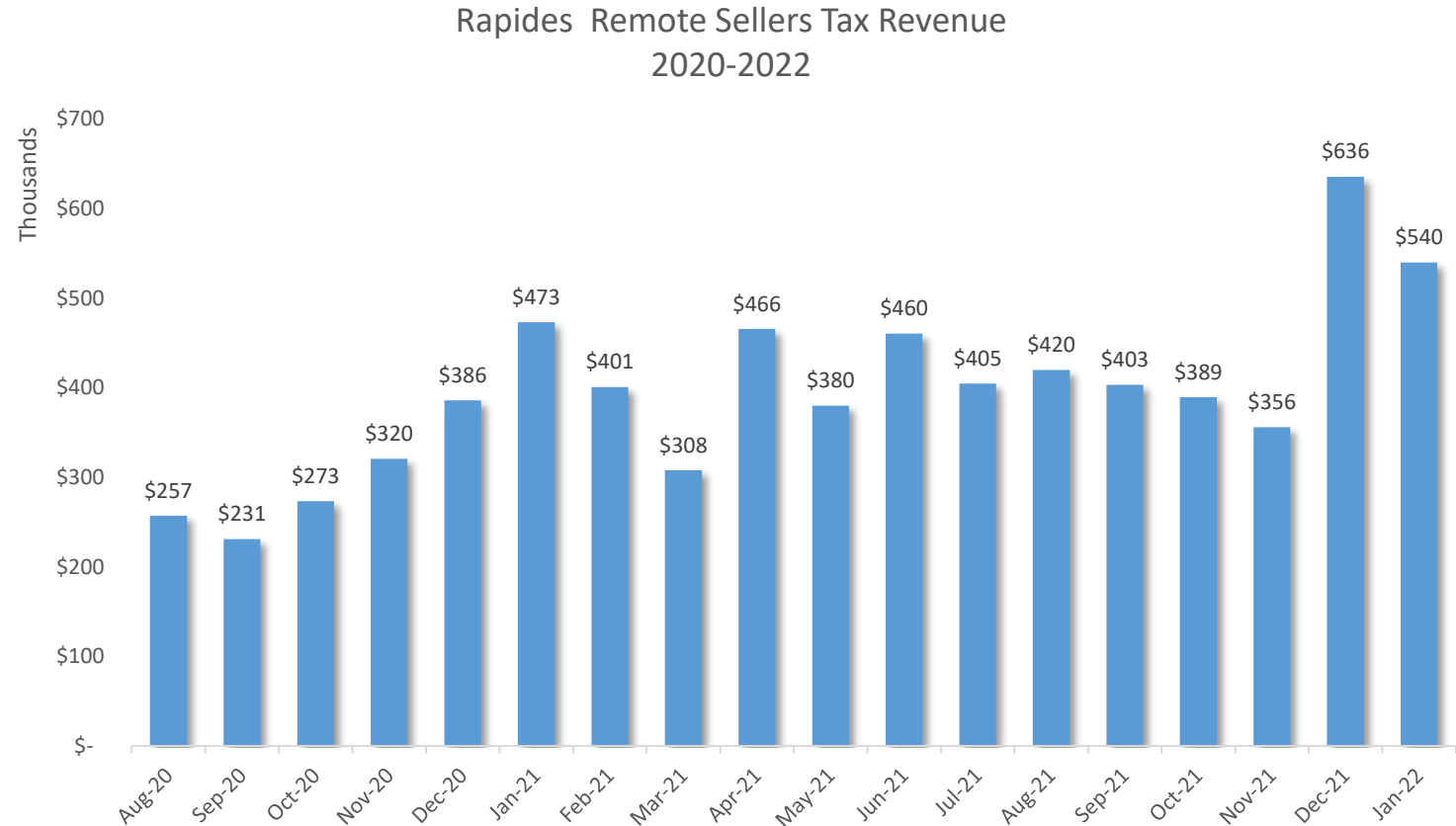
Data Source: Louisiana Sales and Use Tax Commission for Remote Sellers. August 2020 – January 2022

# REMOTE SELLERS TAX REVENUE IN RAPIDES

*Remote sellers tax revenue from online sales in Rapides Parish from July 2020 – January 2022.*

January   
-15%

Jan YoY   
14%



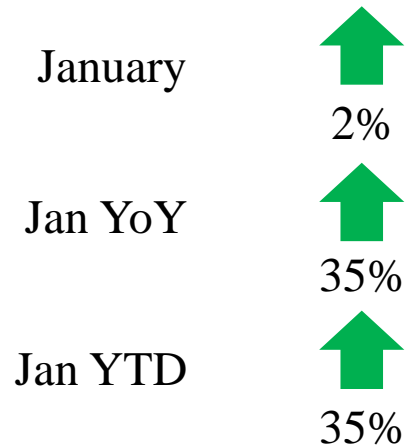
Note: Sales tax revenue collected in one month reflects sales activity in the prior month.

Data Source: Louisiana Sales and Use Tax Commission for Remote Sellers. August 2020 – January 2022

# LOUISIANA TAX REVENUES

*(TR) Louisiana tax revenue from all sources for January with previous month, year, and YTD comparisons.*

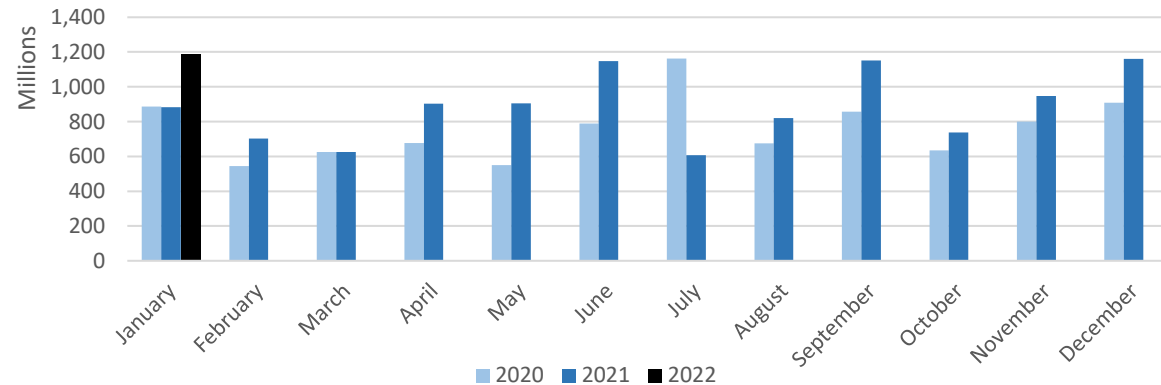
*(BR) Louisiana monthly tax revenue from 2020 to present.*



## January

	2020	2021	2022
January	886,656,780	882,522,631	1,186,729,061
December (Prev Yr)	958,572,282	908,904,289	1,160,044,680
% Chg over Prev Month	-7.5%	-2.9%	2.3%
% Chg over Prev Year		-0.5%	34.5%
YTD (Jan)	\$ 886,656,780	\$ 882,522,631	\$ 1,186,729,061
% Chg over Prev YTD		-0.5%	34.5%

Louisiana Tax Revenue  
2020-2022




# BUILDING PERMITS


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# ALEXANDRIA COMMERCIAL PERMITS

*The valuation (estimated development cost) of new commercial construction permits issued by the City of Alexandria in January 2022 with previous month, year, and YTD comparisons.*

January   
-73%

Jan YoY   
-63%


Jan YTD   
-63%


## January


	2019	2020	2021	2022
January	\$ 1,402,884	\$ 1,340,555	\$ 2,072,746	\$ 774,474
December (Prev Yr)	\$ 4,620,147	\$ 911,056	\$ 2,915,030	\$ 2,890,245
% Chg over Prev Month	-70%	47%	-29%	-73%
% Chg over Prev Year		-4%	55%	-63%
YTD (Jan)	\$ 1,402,884	\$ 1,340,555	\$ 2,072,746	\$ 774,474
% Chg over Prev YTD		-4%	55%	-63%

# ALEXANDRIA RESIDENTIAL PERMITS

*The valuation (estimated development cost) of new residential construction permits issued by the City of Alexandria in January 2021 with previous month, year, and YTD comparisons.*

January  -34%

Jan YoY  -5%

Jan YTD  -5%


## January


	2019	2020	2021	2022
January	\$ 1,402,884	\$ 1,207,410	\$ 1,472,183	\$ 1,404,566
December (Prev Yr)	\$ 876,542	\$ 7,372,315	\$ 2,264,942	\$ 2,131,015
% Chg over Prev Month	60.0%	-83.6%	-35.0%	-34.1%
% Chg over Prev Year		-13.9%	21.9%	-4.6%
YTD (Jan)	\$ 1,402,884	\$ 1,207,410	\$ 1,472,183	\$ 1,404,566
% Chg over Prev YTD		-13.9%	21.9%	-4.6%


# ALLEN PARISH PERMIT VALUATIONS

*This chart shows the valuation of permits issued by Rapides Area Planning Commission in Allen Parish in January between 2019-2022 with month-to-month, year-to-year, and year-to-date comparisons.*

## January

January  -63%

Jan YoY  -59%

Jan YTD  -59%

	2019	2020	2021	2022
January	\$ 728,000	\$ 355,919	\$ 699,250	\$ 290,000
December (Prev Yr)	\$ 480,000	\$ 180,000	\$ 256,390	\$ 782,238
% Chg Prev Month	52%	98%	173%	-63%
% Chg from Prev Year		-51%	96%	-59%
YTD (Jan)	\$ 728,000	\$ 355,919	\$ 699,250	\$ 290,000
% Chg over Prev YTD		-51%	96%	-59%

# AVOYELLES PARISH PERMIT VALUATIONS

*This chart shows the valuation of permits issued by Rapides Area Planning Commission in Avoyelles Parish in January between 2019-2022 with month-to-month, year-to-year, and year-to-date comparisons.*

## January

January  -10%

Jan YoY  -53%


Jan YTD  -53%


	2019	2020	2021	2022
January	\$ 2,645,648	\$ 355,919	\$ 11,066,424	\$ 5,232,229
December (Prev Yr)	\$ 1,131,187	\$ 2,377,498	\$ 53,436,561	\$ 5,808,535
% Chg Prev Month	134%	-85%	-79%	-10%
% Chg from Prev Year		-87%	3009%	-53%
YTD (Jan)	\$ 2,645,648	\$ 355,919	\$ 11,066,424	\$ 5,232,229
% Chg over Prev YTD		-87%	3009%	-53%


# EVANGELINE PARISH PERMIT VALUATIONS

*This chart shows the valuation of permits issued by Rapides Area Planning Commission in Evangeline Parish in January between 2019-2022 with month-to-month, year-to-year, and year-to-date comparisons.*

## January

January   
-19%

Jan YoY   
377%


Jan YTD   
377%


	2019	2020	2021	2022
January	\$ 255,000	\$ 346,673	\$ 281,005	\$ 1,340,500
December (Prev Yr)	\$ 715,184	\$ 1,599,000	\$ 369,600	\$ 1,660,000
% Chg Prev Month	-64%	-78%	-24%	-19%
% Chg from Prev Year		36%	-19%	377%
YTD (Jan)	\$ 255,000	\$ 346,673	\$ 281,005	\$ 1,340,500
% Chg over Prev YTD		36%	-19%	377%


# PINEVILLE PERMIT VALUATIONS

*This chart shows the valuation of permits issued by Rapides Area Planning Commission in the City of Pineville in January between 2019-2022 with month-to-month, year-to-year, and year-to-date comparisons.*

## January

January   
5055%


Jan YoY   
2075%


Jan YTD   
2075%


	2019	2020	2021	2022
January	\$ 1,253,600	\$ 1,297,500	\$ 187,560	\$ 4,079,226
December (Prev Yr)	\$ 265,142	\$ 155,280	\$ 165,600	\$ 79,133
% Chg Prev Month	373%	736%	13%	5055%
% Chg from Prev Year		4%	-86%	2075%
YTD (Jan)	\$ 1,253,600	\$ 1,297,500	\$ 187,560	\$ 4,079,226
% Chg over Prev YTD		4%	-86%	2075%

# RAPIDES PARISH PERMIT VALUATIONS

*This charts shows the valuation of permits issued by Rapides Area Planning Commission in Rapides Parish (excluding Alexandria) in January between 2019-2022 with month-to-month, year-to-year, and year-to-date comparisons.*

January  35%

Jan YoY  -97%

Jan YTD  -97%

## January

	2019	2020	2021	2022
January	\$ 3,246,119	\$ 2,468,233	\$195,523,179	\$ 6,018,448
December (Prev Yr)	\$ 2,652,400	\$ 837,385	\$ 36,064,905	\$ 4,456,820
% Chg Prev Month	22%	195%	442%	35%
% Chg from Prev Year		-24%	7822%	-97%
YTD (Jan)	\$ 3,246,119	\$ 2,468,233	\$195,523,179	\$ 6,018,448
% Chg over Prev YTD		-24%	7822%	-97%

# HOUSING

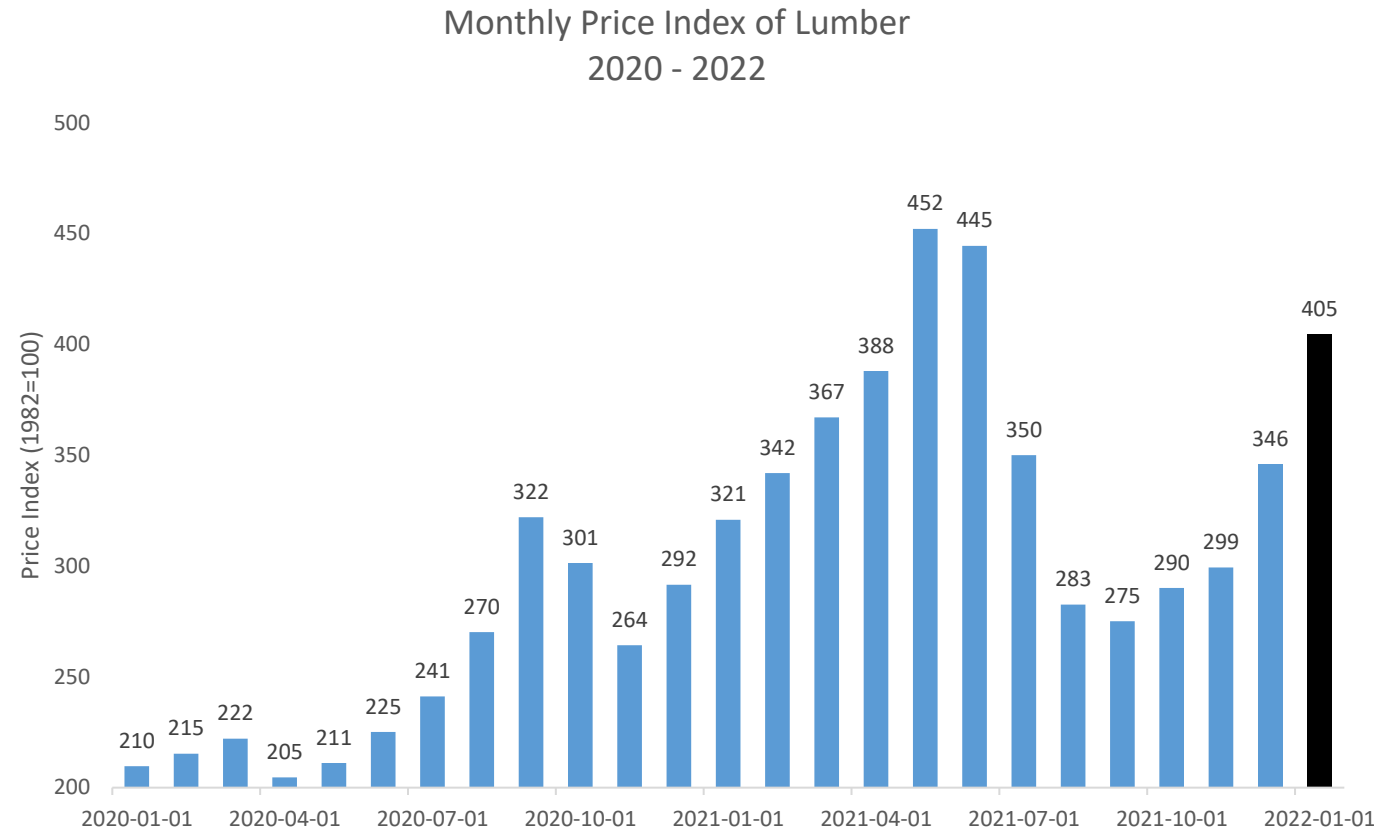
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# LUMBER PRICES

*The chart represents the Lumber Price Index in the U.S. from January 2020 – January 2022.*

- In January 2022, the US Lumber Price Index increased 17% from December.
- In the past two month, the Lumber Price Index has jumped 33%.
- The US Lumber Price Index in January stood 26% above a year ago.



# ALEXANDRIA HOUSING DATA

*The count of active listings, median days on the market, average listing price, and median listing price for the Alexandria MSA for January 2019-2022 with month-to-month and year-over-year comparisons.*

## *Average Listing Price*

	2019	2020	2021	2022
January	\$225,096	\$217,927	\$267,908	\$225,207
December	\$217,712	\$221,831	\$267,747	\$229,910
% Chg Prev Month	3.4%	-1.8%	0.1%	-2.0%
% Chg from Prev Year		-3.2%	22.9%	-15.9%

## *Active Listing Count*

	2019	2020	2021	2022
January	467	459	213	173
December	488	488	243	178
% Chg Prev Month	-4.3%	-5.9%	-12.3%	-2.8%
% Chg from Prev Year		-1.7%	-53.6%	-18.8%

## *Median Listing Price*

	2019	2020	2021	2022
January	\$179,550	\$179,950	\$210,050	\$187,500
December	\$175,050	\$179,950	\$215,250	\$186,250
% Chg Prev Month	2.6%	0.0%	-2.4%	0.7%
% Chg from Prev Year		0.2%	16.7%	-10.7%

## *Median Days on Market*

	2019	2020	2021	2022
January	108	96	94	78
December	105	95	94	66
% Chg Prev Month	2.4%	1.1%	0.0%	19.1%
% Chg from Prev Year		-11.2%	-1.6%	-17.0%

# ACTIVE LISTINGS BY MSA

*The count of active single-family and condo/townhome listings from 2019-2022 for Alexandria, Fort Polk (Leesville), Natchitoches, and Opelousas.*

*Change from Year Ago*

Alexandria



-19%

Leesville



-12%

Natchitoches

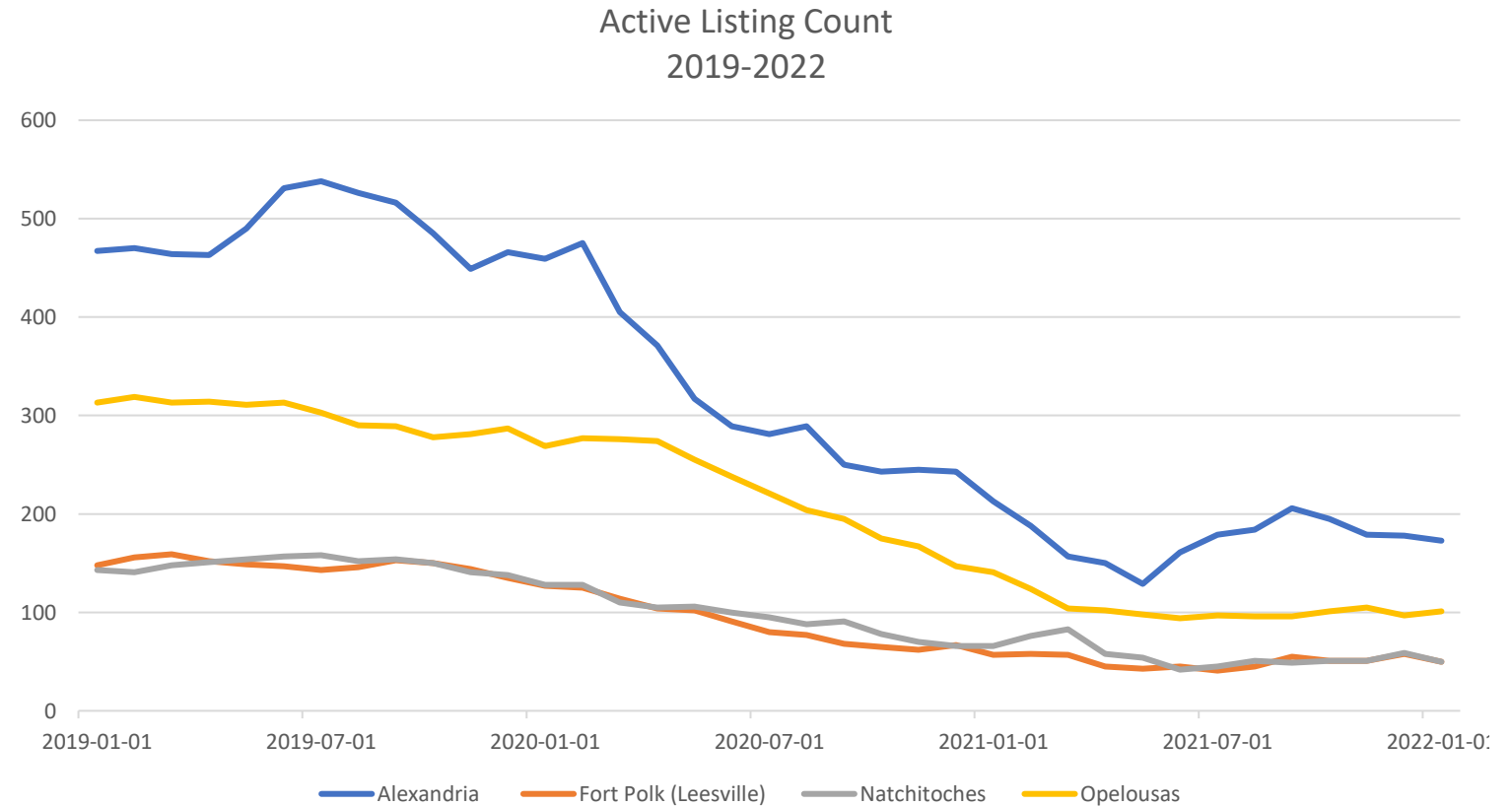


-24%

Opelousas



-28%



# MEDIAN DAYS ON MARKET BY MSA

*The median number of days property listings spend on the market from 2019-2022 for Alexandria, Fort Polk (Leesville), Natchitoches, and Opelousas.*

*Change from Year Ago*

Alexandria



-17%

Leesville



-19%

Natchitoches

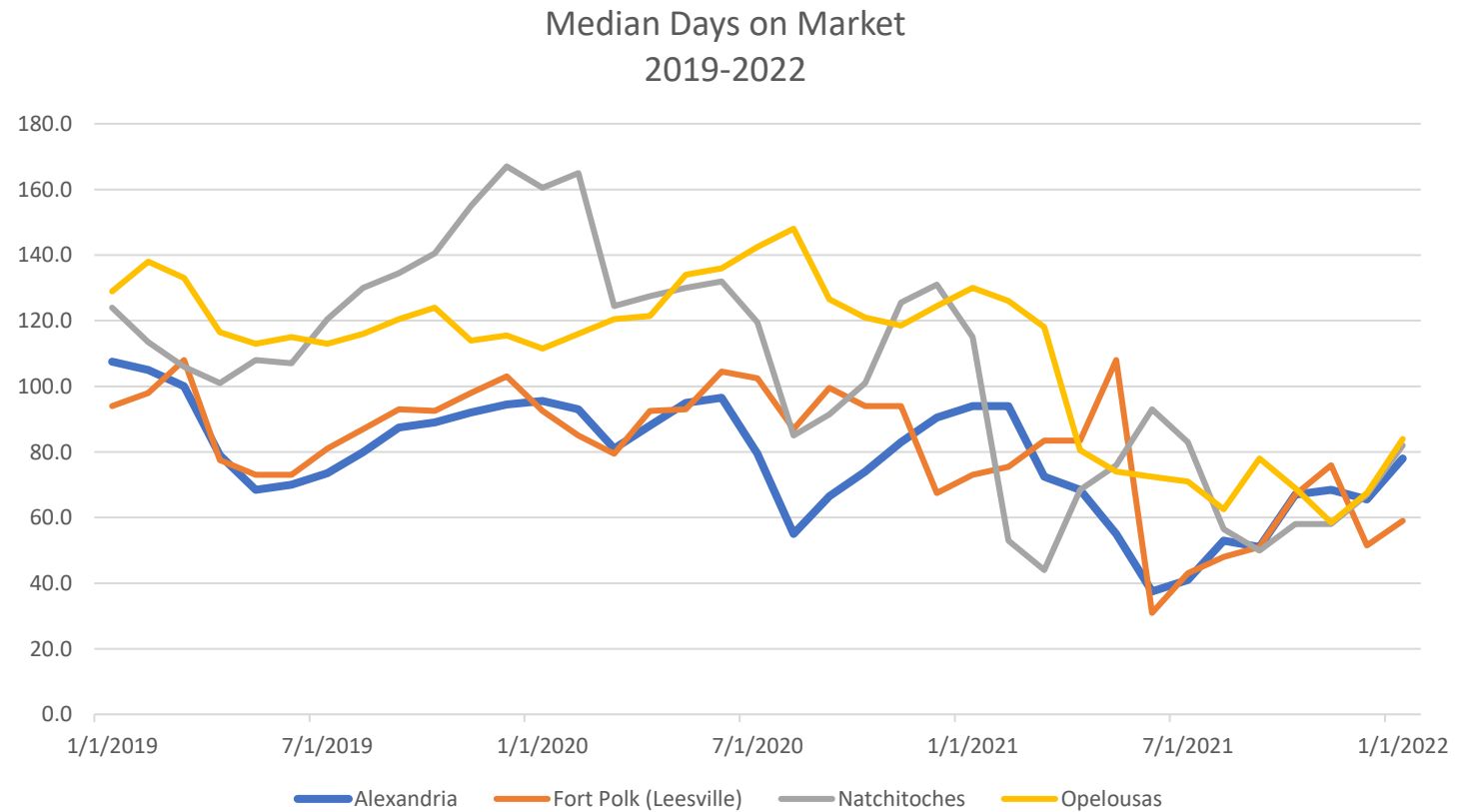


-29%

Opelousas



-35%



# MEDIAN LISTING PRICE BY MSA

*The median listing price of houses from 2019-2022 for Alexandria, Fort Polk (Leesville), Natchitoches, and Opelousas.*



# AVERAGE LISTING PRICE BY MSA

The average listing price of houses from 2019-2022 for Alexandria, Fort Polk (Leesville), Natchitoches, and Opelousas.

Change from Year Ago

Alexandria



-16%

Leesville



3%

Natchitoches

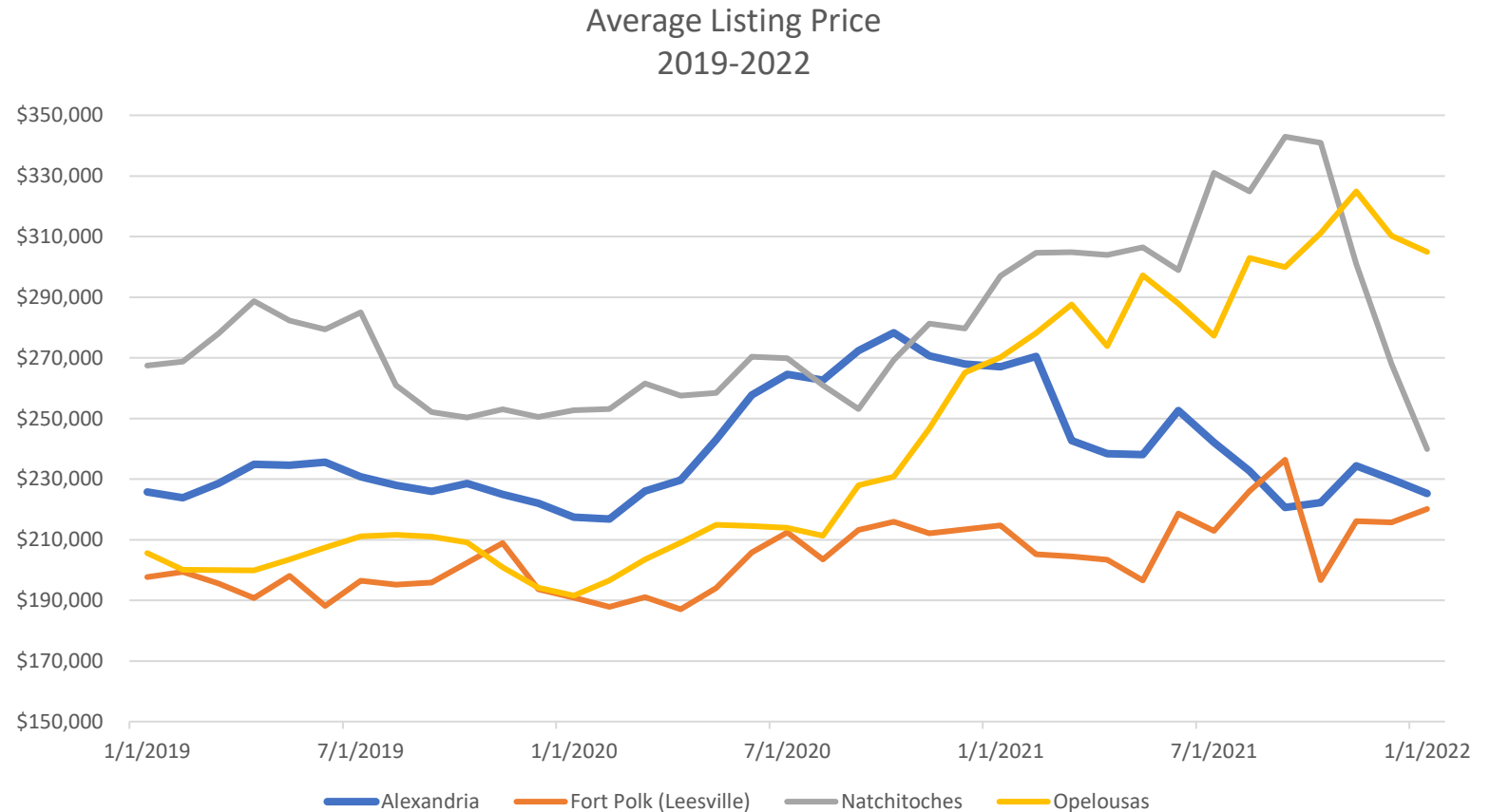


-19%

Opelousas



13%



**TRAVEL**

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# AVOYELLES HOTEL OCCUPANCY TAX

*Avoyelles Parish hotel occupancy tax revenue for January with previous month, year, and year-to-date comparisons.*

## January

	2018	2019	2020	2021	2022
January	\$ 7,894	\$ 8,274	\$ 7,801	\$ 6,711	\$ 9,316
December (Prev Yr)	\$ 10,418	\$ 8,243	\$ 11,221	\$ 7,208	\$ 11,811
% Chg over Prev Month	-24.2%	0.4%	-30.5%	-6.9%	-21.1%
% Chg over Prev Year		4.8%	-5.7%	-14.0%	38.8%
YTD (Jan)	\$ 7,894	\$ 8,274	\$ 7,801	\$ 6,711	\$ 9,316
% Chg over Prev YTD		4.8%	-5.7%	-14.0%	38.8%



-21%



39%



39%

Note: January tax revenue reflects hotel occupancy activity in December. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate.

Data Source: Avoyelles Parish School Board. February 2022.



# NATCHITOCHESES HOTEL OCCUPANCY TAX

*Natchitoches Parish hotel occupancy tax revenue for January with previous month, year, and YTD comparisons.*

## January

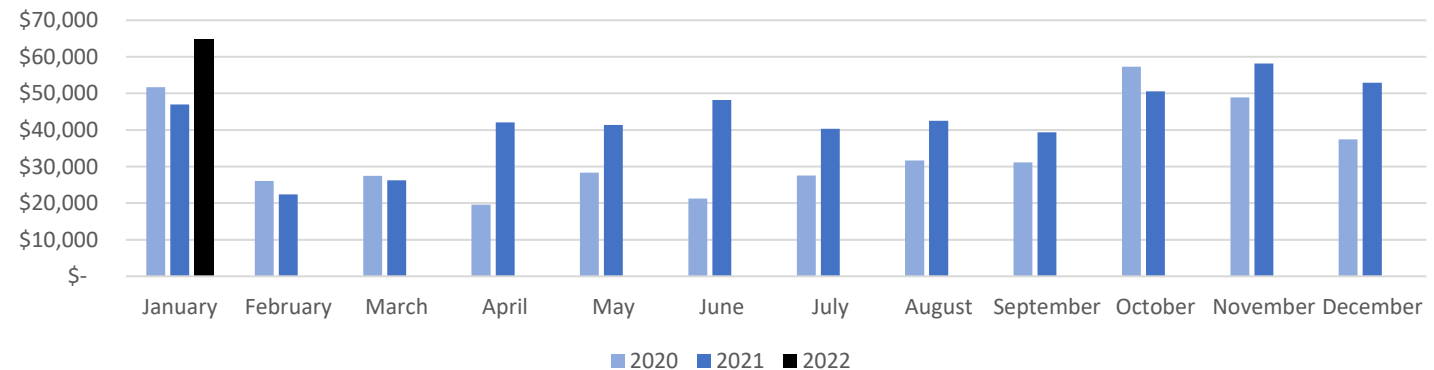
	2019	2020	2021	2022
January	\$ 45,059	\$ 51,747	\$ 47,023	\$ 64,883
December	\$ 42,357	\$ 42,609	\$ 37,453	\$ 52,888
% Chg over Prev Month	6.4%	21.4%	25.6%	22.7%
% Chg over Prev Year		14.8%	-9.1%	38.0%
YTD (Jan)	\$ 45,059	\$ 51,747	\$ 47,023	\$ 64,883
% Chg over Prev YTD		14.8%	-9.1%	38.0%

January   
23%

Jan YoY   
38%

Jan YTD   
38%

Natchitoches Hotel Sales Tax Revenue  
2020-2022




Note: January tax revenue reflects hotel occupancy activity in December. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate.


Data Source: Natchitoches Parish Tax Administrator, February 2022.


# RAPIDES HOTEL OCCUPANCY TAX

*Rapides Parish hotel occupancy tax revenue for January with previous month, year, and YTD comparisons.*

## January

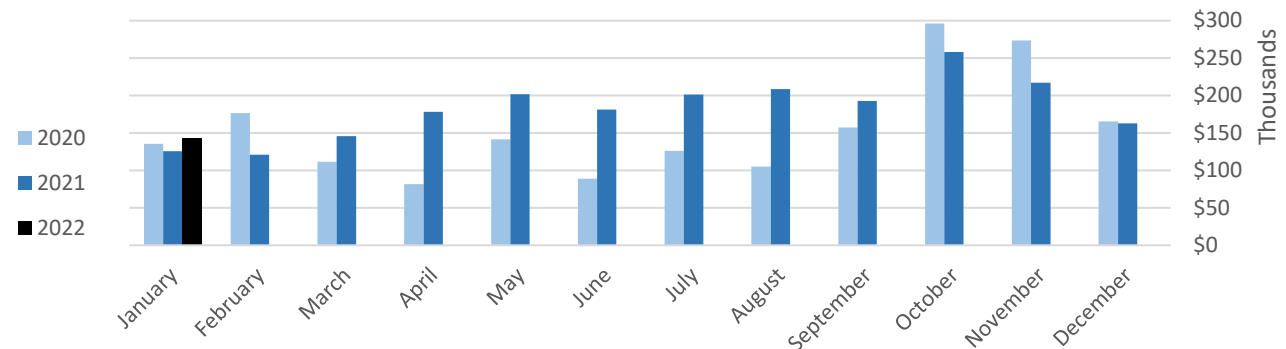
January  -12%

Jan YoY  14%

Jan YTD  14%

	2019	2020	2021	2022
January	\$ 114,162	\$ 135,281	\$ 125,361	\$ 143,472
December (Prev Yr)	\$ 146,634	\$ 156,863	\$ 165,394	\$ 162,836
% Chg over Prev Month	-22.1%	-13.8%	-24.2%	-11.9%
% Chg over Prev Year		18.5%	-7.3%	14.4%
YTD (Jan - Dec)	\$ 114,162	\$ 135,281	\$ 125,361	\$ 143,472
% Chg over Prev YTD		18.5%	-7.3%	14.4%

Rapides Hotel Occupancy Tax Revenue  
2020-2022



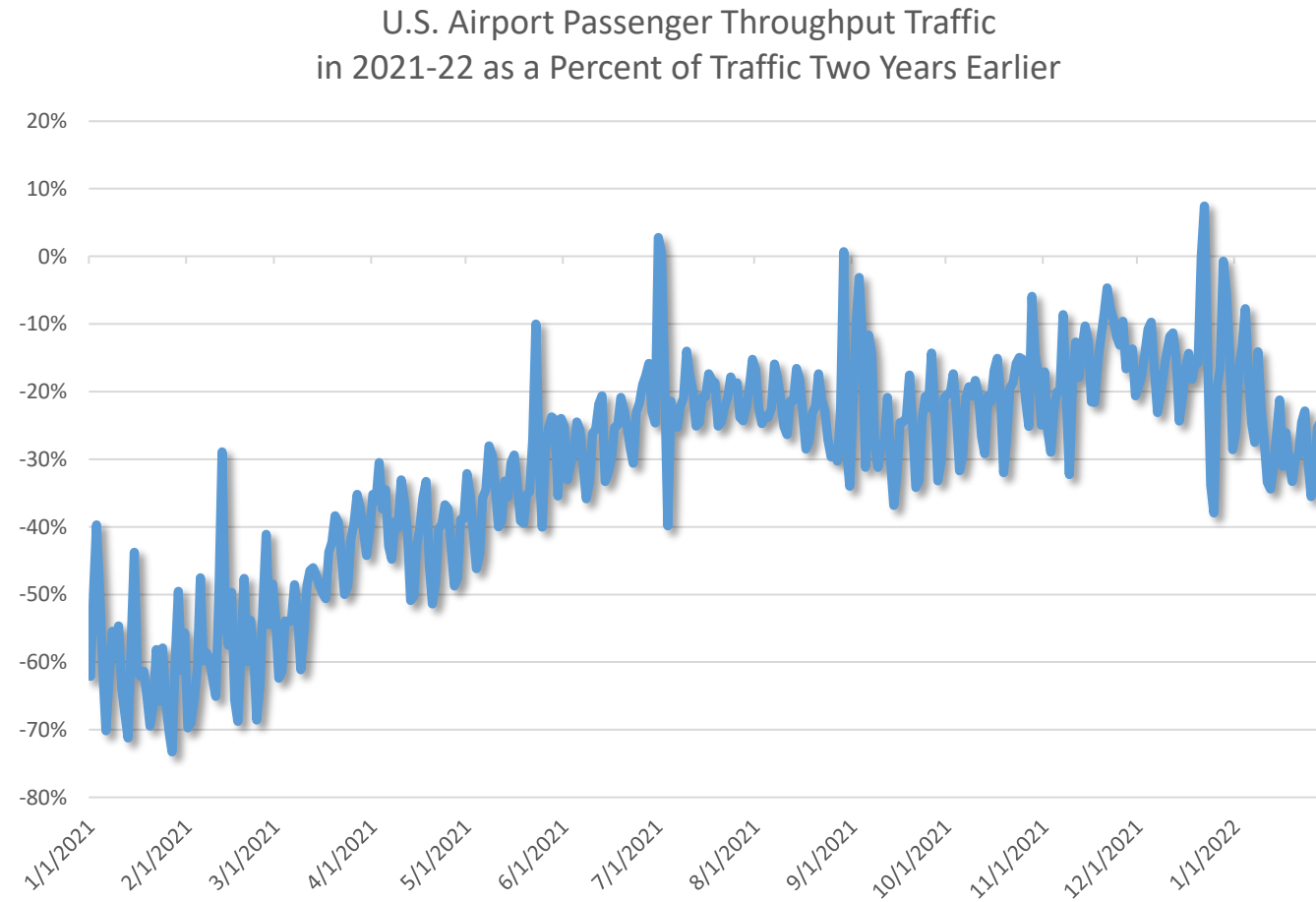
Note: January tax revenue reflects hotel occupancy activity in December. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate.

Data Source: Rapides Parish Police Jury Treasurer's Reports, February 2022.

# AIR TRAVELER STATS

*Nationwide daily percentage of passengers passing through current TSA checkpoints in 2021-2022 expressed as a percentage of traffic two years earlier.*

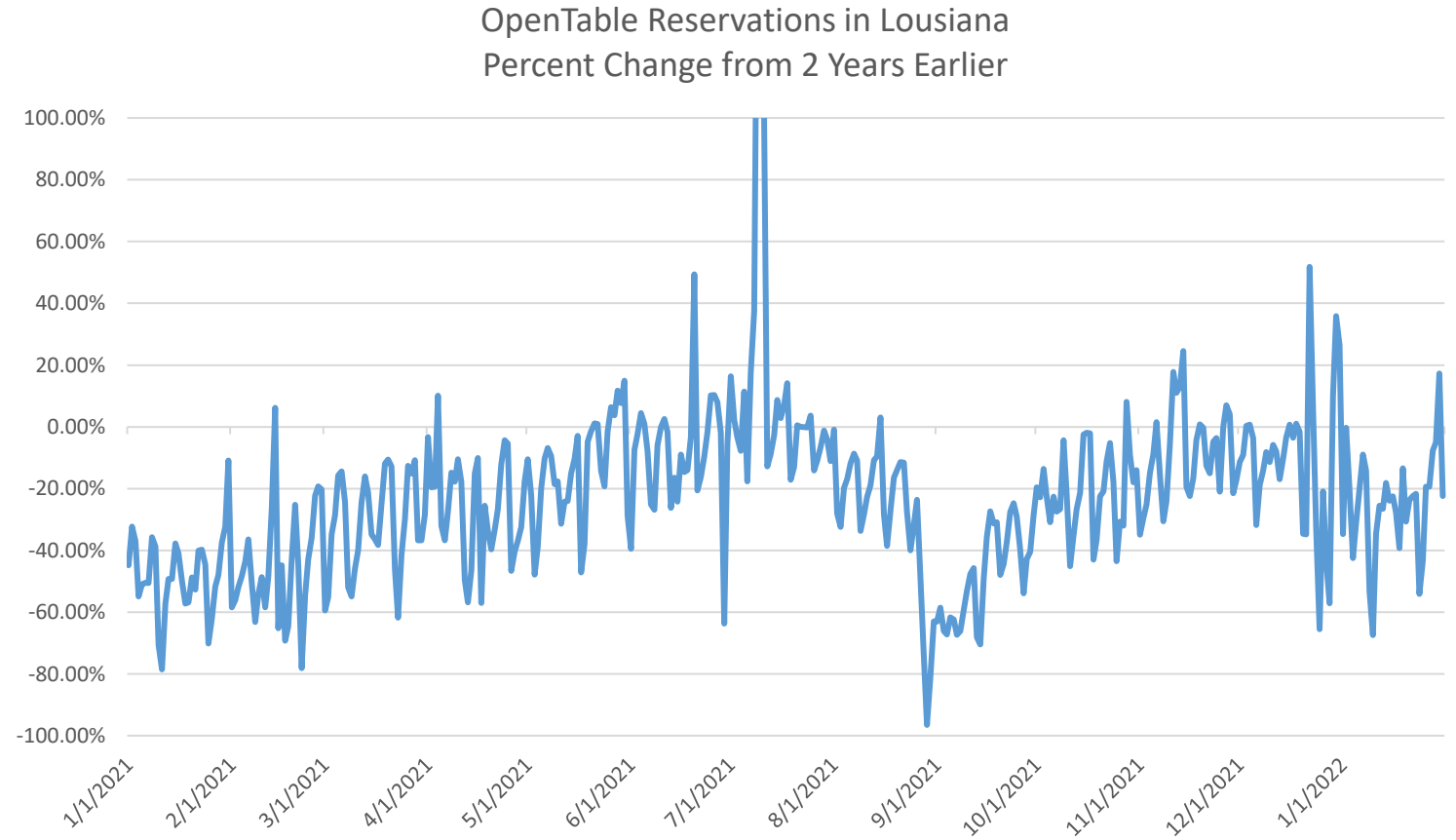
- Nationally, air passenger traffic in January 2022 declined -22% from December 2021.
- ✓ U.S. air passenger traffic in January 2022 was up 96% from a year ago, but still -25% below January 2019.



# OPEN TABLE RESERVATIONS IN LOUISIANA

*This data shows seated diners at restaurants on the OpenTable network in Louisiana in 2021-2022 compared with the same day of the week two years earlier. OpenTable reservations are mostly from southeast Louisiana restaurants.*

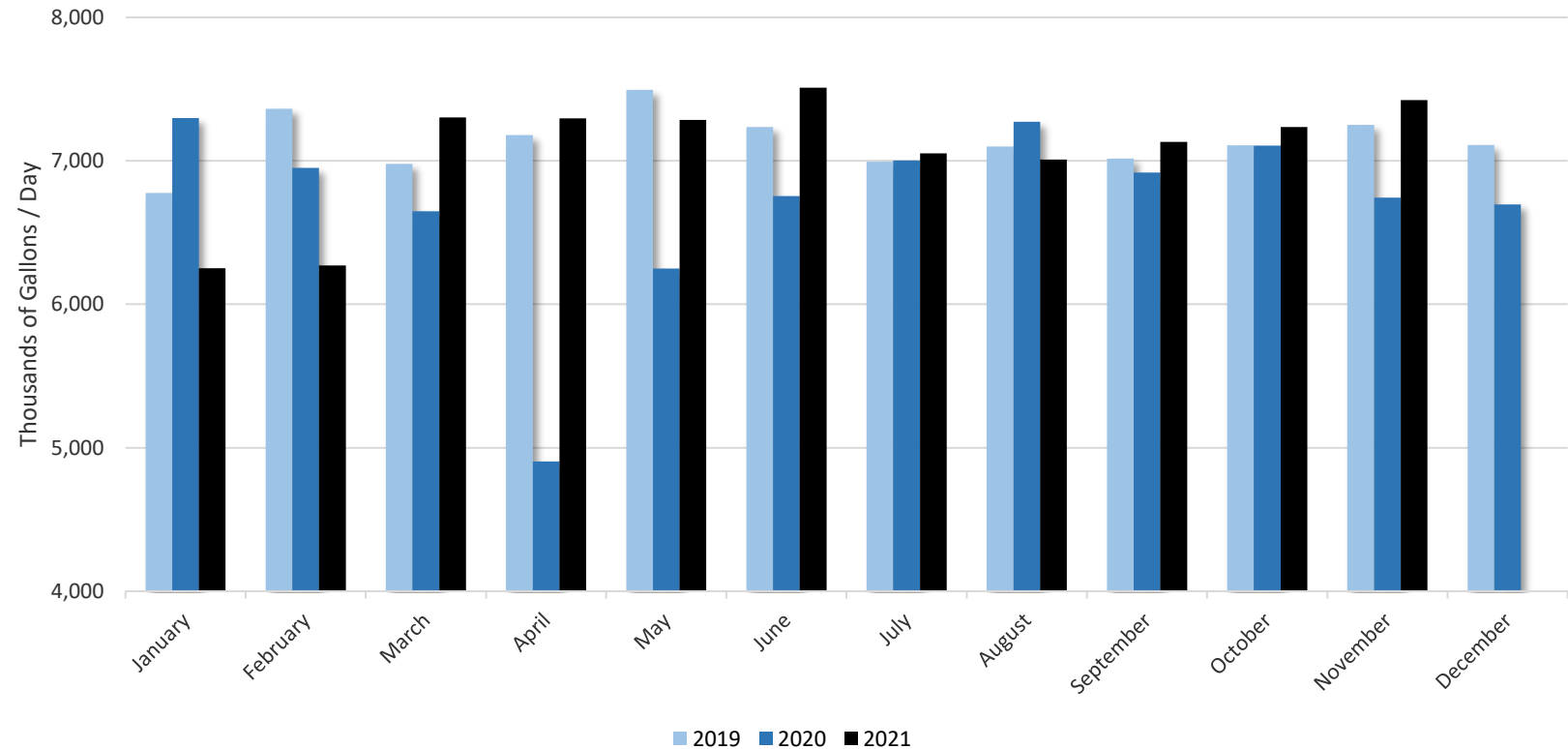
- *Compared to January 2020, reservations were down -25% in January 2022.*



# LOUISIANA GASOLINE SALES

*Total gasoline sales in gallons in Louisiana in 2019 - 2021.*

Gasoline Sales in Louisiana  
2019-2021



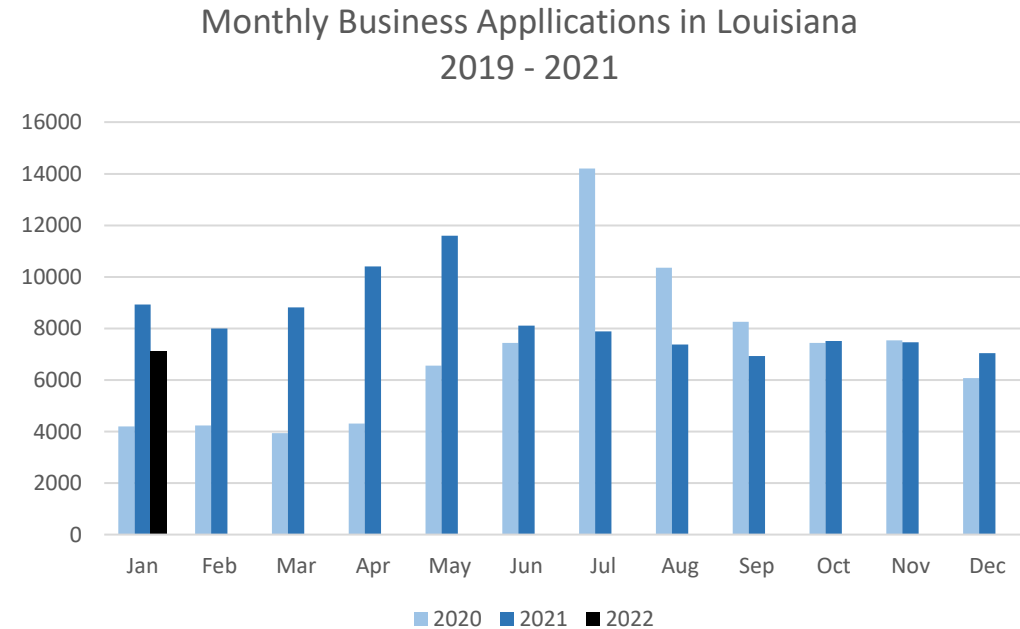
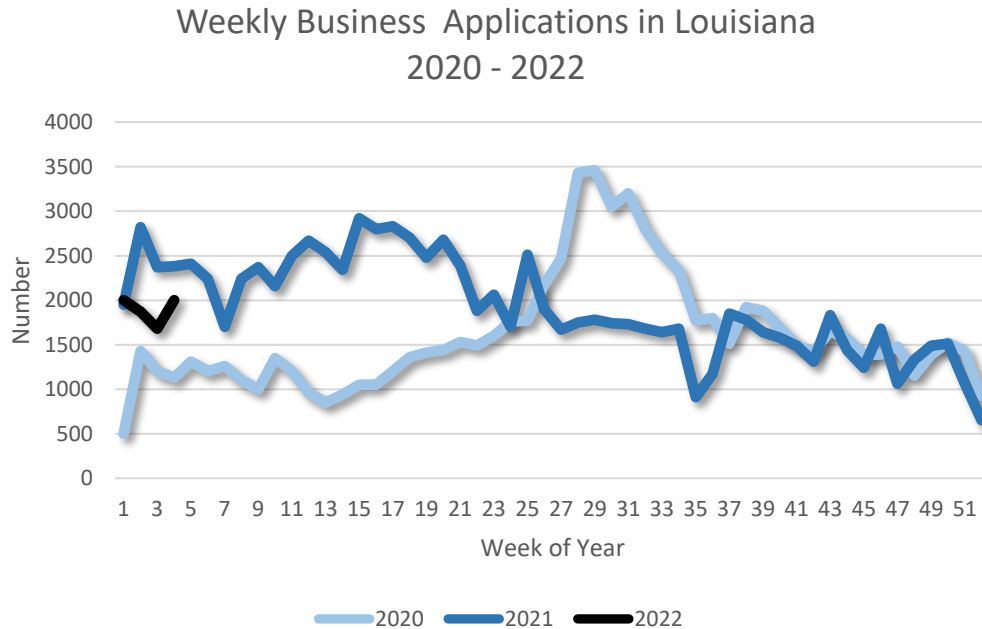
- ✓ November 2021 gasoline sales increased 2.6% from October and are up 10% from a year ago.
- ✓ Gasoline sales YTD in November are 5.3% above the same period in 2020, but -0.9% below 2019.

# LOCAL & LOUISIANA

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# NEW BUSINESS APPS IN LOUISIANA

*The chart below represents the weekly number of new businesses applications in Louisiana from 2020-2022*



- New business applications in January 2022 remain unchanged from December 2021, but are down 20% from January 2021.

Note: Data reflects businesses applications, not necessarily business formations.

Data Source: U.S. Census Bureau, Business Formation Statistics, Retrieved February 15, 2022.

# NEW BUSINESSES IN RAPIDES

The chart below represents the number of new businesses established each month in Rapides from January 2019 through January 2022.

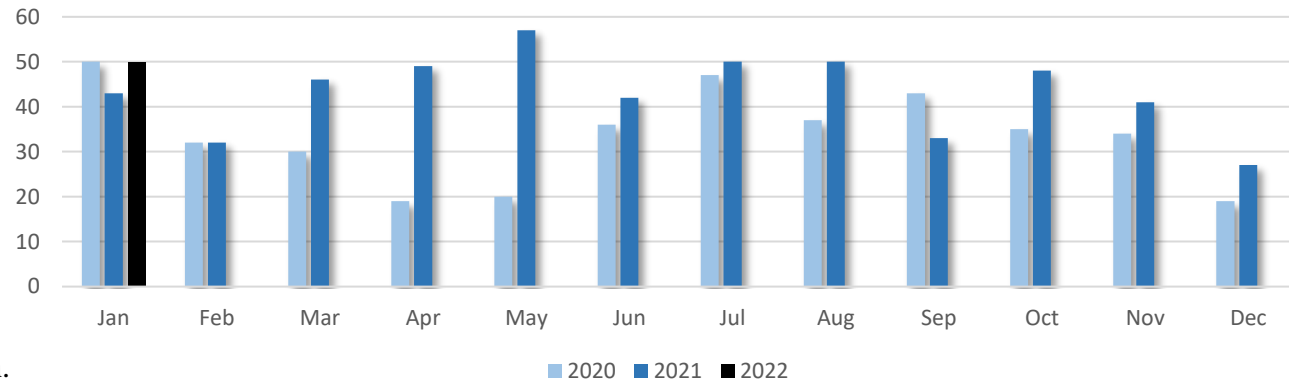
✓ The number of new businesses established in Rapides in January 2022 increased 85% from December and was 16% higher than January 2021.

✓ Year-to-date, 50 new businesses have been created in Rapides in 2022 compared to 43 in 2021 and 50 in 2020.

## January

	2019	2020	2021	2022
January	28	50	43	50
December	21	21	19	27
% Chg Prev Month	33.3%	138.1%	126.3%	85.2%
% Chg from Prev Year		78.6%	-14.0%	16.3%
YTD (Jan)	28	50	43	50
% Chg over Prev YTD		78.6%	-14.0%	16.3%

New Businesses in Rapides  
2020-2022




Note: Data reflects businesses established in the current month.


Data Source: Rapides Parish Sales and Use Tax Department, February 2022.





# RAPIDES OCCUPATIONAL LICENSES


*Rapides Parish occupational license revenue YTD with previous YTD comparisons.*

Rapides Parish  
(rural)  21%

Alexandria  38%

Pineville  103%

Other  25%

Total  40%

*January Year-to-Date*

	2019	2020	2021	2022
Parish	\$ 46,938	\$ 90,909	\$ 102,712	\$ 124,404
% Chg over Prev YTD		93.7%	13.0%	21.1%
Alexandria	\$ 198,051	\$ 272,764	\$ 270,243	\$ 372,652
% Chg over Prev YTD		37.7%	-0.9%	37.9%
Pineville	\$ 36,298	\$ 51,250	\$ 42,489	\$ 86,205
% Chg over Prev YTD		41.2%	-17.1%	102.9%
Other	\$ 12,561	\$ 31,765	\$ 18,583	\$ 23,214
% Chg over Prev YTD		152.9%	-41.5%	24.9%
Total	\$ 293,848	\$ 446,688	\$ 434,027	\$ 606,475
% Chg over Prev YTD		52.0%	-2.8%	39.7%

Note: Rapides Parish reflects unincorporated areas. Data reflects licenses paid in previous month.

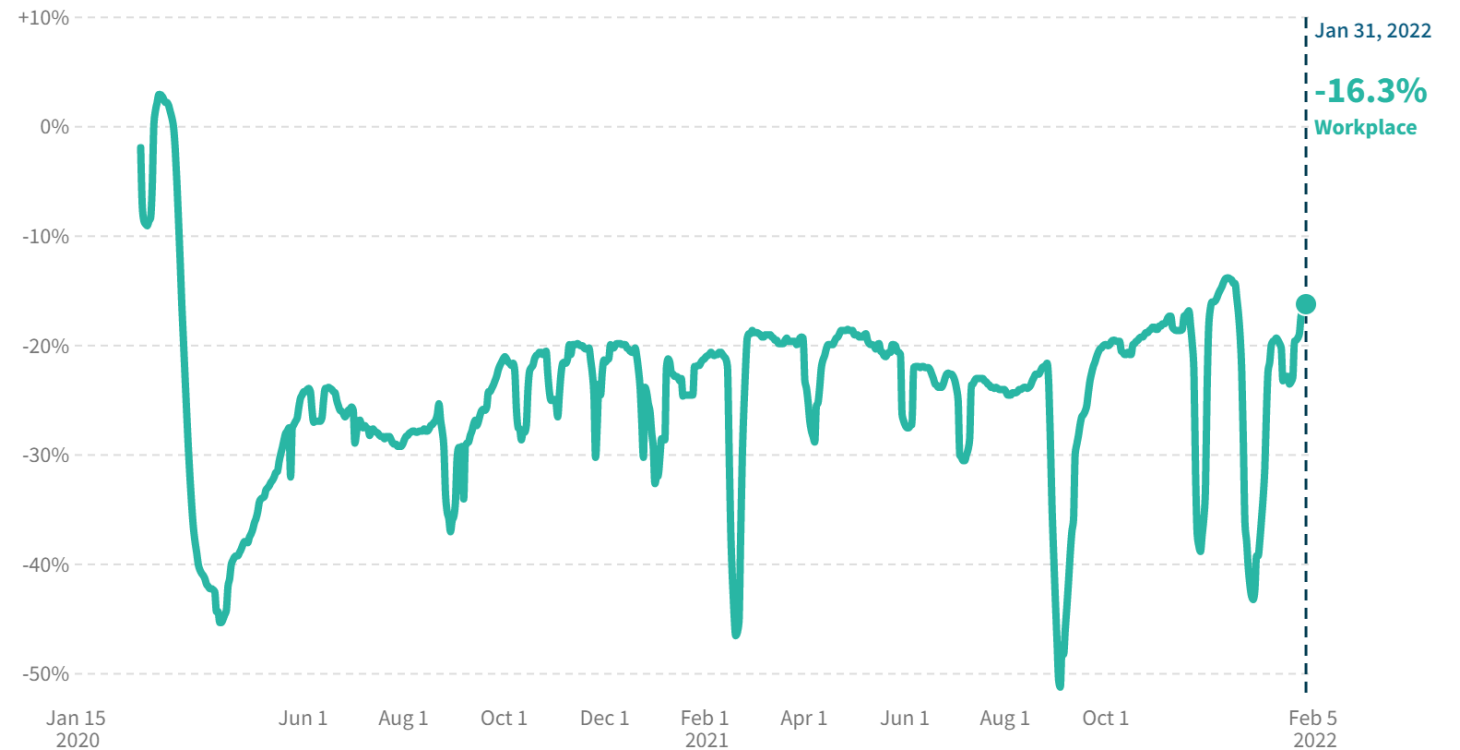
Data Source: Rapides Parish Police Jury Treasurer's Reports, February 2022.

# TIME SPENT AT WORK IN CENLA

*The chart represents the percent of time employees in Cenla and statewide spent at work as of January 31, 2022 with January 2020 as the baseline.*

	<u>% Change in Time at Work</u>
Avoyelles	-18%
Concordia	-23%
Evangeline	-21%
Grant	+2%
Natchitoches	-15%
Rapides	-14%
St. Landry	-14%
Vernon	-12%

In **Louisiana**, as of January 31, 2022, total time spent at workplace locations decreased by **16.3%** compared to January 2020.

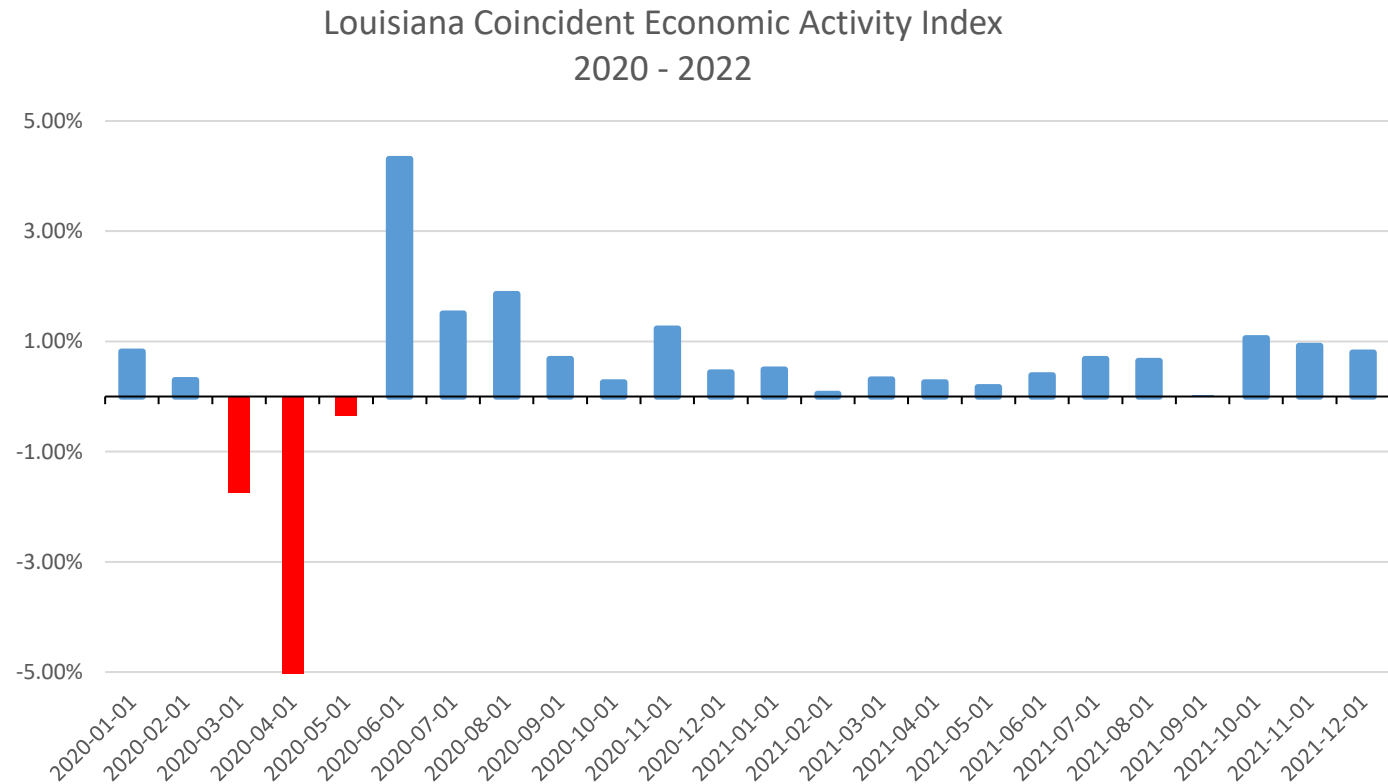


data source: **Google COVID-19 Community Mobility Reports**

# LOUISIANA ECONOMIC ACTIVITY INDEX

*The Coincident Economic Activity Index for Louisiana is set to match the trend in the gross state product and includes four indicators: nonfarm payroll employment, the unemployment rate, average hours worked in manufacturing and wages and salaries. The column graph below represents the percentage change in the index. A positive percentage represents an expanding statewide economy.*

✓ *The Index for December 2021 increased 0.8% from November, reaching the highest level since the pandemic's start.*



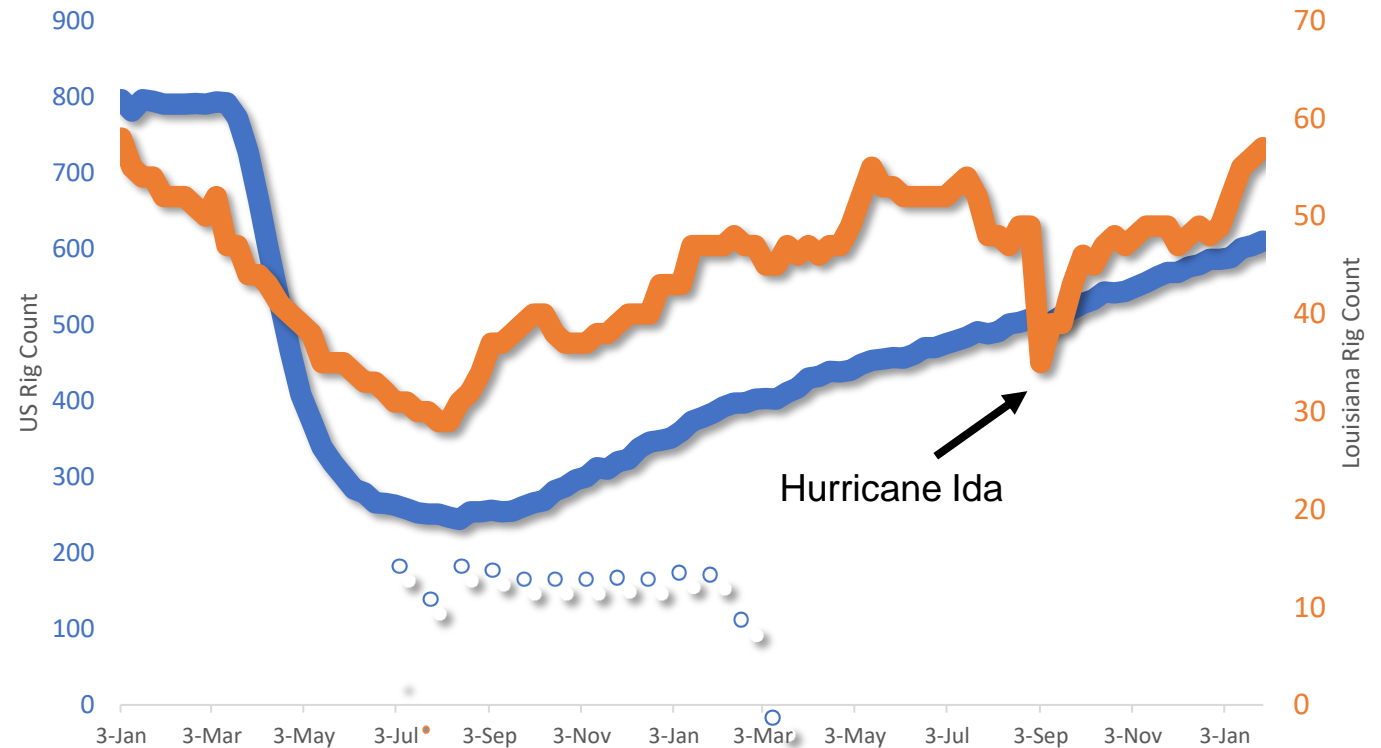
# BAKER HUGHES RIG COUNT

*Represents the number of drilling rigs actively exploring for or developing oil or natural gas in Louisiana and the U.S. in 2020-2021.*

	Jan 21	Dec 21	Jan 22
N. LA-Land	29	34	37
Int'l Water	2	0	1
S. LA-Land	0	1	1
S. LA-Offshore	15	12	17
TOTAL LA	45	48	55
TOTAL US	369	579	601

- ✓ Rig count in Louisiana increased by 7 rigs or 15% in January from December.
- ✓ Total rig count in LA has reached January 2020 levels.
- ✓ Nationwide, the rig count is up 63% from a year ago.


**Rig Count in Louisiana & US  
2020-2022**




# LOUISIANA GAMING REVENUE

*Gaming revenue in Louisiana for December 2021  
with previous month and year comparisons.*

*December 2021*

December   
13%

Dec YoY   
34%

	Dec-20	Nov-21	Dec-21	% Change MoM	% Change YoY	% Change* YTD 21/22
Video Poker	\$54,498,613	\$69,773,384	\$74,174,255	6.3%	36.1%	21%
Riverboat	\$121,903,398	\$147,569,204	\$164,135,483	11.2%	34.6%	25%
Landbased	\$16,513,895	\$12,698,764	\$22,109,973	74.1%	33.9%	18%
Slots	\$23,457,363	\$25,852,568	\$28,647,249	10.8%	22.1%	17%
Total	\$216,373,269	\$255,893,920	\$289,066,960	13.0%	33.6%	

\* Note: Year-to-Date percentage reflects Louisiana's fiscal year July 2021 – June 2022.

Data Source: Louisiana Gaming Control Board, February 6, 2022. [http://lgcb.dps.louisiana.gov/revenue\\_reports.html](http://lgcb.dps.louisiana.gov/revenue_reports.html)

# CONTRIBUTORS

*The data presented throughout the CENLA Economic Dashboard reflects contributions from the following local organizations.*

- Rapides Parish Policy Jury Treasurer
- Rapides Sales Tax Administrator
- Avoyelles Parish School Board
- Alexandria International Airport
- Rapides Area Planning Commission
- City of Alexandria Planning Division
- Evangeline Parish Sales Tax Commissioner
- Concordia, Catahoula, & La Salle Tax Administrator
- Louisiana Office of Public Health, Region 6
- St. Landry Parish School Board
- Grant Parish Sheriff's Office
- Natchitoches Parish Tax Commission
- Natchitoches Parish Planning and Zoning
- City of Natchitoches Planning

# THANK YOU

*Also, special thanks to the following partners for distributing the dashboard.*

- LSUA Foundation
- Central Louisiana Regional Chamber of Commerce
- Marksville Chamber of Commerce
- Bunkie Chamber of Commerce
- Evangeline Chamber of Commerce
- Concordia Chamber of Commerce
- St. Landry Chamber of Commerce
- Greater Vernon Chamber of Commerce
- Natchitoches Chamber of Commerce
  
- *Next Issue: Week of March 21, 2022*