

CENLA ECONOMIC DASHBOARD

February 22, 2021

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Topics on Central Louisiana:

- ✓ *History of CenLa, Government, and Legislative Process*
- ✓ *Education and Workforce Development*
- ✓ *Business, Industry, and Economy*
- ✓ *Art, Culture, and Tourism*
- ✓ *Criminal Justice and Law Enforcement*
- ✓ *Healthcare and Community Needs*
- ✓ *Understanding Leadership*
- ✓ *Strategic Leadership Simulation*

Dates: April 29, May 27, June 24, August 26, September 23, October 28, November 18, 2021,
Legislative Day at Capitol to be determined (early- to mid-May)

Cost: \$1,500 covers seven sessions and Legislative Day trip
Light breakfast & Lunch provided

Location: The Wesley Center,
Woodworth, LA

Nominations now being accepted at lsua.it/LeadershipNomination

KEY FINDINGS

February 22, 2021 CENLA Economic Dashboard

COVID-19

- The positivity rate for COVID-19 in Region 6 (Cenla) fell significantly in January from a high in excess of 11% in early January to 8.3% on February 4. Rapides posted a 5.9% positivity rate.

EMPLOYMENT

- Statewide, average weekly initial unemployment claims filed in January rose to 16,957 from 8,671 in December, a 96% increase, while average weekly continued unemployment claims in January rose to 69,077 from 66,909 in December, a 3% increase.
- In CENLA, average weekly initial unemployment claims in central Louisiana rose to 976 from 486 in December, a 101% increase, while average weekly continued unemployment claims in central Louisiana fell to 4,701 in January from 4,773 in December, a 1.5% decrease.
- In December, parishes in central Louisiana had an average unemployment rate of 5.9% compared to 6.9% statewide.

- At 5.0%, the Alexandria MSA had the lowest unemployment rate among the state's major metro areas for the eighth straight month, well below the state's 6.9% rate.
- Louisiana's unemployment rate fell 1.2% in December to 6.9% from 8.1% in November.
- Alexandria's metro area continues to have the tightest labor market in the state with only 0.68 unemployed per job opening compared to 1.78 statewide. In other words, there are two unemployed for every three job openings in Cenla.

TAX REVENUE

- January sales taxes revenue for Ball, Boyce, Lecompte, and Woodworth were down single-digits while Cheneyville and Glenmora were up double-digits. January data reflects sales activity in December.
- All nine jurisdictions in central Louisiana reported higher tax revenues in January, reflecting increased consumer spending in December. Increases ranged from 11% to 32%.

KEY FINDINGS ... continued

February 22, 2021 CENLA Economic Dashboard

- All reporting central Louisiana jurisdictions had increased tax revenues over the same period last year, with Avoyelles and Evangeline having the largest gains over January 2020 at 32% and 31%, respectively.
- Alexandria's sales tax revenue exceeded revenues for January 2020 by 9.9%. In other words, spending for Christmas 2020 was 10% higher than Christmas 2019. Ball recorded a 36% increase in spending, while Woodworth gained 41%. Sales tax revenue serves as a proxy for consumer spending.

BUILDING PERMITS

- Rapides Parish permit valuations in January were \$195 million, up 442% over December 2020 which stood at \$36 million. The Acadian Gas Pipeline System being built in the parish accounts for \$193 of the \$195 million.
- Residential construction permits in CENLA in January were down 60% over the same month a year ago.
- In Alexandria, commercial permit valuations were down 29% year-to-date in January while residential permits were down 35%.

HOUSING

- Indicators point to a seasonal slowing but still strong housing market in the Alexandria metro area. Compared to January of last year, active listings are down 54%, pending listings are up 155%, and median days on the market are down only 2%.
- The median listing price is up 18% over the past year, while the average price is up 23%. Median listing prices peak in October at \$231,950 and are currently 9.0% off the peak.
- In December, Louisiana's non-current mortgage delinquency rate dropped to 1.5% from its pandemic high of 11.8% in May. Mortgage delinquencies nationwide improved for the sixth consecutive month in December 2020, falling to 6.1% from 6.3% in November.

TRAVEL

- Hotel occupancy in Rapides decreased 24% in December compared to a month earlier, with Avoyelles experiencing a 7% decline. Compared to a year ago, hotel occupancy tax revenue was down 7.3% in Rapides and 14.0% in Avoyelles. Occupancy tax revenue is used as a proxy for occupancy rates.

KEY FINDINGS ... continued

February 22, 2021 CENLA Economic Dashboard

- Total passenger traffic at Alexandria International airport (AEX) averaged 56% of last January's level compared to only 38% nationwide. AEX had the second highest percentage passenger throughput rate in the state when compared with 2019 traffic.
- Nationwide air passenger traffic in January 2021 was 38% of last year's level.

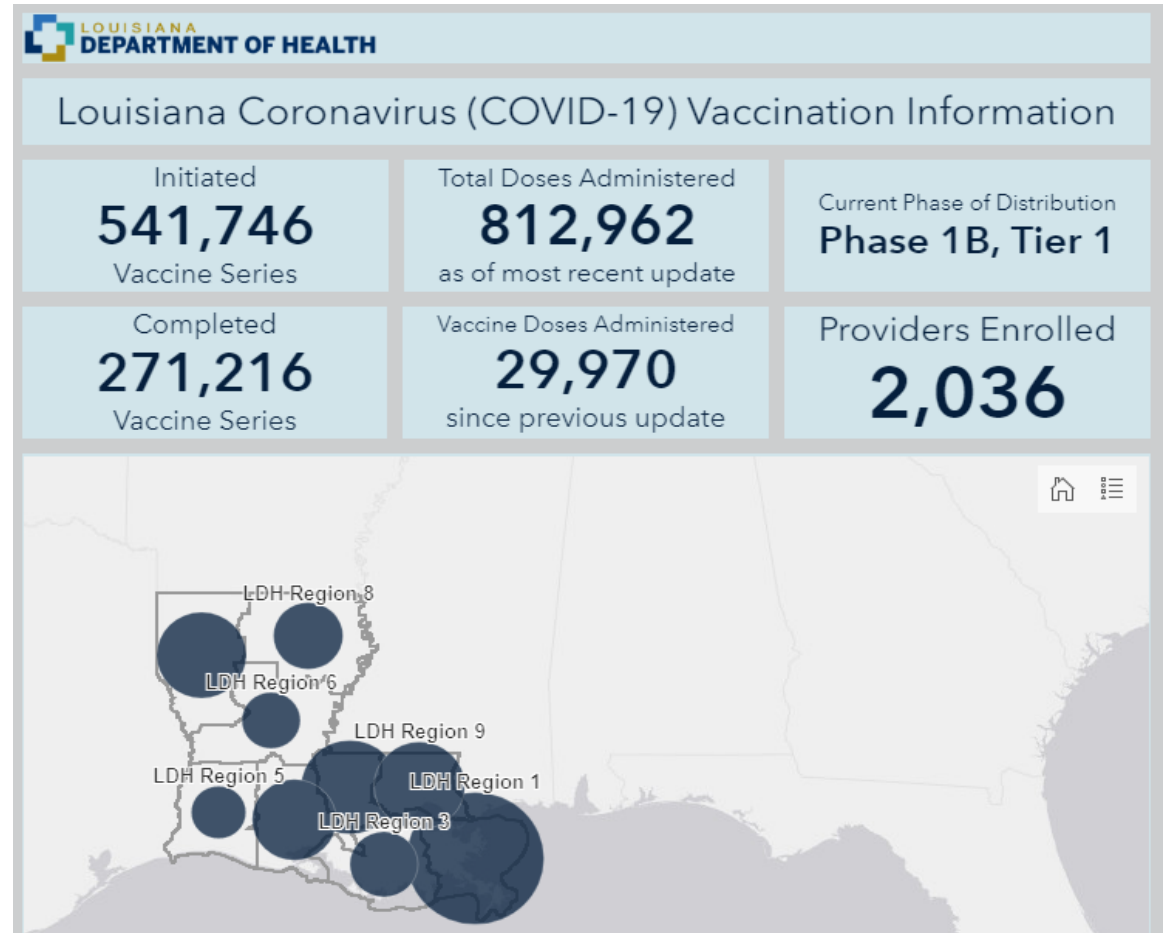
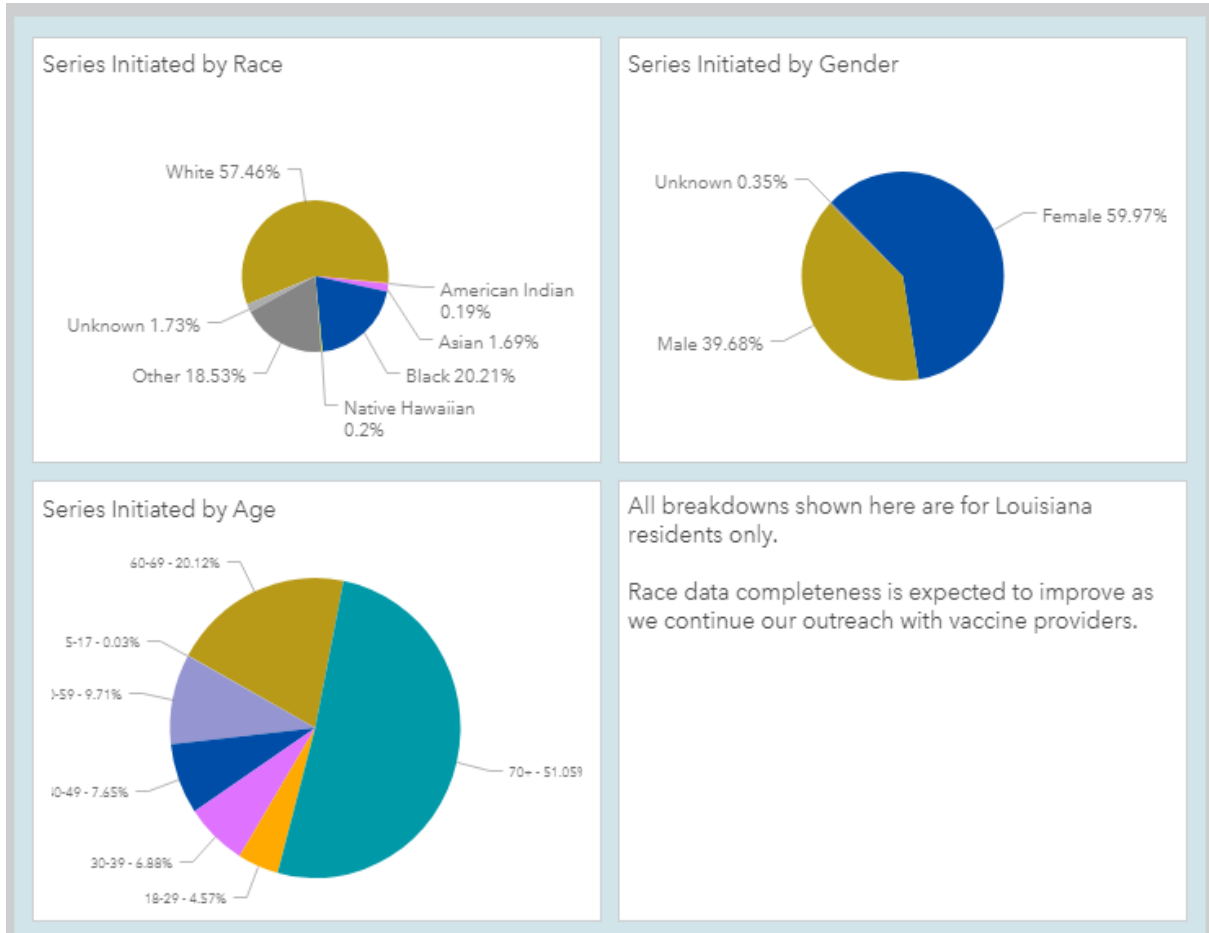
LOCAL & LOUISIANA

- The number of new businesses established in Rapides in January 2021 was 14% below a year ago, but 54% higher than in January 2019. However, new businesses established in Rapides decreased 5.9% in 2020 compared to 2019.
- Total consumer spending in Louisiana is up 9.5% compared to January 2020, with retail spending up 37% while entertainment and recreation spending is down 49%. Grocery spending was up 10.1%, health care up 12.7%, and restaurants down -3.4%.
- Using data from financial transactions, Opportunity Insights reports consumer spending in Rapides for the week ending January 31, 2021 was up 19.2% compared to January 2020 while statewide spending was up 9.5%.
- Small business revenue in Louisiana was down 36% in late January compared to January 2020 with leisure and hospitality small business revenue down 71%.
- Small business revenue in Rapides was down 27% compared to a year ago. All central Louisiana parishes and jurisdictions reported lower small business revenue ranging from Evangeline's 75% decline and to St. Landry's 14% decline.
- 31% of small businesses in Louisiana closed in the past year compared to 30% in Rapides.
- The Coincident Economic Activity Index which tracks gross state product edge up 0.4% in December indicating continued growth in the Louisiana economy.
- In November 2020, Louisiana gasoline sales decreased - 5.1% from October and was 7.0% below November 2019. Gasoline sales in LA exceeded 2019 in only two month – January and August. Year-to-date gasoline sales were down 5.9% in 2020 compared to 2019.
- The Baker Hughes exploration rig count in Louisiana increased 9.7% in January. Likewise, the rig count nationwide increased 7% from a month ago.
- Gaming revenue in Louisiana increased 6% in December but was still down 18% compared to last year.

COVID-19

COVID-19 VACCINATION TOTALS

COVID-19 vaccinations statewide as of February 22, 2021.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), Regional Administrator/Medical Director, David J. Holcombe, MD, MSA, Feb. 22, 2021.

COVID-19 PARISH TESTING STATISTICS

COVID-19 parish testing statistics for Region 6 as of February 4, 2021.

Parish	Molecular	Antigen	Total Tests	New Tests	% Positive	Confirmed	Probable	Total Cases	New Cases	Total Deaths	New Deaths	2-wk Incidence	Population >65	Population Total
Avoyelles	52586	2782	55368	289	4.9%	3093	418	3511	12	115	1	276.8	6945	40144
Catahoula	10599	1039	11638	13	4.9%	831	195	1026	-4	33	0	218.6	1699	9494
Concordia	16367	1522	17889	36	5.5%	1490	227	1717	9	54	1	158.4	3428	19259
Grant	20841	2774	23615	78	13.2%	1452	495	1947	9	47	0	551.6	3470	22389
LaSalle	17940	4019	21959	56	5.2%	895	473	1368	3	33	0	288.3	2561	14892
Rapides	147072	12886	159958	421	5.9%	8488	2373	10861	27	266	0	292.6	21651	129648
Vernon	27893	2967	30860	447	4.5%	2220	524	2744	11	90	0	184.2	6023	47429
Winn	17525	2079	19604	45	3.1%	1098	312	1410	13	38	0	212.3	2656	13904
Totals	310823	30068	340891	1385	5.9%	19567	5017	24584	80	676	2		48433	297159
State Wide	50368015	384783	50752798	39519	8.3%	354788	54207	408995	2760	9044	38			4600000
R6/State	1%	8%	1%			6%	9%	6%		7%				6%

COVID-19 REGION 6 CONTACT TRACING DATA

Covid-19 contact tracing effectiveness as of January 21, 2021.

Status	Cases		Contacts	
	Count	Percent	Count	Percent
Awaiting Outreach	38	0.20%	1	0.02%
Attempted Contact	19182	99.42%	5770	100%
Successfully Reached	13166	68.24%	5462	94.61%
Contact Attempts Ongoing	323	1.67%	7	0.12%
Declined Interview	665	3.45%	52	0.90%
Never Reached	5028	26.06%	249	4.31%
Total in Salesforce	19293		5773	

- 68% of cases and 95% of close contacts were successfully interviewed.
- 44% denied any close contact in the two weeks prior to their positive results.

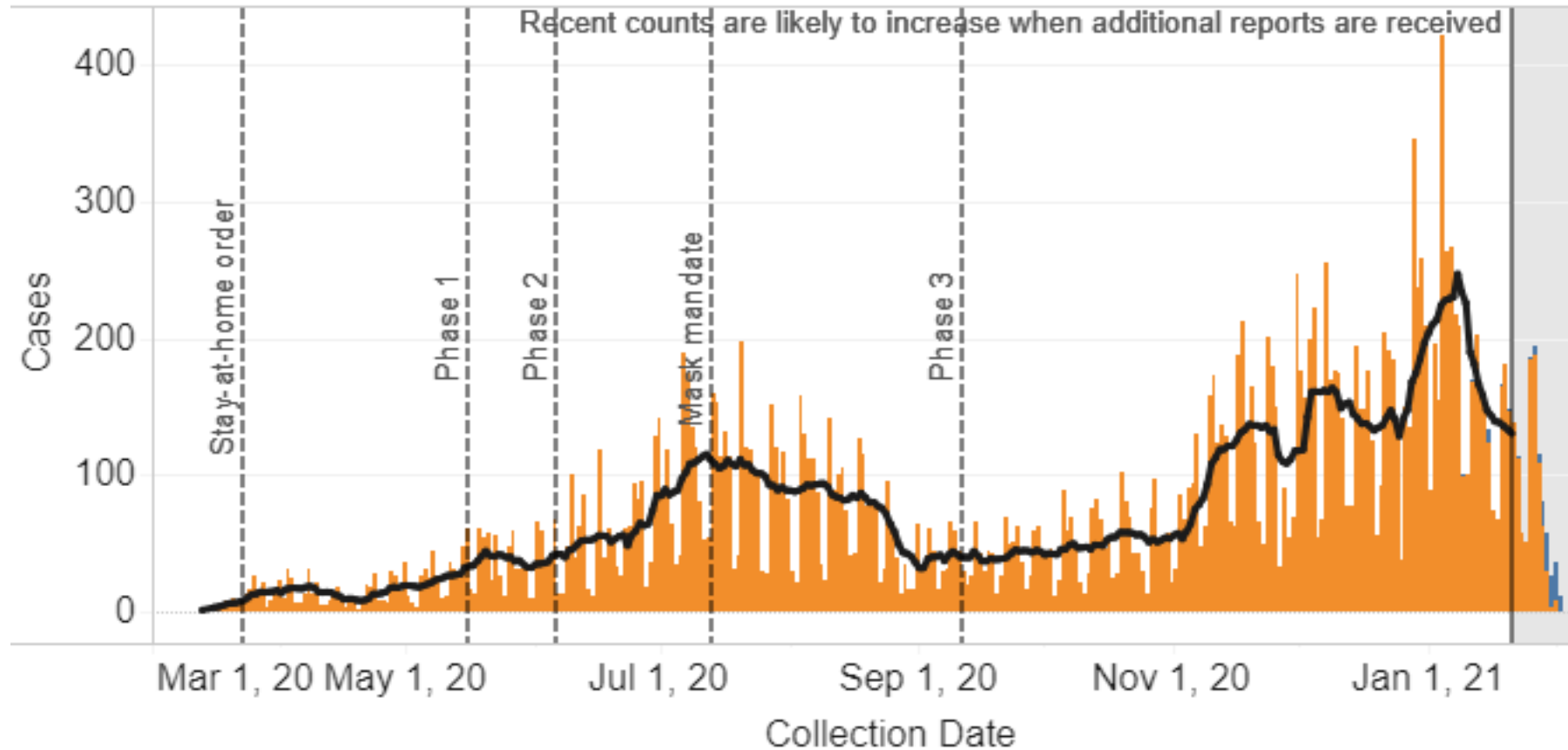
COVID-19 CASES BY K-12 SCHOOLS

Covid-19 cases reported by K-12 schools in Region 6 from January 25-31, 2021.

COVID-19 Cases* Reported by K-12 Schools					
Parish	No. Enrolled Schools	Total Cases		Cases Reported Jan. 25 - Jan. 31	
		Faculty/Staff/Volunteer	Student	Faculty/Staff/Volunteer	Student
Avoyelles	8	1-4	10	0	1-4
Catahoula	1-4	0	0	0	0
Concordia	11	40	82	1-4	1-4
Grant	8	32	69	6	8
LaSalle	9	0	9	0	0
Rapides	57	268	523	20	49
Vernon	16	72	97	1-4	11
Winn	6	46	121	1-4	1-4

COVID-19 CASES BY COLLECTION DATE

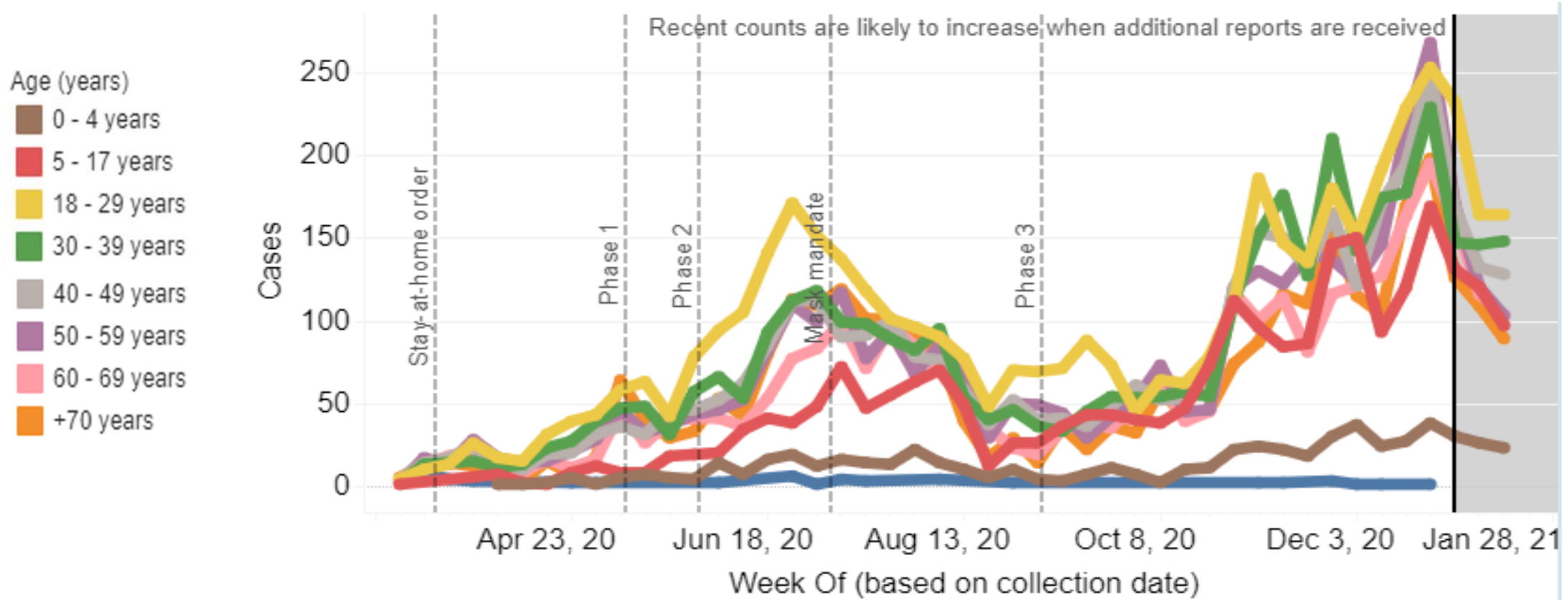
COVID-19 cases by collection date as of February 3, 2021 in Region 6 with a 7-day moving average.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), Regional Administrator/Medical Director, David J. Holcombe, MD, MSA, Feb. 4, 2021.

COVID-19 REGION 6 CASES BY AGE GROUP

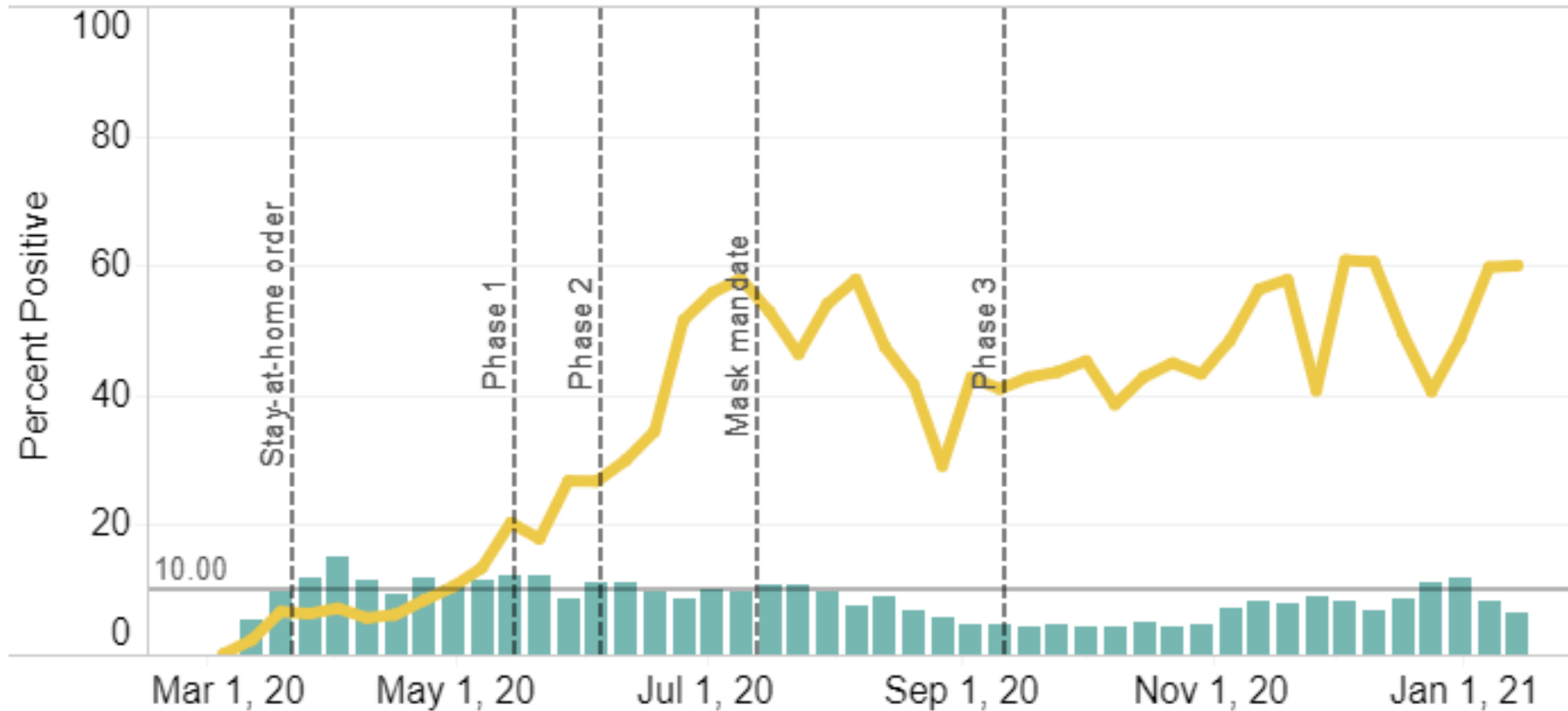
Cases over time by age group in Region 6 through February 3, 2021.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), Regional Administrator/Medical Director, David J. Holcombe, MD, MSA, Feb. 4, 2021.

COVID-19 PERCENT POSITIVE AND TEST VOLUME

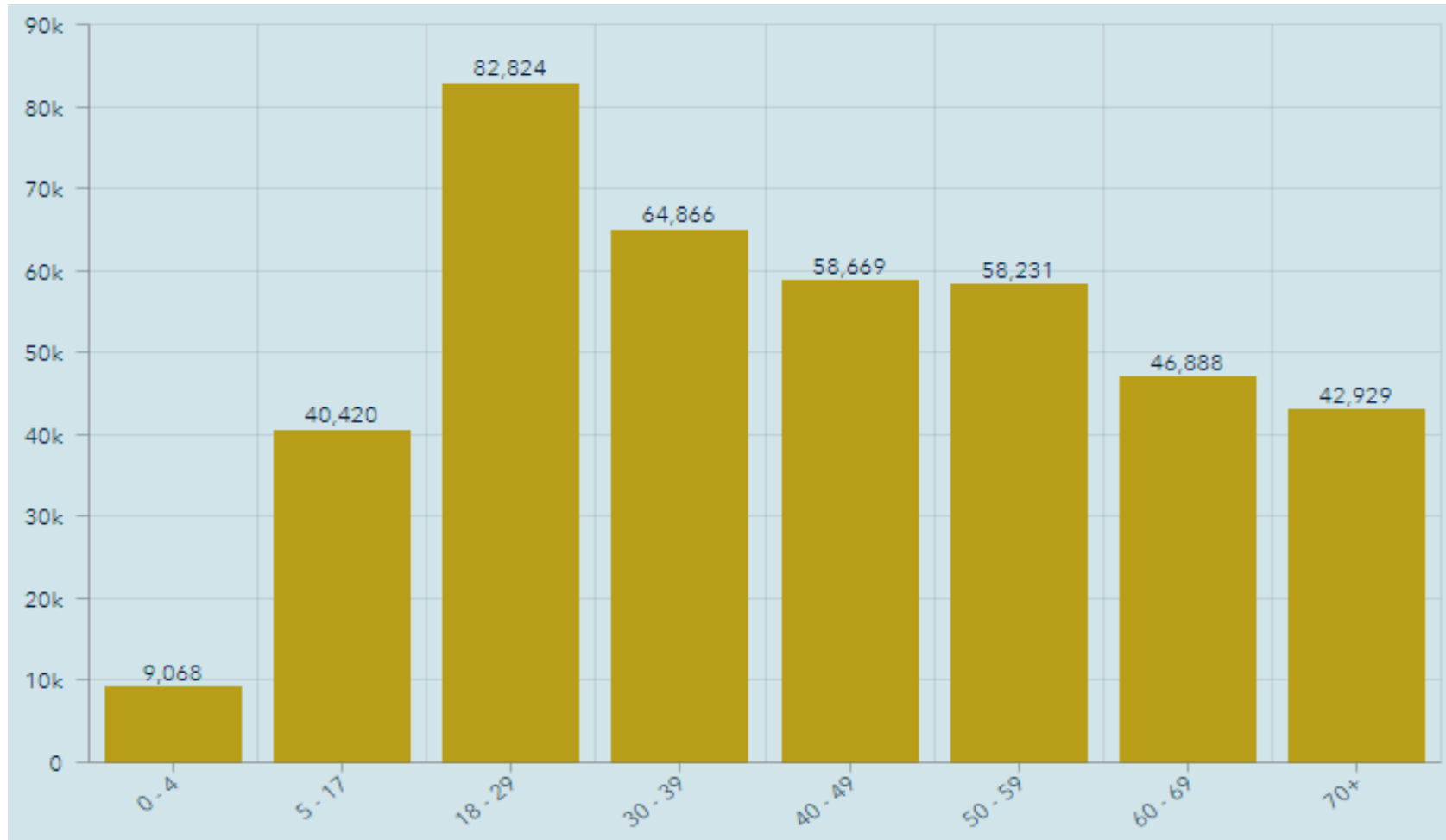
COVID-19 percent positive and test volume in Region 6 as of February 3, 2021.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), Regional Administrator/Medical Director, David J. Holcombe, MD, MSA, Feb. 4, 2021..

COVID-19 CASES BY AGE GROUP

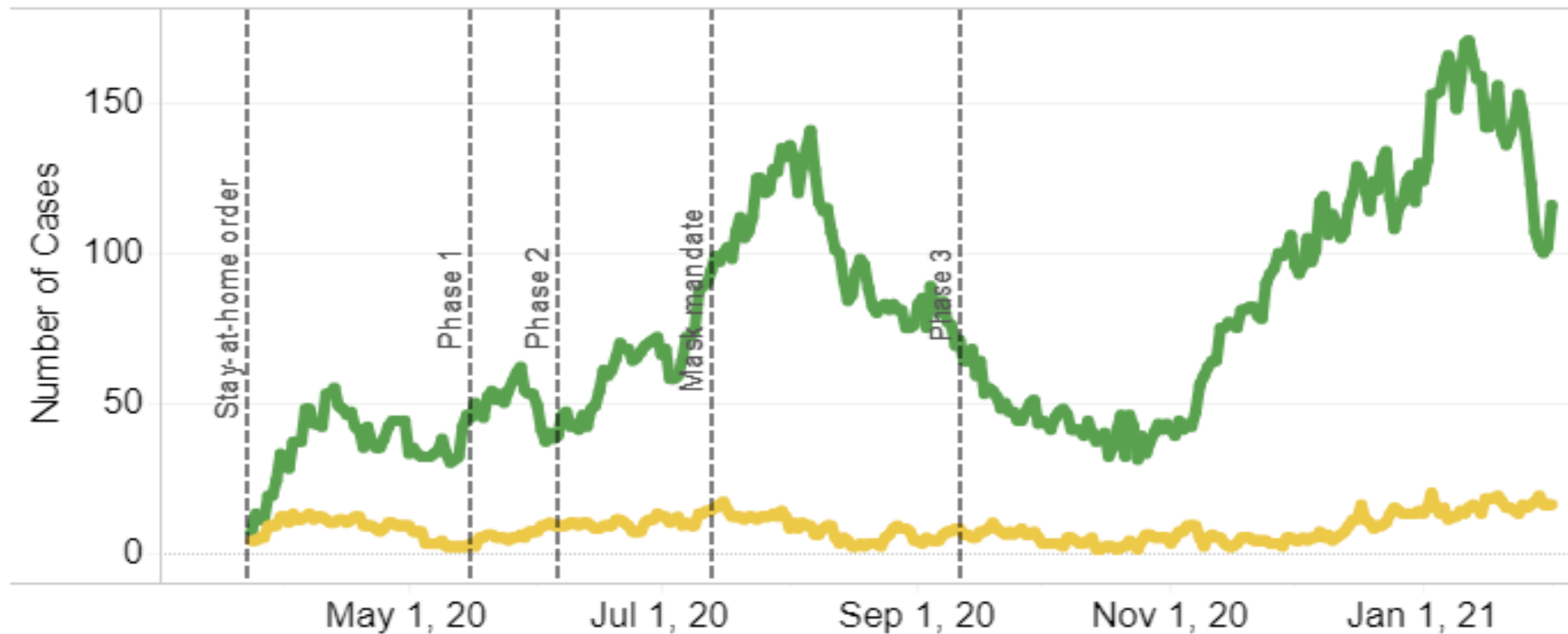
COVID-19 cases statewide by age group as of February 3, 2021.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), Regional Administrator/Medical Director, David J. Holcombe, MD, MSA, Feb. 4, 2021.

COVID-19 HOSPITALIZED & VENTILATED

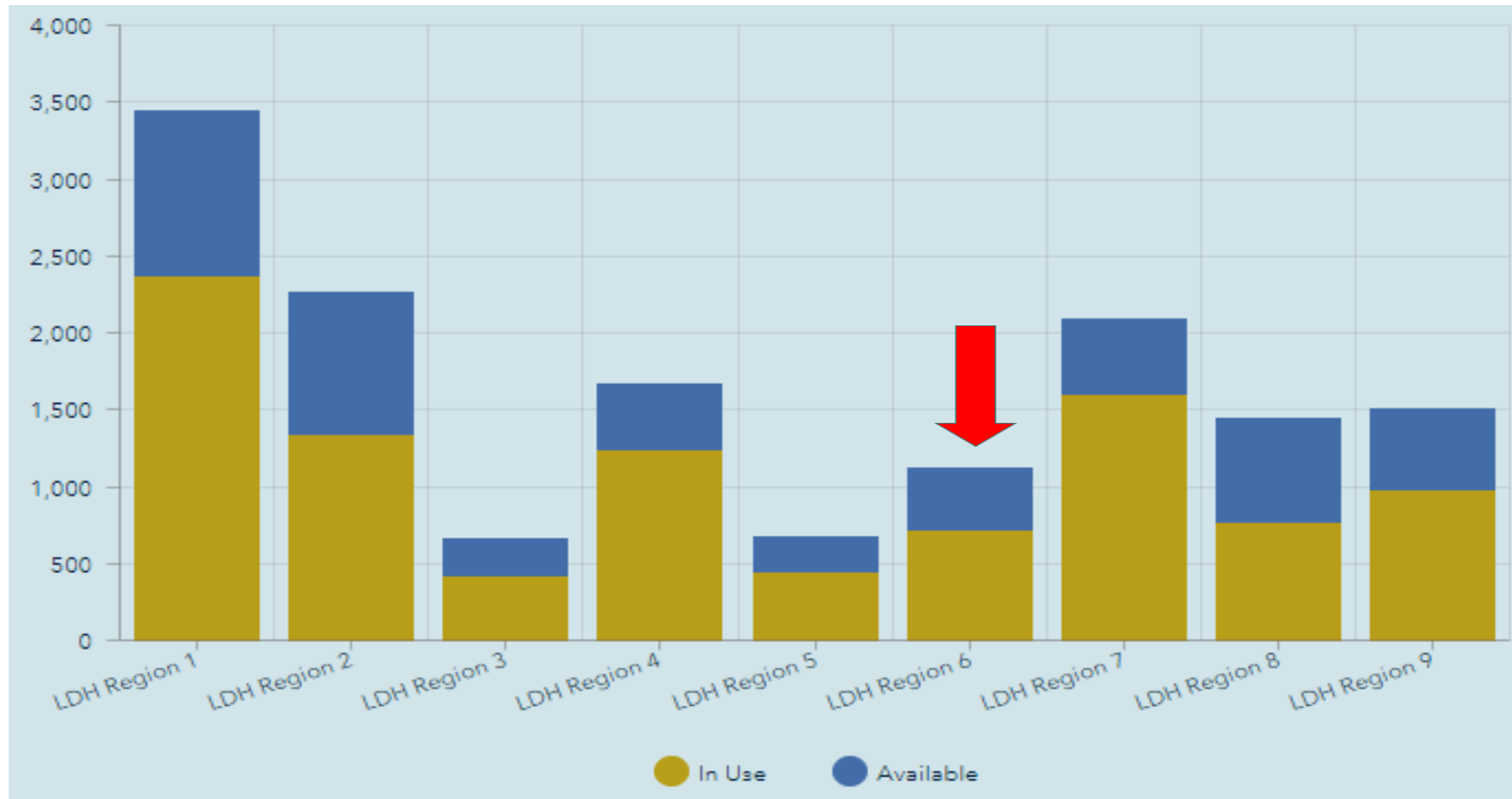
Number of cases hospitalized (green line) and ventilated (yellow line) in Region 6 as of February 3, 2021.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), Regional Administrator/Medical Director, David J. Holcombe, MD, MSA, Feb. 4, 2021.

COVID-19 AVAILABLE BEDS BY LDH REGION

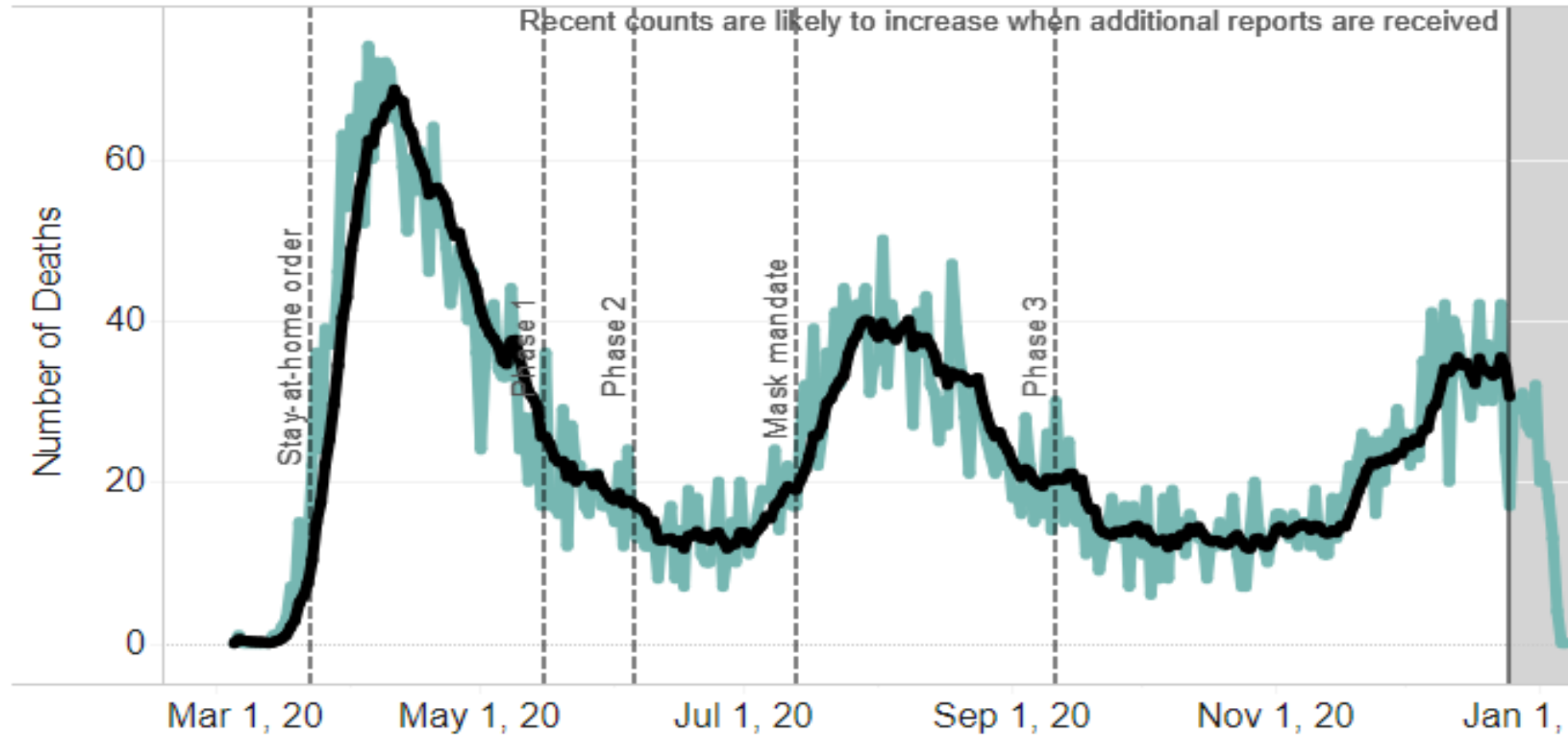
Available beds by Louisiana Department of Health region as of February 3, 2021.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), Regional Administrator/Medical Director, David J. Holcombe, MD, MSA, February 4, 2021.

COVID-19 DEATHS STATEWIDE BY DATE

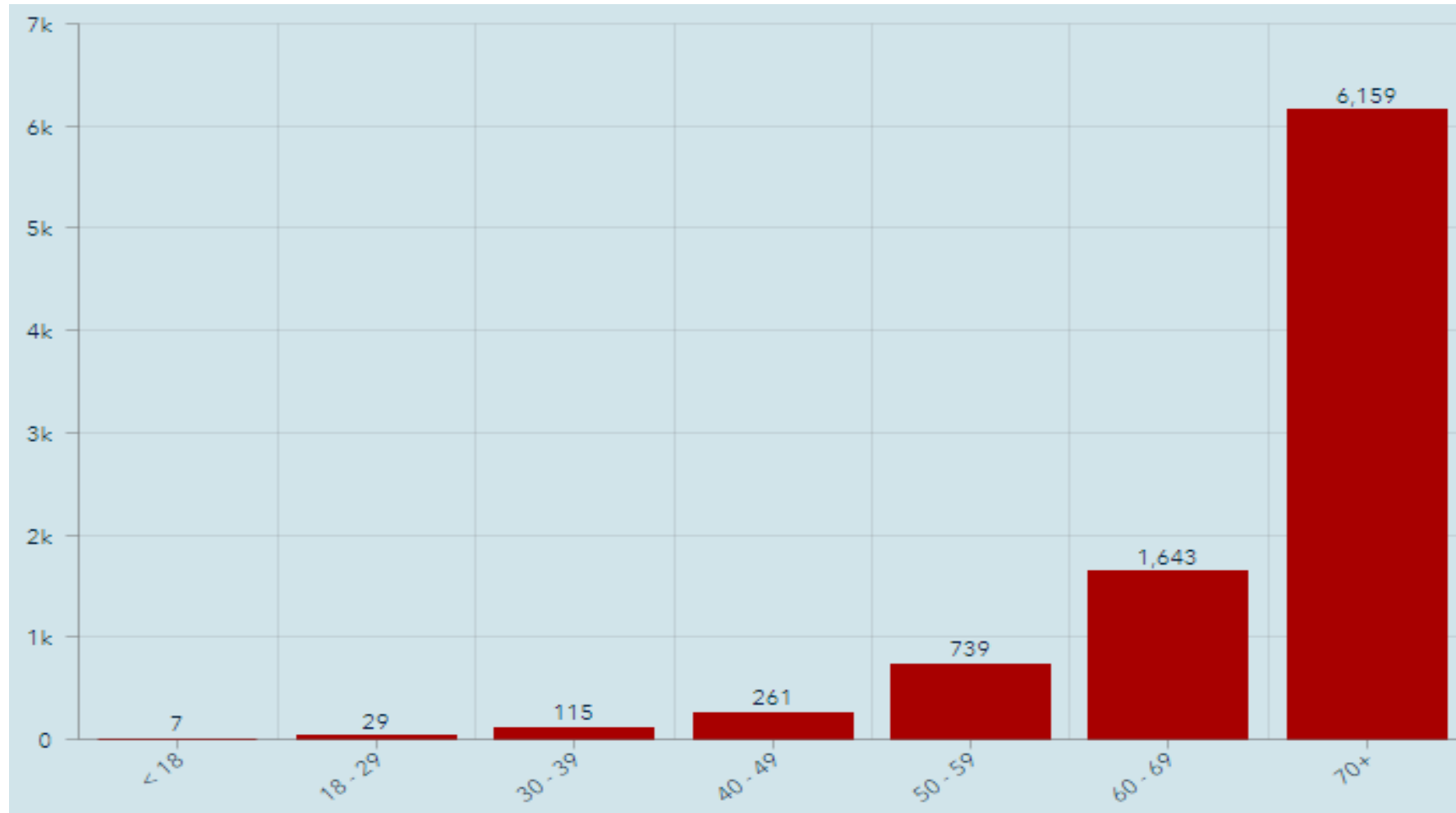
COVID-19 deaths by date of death statewide as of February 3, 2021.



Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), Regional Administrator/Medical Director, David J. Holcombe, MD, MSA, Feb. 3, 2021.

COVID-19 DEATHS BY AGE GROUP

COVID-19 deaths statewide by age group as of February 3, 2021.



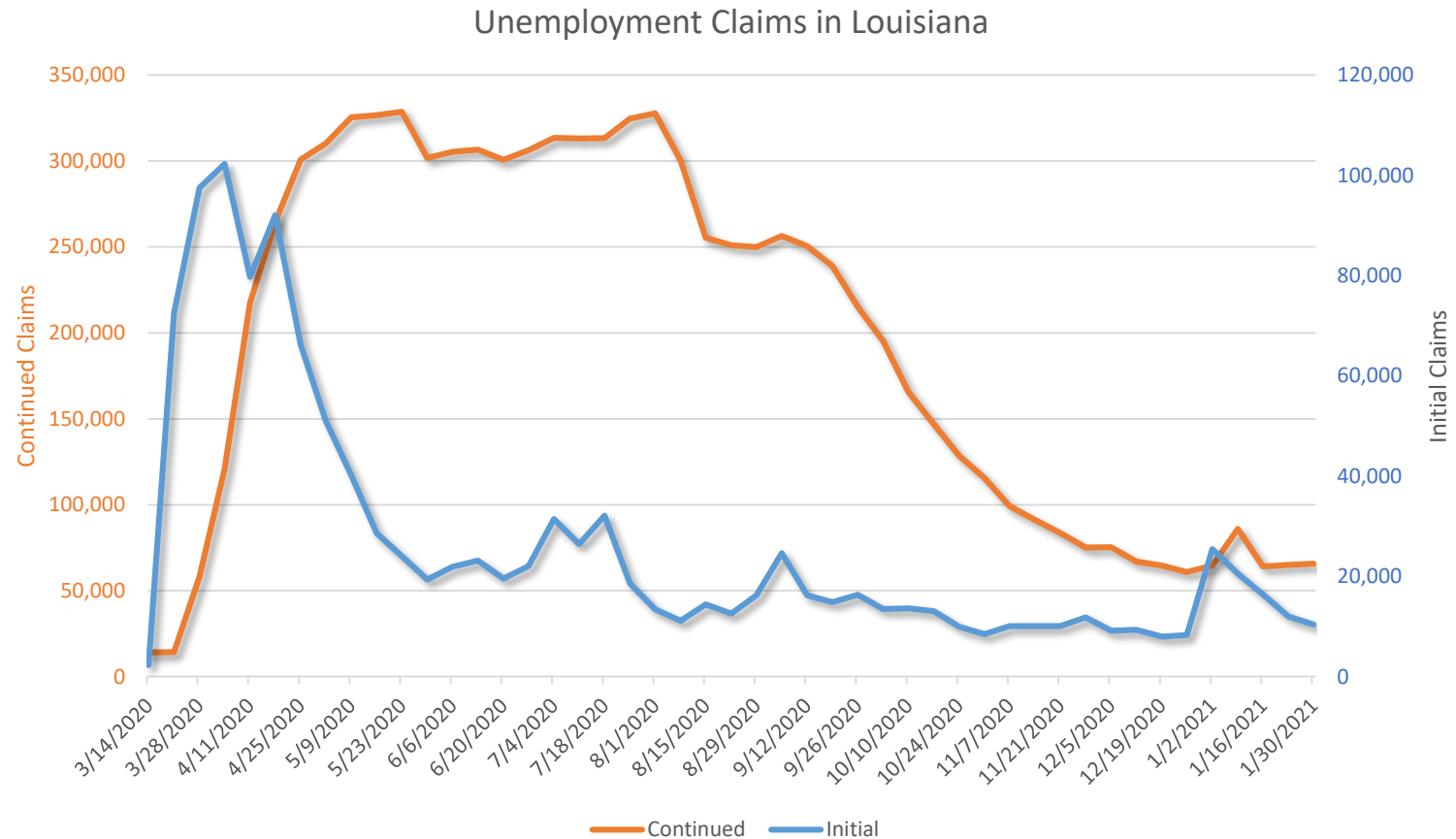
Source: Louisiana Office of Public Health, Region 6 (Central Louisiana), Regional Administrator/Medical Director, David J. Holcombe, MD, MSA, Feb. 4, 2021.

EMPLOYMENT

UNEMPLOYMENT CLAIMS IN LOUISIANA

Initial and continued unemployment claims in Louisiana from March 14, 2020 through January 30, 2021.

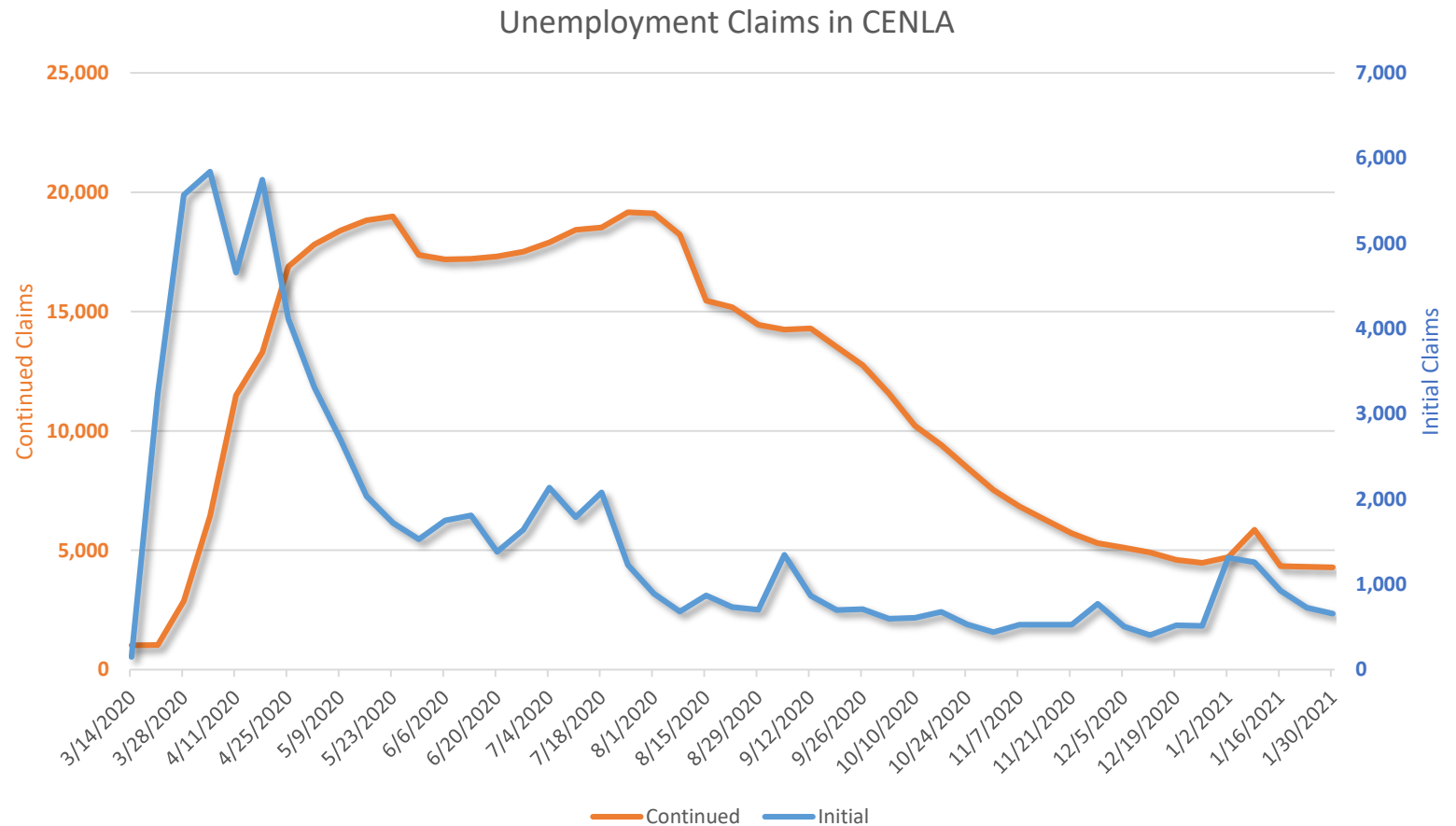
- ✓ Average weekly initial unemployment claims filed in January rose to 16,957 from 8,671 in December, a 96% increase.
- ✓ Average weekly continued unemployment claims in January rose to 69,077 from 66,909 in December, a 3% increase.



UNEMPLOYMENT CLAIMS IN CENLA

Initial and continued unemployment claims in central Louisiana from March 14, 2020 through January 30, 2021.

- ✓ Average weekly initial unemployment claims in central Louisiana rose to 976 from 486 in December, a 101% increase.
- ✓ Average weekly continued unemployment claims in central Louisiana fell to 4,701 in January from 4,773 in December, a 1.5% decrease.



UNEMPLOYMENT RATE BY CENLA PARISH

The table below shows December 2020 preliminary unemployment rate, labor force, and employment data for central Louisiana parishes.

✓ In December, parishes in central Louisiana had an average unemployment rate of 5.9% compared to 6.9% statewide.

Area	Labor Force	Employed	Unemployed	Unemployment Rate Dec 2020	Unemployment Rate Nov 2020
Allen	8,660	8,074	586	6.8%	8.2%
Avoyelles	15,063	14,132	931	6.2%	7.3%
Catahoula	3,436	3,218	218	6.3%	7.3%
Concordia	6,999	6,562	437	6.2%	7.3%
Evangeline	11,624	10,892	732	6.3%	7.6%
Grant	8,018	7,614	404	5.0%	6.1%
La Salle	6,742	6,474	268	4.0%	4.6%
Rapides	54,447	51,720	2,727	5.0%	6.0%
St. Landry	31,973	29,577	2,396	7.5%	8.9%

UNEMPLOYMENT RATE AMONG LA METROS

The table below shows December 2020 preliminary unemployment rate, labor force, and employment data for Metropolitan Statistical Areas in Louisiana.

- ✓ At 5.0%, the Alexandria MSA had the lowest unemployment rate among the state's major metro areas for the eighth straight month, well below the state's 6.9% rate.
- ✓ Louisiana's unemployment rate fell 1.2% in December to 6.9% from 8.1% in November.

Area	Unemployment Rate	Labor Force	Employed	Unemployed
Louisiana	6.9%	2,079,591	1,937,072	142,519
Alexandria	5.0%	62,465	59,334	3,131
Baton Rouge	6.1%	416,461	391,186	25,275
Hammond	8.1%	54,729	50,309	4,420
Houma-Thibodaux	5.9%	88,777	83,517	5,260
Lafayette	6.2%	212,283	199,150	13,133
Lake Charles	7.7%	99,234	91,548	7,686
Monroe	5.7%	82,769	78,037	4,732
New Orleans-Metairie	8.2%	591,186	542,565	48,621
Shreveport-Bossier City	6.6%	188,156	175,770	12,386

UNEMPLOYED PER JOB OPENING

The table below shows the number of unemployed, number of advertised jobs online, and the ratio of unemployed to advertised job openings online for Metropolitan Statistical Areas in Louisiana in December 2020.

✓ Alexandria metro area continues to have the tightest labor market in the state with only 0.68 unemployed persons per job opening compared to 1.78 statewide.

Rank	Metro Area	Unemployed	Job Openings	Unemployed per Job Opening
1	Alexandria	3,131	4,597	0.68
2	Shreveport-Bossier City	11,472	8,383	1.37
3	Lafayette	7,812	5,214	1.50
4	Monroe	4,732	3,022	1.57
5	Lake Charles	7,686	4,825	1.59
6	New Orleans-Metairie-Kenner	47,806	27,131	1.76
7	Baton Rouge	25,275	14,074	1.80
8	Houma-Bayou Cane-Thibodaux	5,260	2,290	2.30

TAX REVENUE

TAX REVENUE OVERVIEW

An overview of sales, vehicle sales, and hotel occupancy taxes collected in the January 2021 reflecting sales activity in December 2020.

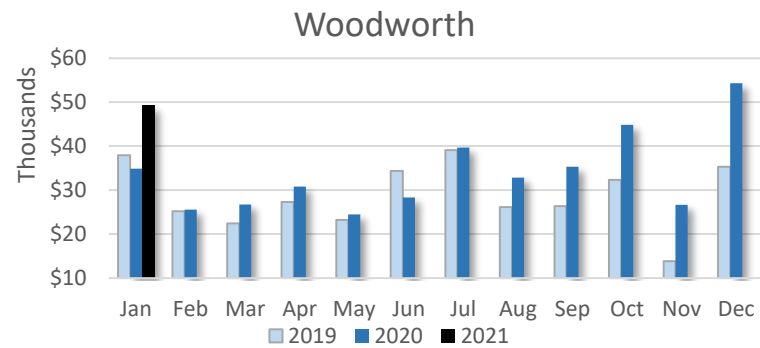
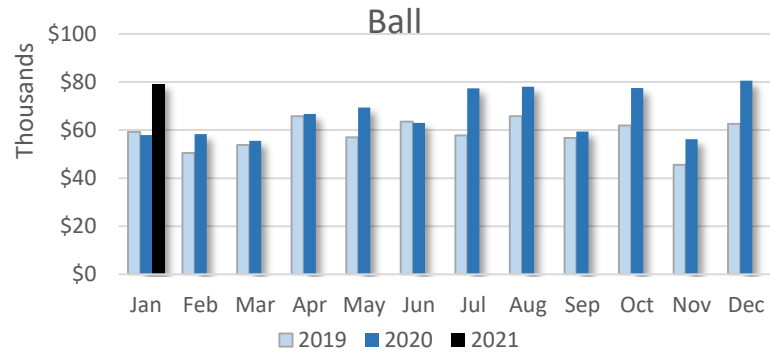
January

Sales Tax	M/M	Y/Y	YTD		Vehicle Sales Tax	M/M	Y/Y	YTD
Alexandria	18.4%	9.9%	9.9%		Avoyelles	15.8%	36.4%	36.4%
Avoyelles	32.5%	12.3%	12.3%		Evangeline	18.0%	26.0%	26.0%
Catahoula	11.3%	18.2%	18.2%		Rapides	0.3%	31.4%	31.4%
Concordia	16.5%	30.0%	30.0%		St. Landry	8.4%	5.7%	5.7%
Evangeline	31.3%	19.5%	19.5%					
La Salle	20.2%	19.1%	19.1%		Hotel Occupancy Tax			
Pineville	12.7%	16.4%	16.4%		Avoyelles	-6.9%	-14.0%	-14.0%
Rapides	12.8%	15.5%	15.5%		Rapides	-24.2%	-7.3%	-7.3%
St. Landry	29.2%	3.1%	3.1%					

Note: January tax revenue reflects sales activity in December. N/a = Not available
Data Source noted in detailed reports.

RAPIDES PARISH TOWNS & CITIES

An overview of sales tax revenue in Rapides Parish other towns and cities in January 2021 (excluding Alexandria and Pineville).



January

	20-Jan	20-Dec	21-Jan	% M/M	% Y/Y	%YTD
Ball	\$57,883	\$80,550	\$79,050	-1.9%	36.6%	36.6%
Boyce	\$36,352	\$52,711	\$51,728	-1.9%	42.3%	42.3%
Cheneyville	\$4,496	\$2,744	\$3,036	10.6%	-32.5%	-32.5%
Glenmora	\$20,829	\$22,107	\$26,352	19.2%	26.5%	26.5%
Lecompte	\$22,541	\$32,317	\$30,578	-5.4%	35.7%	35.7%
Woodworth	\$34,870	\$54,288	\$49,232	-9.3%	41.2%	41.2%


Note: Current tax revenue reflects sales activity in prior month.


Data Source: Rapides Parish Police Jury Treasurer's Reports.


ALEXANDRIA SALES TAX

(TR) Alexandria sales tax revenue for January with previous month, year, and YTD comparisons.

(BR) Alexandria monthly sales tax revenue from 2019 to present.

January 
18.4%

Jan. YoY 
9.9%

Jan. YTD 
9.9%

January

	2018	2019	2020	2021
January	\$ 4,032,605	\$ 4,140,983	\$ 4,132,795	\$ 4,542,155
December (prev year)	\$ 2,988,828	\$ 3,170,790	\$ 3,304,565	\$ 3,837,325
% Chg over Prev Month	34.9%	30.6%	25.1%	18.4%
% Chg over Prev Year		2.7%	-0.2%	9.9%
YTD (Jan - Dec)	\$ 4,032,605	\$ 4,140,983	\$ 4,132,795	\$ 4,542,155
% Chg over Prev YTD		2.7%	-0.2%	9.9%



Note: Current sales tax revenue reflects sales activity in the prior month.

Data Source: Rapides Parish Police Jury Treasurer's Reports.

AVOYELLES SALES TAX

Avoyelles Parish total sales tax revenue for January with previous month, year, and year-to-date comparisons. Vehicle and hotel tax revenues are excluded.

January

January 
32.5%

Jan. YoY 
12.3%

Jan. YTD 
12.3%

	2017	2018	2019	2020	2021
January	\$ 1,684,821	\$ 1,761,723	\$ 1,896,263	\$ 1,847,251	\$ 2,074,759
December (prev year)	\$ 1,256,191	\$ 1,277,728	\$ 1,315,332	\$ 1,483,307	\$ 1,565,736
% Chg over Prev Month	34.12%	37.88%	44.17%	24.54%	32.51%
% Chg over Prev Year		4.56%	7.64%	-2.58%	12.32%
YTD (Jan - Dec)	\$ 1,684,821	\$ 1,761,723	\$ 1,896,263	\$ 1,847,251	\$ 2,074,759
% Chg over Prev YTD		4.56%	7.64%	-2.58%	12.32%


Note: December sales tax revenue reflects sales activity in November.


Data Source: Avoyelles Parish School Board. February 22, 2021.


AVOYELLES VEHICLE SALES TAX

Avoyelles Parish vehicle sales tax revenue for January with previous month, year, and year-to-date comparisons.

January

January 
15.8%

Jan. YoY 
36.4%

Jan. YTD 
36.4%

	2017	2018	2019	2020	2021
January	\$ 283,788	\$ 229,782	\$ 191,942	\$ 255,336	\$ 348,146
December (prev year)	\$ 283,451	\$ 224,365	\$ 213,280	\$ 217,793	\$ 300,598
% Chg over Prev Month	0.12%	2.41%	-10.00%	17.24%	15.82%
% Chg over Prev Year		-19.03%	-16.47%	33.03%	36.35%
YTD (Jan - Dec)	\$ 283,788	\$ 229,782	\$ 191,942	\$ 255,336	\$ 348,146
% Chg over Prev YTD		-19.03%	-16.47%	33.03%	36.35%




Note: December sales tax revenue reflects sales activity in November.

Data Source: Avoyelles Parish School Board. February 22, 2021

CATAHOULA SALES TAX

Catahoula Parish total sales tax revenue for January with previous month, year, and year-to-date comparisons.

January

January 
 11.3%
 Jan. YoY 
 18.2%
 Jan. YTD 
 18.2%

	2018	2019	2020	2021
January	\$ 523,082	\$ 514,971	\$ 511,212	\$ 604,484
December (prev year)	\$ 428,928	\$ 443,759	\$ 530,966	\$ 543,087
% Chg over Prev Month	22.0%	16.0%	-3.7%	11.3%
% Chg over Prev Year		-1.6%	-0.7%	18.2%
YTD (Jan - Dec)	\$ 523,082	\$ 514,971	\$ 511,212	\$ 604,484
% Chg over Prev YTD		-1.6%	-0.7%	18.2%

Note: January sales tax revenue reflects sales activity in December.

Data Source: Catahoula Parish Tax Administrator February 2021

CONCORDIA SALES TAX

Concordia Parish total sales tax revenue for January with previous month, year, and year-to-date comparisons.

January

January 
16.5%

Jan. YoY 
30.0%

Jan. YTD 
30.0%

	2018	2019	2020	2021
January	\$ 1,084,657	\$ 1,305,652	\$ 1,125,374	\$ 1,462,464
December (prev year)	\$ 977,344	\$ 990,723	\$ 1,172,459	\$ 1,255,832
% Chg over Prev Month	11.0%	31.8%	-4.0%	16.5%
% Chg over Prev Year		20.4%	-13.8%	30.0%
YTD (Jan - Dec)	\$ 1,084,657	\$ 1,305,652	\$ 1,125,374	\$ 1,462,464
% Chg over Prev YTD		20.4%	-13.8%	30.0%

Note: January sales tax revenue reflects sales activity in December.


Data Source: Concordia Parish Tax Administrator. February 2021


EVANGELINE SALES TAX

Evangeline Parish total sales tax revenue for January with previous month, year and YTD comparisons.

January

January 
31.3%

Jan. YoY 
19.5%

Jan. YTD 
19.5%

	2017	2018	2019	2020	2021
January	\$ 1,790,457	\$ 1,733,668	\$ 1,684,820	\$ 1,674,965	\$ 2,001,054
December (prev year)	\$ 1,410,773	\$ 1,373,448	\$ 1,436,980	\$ 1,390,677	\$ 1,523,452
% Chg over Prev Month	26.9%	26.2%	17.2%	20.4%	31.3%
% Chg over Prev Year		-3.2%	-2.8%	-0.6%	19.5%
YTD (Jan - Dec)	\$ 1,790,457	\$ 1,733,668	\$ 1,684,820	\$ 1,674,965	\$ 2,001,054
% Chg over Prev YTD		-3.2%	-2.8%	-0.6%	19.5%

Note: January sales tax revenue reflects sales activity in December.

Data Source: Evangeline Parish Sales Tax Commissioner. February 2021

EVANGELINE VEHICLE SALES TAX

Evangeline Parish vehicle sales tax revenue for January with previous month, year and YTD comparisons.

January 
18.0%

Jan. YoY 
26.0%

Jan. YTD 
26.0%

January

	2017	2018	2019	2020	2021
January	\$ 289,407	\$ 259,767	\$ 292,397	\$ 286,825	\$ 361,503
December (prev year)	\$ 294,847	\$ 254,715	\$ 249,226	\$ 219,748	\$ 306,309
% Chg over Prev Month	-1.8%	2.0%	17.3%	30.5%	18.0%
% Chg over Prev Year		-10.2%	12.6%	-1.9%	26.0%
YTD (Jan - Dec)	\$ 289,407	\$ 259,767	\$ 292,397	\$ 286,825	\$ 361,503
% Chg over Prev YTD		-10.2%	12.6%	-1.9%	26.0%


Note: January sales tax revenue reflects sales activity in December.


Data Source: Evangeline Parish Sales Tax Commissioner. February 2021


LA SALLE SALES TAX

La Salle Parish total sales tax revenue for January with previous month, year, and year-to-date comparisons.

January

January 
20.2%

Jan. YoY 
19.1%

Jan. YTD 
19.1%

	2018	2019	2020	2021
January	\$ 823,918	\$ 1,239,753	\$ 936,466	\$ 1,115,428
December (prev year)	\$ 650,850	\$ 806,187	\$ 923,277	\$ 927,632
% Chg over Prev Month	26.6%	53.8%	1.4%	20.2%
% Chg over Prev Year		50.5%	-24.5%	19.1%
YTD (Jan - Dec)	\$ 823,918	\$ 1,239,753	\$ 936,466	\$ 1,115,428
% Chg over Prev YTD		50.5%	-24.5%	19.1%


Note: January sales tax revenue reflects sales activity in December.


Data Source: La Salle Parish Tax Administrator February 2021


PINEVILLE SALES TAX

(TR) Pineville sales tax revenue for January with previous month, year, and YTD comparisons.

(BR) Pineville monthly sales tax revenue from 2019 to present.

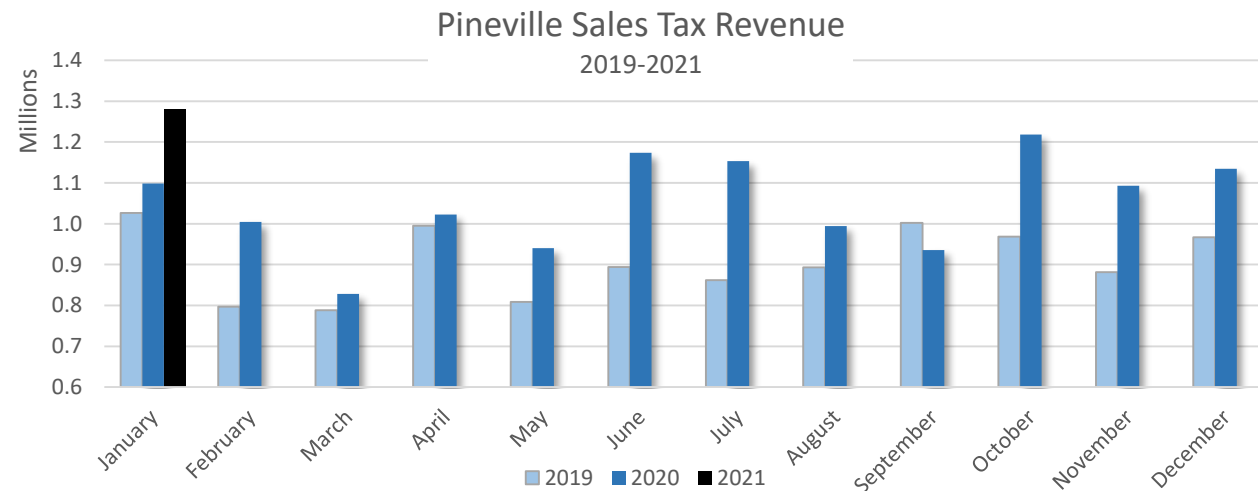
January 
12.7%

Jan. YoY 
16.4%

Jan. YTD 
16.4%

January

	2018	2019	2020	2021
January	\$ 1,012,295	\$ 1,026,165	\$ 1,098,450	\$ 1,278,518
December (prev year)	\$ 832,140	\$ 799,180	\$ 966,455	\$ 1,134,648
% Chg over Prev Month	21.6%	28.4%	13.7%	12.7%
% Chg over Prev Year		1.4%	7.0%	16.4%
YTD (Jan - Dec)	\$ 1,012,295	\$ 1,026,165	\$ 1,098,450	\$ 1,278,518
% Chg over Prev YTD		1.4%	7.0%	16.4%








Note: Current sales tax revenue reflects sales activity in the prior month.

Data Source: Rapides Parish Police Jury Treasurer's Reports.

RAPIDES OCCUPATIONAL LICENSES

Rapides Parish occupational license revenue YTD with previous YTD comparisons.

		<i>January Year-to-Date</i>			
		2018	2019	2020	2021
Rapides	 7.5%				
Alexandria	 -6.9%				
Pineville	 -28.0%				
Other	 -46.0%				
Total	 -9.4%				
		2018	2019	2020	2021
Parish		\$ 104,476	\$ 47,276	\$ 95,696	\$ 102,899
% Chg over Prev YTD			-54.7%	102.4%	7.5%
Alexandria		\$ 338,887	\$ 235,600	\$ 317,070	\$ 295,244
% Chg over Prev YTD			-30.5%	34.6%	-6.9%
Pineville		\$ 73,584	\$ 40,451	\$ 60,784	\$ 43,755
% Chg over Prev YTD			-45.0%	50.3%	-28.0%
Other		\$ 31,189	\$ 12,987	\$ 35,355	\$ 19,084
% Chg over Prev YTD			-58.4%	172.2%	-46.0%
Total		\$ 548,136	\$ 336,314	\$ 508,905	\$ 460,982
% Chg over Prev YTD			-38.6%	51.3%	-9.4%

Note: January YTD occupational license revenue reflects licenses issued YTD in December.

Data Source: Rapides Parish Police Jury Treasurer's Reports.

RAPIDES SALES TAX

(TR) Rapides Parish total sales tax revenue for January with previous month, year, and YTD comparisons.

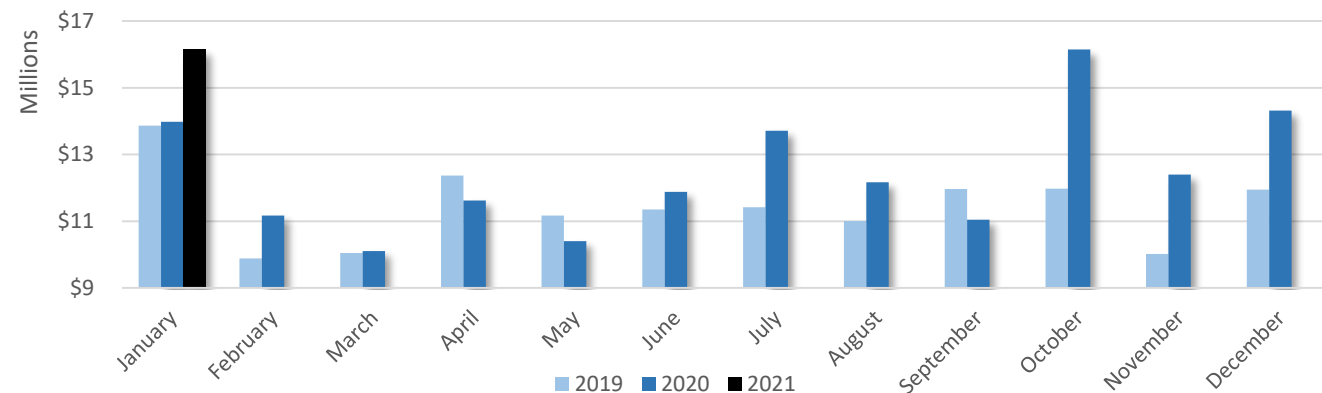
(BR) Rapides Parish total monthly sales tax revenue from 2019 to present.



January

	2018	2019	2020	2021
January	\$ 13,343,467	\$ 13,858,944	\$ 13,981,762	\$ 16,147,576
December (prev year)	\$ 10,261,521	\$ 10,707,459	\$ 11,949,427	\$ 14,310,091
% Chg over Prev Month	30.0%	29.4%	17.0%	12.8%
% Chg over Prev Year		3.9%	0.9%	15.5%
YTD (Jan - Dec)	\$ 13,343,467	\$ 13,858,944	\$ 13,981,762	\$ 16,147,576
% Chg over Prev YTD		3.9%	0.9%	15.5%

Rapides Parish Total Sales Tax Revenue
2019 - 2021





Note: January sales tax revenue reflects sales activity in December.


Data Source: Rapides Parish Police Jury Treasurer's Reports.

RAPIDES VEHICLE SALES TAX

Rapides Parish vehicle sales tax revenue for January with previous month, year, and YTD comparisons.

January 
0.3%

Jan. YoY 
31.4%

Jan. YTD 
31.4%

January


	2018	2019	2020*	2021*
January	\$ 991,523	\$ 874,305	\$ 1,042,217	\$ 1,369,214
December (prev year)	\$ 970,286	\$ 859,567	\$ 2,052,676	\$ 2,723,907
% Chg over Prev Month	2.2%	1.7%	0.8%	0.3%
% Chg over Prev Year		-11.8%	19.2%	31.4%
YTD (Jan - Dec)	\$ 991,523	\$ 874,305	\$ 1,042,217	\$ 1,369,214
% Chg over Prev YTD		-11.8%	19.2%	31.4%


*Note: January vehicle sales tax revenue reflects sales activity in December. November sales activity in 2019 and 2020 are included in December tax revenues. Since November data is unavailable for 2019-2020, calculation of percent change over the previous month assumes sales were evenly divided between November and December.
Data Source: Tax revenue data from Rapides Parish Police Jury Treasurer's Reports.


ST. LANDRY SALES TAX

St. Landry Parish sales tax revenue for January with previous month, year, and YTD comparisons.

January

January 
29.2%

Jan. YoY 
-3.1%

Jan. YTD 
-3.1%

	2018	2019	2020	2021
January	\$ 6,556,004	\$ 7,019,121	\$ 8,146,901	\$ 7,895,905
December	\$ 4,743,292	\$ 5,373,575	\$ 5,662,822	\$ 6,109,745
% Chg over Prev Month	38.2%	30.6%	43.9%	29.2%
% Chg over Prev Year		7.1%	16.1%	-3.1%
YTD (Jan - Dec)	\$ 6,556,004	\$ 7,019,121	\$ 8,146,901	\$ 7,895,905
% Chg over Prev YTD		7.1%	16.1%	-3.1%

Note: January sales tax revenue reflects sales activity in December.


Data Source: Tax revenue data from St. Landry Parish School Board. February 2021


ST. LANDRY VEHICLE SALES TAX

St. Landry Parish vehicle sales tax revenue for January with previous month, year, and YTD comparisons.

January

January 
8.4%

Jan. YoY 
5.7%

Jan. YTD 
5.7%

	2018	2019	2020	2021
January	\$ 730,772	\$ 679,891	\$ 814,912	\$ 861,140
December (prev year)	\$ 794,099	\$ 735,058	\$ 893,669	\$ 794,472
% Chg over Prev Month	-8.0%	-7.5%	-8.8%	8.4%
% Chg over Prev Year		-7.0%	19.9%	5.7%
YTD (Jan - Dec)	\$ 730,772	\$ 679,891	\$ 814,912	\$ 861,140
% Chg over Prev YTD		-7.0%	19.9%	5.7%

Note: January sales tax revenue reflects sales activity in December.


Data Source: Tax revenue data from St. Landry Parish School Board. February 2021


BUILDING PERMITS


ALLEN PARISH PERMIT VALUATIONS

This chart shows the valuation of permits issued by Rapides Area Planning Commission in Allen Parish in January between 2018-2021 with month-to-month, year-to-year, and year-to-date comparisons.

January

January 
173%

Jan. YoY 
97%

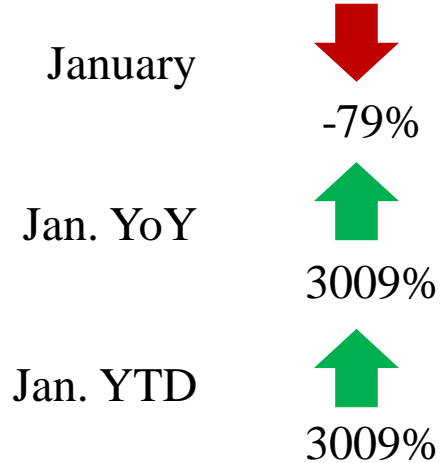
Jan. YTD 
97%

	2018	2019	2020	2021
January	\$ 566,170	\$ 728,000	\$ 355,919	\$ 699,250
December (prev yr)	\$ -	\$ 480,000	\$ 180,000	\$ 256,390
% Chg Prev Month		51.7%	97.7%	172.7%
% Chg from Prev Year		28.6%	-51.1%	96.5%
YTD (Jan - Dec)	\$ 566,170	\$ 728,000	\$ 355,919	\$ 699,250
% Chg over Prev YTD		28.6%	-51.1%	96.5%

AVOYELLES PARISH PERMIT VALUATIONS

This chart shows the valuation of permits issued by Rapides Area Planning Commission in Avoyelles Parish in January between 2019-2021 with month-to-month, year-to-year, and year-to-date comparisons.

January





	2019	2020	2021
January	\$ 2,645,648	\$ 355,919	\$ 11,066,424
December (prev yr)	\$ 1,131,187	\$ 2,377,498	\$ 53,436,561
% Chg Prev Month	133.9%	-85.0%	-79.3%
% Chg from Prev Year		-86.5%	3009.3%
YTD (Jan - Dec)	\$ 2,645,648	\$ 355,919	\$ 11,066,424
% Chg over Prev YTD		-86.5%	3009.3%


EVANGELINE PARISH PERMIT VALUATIONS

This chart shows the valuation of permits issued by Rapides Area Planning Commission in Evangeline Parish in January between 2018-2021 with month-to-month, year-to-year, and year-to-date comparisons.

January

January 
-24.0%

Jan. YoY 
-18.9%


Jan. YTD 
-18.9%


	2018	2019	2020	2021
January	\$ 640,500	\$ 255,000	\$ 346,673	\$ 281,005
December (Prev yr)	\$ 412,451	\$ 715,184	\$ 1,599,000	\$ 369,600
% Chg Prev Month	55.3%	-64.3%	-78.3%	-24.0%
% Chg from Prev Year		-60.2%	36.0%	-18.9%
YTD (Jan - Dec)	\$ 640,500	\$ 255,000	\$ 346,673	\$ 281,005
% Chg over Prev YTD		-60.2%	36.0%	-18.9%


PINEVILLE PERMIT VALUATIONS

This chart shows the valuation of permits issued by Rapides Area Planning Commission in the City of Pineville in January between 2018-2021 with month-to-month, year-to-year, and year-to-date comparisons.

January

January 
13.3%

Jan. YoY 
-85.5%


Jan. YTD 
-85.5%


	2018	2019	2020	2021
January	\$ 273,330	\$1,253,600	\$ 1,297,500	\$ 187,560
December (prev yr)	\$ 415,000	\$ 265,142	\$ 155,280	\$ 165,600
% Chg Prev Month	-34.1%	372.8%	735.6%	13.3%
% Chg from Prev Year		358.6%	3.5%	-85.5%
YTD (Jan - Dec)	\$ 273,330	\$1,253,600	\$ 1,297,500	\$ 187,560
% Chg over Prev YTD		358.6%	3.5%	-85.5%


RAPIDES PARISH PERMIT VALUATIONS

This charts shows the valuation of permits issued by Rapides Area Planning Commission in Rapides Parish (excluding Alexandria) in January between 2018-2021 with month-to-month, year-to-year, and year-to-date comparisons.

January

January 
442%

Jan. YoY 
7822%

Jan. YTD 
7822%

	2018	2019	2020	2021
January	\$ 2,675,661	\$ 3,246,119	\$ 2,468,233	\$195,523,179
December (prev yr)	\$ 2,375,200	\$ 2,652,400	\$ 837,385	\$ 36,064,905
% Chg Prev Month	12.6%	22.4%	194.8%	442.1%
% Chg from Prev Year		21.3%	-24.0%	7821.6%
YTD (Jan - Dec)	\$ 2,675,661	\$ 3,246,119	\$ 2,468,233	\$195,523,179
% Chg over Prev YTD		21.3%	-24.0%	7821.6%

RESIDENTIAL CONSTRUCTION PERMITS BY AREA

New residential construction permit valuation (estimated development cost) issued by Rapides Area Planning Commission by jurisdiction in January 2021 compared to January 2020.

*Valuation of New Residential Construction
January 2020 vs January 2021*

Year-over-year
value of
residential
construction in
the RAPC
jurisdiction.




60%


	Jan-20	Jan-21	Change	% Change
Allen	\$ 699,250	\$ 320,000	\$ (379,250)	-54%
Avoyelles	\$ 902,079		\$ (902,079)	
Pineville	\$ 125,000		\$ (125,000)	-100%
Evangeline	\$ 205,694	\$ 100,000	\$ (105,694)	-51%
LaSalle	\$ 770,000	\$ 500,000	\$ (270,000)	
Rapides	\$ 1,518,300	\$ 752,088	\$ (766,212)	-50%


Note: City of Alexandria permits are accounted for separately.
Data Source: Rapides Area Planning Commission, February 2021.

ALEXANDRIA COMMERCIAL PERMITS

The valuation (estimated development cost) of new commercial construction permits issued by the City of Alexandria in January 2021 with previous month, year, and YTD comparisons.

January  -28.9%

Jan. YoY  54.6%

Jan. YTD  54.6%




January

	2018	2019	2020	2021
January	\$ 1,585,773	\$ 1,402,884	\$ 1,340,555	\$ 2,072,746
December (prev year)		\$ 4,620,147	\$ 911,056	\$ 2,915,030
% Chg over Prev Month		-69.6%	47.1%	-28.9%
% Chg over Prev Year		-11.5%	-4.4%	54.6%
YTD (Jan - Dec)	\$ 1,585,773	\$ 1,402,884	\$ 1,340,555	\$ 2,072,746
% Chg over Prev YTD		-11.5%	-4.4%	54.6%

ALEXANDRIA RESIDENTIAL PERMITS

The valuation (estimated development cost) of new residential construction permits issued by the City of Alexandria in January 2021 with previous month, year, and YTD comparisons.

January


January		-35.0%
Jan. YoY		21.9%
Jan. YTD		21.9%

	2018	2019	2020	2021
January	\$ 2,185,004	\$ 1,402,884	\$ 1,207,410	\$ 1,472,183
December (prev year)		\$ 876,542	\$ 2,264,942	\$ 2,264,942
% Chg over Prev Month	#DIV/0!	60.0%	-46.7%	-35.0%
% Chg over Prev Year		-35.8%	-13.9%	21.9%
YTD (Jan - Dec)	\$ 2,185,004	\$ 1,402,884	\$ 1,207,410	\$ 1,472,183
% Chg over Prev YTD		-35.8%	-13.9%	21.9%

HOUSING

ALEXANDRIA ACTIVE LISTINGS

The count of active single-family and condo/townhome listings for Alexandria MSA (excludes pending listings) for January 2018-2021 with month-to-month and year-over-year comparisons.

January 
-12.3%

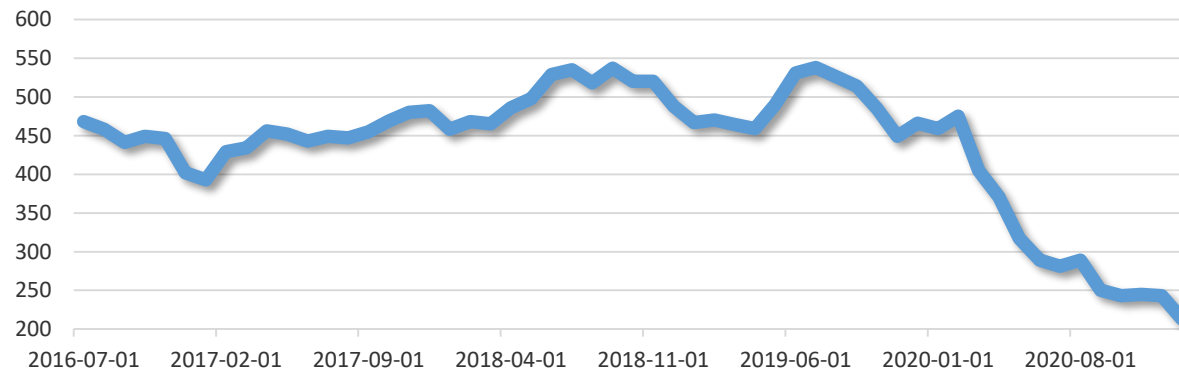
Jan YoY 
-53.6%

✓ Active listings decreased 54% since January 2020.

January


	2018	2019	2020	2021
January	458	467	459	213
December (prev year)	482	488	466	243
% Chg Prev Month	-5.0%	-4.3%	-1.5%	-12.3%
% Chg from Prev Year		2.0%	-1.7%	-53.6%


Active Listings Count in Alexandria
July 2016 - January 2021



ALEXANDRIA PENDING LISTINGS

The count of pending single-family and condo/townhome listings for Alexandria MSA for January 2018-2021 with month-to-month and year-over-year comparisons.

January 
4.6%

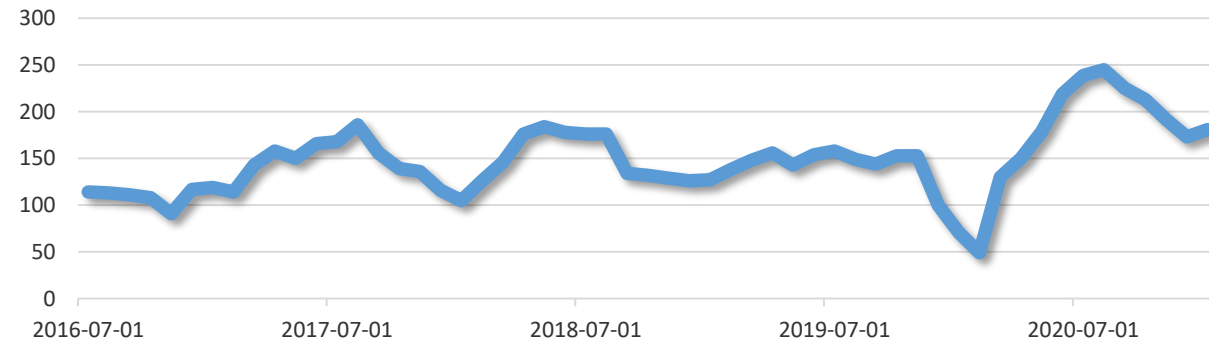
Jan YoY 
155%

✓ Pending listings increased 155% since January 2020, from 71 to 181.

January

	2018	2019	2020	2021
January	105	127	71	181
December (prev year)	116	126	100	173
% Chg Prev Month	-9.5%	0.8%	-29.0%	4.6%
% Chg from Prev Year		21.0%	-44.1%	154.9%

Pending Listing Count in Alexandria
July 2016 - January 2021



ALEXANDRIA MEDIAN DAYS ON MARKET

The median number of days property listings spend on the market in Alexandria MSA for January 2018-2021 with month-to-month and year-over-year comparisons.

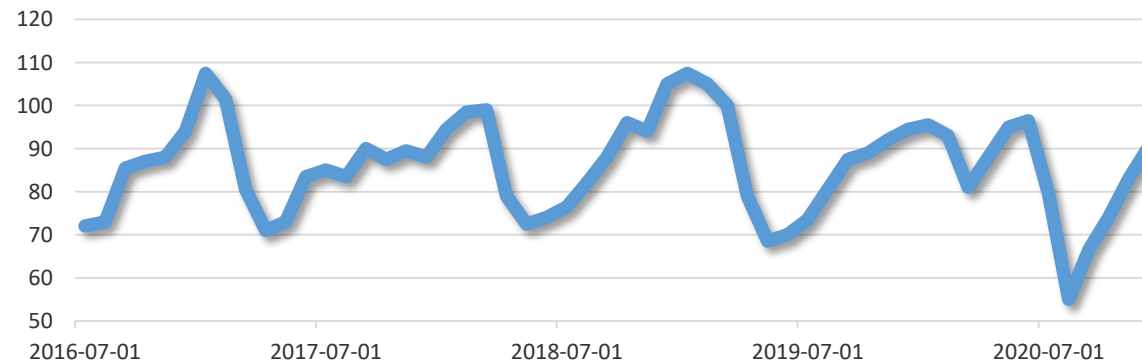
January

January 
3.9%

Jan YoY 
-1.6%

	2018	2019	2020	2021
January	95	108	96	94
December (prev year)	88	105	95	91
% Chg Prev Month	7.4%	2.4%	1.1%	3.9%
% Chg from Prev Year		13.8%	-11.2%	-1.6%

Median Days on Market in Alexandria
July 2016 - December 2020





✓ Median days on the market decreased 1.6% since January 2020 and up 4% for the month.

ALEXANDRIA MEDIAN LISTING PRICE

The median listing price of houses in Alexandria MSA for January 2018-2021 with month-to-month and year-over-year comparisons.

January

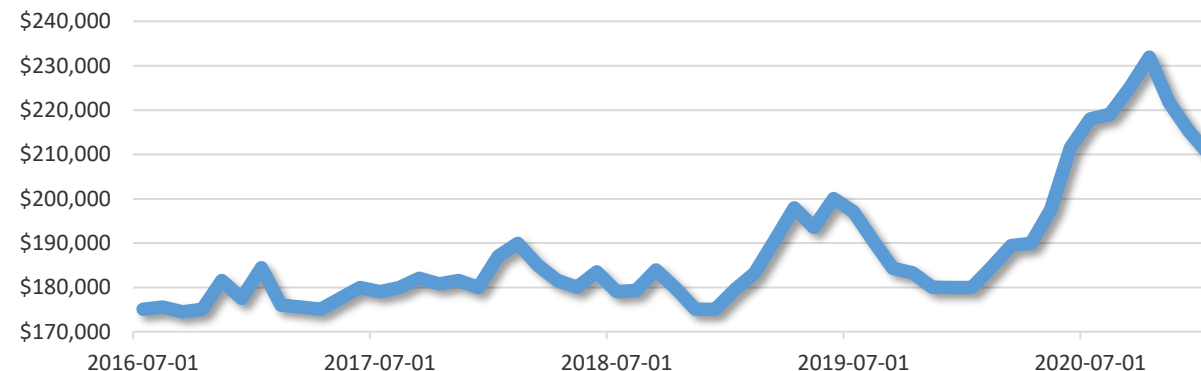
January 
-2.4%

Jan YoY 
16.7%

	2018	2019	2020	2021
January	\$ 187,050	\$ 179,550	\$ 179,950	\$ 210,050
December (prev year)	\$ 179,950	\$ 175,050	\$ 179,950	\$ 215,250
% Chg Prev Month	3.9%	2.6%	0.0%	-2.4%
% Chg from Prev Year		-4.0%	0.2%	16.7%

✓ The median listing price increased 16.7% since January 2020 from \$179,950 to \$210,050, but fell 2.4% since last month.


Median Listing Price in Alexandria
July 2016 - January 2021




ALEXANDRIA AVERAGE LISTING PRICE

The average listing price of houses in Alexandria MSA for January 2018-2021 with month-to-month and year-over-year comparisons.

January

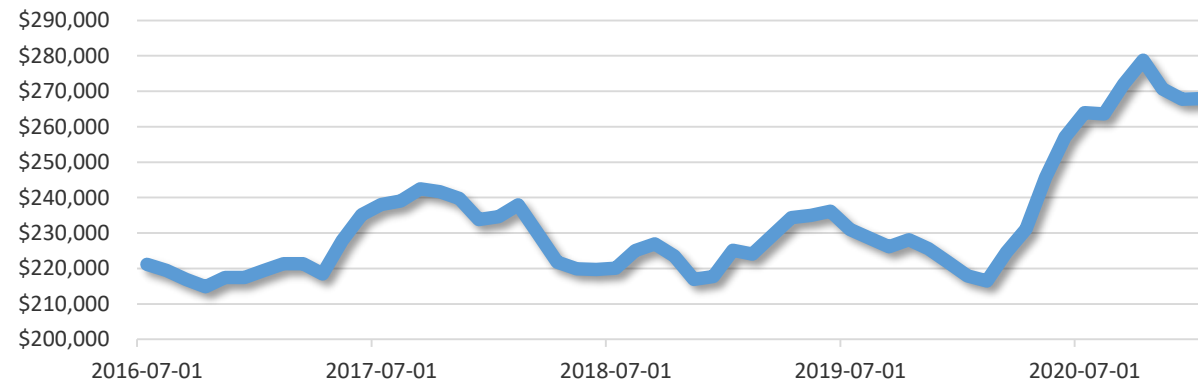
January 
0.1%

Jan YoY 
22.9%

	2018	2019	2020	2021
January	\$ 234,620	\$ 225,096	\$ 217,927	\$ 267,908
December (prev year)	\$ 233,825	\$ 217,712	\$ 221,831	\$ 267,747
% Chg Prev Month	0.3%	3.4%	-1.8%	0.1%
% Chg from Prev Year		-4.1%	-3.2%	22.9%

✓ The average listing price increased 23% since January 2020 from \$217,927 to \$267,908, but fell 0.1% since last month.

Average Listing Price in Alexandria
July 2016 - January 2021

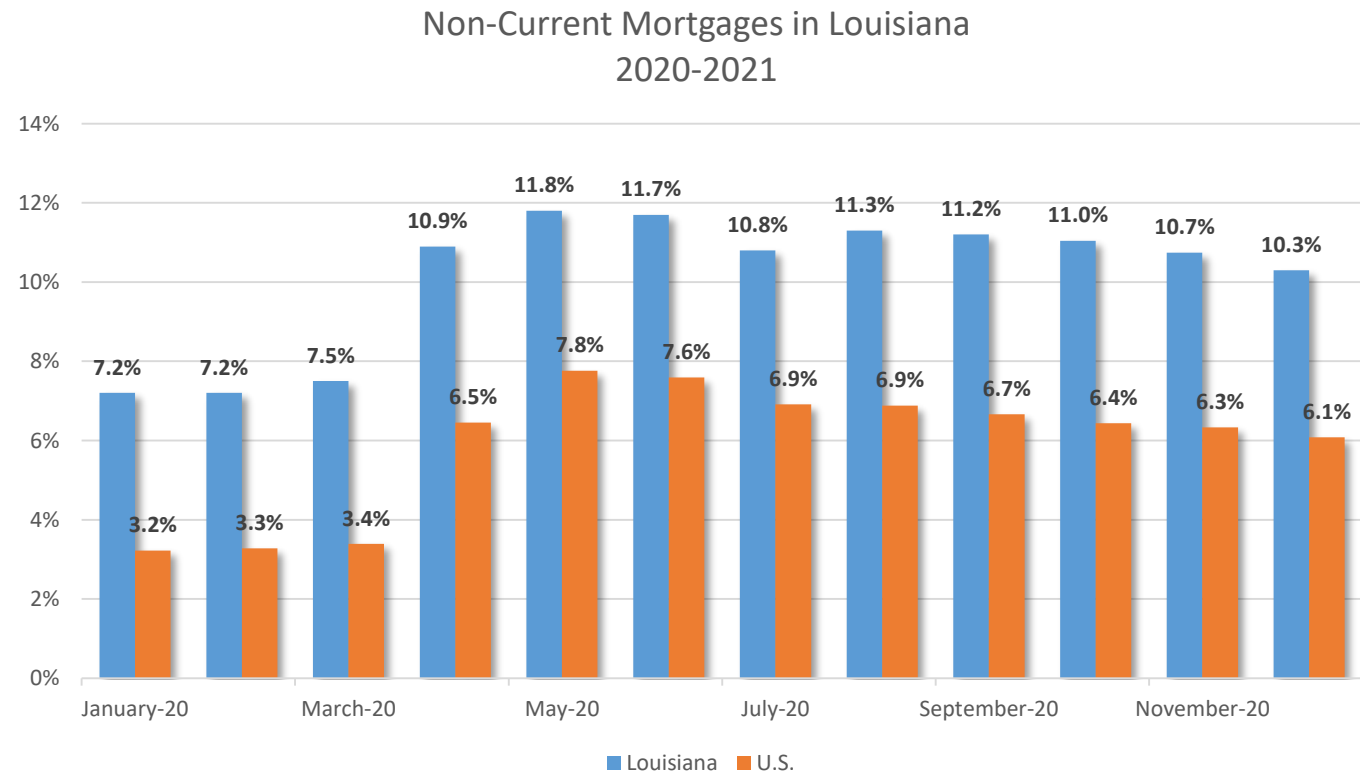


MORTGAGE DELINQUENCIES IN LOUISIANA

This chart represents non-current mortgages (delinquencies) in Louisiana and the U.S. during 2020 and 2021.

Delinquency Rate in December
U.S. 6.08%
LA 10.30%

- *Louisiana's non-current mortgage delinquency rate dropped 1.5% from its pandemic high of 11.8% in May.*
- *Nationally, mortgage delinquencies improved for the seventh consecutive month in December 2020, falling to 6.08% in December 2020 from a pandemic high of 7.80% in May 2020.*




TRAVEL

AVOYELLES HOTEL OCCUPANCY TAX

Avoyelles Parish hotel occupancy tax revenue for January with previous month, year, and year-to-date comparisons.

January

January 
-6.9%

Jan. YoY 
-14.0%

Jan. YTD 
-14.0%

	2017	2018	2019	2020	2021
January	\$ 9,660	\$ 7,894	\$ 8,274	\$ 7,801	\$ 6,711
December (prev year)	\$ 9,155	\$ 10,418	\$ 8,243	\$ 11,221	\$ 7,208
% Chg over Prev Month	5.52%	-24.22%	0.38%	-30.48%	-6.89%
% Chg over Prev Year		-18.28%	4.81%	-5.72%	-13.97%
YTD (Jan - Dec)	\$ 9,660	\$ 7,894	\$ 8,274	\$ 7,801	\$ 6,711
% Chg over Prev YTD		-18.28%	4.81%	-5.72%	-13.97%


Note: December tax revenue reflects hotel occupancy activity in November. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate.


Data Source: Avoyelles Parish School Board. February 22, 2021.


RAPIDES HOTEL OCCUPANCY TAX

Rapides Parish hotel occupancy tax revenue for January 2020 with previous month, year, and YTD comparisons.

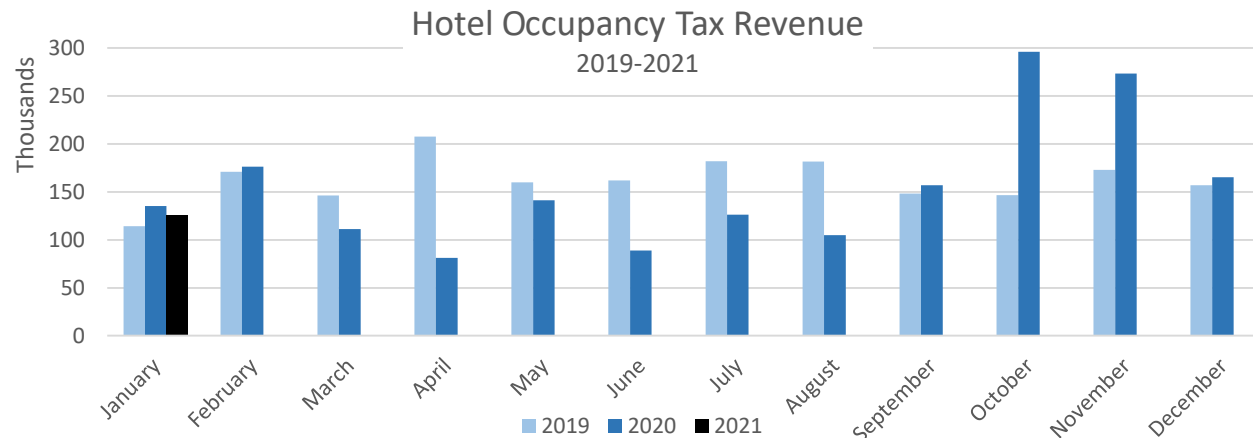
January

January  -24.2%

Jan. YoY  -7.3%

Jan. YTD  -7.3%

	2018	2019	2020	2021
January	\$ 92,719	\$ 114,162	\$ 135,281	\$ 125,361
December (prev year)	\$ 135,994	\$ 146,634	\$ 156,863	\$ 165,394
% Chg over Prev Month	-31.8%	-22.1%	-13.8%	-24.2%
% Chg over Prev Year		23.1%	18.5%	-7.3%
YTD (Jan - Dec)	\$ 92,719	\$ 114,162	\$ 135,281	\$ 125,361
% Chg over Prev YTD		23.1%	18.5%	-7.3%



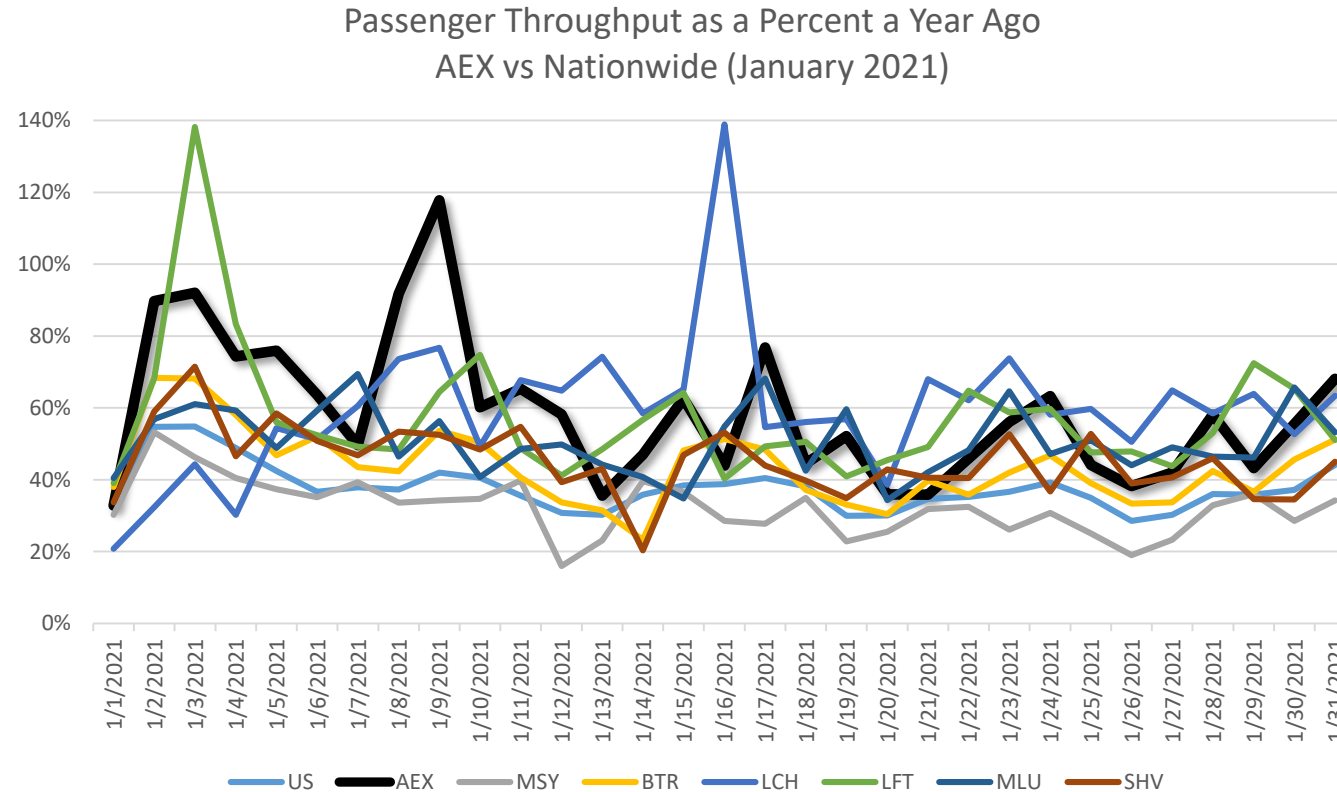
Note: January tax revenue reflects hotel occupancy activity in December. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate.

Data Source: Rapides Parish Police Jury Treasurer's Reports, February 2021.

PASSENGER TRAFFIC AT LOUISIANA AIRPORTS

This chart shows total passenger throughput at Louisiana airports and nationwide in January 2021 as a percent of traffic a year ago. AEX is the solid black line.

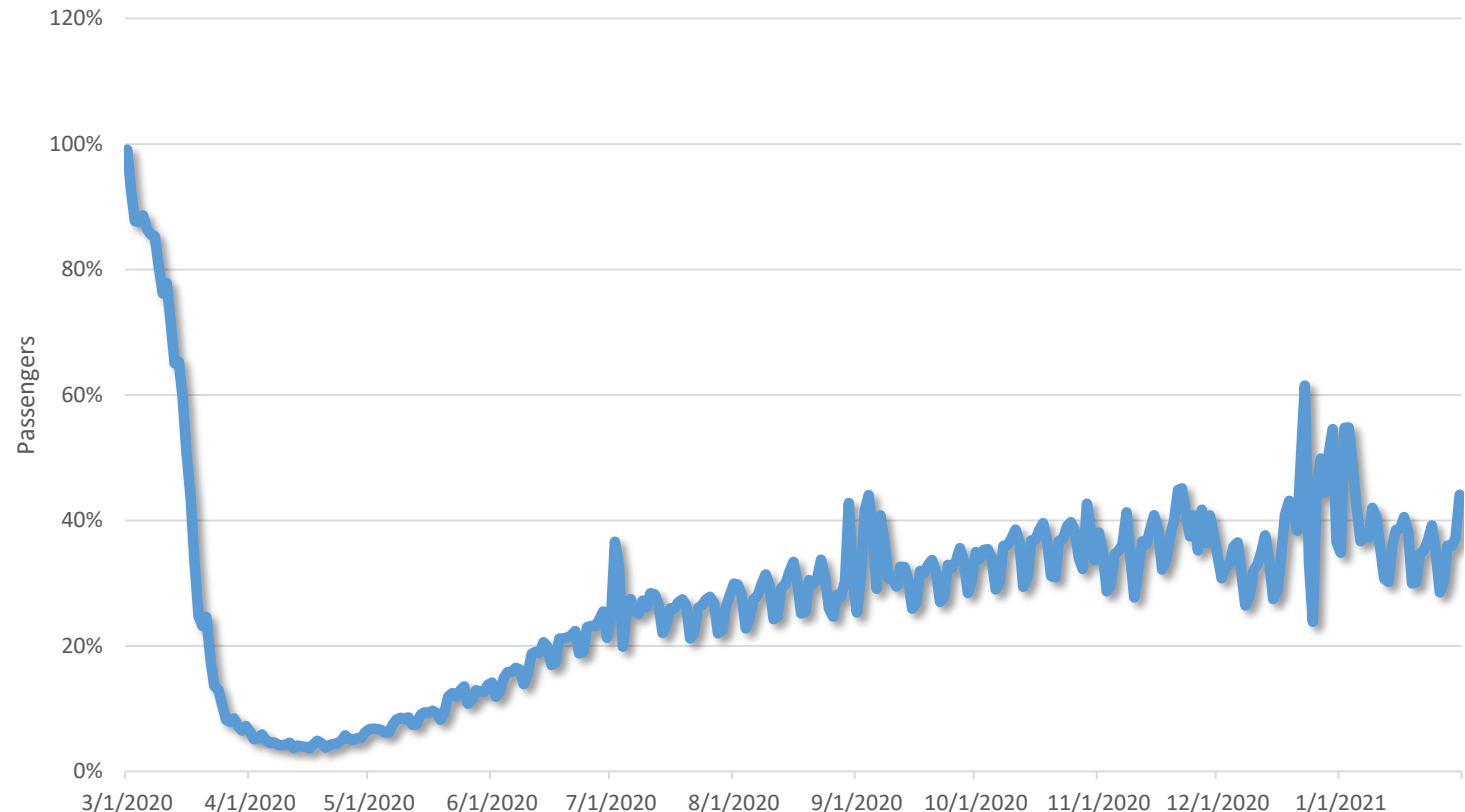
Airport	% of 2020 Traffic
US	38%
AEX	56%
MSY	32%
BTR	43%
LCH	57%
LFT	55%
MLU	50%
SHV	45%



AIR TRAVELER STATS

Nationwide daily percentage of passengers passing through current TSA checkpoints expressed as a percentage of previous year's traffic.

TSA Airport Total Traveler Throughput
as a Percent of Previous Year



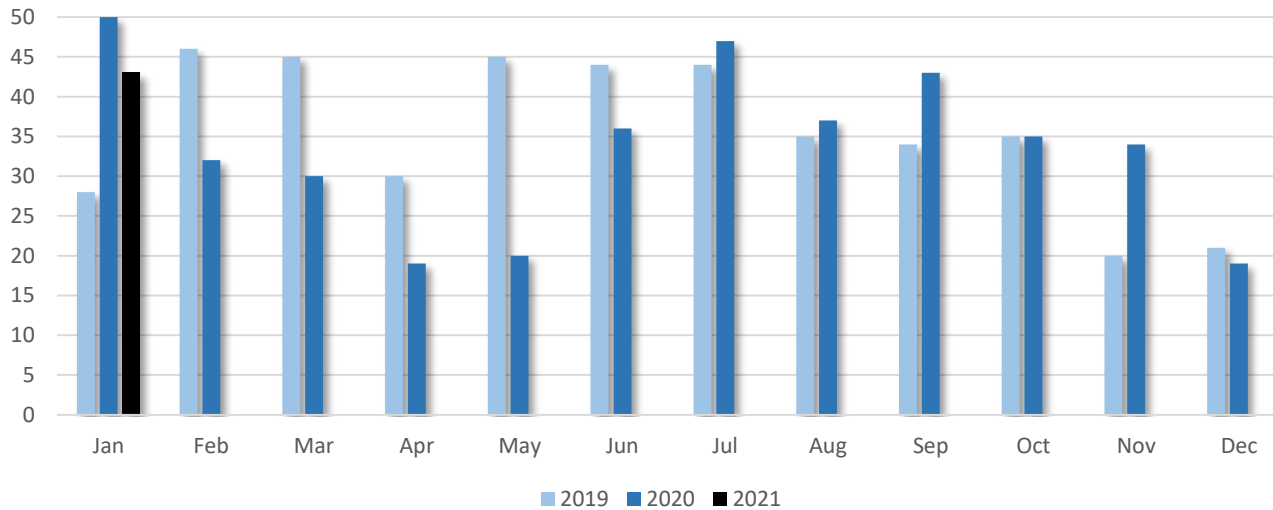
- ✓ Nationwide air passenger traffic in January 2021 was 38% of last year's level.
- ✓ Passenger traffic hit a new pandemic high at 61% of 2019 levels on Dec. 23rd, before falling to 44% on January 31, 2021.

LOCAL & LOUISIANA

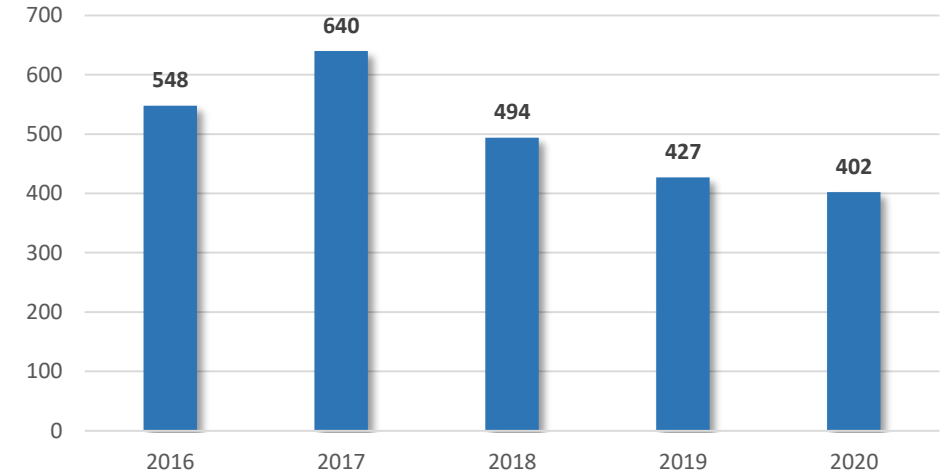
NEW BUSINESSES IN CENLA

The chart on the left represents the number of new businesses established each month in Rapides from January 2018 through January 2021, while the chart of the right represents the number of new businesses established annually from 2016-2020.

New Businesses in Rapides



Total New Businesses in Rapides



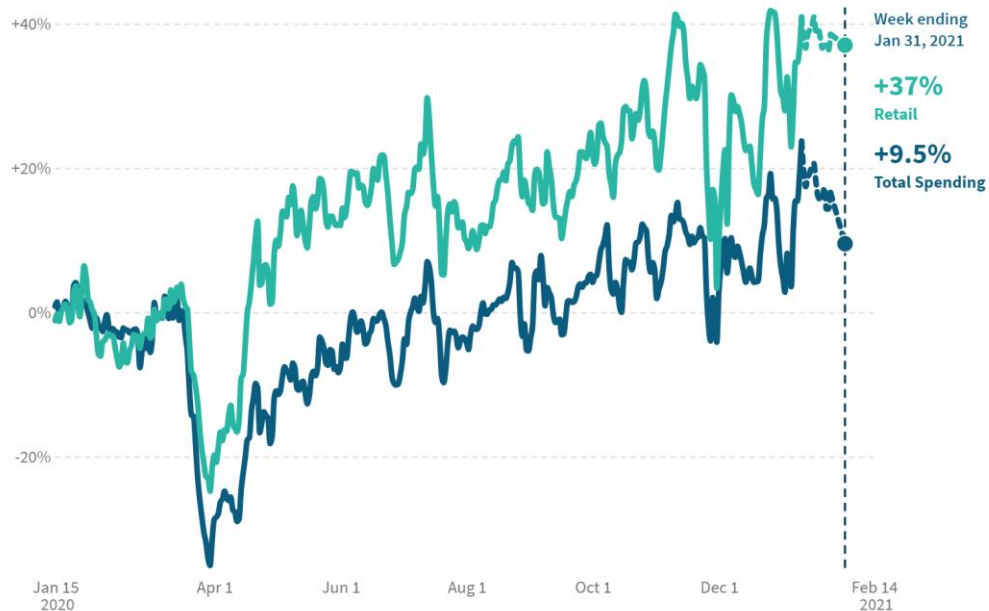
✓ The number of new businesses established in Rapides in January 2021 was 14% below a year ago, but 54% higher than in January 2018.

■ New businesses established in Rapides decreased 5.9% in 2020 compared to 2019.

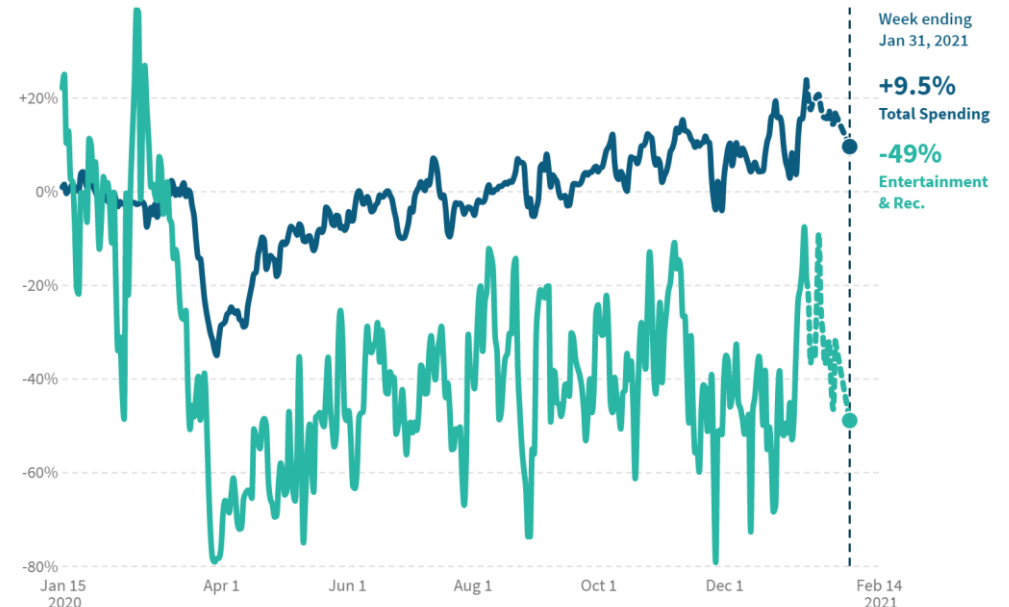
CONSUMER SPENDING IN LOUISIANA

These graphs represents the percent change in average consumer credit and debit card spending in Louisiana as of January 31, 2021 with January 2020 as the baseline.

In **Louisiana**, as of January 31 2021, total spending by all consumers increased by **9.5%** compared to January 2020.



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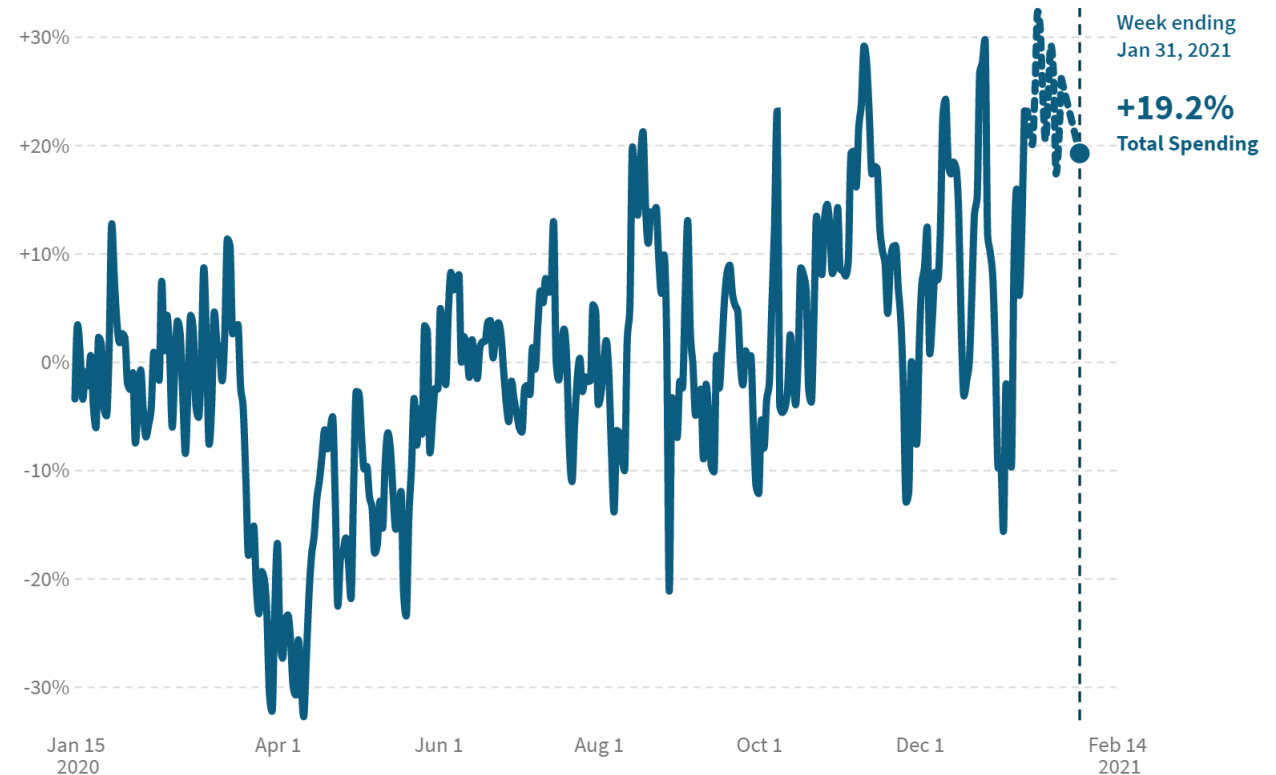
- Total consumer spending in Louisiana is up 9.5% compared to January 2020, with retail spending up 37% while entertainment and recreation spending is down 49%. Grocery spending was up 10.1%, health care up 12.7%, and restaurants down -3.4%.

ALL CONSUMER SPENDING IN CENLA

The table and chart represents the percent change in average consumer credit and debit card spending in Cenla as of January 31, 2021 with January 2020 as the baseline, while the chart represents Rapides.

In **Rapides**, as of January 31 2021, total spending by all consumers increased by **19.2%** compared to January 2020.

Catahoula	-12.7%
Evangeline	-3.2%
Grant	27.0%
LaSalle	13.0%
Rapides	19.2%
St. Landry	-4.8%
Louisiana	9.5%



SMALL BUSINESS REVENUE IN LOUISIANA

The chart below represents the percent change in small business revenue in Louisiana as of February 4, 2021 with January 2020 as the baseline. The table shows the percentage change for small business revenue by industry.

In **Louisiana**, as of February 04 2021, total small business revenue decreased by **36.2%** compared to January 2020.

<u>Industry</u>	<u>% Change</u>
Education & Health Services	-19.5%
Retail	-22.3%
Leisure & Hospitality	-71%
Professional	-14.3%



SMALL BUSINESS REVENUE IN CENLA

The chart below represents the percent change in small business revenue in Louisiana and Cenla as of February 4, 2021 with January 2020 as the baseline. The table shows the percentage change for small business revenue by industry.

In **Rapides**, as of February 02 2021, total small business revenue decreased by **27.4%** compared to January 2020.

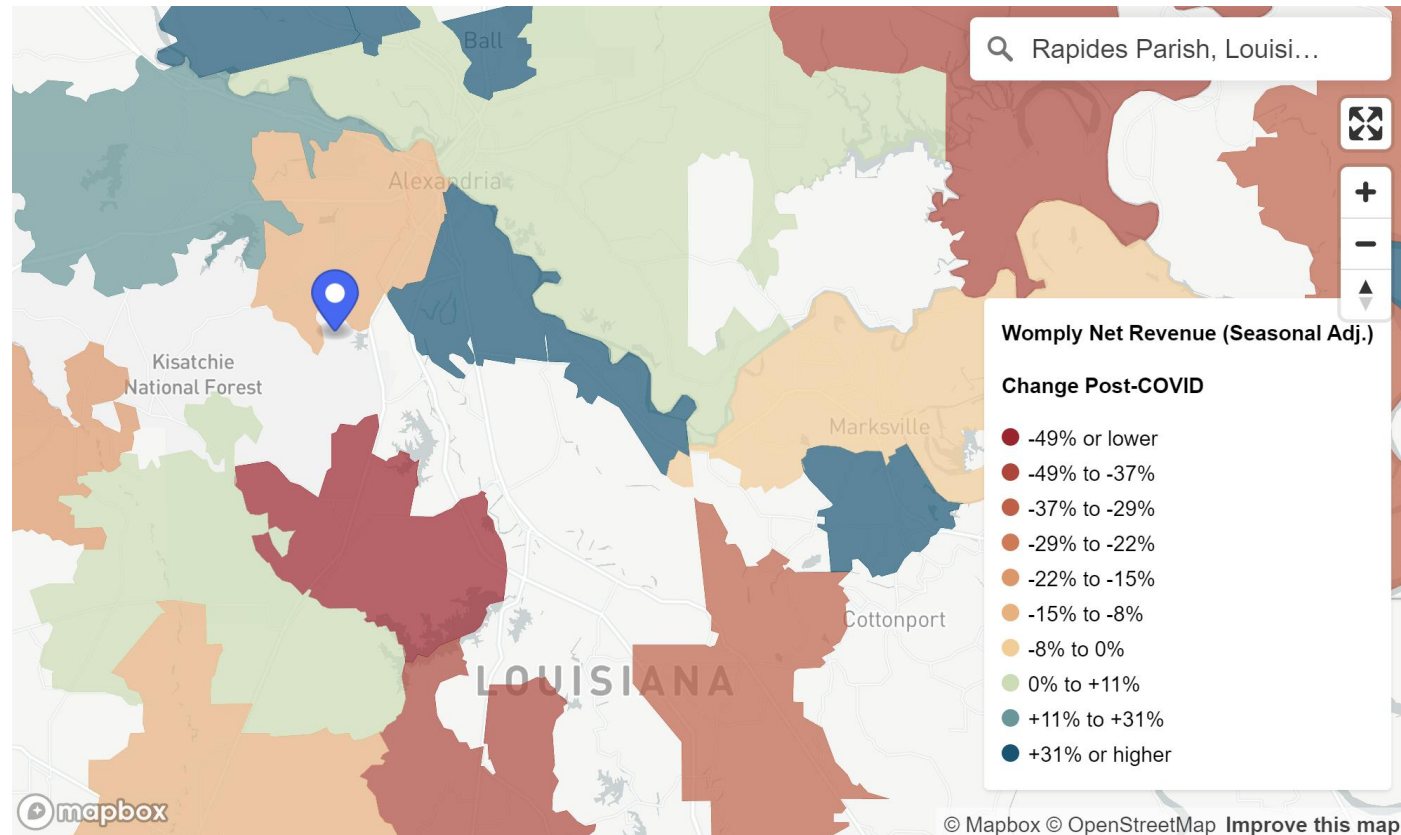
	% Change
Avoyelles	-40.1%
Concordia	-18.5%
Evangeline	-74.8%
La Salle	-33.3%
Natchitoches	-51.7%
Rapides	-27.4%
St. Landry	-14.1%



SMALL BUSINESS REVENUE BY ZIP CODE

The chart on the left represents the percent change in small business revenue by zip code as of February 2, 2021 with January 2020 as the baseline. The graphic on the right is a visual representation of the percentage change for small business revenue by zip code.

Zip Code	% Change
71302	56%
71303	-11%
71409	14%
71360	10%
71433	4%
71430	-50%
71328	3%
71350	61%
71322	-35%
71405	38%



SMALL BUSINESSES OPEN IN LA & RAPIDES

The chart below represents the percent change in the number of small businesses open in Louisiana and Rapides as of February 2, 2021 with January 2020 as the baseline.

In **Louisiana**, as of February 04 2021, the number of small businesses open decreased by **31.4%** compared to January 2020.



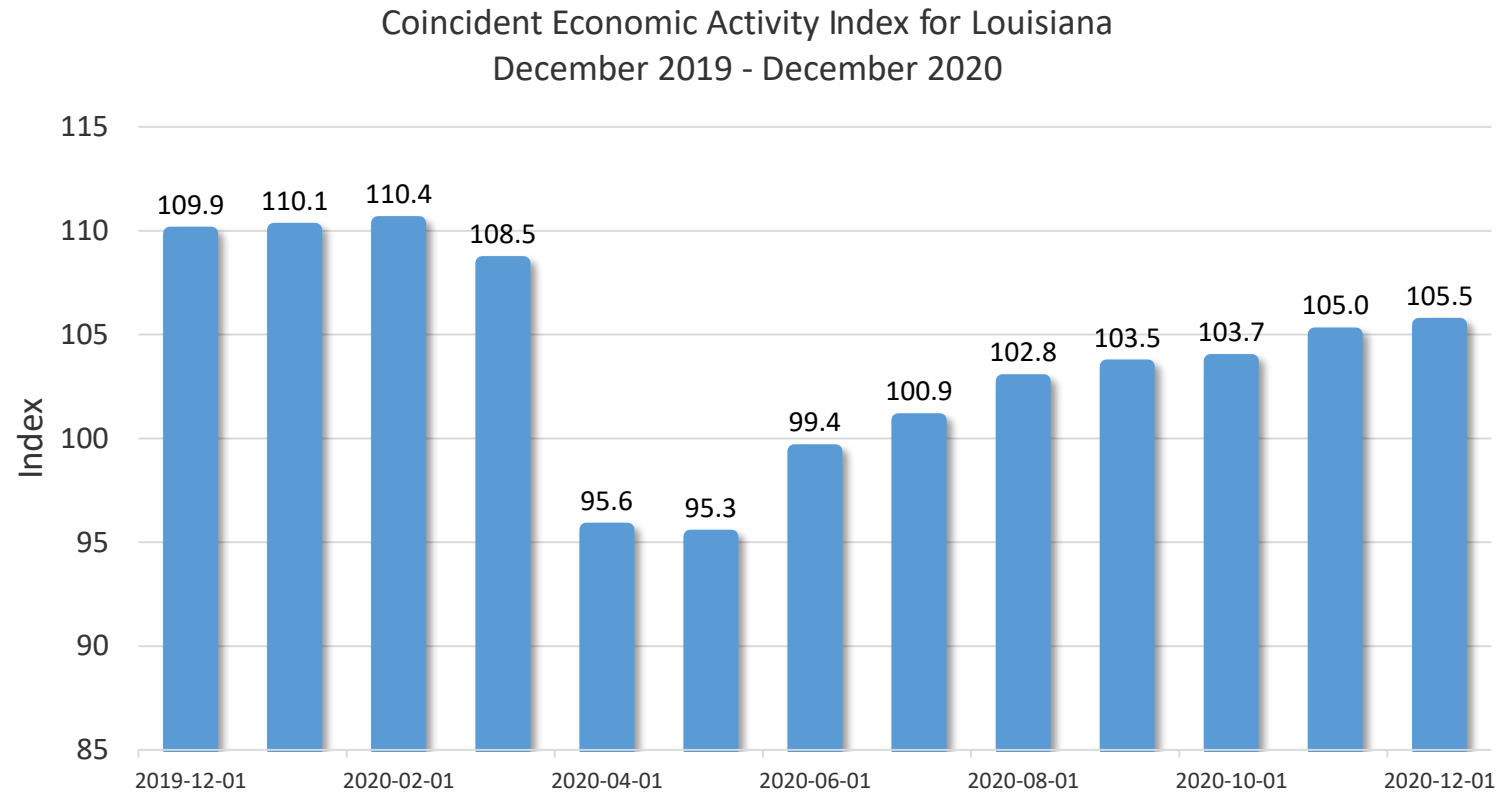
In **Rapides**, as of February 02 2021, the number of small businesses open decreased by **29.7%** compared to January 2020.



COINCIDENT ECONOMIC ACTIVITY INDEX

The Coincident Economic Activity Index for Louisiana includes four indicators: nonfarm payroll employment, the unemployment rate, average hours worked in manufacturing and wages and salaries. The index is set to match the trend for gross state product.

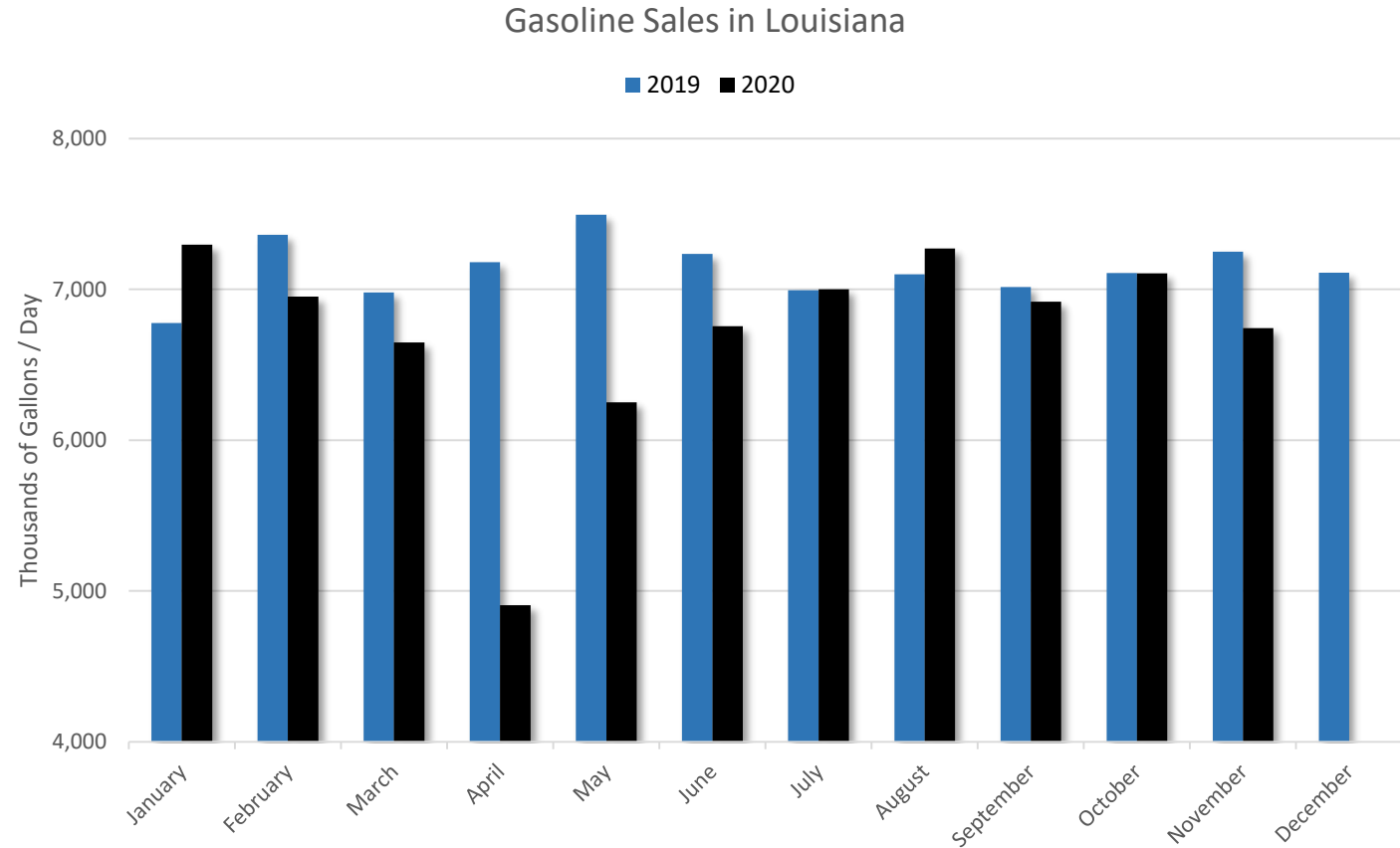
- *The chart shows the impact of COVID-19 on the Louisiana's gross state product since December 2019.*
- ✓ *Index for December increased 0.4% over November, indicating continued strength in the economy.*



LOUISIANA GASOLINE SALES

Total gasoline sales in Louisiana since 2019.

- *In November 2020, Louisiana gasoline sales decreased -5.1% from October and was 7.0% below November 2019.*
- *Gasoline sales in LA exceeded 2019 in only two months – January and August.*
- *Year-to-date gasoline sales were down 5.9% in 2020 compared to 2019.*



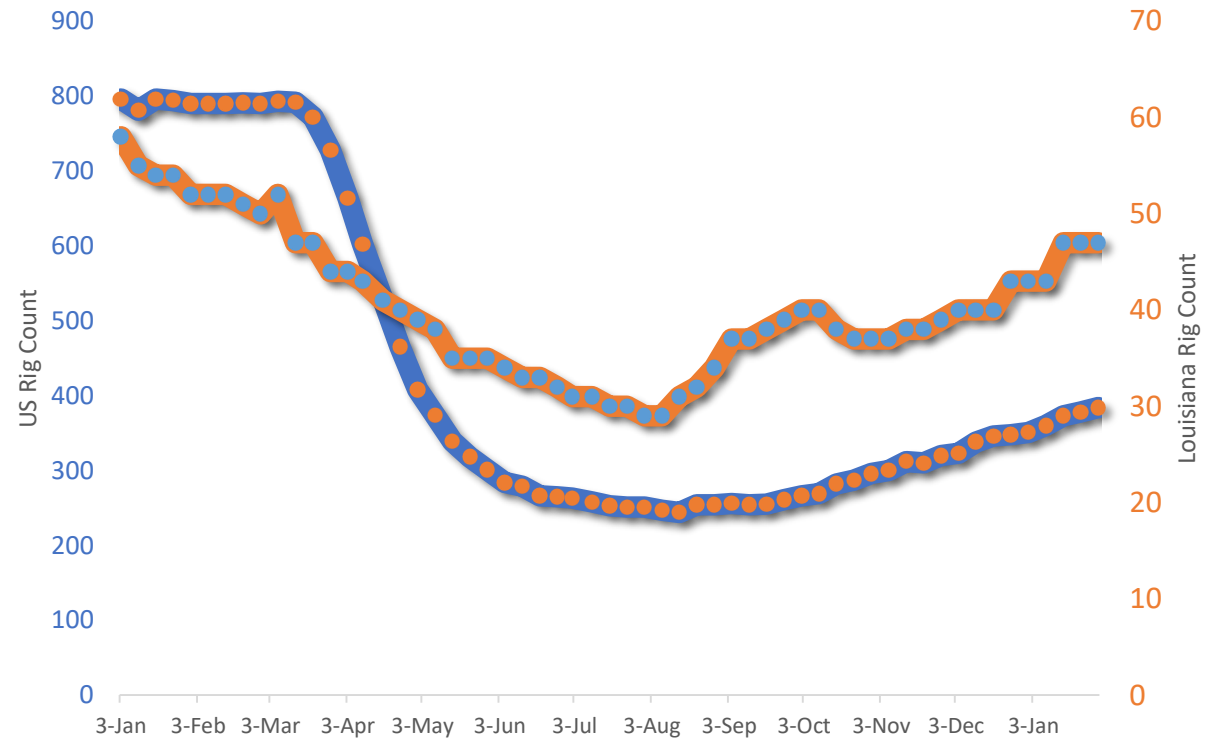
BAKER HUGHES RIG COUNT

Represents the number of drilling rigs actively exploring for or developing oil or natural gas in Louisiana and the U.S.

	Jan 20	Dec 20	Jan 21
N. LA-Land	31	27	29
	1	1	2
S. LA-Land	3	0	0
S. LA-Offshore	20	13	15
TOTAL LOUISIANA	55	41	45
TOTAL US	791	339	363

✓ *Exploration rig count in Louisiana increased 9.7% in January. Likewise, the rig count nationwide increased 7% from a month ago.*


Rig Count in Louisiana & US
2020-2021




LOUISIANA GAMING REVENUE

*Gaming revenue in Louisiana for December 2020
with previous month and year comparisons.*

December 2020

December 
5.7%


Dec. YoY 
-17.9%


	19-Dec	20-Nov	20-Dec	% Change MoM	% Change YoY
Video Poker	\$53,219,772	\$52,915,009	\$54,498,613	3.0%	2.4%
Riverboat	\$154,877,083	\$114,650,875	\$121,903,398	6.3%	-21.3%
Landbased	\$26,418,312	\$14,746,624	\$16,513,895	12.0%	-37.5%
Slots	\$29,083,083	\$22,411,632	\$23,457,363	4.7%	-19.3%
Total	\$263,598,250	\$204,724,140	\$216,373,269	5.7%	-17.9%


NATIONAL

NATIONAL ECONOMIC INDICATORS

Monthly U.S. economic indicators for December 2020.

Durable Goods  0.2%

Residential Sales  5.8%

Residential Construction  1.6%

Indicator	Nov-20	Dec-20
Monthly Wholesale Trade	0.0%	0.3%
Manufacturers Shipments, Inventories, and Orders	1.3%	1.1%
Construction Spending	1.1%	1.0%
Advance Monthly Wholesale Inventories	0.0%	0.1%
Advance Monthly Retail Inventories	0.8%	1.0%
Advance Durable Goods Manf. Shipments, Inventories, and Orders	1.2%	0.2%
New Residential Sales	3.1%	5.8%
New Residential Construction	-12.6%	1.6%
Advance Monthly Sales for Retail and Food Services	-1.4%	-0.7%

CONTRIBUTORS

The data presented throughout the CENLA Economic Dashboard reflects contributions from the following local organizations.

- Rapides Parish Policy Jury Treasurer
- Avoyelles Parish School Board
- Alexandria International Airport
- Rapides Area Planning Commission
- City of Alexandria Planning Division
- Evangeline Parish Sales Tax Commissioner
- Concordia, Catahoula, & La Salle Tax Administrator
- Louisiana Office of Public Health, Region 6
- St. Landry Parish School Board

THANK YOU

Also, special thanks to the following partners for distributing the dashboard.

- LSUA Foundation
- Central Louisiana Regional Chamber of Commerce
- Marksville Chamber of Commerce
- Bunkie Chamber of Commerce
- Evangeline Chamber of Commerce
- St. Landry Chamber of Commerce

Next Issue: Week of March 14th