

# CENLA ECONOMIC DASHBOARD

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*July 8, 2020*

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# KEY FINDINGS

## *July 8, 2020 CENLA Economic Dashboard*

- Initial unemployment claims are down 68% in Rapides since its April 18<sup>th</sup> peak and 78% in central Louisiana. However, continued unemployment claims are down only 9% and 8%, respectively, since peaking on May 23<sup>rd</sup>.
- The Alexandria MSA had the lowest unemployment rate among the state's metro areas again in May at 9.2%, while Rapides had a rate of 9.3%. The average for Cenla stood at 10.8% compared to 13.1% statewide.
- Job openings in the Alexandria MSA have fallen 32% since January, from 4,553 openings to 3,086.
- Consumer spending in May, as measured by June sales tax revenue, was up in seven of the nine parishes and cities reporting over spending in April, with Pineville having the largest percentage increase at 25%. Alexandria reported an increase of 11% and Rapides 14%. Vehicles sales were up 43% in Rapides and Avoyelles, and 26% in Evangeline.
- Overall building permit valuations increased 32% in Evangeline, 50% in Rapides, and 65% in Avoyelles in June over May, with new residential construction permits issued by the RAPC increasing 78% over last year.
- Passenger traffic at AEX continues to exceed the national average with AEX ranking second statewide, while area hotel occupancy continues to be weak, down 23% for the year in Rapides and 15% in Avoyelles.
- 22% of Louisiana small businesses said it would take three months or less for their business to return to normal compared to 14% nationally.
- For the week ending June 20, new business formations in Louisiana reached an all-time weekly high for the third straight week with 1,770 business applications filed. YTD 31,010 businesses were formed through June 20 compared to 29,360 in 2019.

# CONTENTS

*July 8, 2020*

- COVID-19 Google Mobility Report
- COVID-19 Apple Mobility Trends
- COVID-19 Cases in CENLA
- COVID-19 Cases in Louisiana
- COVID-19 Cases in Rapides Parish
- COVID-19 in Phase 1 & 2
- COVID-19 Stats in Cenla
- Initial Unemployment Claims in CENLA
- Continued Unemployment Claims in CENLA
- Unemployment Claims in CENLA
- Total Unemployment Claims in Louisiana
- Unemployment Rate Among LA Metros
- Unemployment Rate in CENLA
- Job Openings in CENLA
- Top Employers
- Advertised Job Certifications in Alexandria
- Alexandria Sales Tax
- Avoyelles Sales Tax
- Avoyelles Vehicle Sales Tax
- Catahoula Sales Tax
- Concordia Sales Tax
- Evangeline Sales Tax
- Evangeline Vehicle Sales Tax
- La Salle Sales Tax
- Pineville Sales Tax
- Rapides Sales Tax
- Rapides Vehicle Sales Tax
- St. Landry Sales Tax
- St. Landry Vehicle Sales Tax
- Rapides Area Permits Issued
- Rapides Area Permit Valuations
- Allen Parish Permit Valuations
- Avoyelles Parish Permit Valuations
- Pineville Permit Valuations
- Rapides Parish Permit Valuations
- Residential Const. Permits by Area
- Alexandria Commercial Permits
- Alexandria Residential Permits
- Alexandria Active Listings
- Alexandria Median Days on Market
- Alexandria Median Listing Price
- Avoyelles Hotel Occupancy Tax
- Rapides Hotel Occupancy Tax
- Alexandria Housing Market
- Air Traffic in Louisiana
- AEX Air Traffic va USA
- Air Traveler Stats
- Coincident Economic Activity Index
- Louisiana Small Business Pulse Survey
- Louisiana Household Pulse Survey
- Louisiana Business Formation
- Louisiana Gasoline Sales
- Baker Hughes Rig Count
- Louisiana Gaming Revenue
- Open Table Reservations in LA
- National Economic Indicators

# COVID-19

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# COVID-19 GOOGLE MOBILITY REPORT

*Represents how visits and length of stay at different places changed on April 11, May 13, & June 23 relative to a February 16, 2020 baseline.*

	Retail			Grocery & Pharmacies			Workplaces		
	11-Apr	13-May	23-Jun	11-Apr	13-May	23-Jun	11-Apr	13-May	23-Jun
Louisiana	-45%	-18%	-11%	-2%	2%	0%	-36%	-35%	-30%
Allen	-35%	-35%	-	-10%	-10%	-	-38%	-32%	-27%
Avoyelles	-16%	-16%	-4%	5%	1%	-3%	-27%	-23%	-24%
Catahoula	-64%	-	-	-24%	-24%	-	-44%	-23%	-27%
Concordia	-24%	-24%	-	-16%	-16%	-	-30%	-24%	-23%
Evangeline	-36%	-36%	-	1%	1%	-	-28%	-20%	-23%
Grant	-	-	-	17%	17%	-	-20%	-27%	-24%
LaSalle	-36%	-36%	-	2%	2%	-	-41%	-13%	-14%
Rapides	-39%	-9%	-3%	0%	7%	8%	-27%	-31%	-25%
St. Landry	-38%	2%	-4%	20%	21%	10%	-26%	-25%	-23%

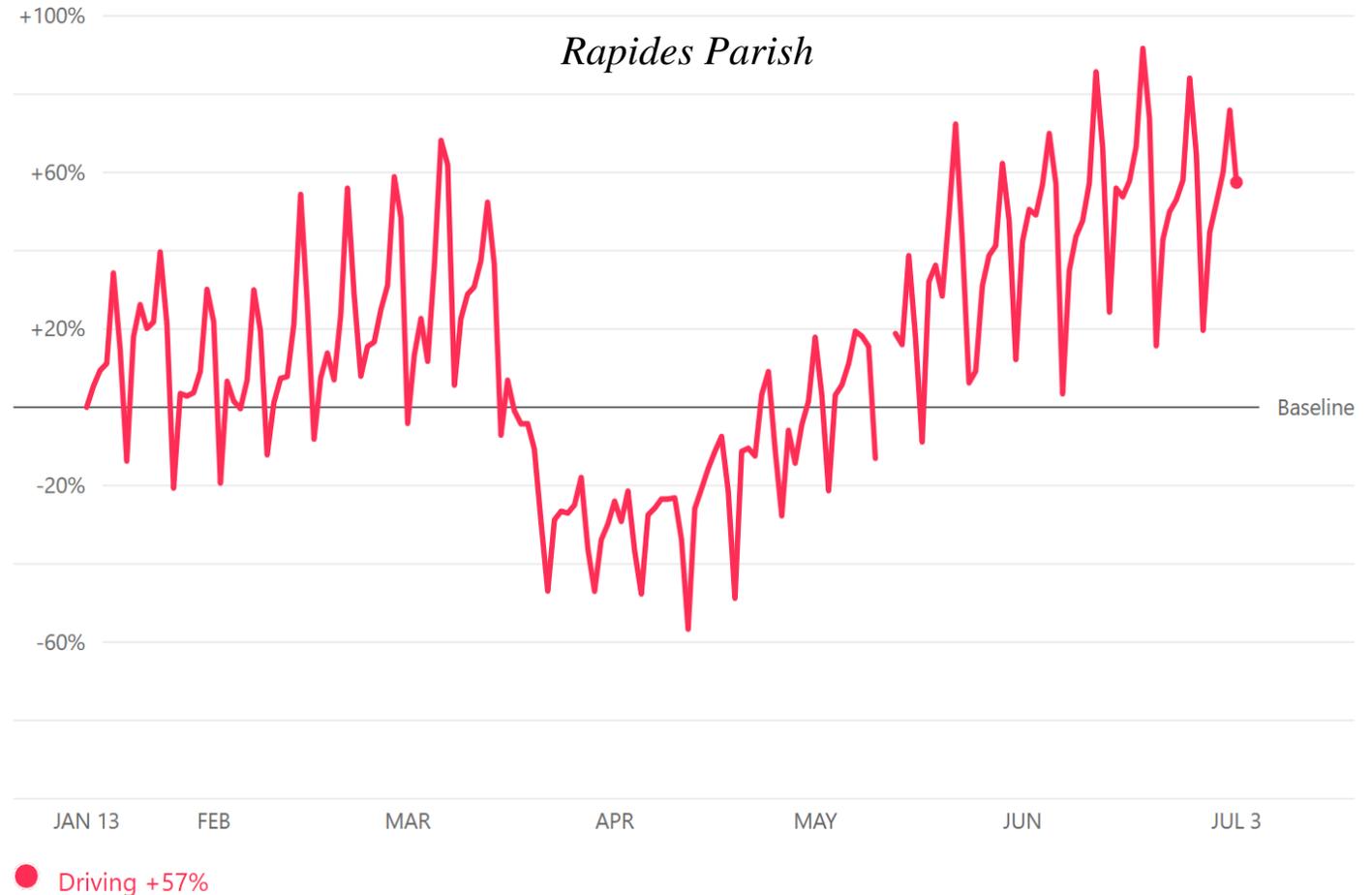
Note: \* Not enough data for this date: Currently, there is not enough data to provide a complete analysis.

Source: Google Mobility Change Report as of April 11, May 13, and June 23, 2020

# COVID-19 APPLE MOBILITY TRENDS

*Apple's Mobility Trends Report tracks aggregate changes in driving from the January 13 baseline to July 3, 2020.*

- Rapides mobility up 57%
- Avoyelles mobility up 71%
- Evangeline mobility up 82%
- Louisiana mobility up 24%



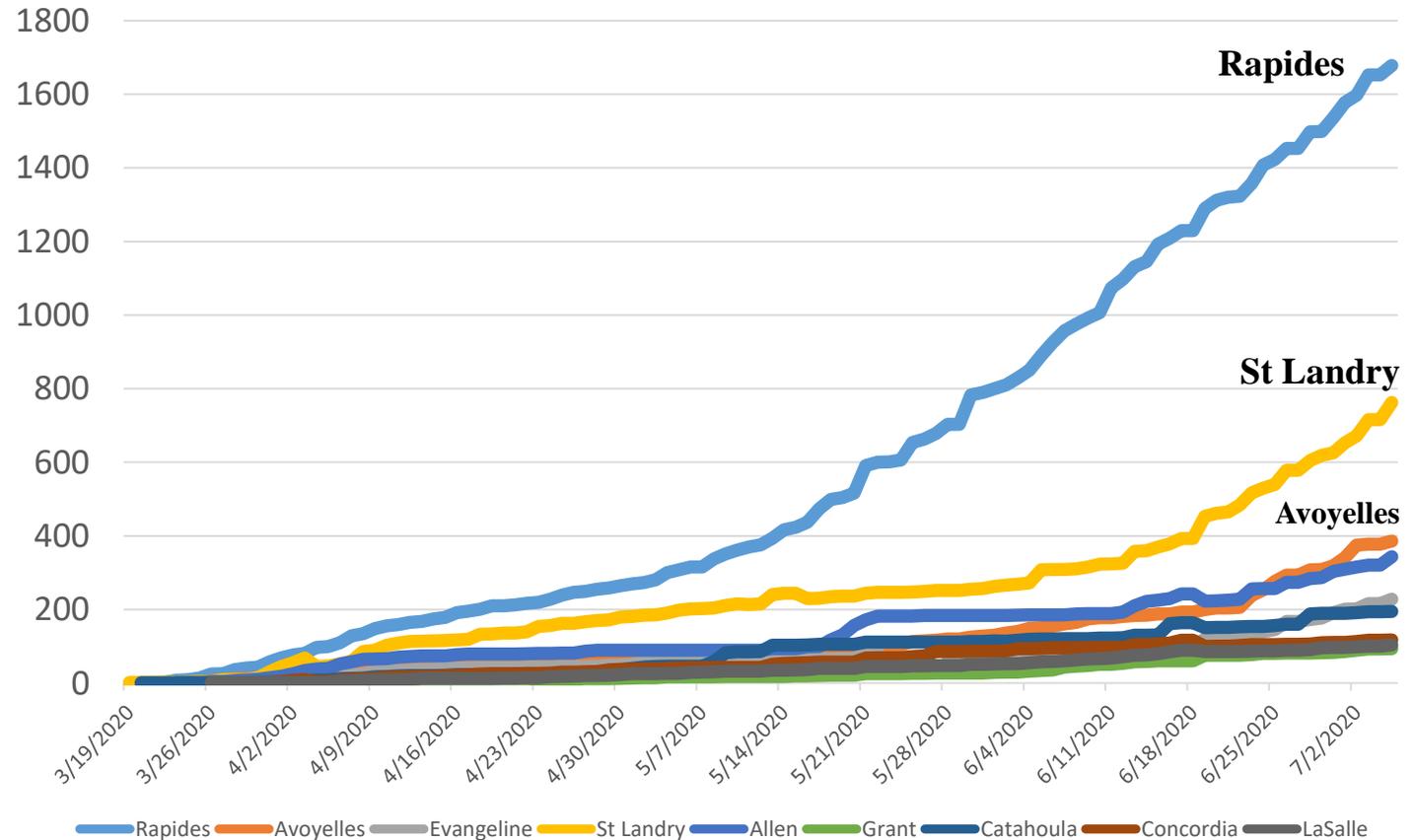
# COVID-19 CASES IN CENLA

(L) Cases per 1,000 population as of July 5, 2020

(R) Cumulative cases by parish

Parish	Cases / 1000
Allen	13.42
Avoyelles	9.62
Catahoula	20.54
Concordia	6.13
Evangeline	6.83
Grant	4.20
LaSalle	6.98
Rapides	12.94
St Landry	9.22

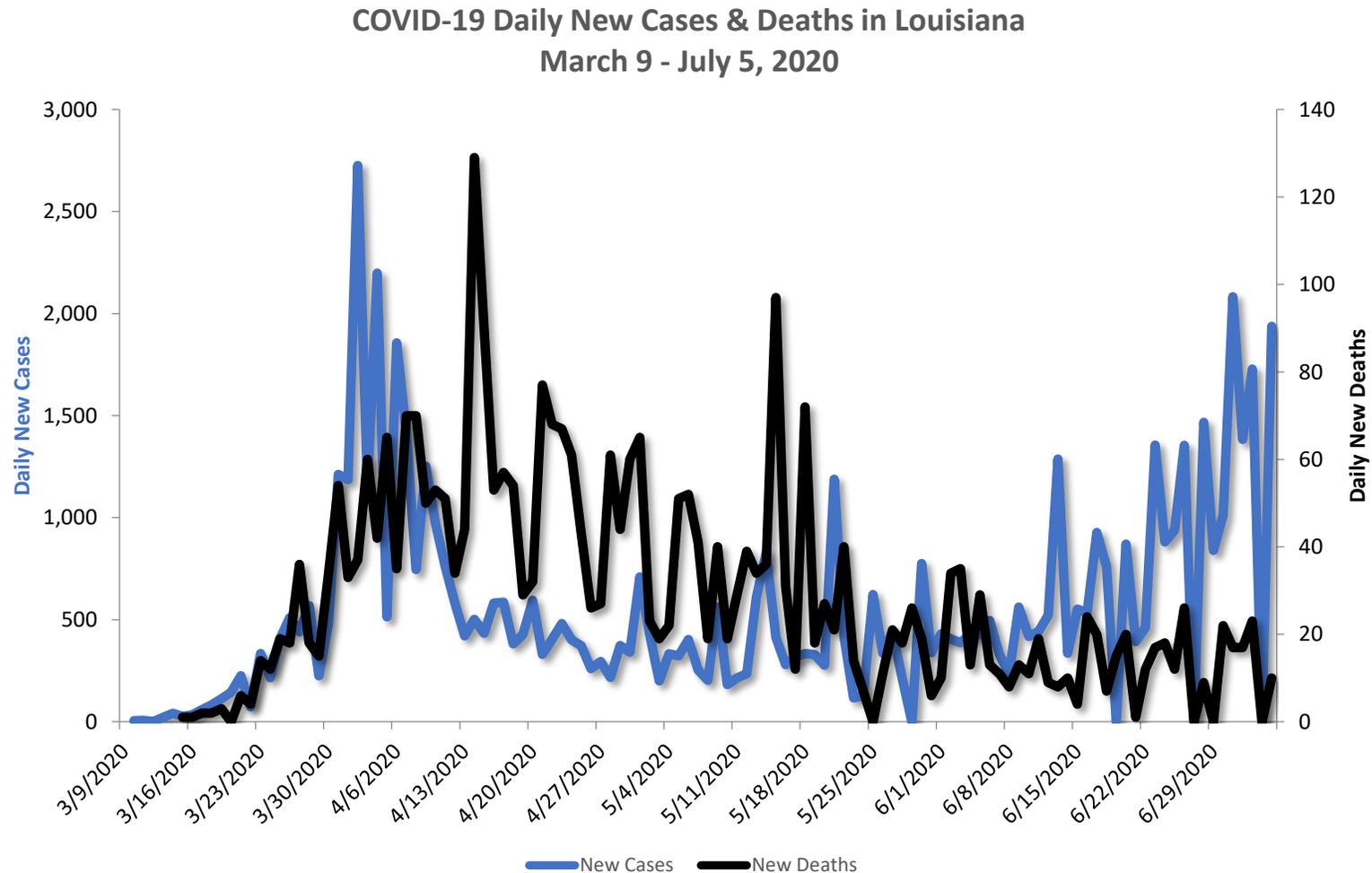
COVID-19 Cases by Parish  
March 19 - July 5, 2020



Source: Data from New York Times Github and US Census 2019 Population Estimate, July 7, 2020

# COVID-19 CASES IN LOUISIANA

*Daily new cases and deaths in Louisiana from March 9 – July 5, 2020.*



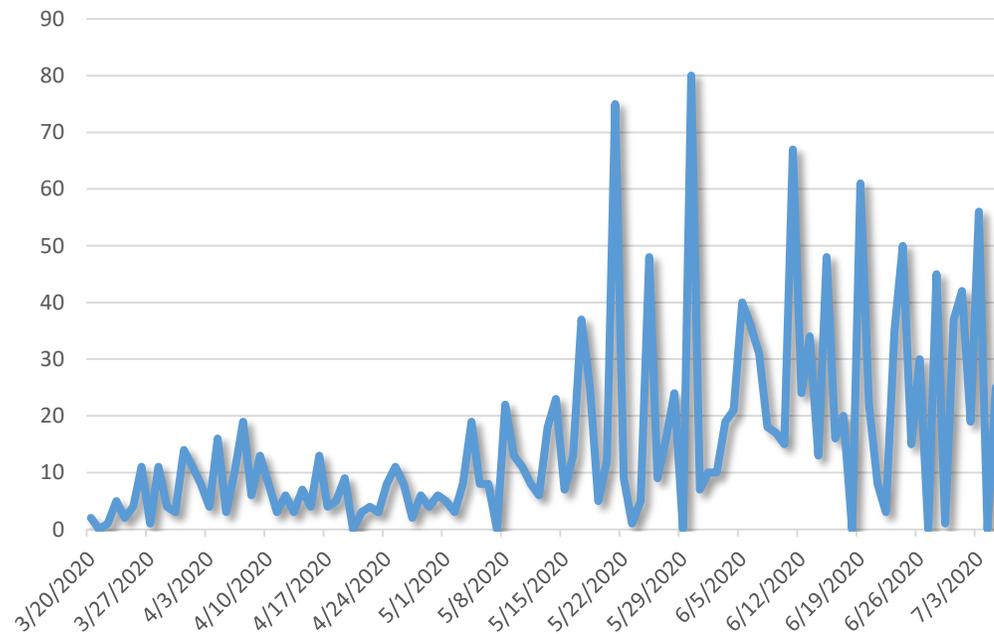
Source: Data from [New York Times](#) and US Census [2019 Population Estimate](#), July 5, 2020.

# COVID-19 CASES IN RAPIDES PARISH

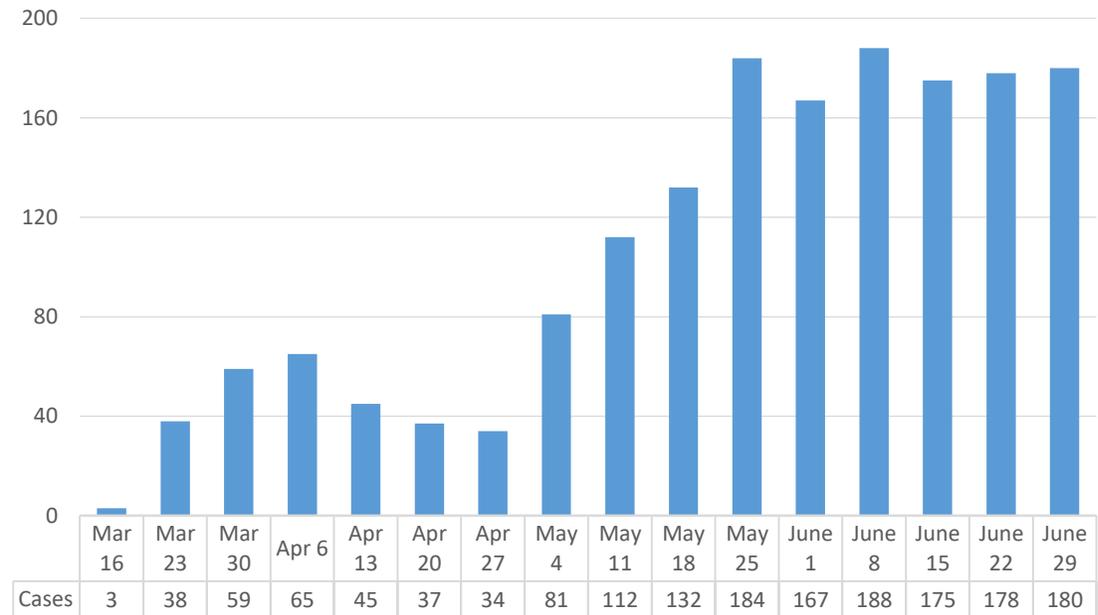
*(L) Daily new cases in Rapides Parish.*

*(R) New cases per week in Rapides Parish.*

**Daily New Cases in Rapides Parish**  
March 20 - July 5, 2020



**New Cases per Week in Rapides**  
Week of March 16 - June 29, 2020

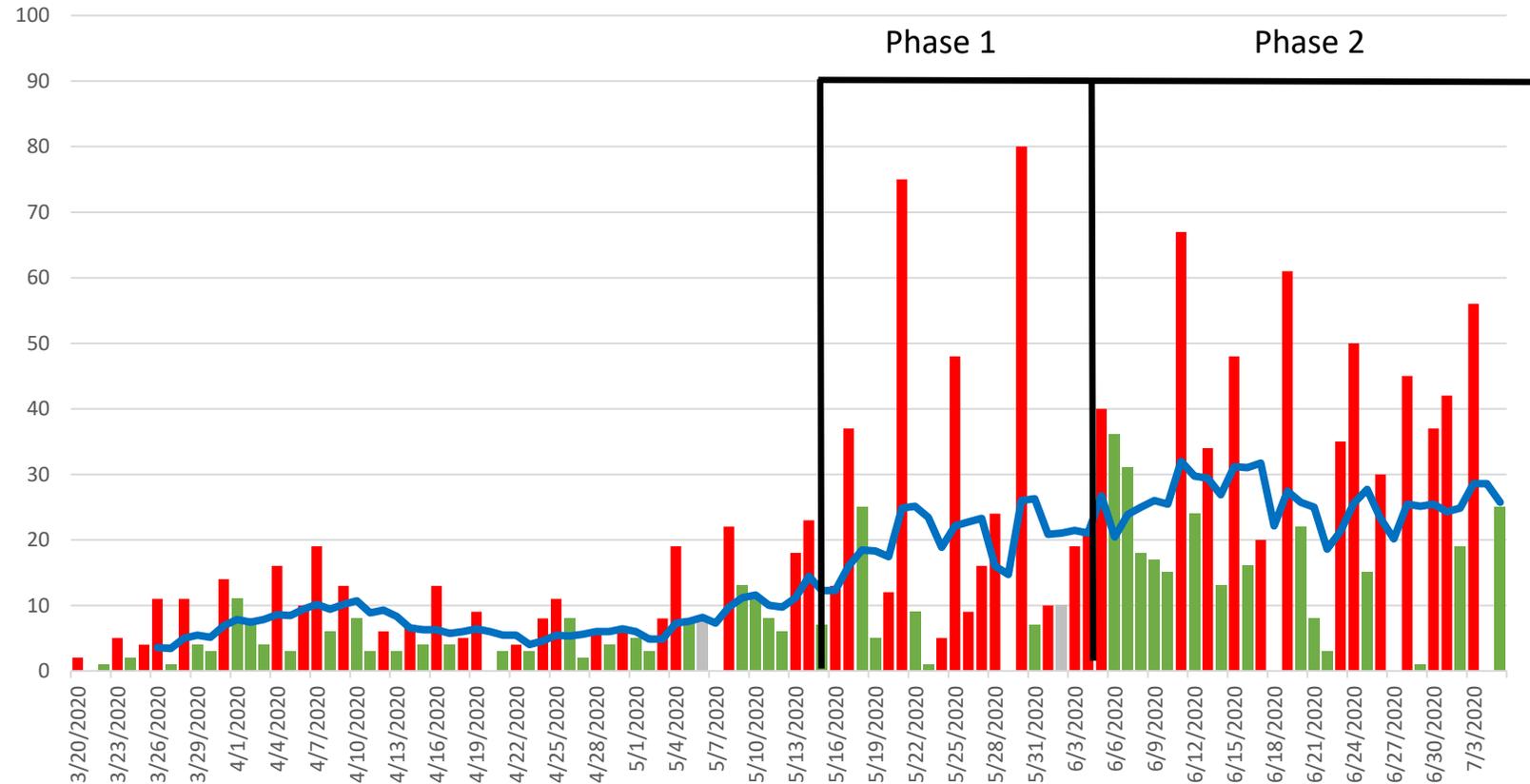


# COVID-19 CASES IN PHASE 1 & 2

*Daily new cases in Rapides Parish. Red columns represent an increasing number of cases, green decreasing, and gray stable. Blue line is a 7 day moving average.*

Daily New Cases in Rapides Parish  
March 20 - July 5, 2020

- In Phase 1, Rapides Parish averaged 21 cases per day, while Phase 2 (June 5 – July 5) averaged 27 cases per day



# EMPLOYMENT

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# INITIAL UNEMPLOYMENT CLAIMS IN CENLA

*Initial unemployment claims by parish and week*

✓ Since the April 18<sup>th</sup> peak, initial claims in Rapides are down 68% and down 78% among all Cenla parishes.

	11-Apr	18-Apr	25-Apr	2-May	9-May	16-May	23-May	30-May	6-Jun	13-Jun	20-Jun	27-Jun
Allen	431	683	233	181	119	113	88	98	90	96	73	83
Avoyelles	412	491	359	290	234	159	157	119	175	153	122	160
Catahoula	83	135	88	69	52	41	48	48	53	44	35	35
Concordia	133	190	177	125	127	92	99	80	48	122	93	97
Evangeline	298	386	268	288	178	140	110	113	149	147	121	105
Grant	172	177	141	115	98	78	73	67	77	60	55	56
La Salle	293	339	243	178	142	124	97	71	108	99	74	65
<b>Rapides</b>	<b>1,371</b>	<b>1,541</b>	<b>1,125</b>	<b>955</b>	<b>841</b>	<b>617</b>	<b>525</b>	<b>489</b>	<b>518</b>	<b>509</b>	<b>410</b>	<b>495</b>
St. Landry	1,071	1,437	1,093	845	702	511	397	329	393	438	283	387
Vernon	393	368	390	266	204	160	127	114	139	142	116	158
<b>Total</b>	<b>4,657</b>	<b>5,747</b>	<b>4,117</b>	<b>3,312</b>	<b>2,697</b>	<b>2,035</b>	<b>1,721</b>	<b>1,528</b>	<b>1,750</b>	<b>1,810</b>	<b>1,382</b>	<b>1,641</b>

# CONTINUED UNEMPLOYMENT CLAIMS IN CENLA

*Continued unemployment claims by parish and week*

- Continued claims peaked May 23. Those claims have fallen only 9.2% in Rapides and 7.8% among all Cenla parishes.

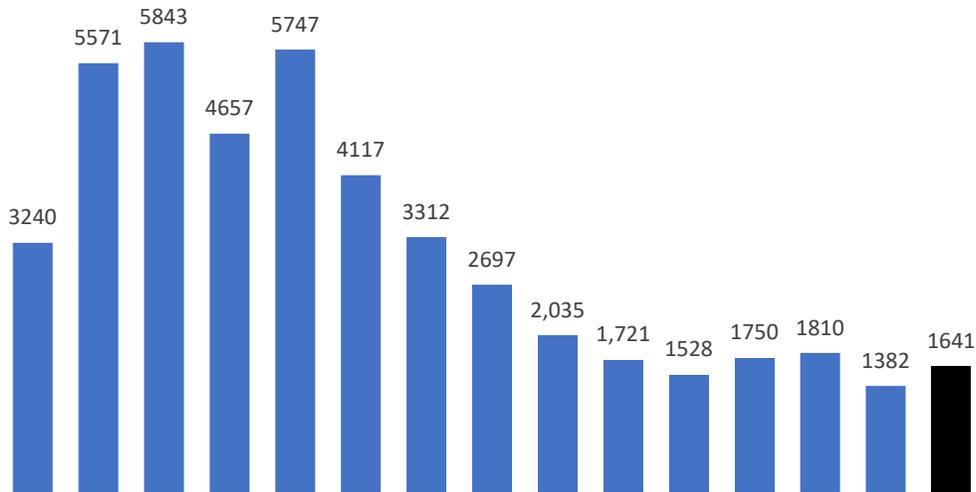
	11-Apr	18-Apr	25-Apr	2-May	9-May	16-May	23-May	30-May	6-Jun	13-Jun	20-Jun	27-Jun
Allen	521	809	1,410	1,398	1,402	1,407	1,402	1,226	1137	1,122	1,109	1,101
Avoyelles	1,512	1,657	1,988	2,006	2,072	2,084	2,054	1,686	1639	1,710	1,702	1,701
Catahoula	170	204	271	255	277	277	279	301	330	345	347	354
Concordia	310	345	453	508	505	533	568	550	575	582	631	628
Evangeline	634	756	1,049	1,077	1,199	1,227	1,265	1,154	1148	1,185	1,204	1,263
Grant	392	483	557	601	615	635	645	617	603	613	601	623
La Salle	694	784	996	1,061	1,067	1,068	1,071	1,039	1044	1,041	1,074	1,103
<b>Rapides</b>	<b>3,596</b>	<b>3,977</b>	<b>4,839</b>	<b>5,054</b>	<b>5,236</b>	<b>5,409</b>	<b>5,495</b>	<b>5,009</b>	<b>4967</b>	<b>4,976</b>	<b>4,918</b>	<b>4,992</b>
St. Landry	2,602	3,101	3,952	4,357	4,497	4,638	4,682	4,384	4350	4,313	4,398	4,392
Vernon	1,066	1,178	1,371	1,494	1,530	1,553	1,526	1,408	1396	1,325	1,325	1,354
<b>Total</b>	<b>11,497</b>	<b>13,294</b>	<b>16,886</b>	<b>17,811</b>	<b>18,400</b>	<b>18,831</b>	<b>18,987</b>	<b>17,374</b>	<b>17,189</b>	<b>17,212</b>	<b>17,309</b>	<b>17,511</b>

# UNEMPLOYMENT CLAIMS IN CENLA

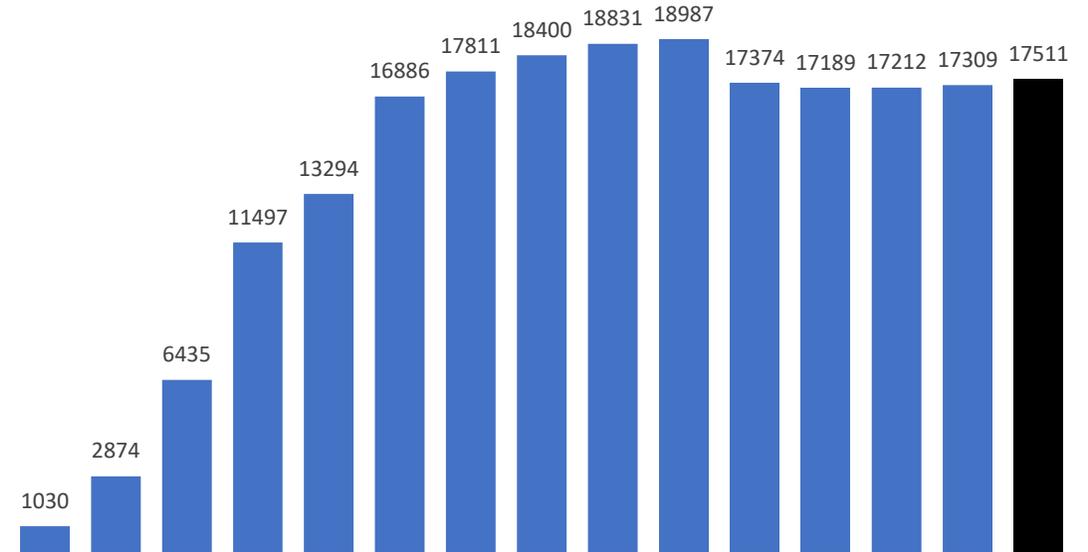
*(L) Initial unemployment claims in Cenla March 21 – June 27.*

*(R) Continued unemployment claims in Cenla March 21 – June 27.*

**Cenla Initial Unemployment Claims**  
Mar 21 - June 27



**Cenla Continued Unemployment Claims**  
Mar 21 - June 27

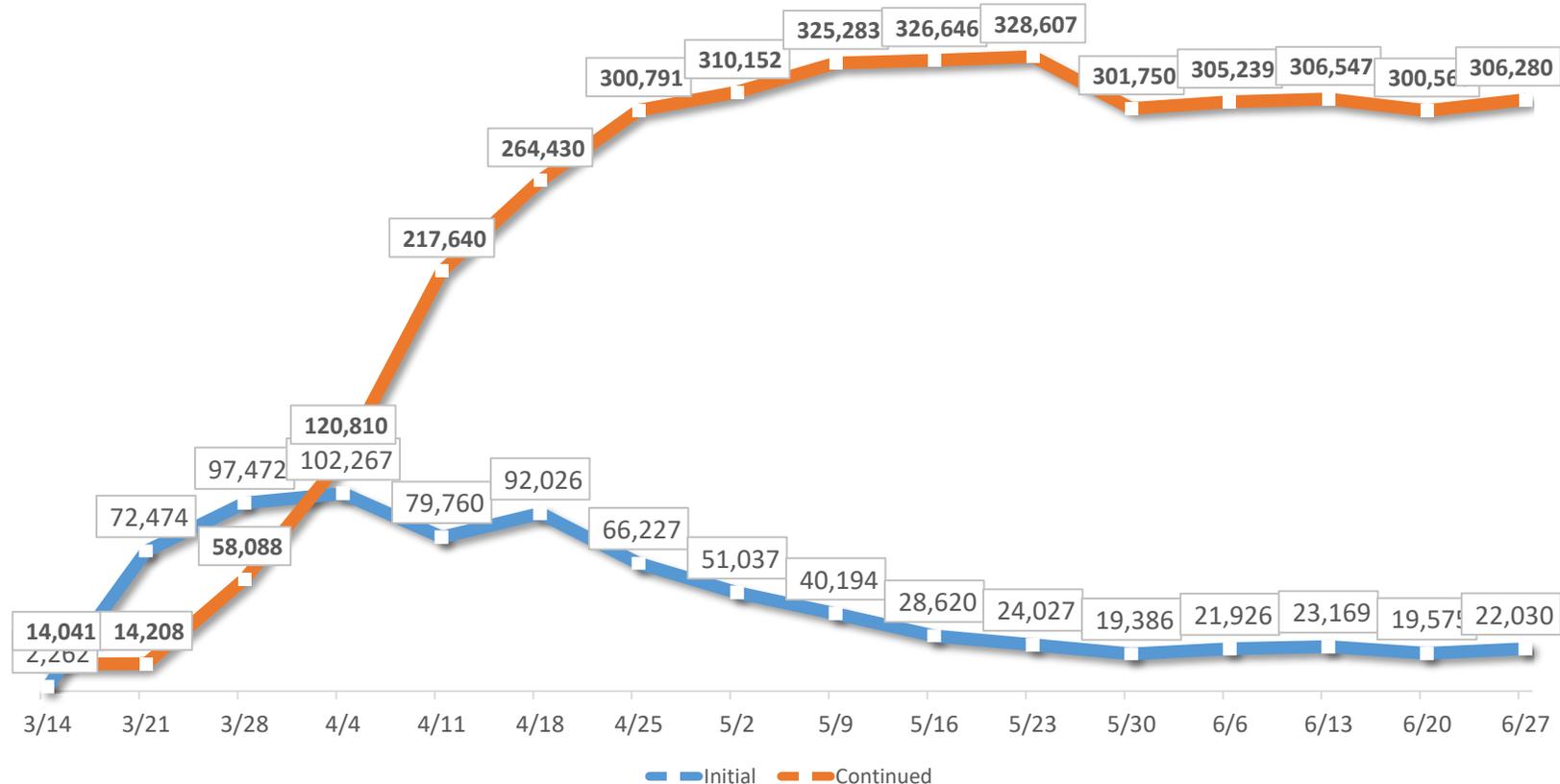


- Continued unemployment claims in Cenla have plateaued at an average of 17,316 a week over the past five weeks.

# TOTAL UNEMPLOYMENT CLAIMS IN LOUISIANA

*Initial and continued unemployment claims in Louisiana since March 14, 2020.*

INITIAL AND CONTINUED UNEMPLOYMENT CLAIMS IN LOUISIANA  
MARCH 14 - JUNE 27



- Initial unemployment claims have fallen 78% since its April 4<sup>th</sup> peak.
- Continued unemployment claims have fallen 7% since its May 23<sup>rd</sup> peak.

# UNEMPLOYMENT RATE AMONG LA METRO AREAS

*The table below shows May 2020 preliminary unemployment rate, labor force, and employment data for Metropolitan Statistical Areas in Louisiana.*

✓ At 9.2%, the Alexandria MSA had the lowest unemployment rate among the state's major metro areas for the second straight month, well below the state's 13.1% rate.

Area	Unemployment Rate	Labor Force	Employed	Unemployed
Louisiana	13.1%	2,041,451	1,774,794	266,657
Alexandria	9.2%	61,505	55,824	5,681
Baton Rouge	11.8%	410,422	362,060	48,362
Hammond	16.1%	54,556	45,782	8,774
Houma-Thibodaux	10.9%	86,235	76,874	9,361
Lafayette	11.6%	209,129	184,824	24,305
Lake Charles	13.1%	107,113	93,129	13,984
Monroe	10.8%	77,683	69,281	8,402
New Orleans-Metairie	16.4%	578,274	483,658	94,616
Shreveport-Bossier City	12.5%	181,967	159,279	22,688

# UNEMPLOYMENT RATE IN CENLA

*The table below shows May 2020 preliminary unemployment rate, labor force, and employment data for central Louisiana parishes.*

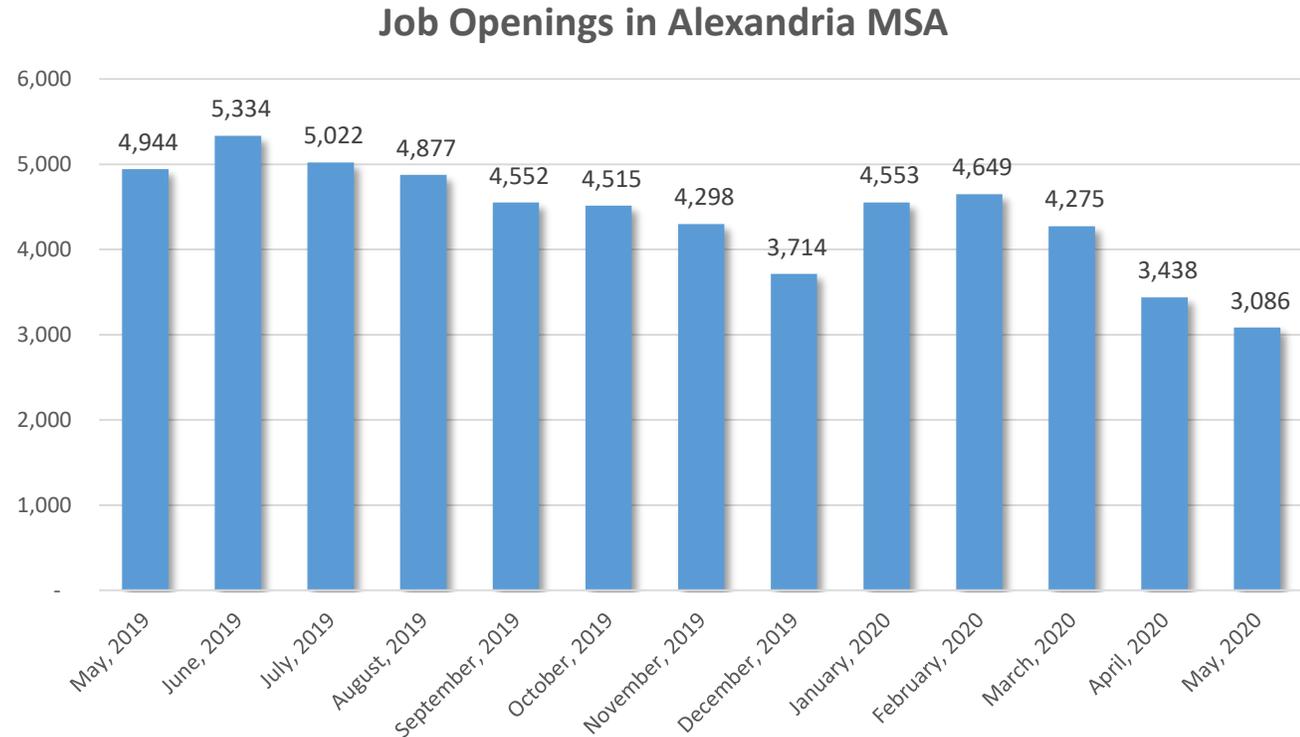
✓ In May, parishes in central Louisiana had an average unemployment rate of 10.8% compared to 13.1% statewide.

Area	Labor Force	Employed	Unemployed	Unemployment Rate May 2020	Unemployment Rate April 2020
Allen Parish	8,843	7,558	1,285	14.5%	15.6%
Avoyelles Parish	14,903	13,011	1,892	12.7%	14.4%
Catahoula Parish	3,245	2,950	295	9.1%	9.9%
Concordia Parish	6,822	6,092	730	10.7%	11.2%
Evangeline Parish	11,302	9,991	1,311	11.6%	11.5%
Grant Parish	7,869	7,160	709	9.0%	9.7%
La Salle Parish	6,341	5,925	416	6.6%	7.2%
Rapides Parish	53,636	48,664	4,972	9.3%	9.9%
St. Landry Parish	31,188	27,193	3,995	12.8%	13.2%
Vernon Parish	14,974	13,425	1,549	10.3%	11.0%

# JOB OPENINGS IN CENLA

*(L) The number of job openings advertised online in Cenla in May 2020 and (R) job openings in Alexandria MSA since May 2019.*

	Job Openings
Allen	127
Avoyelles	290
Catahoula	28
Concordia	128
Evangeline	240
Grant	73
La Salle	83
Rapides	3,013
St. Landry	618



■ Job openings in the Alexandria MSA have fallen 32.2% since January, from 4,553 openings to 3,086.

# TOP EMPLOYERS

*The tables below shows employers with the highest number of job openings advertised online on July 4, 2020.*

## Alexandria MSA

Employer	Job Openings
CHRISTUS Health	306
Rapides Parish School Dist	115
Nomad Health	62
Dart Transit Company	40
Lowe's Companies, Inc	39
HCA Healthcare, Inc.	33
Encompass Health Corp	30
Hospital Corp of America	28
Dollar Tree, Inc.	24
Pizza Hut, Inc.	23

## Louisiana

Employer Name	Job Openings
Christus Health	963
Dart Transit Company	952
Pizza Hut, Inc.	935
Ochsner Clinic Foundation	925
Lowe's Companies, Inc	834
Dollar Tree, Inc.	774
SONIC Corp.	599
Carrols Corporation	572
Lafayette General Health	562
Burger King Corporation	441

# ADVERTISED JOB CERTIFICATIONS IN ALEXANDRIA

*The table below shows the top advertised certification groups found in job openings advertised online in Alexandria MSA in May, 2020.*

Rank	Advertised Certification Group	Advertised Certification Sub-Category	Job Opening Match Count
1	Nursing Credentials and Certifications	Nursing	1,126
2	American Heart Association (AHA) CPR & First Aid Certifications	Nursing	841
3	Commercial Drivers License (CDL)	Ground Transportation	191
4	National Registry of Emergency Medical Technicians (NREMT)	Fire Rescue	94
5	National Board for Respiratory Care (NBRC)	Medical Treatment and Therapy	74
6	American Registry for Diagnostic Medical Sonography (ARDMS)	Medical Testing	31
7	Social Worker Credentials & Certifications	Social and Human Services	28
8	American Association of Nurse Anesthetists (AANA) Certifications	Nursing	14
9	Association of Rehabilitation Nurses (ARN) Certifications	Nursing	12
10	American Registry of Radiologic Technologists (ARRT) Certifications	Medical Treatment and Therapy	10

# TAX REVENUE

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# ALEXANDRIA SALES TAX

*(TR) Alexandria sales tax revenue for June with previous month, year, and YTD comparisons.*

*(BR) Alexandria monthly sales tax revenue from 2017 to present.*

*June*

	2017	2018	2019	2020
June	\$ 3,150,005	\$ 3,147,898	\$ 3,221,795	\$ 3,179,215
May	\$ 3,009,347	\$ 3,080,692	\$ 3,160,255	\$ 2,853,830
% Chg over Prev Month	4.7%	2.2%	1.9%	11.4%
% Chg over Prev Year		-0.1%	2.3%	-1.3%
YTD (Jan - Jun)	\$19,307,485	\$19,901,875	\$19,968,903	\$19,173,568
% Chg over Prev YTD		3.1%	0.3%	-4.0%

June



11.4%

June YoY



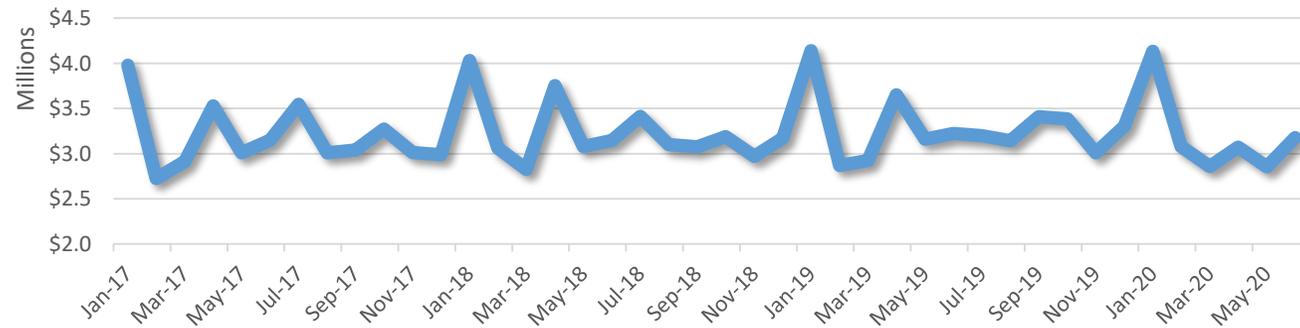
-1.3%

June YTD



-4.0%

Alexandria Sales Tax Revenue  
2017 - 2020



Note: June sales tax revenue reflects sales activity in May.  
Data Source: Rapides Parish Police Jury Treasurer's Reports.

# AVOYELLES SALES TAX

*Avoyelles Parish total sales tax revenue for June with previous month, year, and year-to-date comparisons. Vehicle and hotel tax revenues are excluded.*

*June*

June   
3.51%

June YoY   
-0.10%

June YTD   
-3.05%

	2016	2017	2018	2019	2020
June	1,286,371	1,379,994	1,422,368	1,417,122	1,415,776
May	1,303,592	1,373,385	1,287,588	1,330,457	1,367,712
% Chg over Prev Month		0.48%	10.47%	6.51%	3.51%
% Chg over Prev Year		7.28%	3.07%	-0.37%	-0.10%
YTD (Jan - Jun)	6,603,531	7,140,792	6,974,991	7,393,763	7,126,095
% Chg over Prev YTD		8.00%	-1.45%	4.92%	-3.05%

Note: June sales tax revenue reflects sales activity in May.  
Data Source: Avoyelles Parish School Board.

# AVOYELLES VEHICLE SALES TAX

*Avoyelles Parish vehicle sales tax revenue for June with previous month, year, and year-to-date comparisons.*

		<i>June</i>					
		2016	2017	2018	2019	2020	
June	 43.8%	250,784	299,970	308,781	337,189	290,412	
June YoY	 -13.8%	303,170	293,337	299,070	305,928	201,863	
		% Chg over Prev Month		5.26%	12.75%	10.22%	43.87%
		% Chg over Prev Year		19.61%	2.94%	9.20%	-13.87%
June YTD	 -5.5%						
		YTD (Jan - Jun)	1,606,456	1,727,897	1,620,219	1,667,571	1,575,248
		% Chg over Prev YTD		7.56%	-6.23%	2.92%	-5.54%

Note: June sales tax revenue reflects sales activity in May.

Data Source: Avoyelles Parish School Board.

# CATAHOULA SALES TAX

*Catahoula Parish total sales tax revenue for June with previous month, year, and year-to-date comparisons.*

*June*

June   
-6.7%

June YoY   
-12.5%

June YTD   
-2.2%

	2019	2020
June	\$ 497,454	\$ 435,382
May	\$ 429,099	\$ 466,424
% Chg over Prev Month	15.9%	-6.7%
% Chg over Prev Year		-12.5%
YTD (Jan - Jun)	\$ 2,858,165	\$ 2,795,289
% Chg over Prev YTD		-2.2%

Note: June sales tax revenue reflects sales activity in May.  
Data Source: Catahoula Parish Tax Administrator

# CONCORDIA SALES TAX

*Concordia Parish total sales tax revenue for June with previous month, year, and year-to-date comparisons.*

*June*

June   
5.1%

June YoY   
-4.7%

June YTD   
-23.1%

	2019	2020
June	\$ 1,151,868	\$ 1,098,299
May	\$ 1,013,315	\$ 1,045,294
% Chg over Prev Month	13.7%	5.1%
% Chg over Prev Year		-4.7%
YTD (Jan - Jun)	\$ 6,620,669	\$ 5,090,083
% Chg over Prev YTD		-23.1%

Note: June sales tax revenue reflects sales activity in May.

Data Source: Concordia Parish Tax Administrator

# EVANGELINE SALES TAX

*Evangeline Parish total sales tax revenue for June with previous month, year and YTD comparisons.*

June   
7.7%

June YoY   
3.3%

June YTD 0.0%

## June

	2016	2017	2018	2019	2020
June	\$ 1,399,022	\$ 1,628,382	\$ 1,786,760	\$ 1,552,490	\$ 1,603,239
May	\$ 1,313,760	\$ 1,464,100	\$ 1,362,082	\$ 1,595,997	\$ 1,489,051
% Chg over Prev Month		11.2%	31.2%	-2.7%	7.7%
% Chg over Prev Year		16.4%	9.7%	-13.1%	3.3%
YTD (Jan - Jun)	\$ 7,587,861	\$ 8,029,476	\$ 7,837,666	\$ 7,821,626	\$ 7,820,272
% Chg over Prev YTD		5.8%	-2.4%	-0.2%	0.0%

Note: June sales tax revenue reflects sales activity in May.  
Data Source: Evangeline Parish Sales Tax Commissioner.

# EVANGELINE VEHICLE SALES TAX

*Evangeline Parish vehicle sales tax revenue for June with previous month, year and YTD comparisons.*

June   
26.1%

June YoY   
-6.1%

June YTD   
-3.7%

## June

	2016	2017	2018	2019	2020
June	\$ 266,901	\$ 301,569	\$ 286,111	\$ 351,269	\$ 247,941
May	\$ 318,894	\$ 390,369	\$ 303,078	\$ 310,254	\$ 303,815
% Chg over Prev Month		3.8%	28.8%	-5.2%	26.1%
% Chg over Prev Year		0.8%	17.7%	-9.6%	-6.1%
YTD (Jan - Jun)	\$ 1,429,217	\$ 1,541,756	\$ 1,458,428	\$ 1,542,982	\$ 1,485,679
% Chg over Prev YTD		7.9%	-5.4%	5.8%	-3.7%

Note: June sales tax revenue reflects sales activity in May.  
Data Source: Evangeline Parish Sales Tax Commissioner.

# LA SALLE SALES TAX

*La Salle Parish total sales tax revenue for June with previous month, year, and year-to-date comparisons.*

*June*

June   
-10.5%

June YoY   
-25.1%

June YTD   
-5.9%

	2019	2020
June	\$ 989,241	\$ 741,245
May	\$ 708,650	\$ 828,127
% Chg over Prev Month	39.6%	-10.5%
% Chg over Prev Year		-25.1%
YTD (Jan - Jun)	\$ 5,561,450	\$ 5,234,520
% Chg over Prev YTD		-5.9%

Note: June sales tax revenue reflects sales activity in May.

Data Source: La Salle Parish Tax Administrator

# PINEVILLE SALES TAX

*(TR) Pineville sales tax revenue for June with previous month, year, and YTD comparisons.*

*(BR) Pineville monthly sales tax revenue from 2017 to present.*

June  24.8%

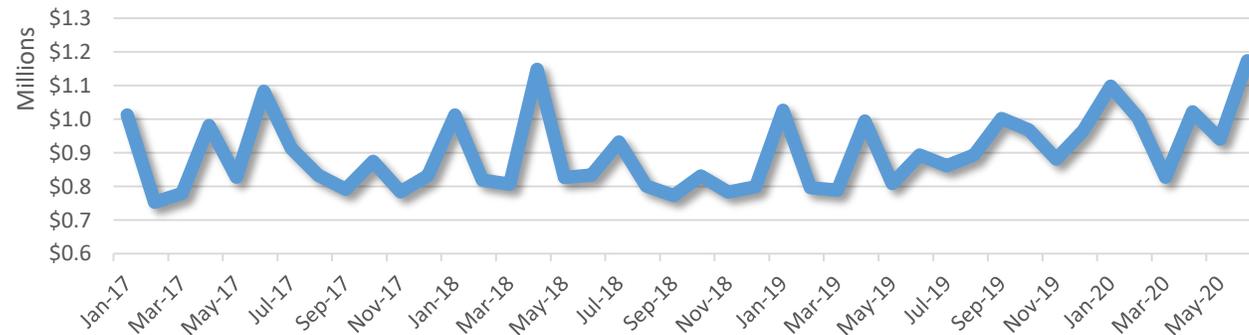
June YoY  31.3%

June YTD  14.3%

*June*

	2017	2018	2019	2020
June	\$ 1,082,763	\$ 834,135	\$ 893,673	\$ 1,173,245
May	\$ 827,267	\$ 826,492	\$ 808,227	\$ 940,342
% Chg over Prev Month	30.9%	0.9%	10.6%	24.8%
% Chg over Prev Year		-23.0%	7.1%	31.3%
YTD (Jan - Jun)	\$ 5,437,580	\$ 5,447,805	\$ 5,307,810	\$ 6,066,399
% Chg over Prev YTD		0.2%	-2.6%	14.3%

Pineville Sales Tax Revenue  
2017 - 2020



Note: June sales tax revenue reflects sales activity in May.  
Data Source: Rapides Parish Police Jury Treasurer's Reports.

# RAPIDES SALES TAX

*(TR) Rapides Parish total sales tax revenue for June with previous month, year, and YTD comparisons.*

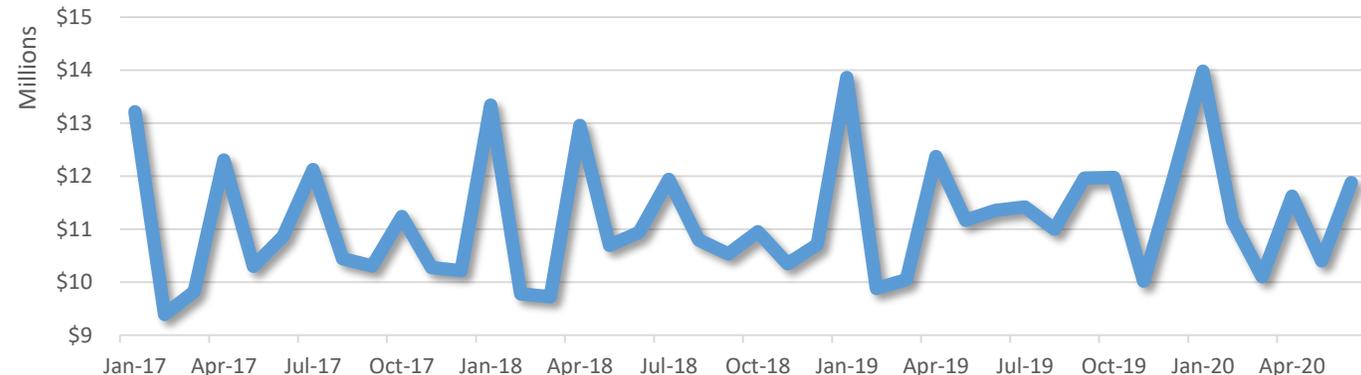
*(BR) Rapides Parish total monthly sales tax revenue from 2017 to present.*



*June*

	2016	2017	2018	2019	2020
June	\$ 9,606,949	\$10,862,112	\$10,938,143	\$11,350,035	\$11,881,114
May	\$ 9,367,359	\$10,299,735	\$10,692,749	\$11,165,361	\$10,398,820
% Chg over Prev Month		5.5%	2.3%	1.7%	14.3%
% Chg over Prev Year		13.1%	0.7%	3.8%	4.7%
YTD (Jan - May)	\$ 60,697,895	\$65,886,213	\$67,431,919	\$68,674,378	\$69,150,657
% Chg over Prev YTD		8.5%	2.3%	1.8%	0.7%

Rapides Parish Total Sales Tax Collections  
2017 - 2020



Note: June sales tax revenue reflects sales activity in May.  
Data Source: Rapides Parish Police Jury Treasurer's Reports.

# RAPIDES VEHICLE SALES TAX

*Rapides Parish vehicle sales tax revenue for June with previous month, year, and YTD comparisons.*

*June*

June   
43.3%

June YoY   
-12.4%

June YTD   
3.5%

	2016	2017	2018	2019	2020
June	\$ 914,704	\$1,214,438	\$1,101,335	\$1,290,475	\$1,130,397
May	\$ 985,718	\$1,062,090	\$1,208,480	\$1,181,110	\$ 789,052
% Chg over Prev Month		14.3%	-8.9%	9.3%	43.3%
% Chg over Prev Year		32.8%	-9.3%	17.2%	-12.4%
YTD (Jan - May)	\$ 5,525,458	\$6,400,993	\$6,382,990	\$6,465,532	\$6,692,167
% Chg over Prev YTD		15.8%	-0.3%	1.3%	3.5%

Note: June tax revenue reflects sales activity in May.

Data Source: Tax revenue data from Rapides Parish Police Jury Treasurer's Reports.

# ST. LANDRY SALES TAX

*St. Landry Parish sales tax revenue for June with previous month, year, and YTD comparisons.*

*June*

June   
17.0%

June YoY   
7.5%

June YTD   
5.3%

	2016	2017	2018	2019	2020
June	\$ 5,388,929	\$ 5,401,414	\$ 6,251,498	\$ 6,130,613	\$ 6,588,567
May	\$ 4,917,288	\$ 5,082,233	\$ 5,340,944	\$ 5,663,303	\$ 5,630,178
% Chg over Prev Month		6.3%	17.0%	8.3%	17.0%
% Chg over Prev Year		0.2%	15.7%	-1.9%	7.5%
YTD (Jan - Jun)	\$ 32,582,369	\$ 33,730,425	\$ 34,557,939	\$ 35,404,118	\$ 37,292,729
% Chg over Prev YTD		3.5%	2.5%	2.4%	5.3%

Note: June tax revenue reflects sales activity in May.

Data Source: Tax revenue data from St. Landry Parish School Board.

# ST. LANDRY VEHICLE SALES TAX

*St. Landry Parish vehicle sales tax revenue for June with previous month, year, and YTD comparisons.*

*June*

	2016	2017	2018	2019	2020
June	\$ 857,123	\$ 922,529	\$ 945,332	\$ 943,728	\$ 759,529
May	\$ 726,835	\$ 780,893	\$ 792,738	\$ 965,721	\$ 653,502
% Chg over Prev Month		18.1%	19.2%	-2.3%	16.2%
% Chg over Prev Year		7.6%	2.5%	-0.2%	-19.5%
YTD (Jan - Jun)	\$ 4,540,793	\$ 5,024,922	\$ 4,743,588	\$ 4,896,606	\$ 4,771,157
% Chg over Prev YTD		10.7%	-5.6%	3.2%	-2.6%

June



-22.8%

June YoY



-32.2%

June YTD



1.5%

Note: June tax revenue reflects sales activity in May.

Data Source: Tax revenue data from St. Landry Parish School Board.

# BUILDING PERMITS

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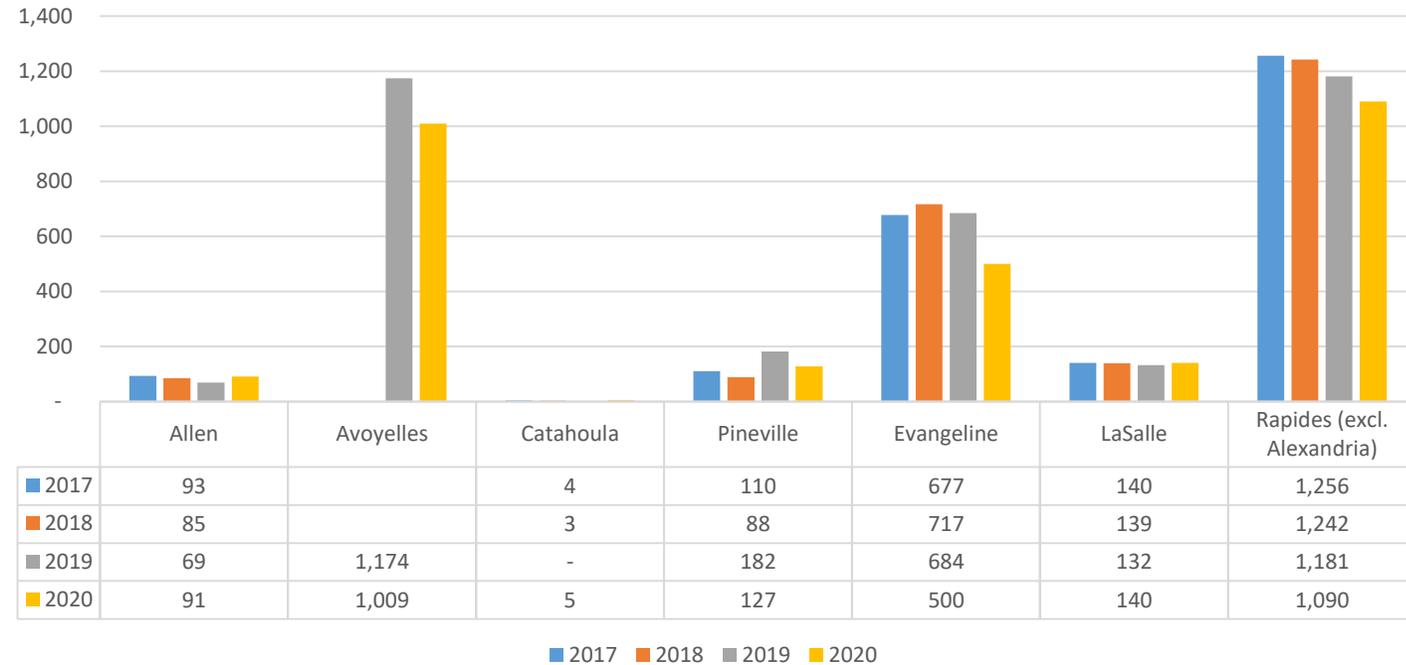
# RAPIDES AREA PERMITS ISSUED

*Number of permits issued by Rapides Area Planning Commission between 2017-2020 year-to-date for major jurisdictions.*

Total number of RPAC permits issued between January - June, 2020 compared to same period in 2019

↓  
-13.4%

Number of Permits Issued  
January - June  
2017 - 2020



Note: Avoyelles Parish data not included until 2019. City of Alexandria permits are accounted for separately.

Data Source: Rapides Area Planning Commission, June 2020.

# RAPIDES AREA PERMIT VALUATIONS

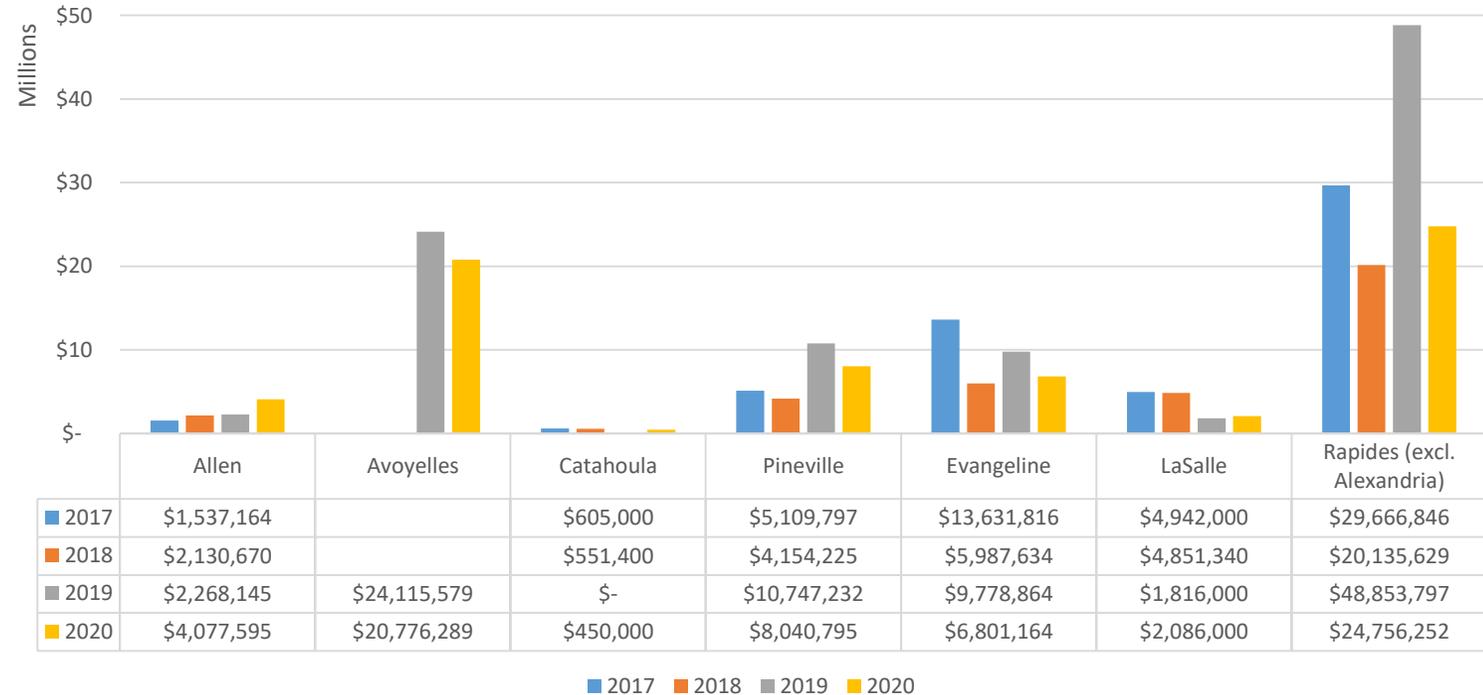
*Valuation of permits issued by Rapides Area Planning Commission between 2017-2020 year-to-date for major jurisdictions.*

Valuation of RPAC permits issued between January - June, 2020 compared to same period in 2019.



-31%

Valuation of Permits Issued  
January - June  
2017 - 2020



Note: Avoyelles Parish data not included until 2019. City of Alexandria permits are accounted for separately. Three projects in Rapides in Feb. 2019 accounted for \$29.8 million. Without these projects, which may be considered an anomaly, Rapides Parish YTD building valuations for June 2020 compared to YTD for June 2019 increased 29.9%.  
Data Source: Rapides Area Planning Commission, June 2020.

# ALLEN PARISH PERMIT VALUATIONS

*Valuation of permits issued by Rapides Area Planning Commission in Allen Parish between 2017-2020 with month-to-month, year-to-year, and year-to-date comparisons.*

June   
127.8%

June YoY   
80.6%

June YTD   
79.8%

	2017	2018	2019	2020
June	\$ 192,650	\$ 359,000	\$ 691,000	\$1,247,926
May	\$ 145,000	\$ 526,000	\$ 565,000	\$ 547,750
% Chg Prev Month	32.9%	-31.7%	22.3%	127.8%
% Chg from Prev Year		86.3%	92.5%	80.6%
YTD (Jan - Jun)	\$1,537,164	\$2,130,670	\$2,268,145	\$4,077,595
% Chg over Prev YTD		38.6%	6.5%	79.8%

# AVOYELLES PARISH PERMIT VALUATIONS

*Valuation of permits issued by Rapides Area Planning Commission in Avoyelles Parish between 2019-2020 with month-to-month, year-to-year, and year-to-date comparisons.*

June   
65.3%

June YoY   
176.6%

June YTD   
-13.8%

	2019	2020
June	\$ 2,164,138	\$ 5,985,111
May	\$ 4,345,283	\$ 3,620,241
% Chg Prev Month	-50.2%	65.3%
% Chg from Prev Year		176.6%
YTD (Jan - Jun)	\$ 24,115,579	\$ 20,776,289
% Chg over Prev YTD		-13.8%

# EVANGELINE PARISH PERMIT VALUATIONS

*Valuation of permits issued by Rapides Area Planning Commission in Evangeline Parish between 2019-2020 with month-to-month, year-to-year, and year-to-date comparisons.*

June   
32.0%

June YoY   
1.3%

June YTD   
-30.5%

	2017	2018	2019	2020
June	\$ 2,264,443	\$ 953,568	\$ 1,476,999	\$ 1,495,879
May	\$ 3,844,380	\$ 1,520,385	\$ 4,459,199	\$ 1,133,211
% Chg Prev Month	-41.1%	-37.3%	-66.9%	32.0%
% Chg from Prev Year		-57.9%	54.9%	1.3%
YTD (Jan - Jun)	\$13,631,816	\$ 5,987,634	\$ 9,778,864	\$ 6,801,164
% Chg over Prev YTD		-56.1%	63.3%	-30.5%

# PINEVILLE PERMIT VALUATIONS

*Valuation of permits issued by Rapides Area Planning Commission in the City of Pineville between 2017-2020 with month-to-month, year-to-year, and year-to-date comparisons.*

June   
227.3%

June YoY   
-50.9%

June YTD   
-25.2%

	2017	2018	2019	2020
June	\$ 815,708	\$ 849,900	\$ 5,659,958	\$ 2,780,490
May	\$ 201,196	\$ 1,433,171	\$ 1,313,700	\$ 849,400
% Chg Prev Month	305.4%	-40.7%	330.8%	227.3%
% Chg from Prev Year		4.2%	566.0%	-50.9%
YTD (Jan - Jun)	\$ 5,109,797	\$ 4,154,225	\$ 10,747,232	\$ 8,040,795
% Chg over Prev YTD		-18.7%	158.7%	-25.2%

# RAPIDES PARISH PERMIT VALUATIONS

*Valuation of permits issued by Rapides Area Planning Commission in Rapides (excluding Alexandria) between 2017-2020 with month-to-month, year-to-year, and year-to-date comparisons.*

June   
50.0%

June YoY   
49.9%

June YTD   
-49.3%

	2017	2018	2019	2020
June	\$ 6,182,315	\$ 5,176,834	\$ 3,573,679	\$ 5,326,122
May	\$ 2,719,160	\$ 3,492,153	\$ 3,509,213	\$ 3,551,529
% Chg Prev Month	127.4%	48.2%	1.8%	50.0%
% Chg from Prev Year		-16.3%	-31.0%	49.0%
YTD (Jan - Jun)	\$29,666,846	\$20,135,629	\$48,853,797	\$24,756,252
% Chg over Prev YTD		-32.1%	142.6%	-49.3%

Note: Three projects in Rapides in Feb. 2019 accounted for \$29.8 million. Excluding these projects, YTD permit valuations are up 29.9%.

Data Source: Rapides Area Planning Commission, June 2020.

# RESIDENTIAL CONSTRUCTION PERMITS BY AREA

*New residential construction permit valuation (estimated development cost) issued by Rapides Area Planning Commission by jurisdiction in June 2019 compared to June 2020.*

*Valuation of New Residential Construction  
June 2019 vs June 2020*

Value of residential construction in Rapides



78%

	Jun-19	Jun-20	Change	% Change
Allen	\$ 470,000	\$ 1,130,000	\$ 660,000	140%
Avoyelles	\$ 714,792	\$ 905,567	\$ 190,775	27%
Pineville	\$ 1,225,384	\$ 390,340	\$ (835,044)	-68%
Evangeline	\$ 1,391,499	\$ 1,265,879	\$ (125,620)	-9%
LaSalle	\$ -	\$ 300,000	\$ 300,000	
Rapides	\$ 2,353,001	\$ 4,177,800	\$ 1,824,799	78%

Note: City of Alexandria permits are accounted for separately.  
Data Source: Rapides Area Planning Commission, June 2020.

# ALEXANDRIA COMMERCIAL PERMITS

*The valuation (estimated development cost) of new commercial construction permits issued by the City of Alexandria in June 2020 with previous month, year, and YTD comparisons.*



	2019	2020
June	\$ 1,689,399	\$ 378,120
May	\$ 2,659,816	\$ 2,769,813
% Chg over Prev Month	-36.5%	-86.3%
% Chg over Prev Year		-77.6%
YTD (Jan - Jun)	\$ 13,304,860	\$ 15,962,809
% Chg over Prev YTD		20.0%

# ALEXANDRIA RESIDENTIAL PERMITS

*The valuation (estimated development cost) of new residential construction permits issued by the City of Alexandria in June 2020 with previous month, year, and YTD comparisons.*

June   
-56.6%

June YoY   
-62.9%

June YTD   
-11.8%

	2019	2020
June	\$ 1,206,299	\$ 447,985
May	\$ 718,439	\$ 1,031,200
% Chg over Prev Month	67.9%	-56.6%
% Chg over Prev Year		-62.9%
YTD (Jan - Jun)	\$ 8,254,195	\$ 7,282,364
% Chg over Prev YTD		-11.8%

# HOUSING

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# ALEXANDRIA ACTIVE LISTINGS

*The count of active single-family and condo/townhome listings for Alexandria MSA (excludes pending listings) for 2017-2020 with month-to-month and year-over-year comparisons.*

June



-8.8%

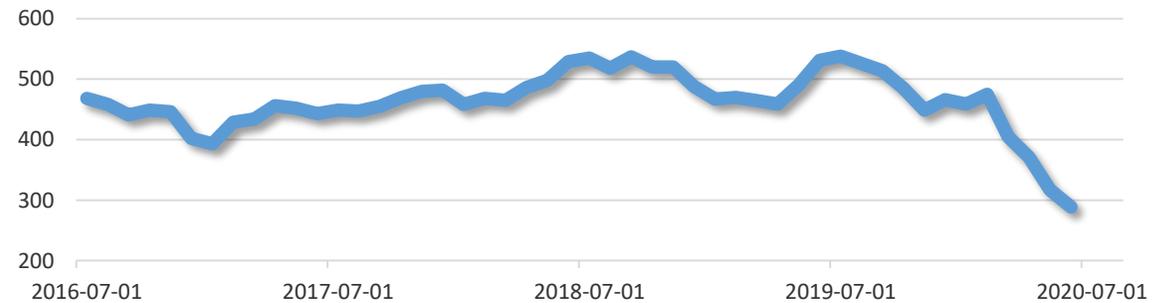
June YoY



-45.6%

	2017	2018	2019	2020
June	443	529	531	289
May	452	498	490	317
% Chg Prev Month	-2.0%	6.2%	8.4%	-8.8%
% Chg from Prev Year		19.4%	0.4%	-45.6%

Active Listings Count in Alexandria  
July 2016 - June 2020



# ALEXANDRIA MEDIAN DAYS ON MARKET

*The median number of days property listings spend on the market in Alexandria MSA for 2017-2020 with month-to-month and year-over-year comparisons.*

June



1.6%

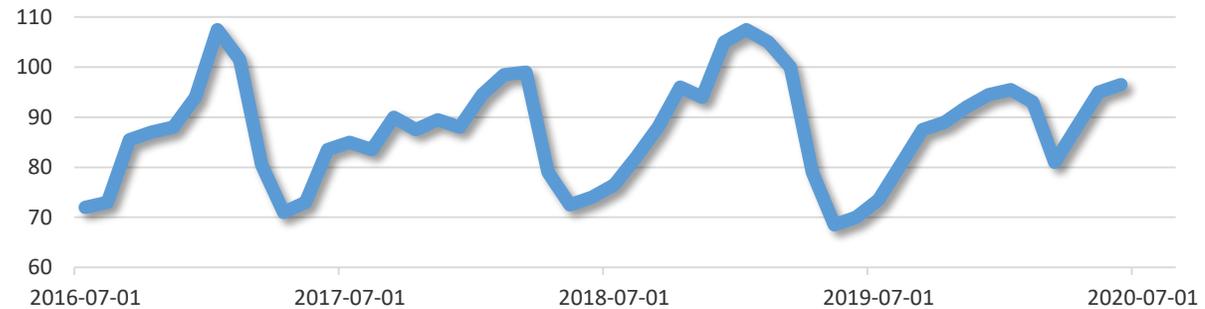
June YoY



37.9%

	2017	2018	2019	2020
June	84	74	70	97
May	73	73	73	95
% Chg Prev Month	14.4%	2.1%	-3.4%	1.6%
% Chg from Prev Year		-11.4%	-5.4%	37.9%

Median Days on Market in Alexandria  
July 2016 - June 2020



# ALEXANDRIA MEDIAN LISTING PRICE

*The median listing price of houses in Alexandria MSA for 2017-2020 with month-to-month and year-over-year comparisons.*

June



7.1%

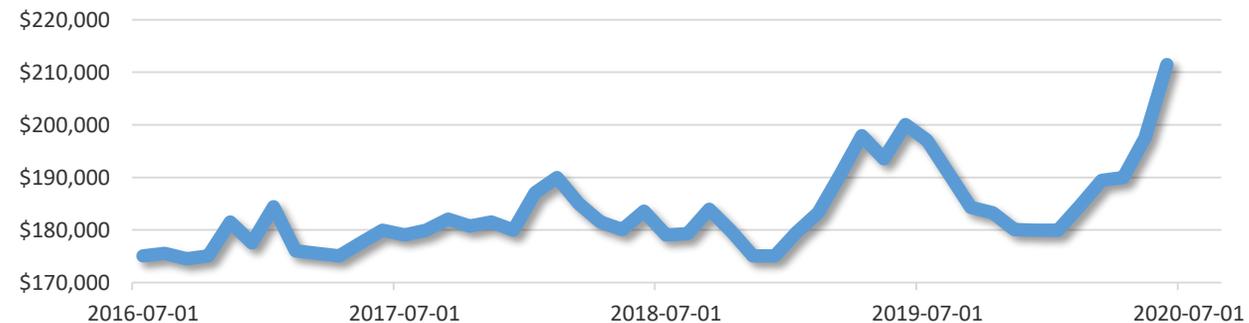
June YoY



5.7%

	2017	2018	2019	2020
June	\$ 179,950	\$ 183,550	\$ 200,050	\$ 211,500
May	\$ 177,550	\$ 180,050	\$ 193,550	\$ 197,550
% Chg Prev Month	1.4%	1.9%	3.4%	7.1%
% Chg from Prev Year		2.0%	9.0%	5.7%

Median Listing Price in Alexandria  
July 2016 - June 2020



**TRAVEL**

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# AVOYELLES HOTEL OCCUPANCY TAX

*Avoyelles Parish hotel occupancy tax revenue for June with previous month, year, and year-to-date comparisons.*

*June*

June   
-50.8%

June YoY   
-9.6%

June YTD   
-15.6%

	2016	2017	2018	2019	2020
June	10,274	11,574	4,783	4,306	3,891
May	10,121	13,161	11,041	13,544	7,901
% Chg over Prev Month		-12.1%	-56.7%	-68.2%	-50.8%
% Chg over Prev Year		12.7%	-58.7%	-10.0%	-9.6%
YTD (Jan - Jun)	66,918	51,416	53,221	44,934	66,918
% Chg over Prev YTD		18.7%	-23.2%	3.5%	-15.6%

Note: June sales tax revenue reflects sales activity in May.  
Data Source: Avoyelles Parish School Board.

# RAPIDES HOTEL OCCUPANCY TAX

*Rapides Parish hotel occupancy tax revenue for June 2020 with previous month, year, and YTD comparisons.*

June   
-37.0%

June YoY   
-45.1%

June YTD   
-23.6%

*June*

	2017	2018	2019	2020
June	\$ 223,414	\$ 163,255	\$ 161,834	\$ 88,906
May	\$ 146,292	\$ 162,166	\$ 159,950	\$ 141,188
% Chg over Prev Month	52.7%	0.7%	1.2%	-37.0%
% Chg over Prev Year		-26.9%	-0.9%	-45.1%
YTD (Jan - Jun)	\$ 918,206	\$ 905,019	\$ 960,757	\$ 734,197
% Chg over Prev YTD		-1.4%	6.2%	-23.6%

Note: June tax revenue reflects hotel occupancy activity in May.

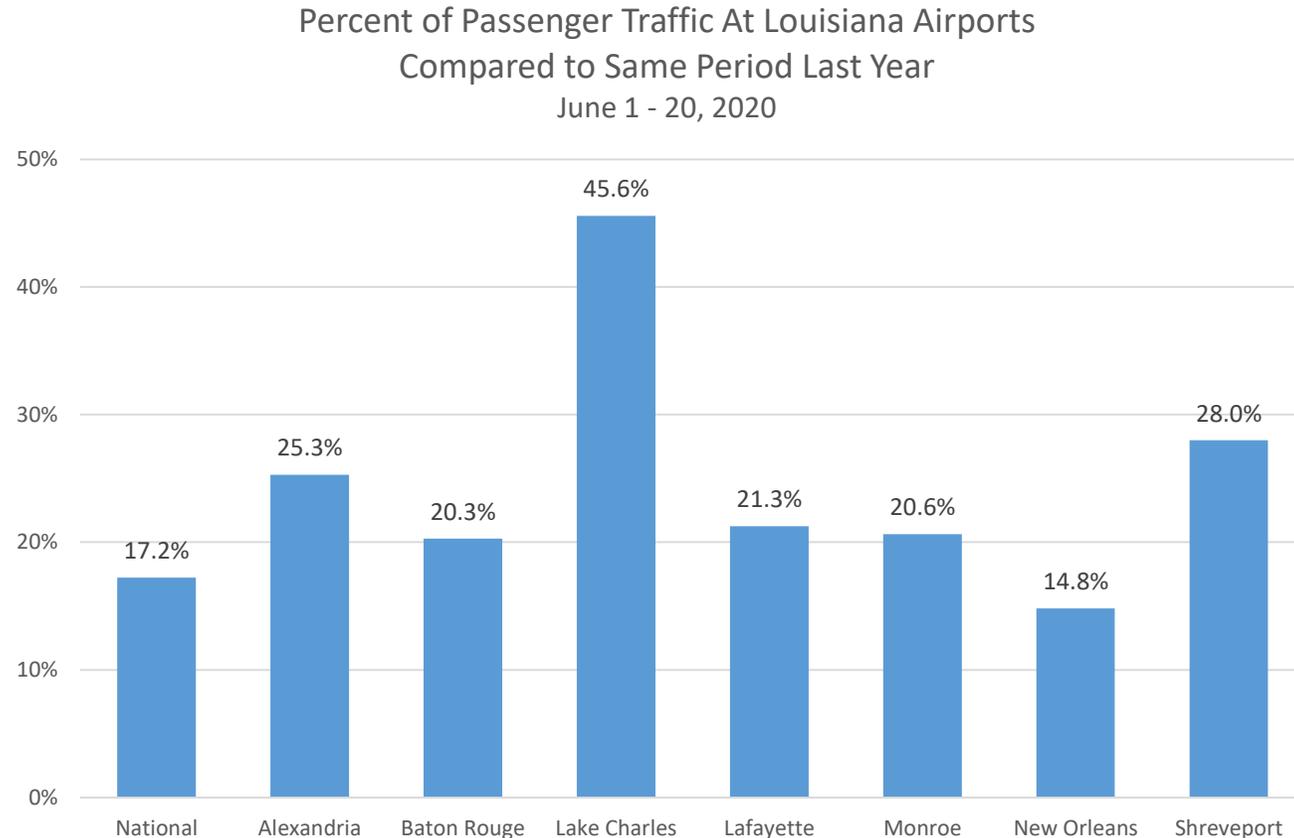
Data Source: Rapides Parish Police Jury Treasurer's Reports.

# AIR PASSENGER TRAFFIC IN LOUISIANA

*Shows total passenger throughput at Alexandria International and other major Louisiana airports from June 1 - 20, 2020 as a percent of traffic a year ago.*

✓ As a percent of year over year passenger traffic, AEX ranked 2<sup>nd</sup> in the state from June 1-20 compared to the same period last year.

✓ AEX passenger traffic from June 1-20 was 25.3% of same period 2019 traffic, which compared favorably to only 17.2% nationwide.

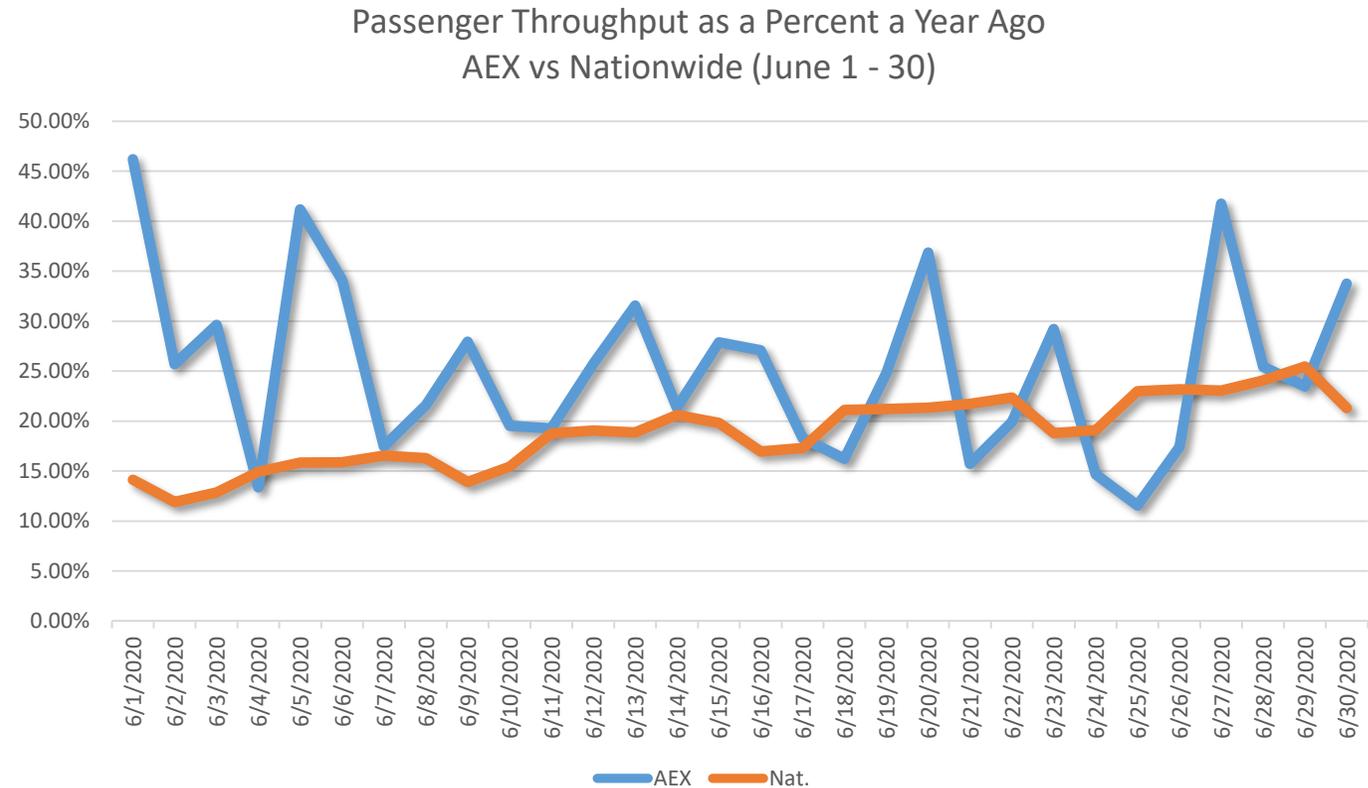


# PASSENGER TRAFFIC AEX VS USA

*Shows total passenger throughput at Alexandria International and nationwide in June 2020 as a percent of traffic a year ago.*

✓ Average percent of travelers at AEX in June compared to a year ago. **24.0%**

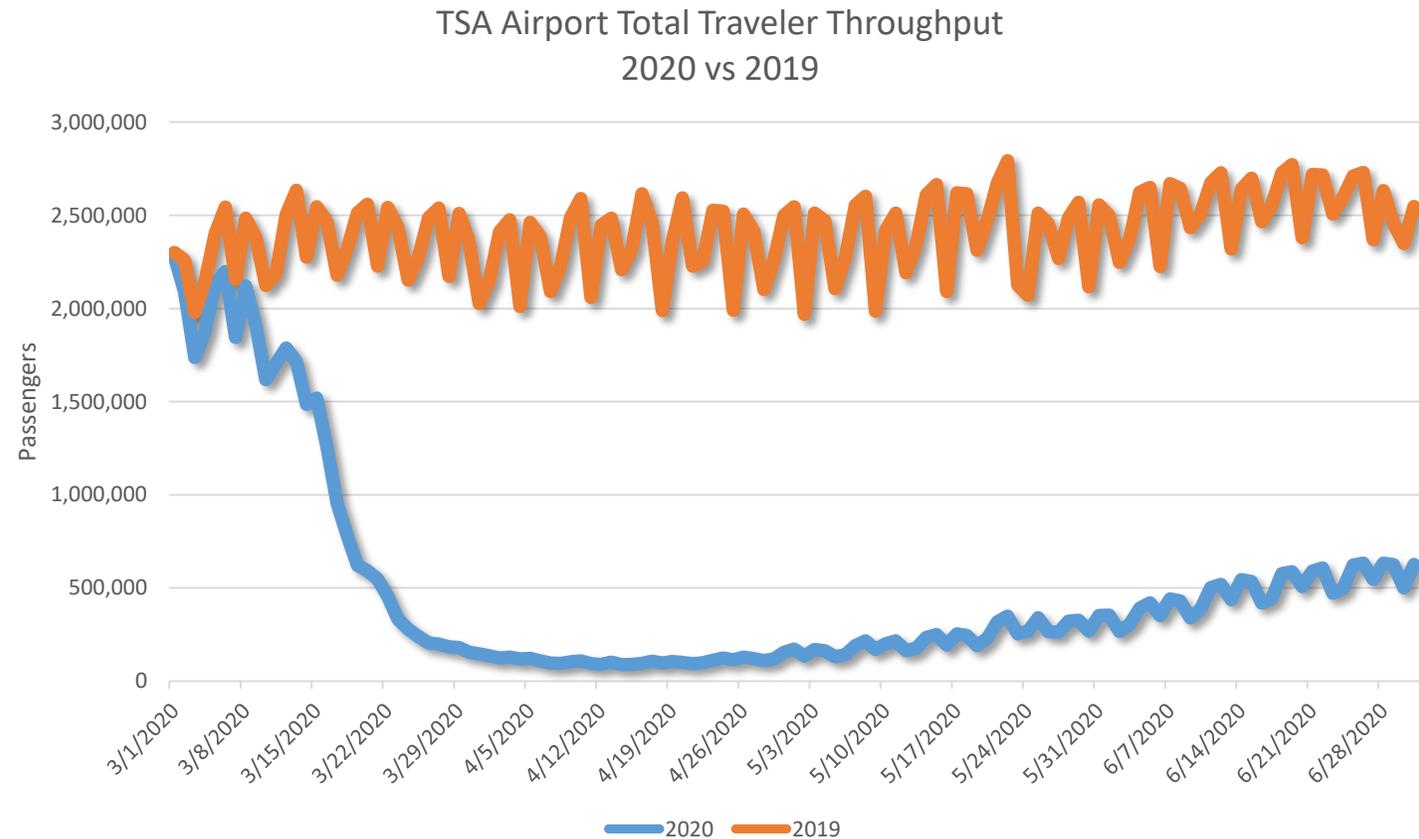
Average percent of travelers nationwide in June compared to a year ago. **18.9%**



# AIR TRAVELER STATS

*Nationwide daily number of passengers passing through TSA checkpoints in 2020 vs 2019.*

- ✓ American and Delta will increase daily flights to AEX the week of July 6<sup>th</sup>.
- ✓ United is expected to expand their schedule to AEX starting August 3.



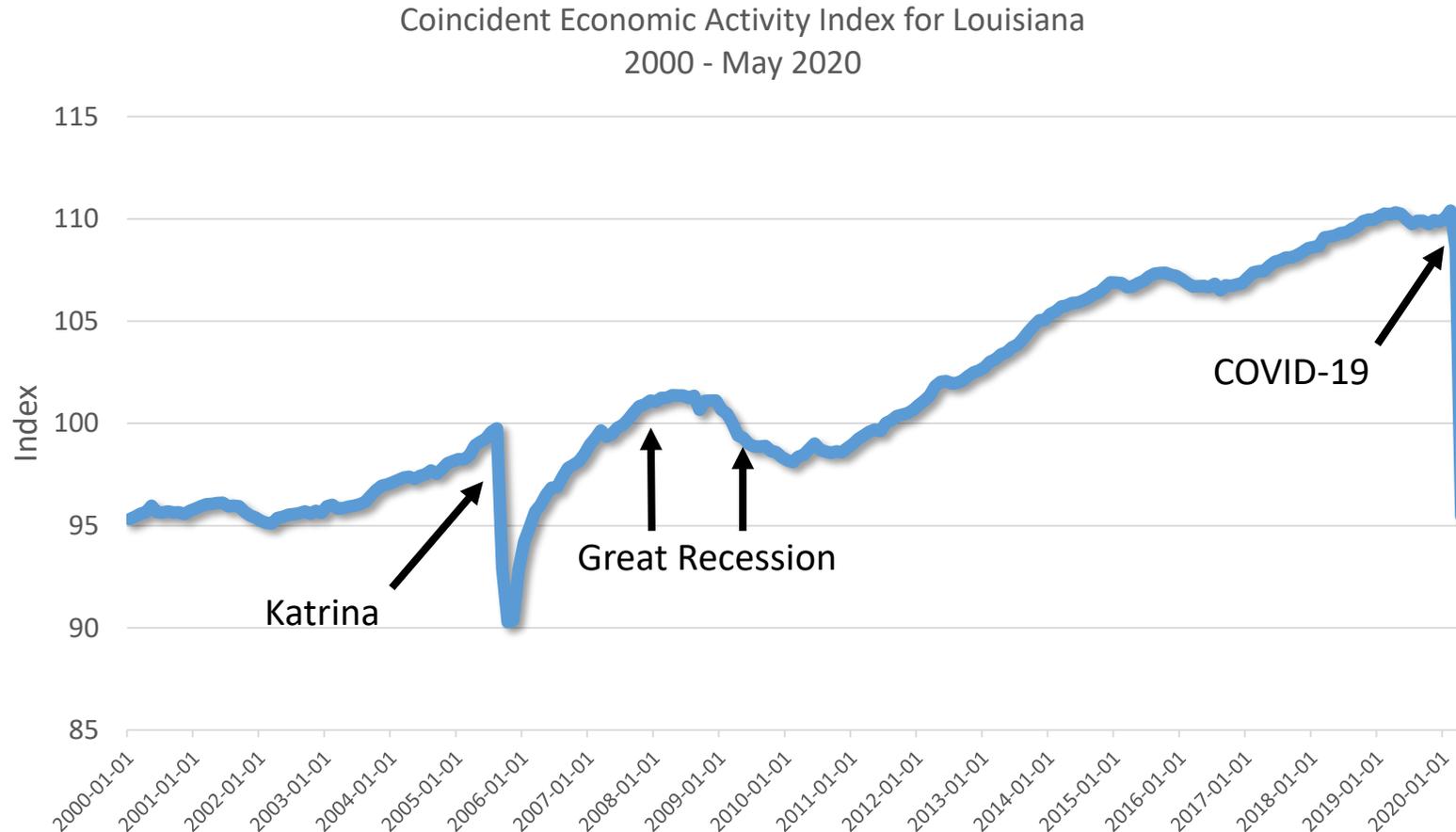
**LOUISIANA**

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# COINCIDENT ECONOMIC ACTIVITY INDEX

*The Coincident Economic Activity Index for Louisiana includes four indicators: nonfarm payroll employment, the unemployment rate, average hours worked in manufacturing and wages and salaries. The index is set to match the trend for gross state product.*

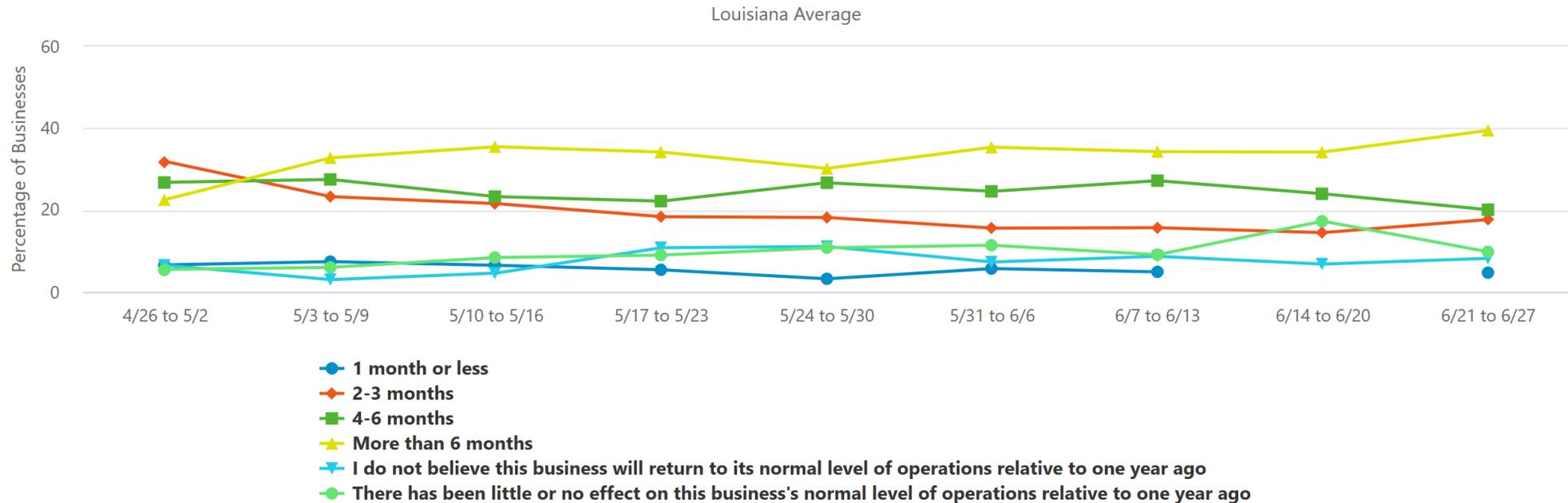
- The chart shows the impact of COVID-19 on the Louisiana economy relative to Hurricane Katrina in 2005 and the Great Recession of 2008-09.*



# LOUISIANA SMALL BUSINESS PULSE SURVEY

*In April, the US Census initiated a survey to track the pulse of small businesses during the COVID-19 pandemic. Results for the June 21 to June 27 period in Louisiana are shown.*

In your opinion, how much time do you think will pass before this business returns to its normal level of operations relative to one year ago?



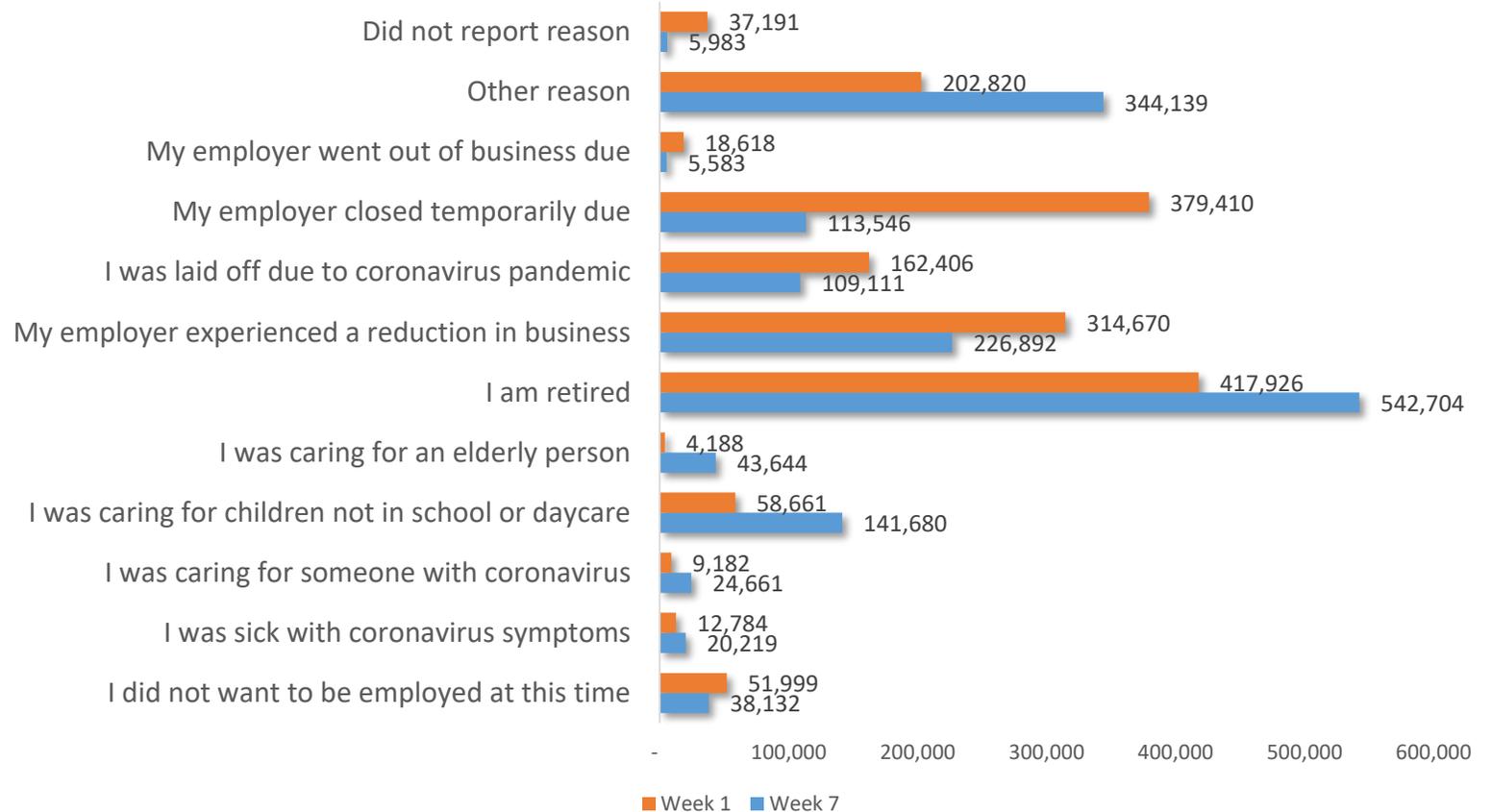
✓ 22.4% of Louisiana small businesses said it would take less than three months for their **business to return to normal** compared to 14.4% nationally.

# LOUISIANA HOUSEHOLD PULSE SURVEY

*The Household Pulse Survey is an online survey studying how the COVID-19 pandemic is impacting households across the country from a social and economic perspective.*

*In order to support the nation's recovery, it asks about how jobs, finances, access to food, health, housing, and schooling have been affected by the ongoing crisis.*

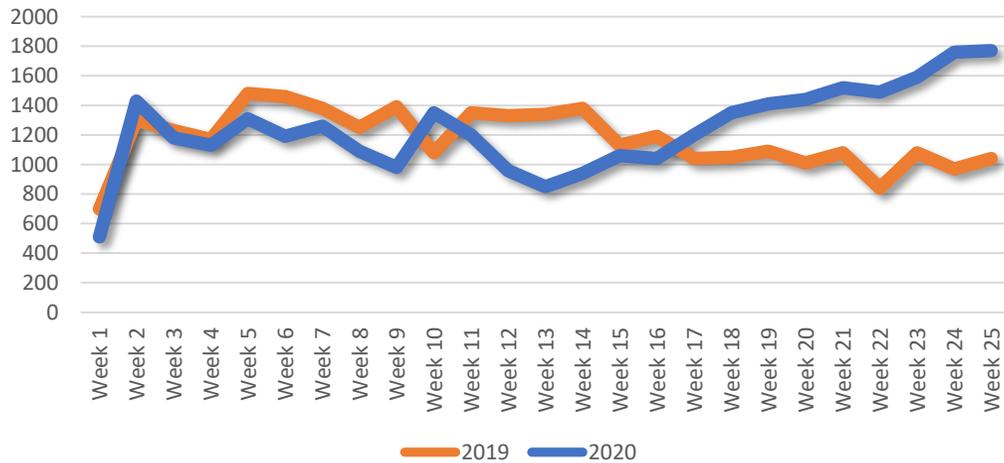
Reasons for Louisianians Are Not Working During Pandemic  
(Week 1) 4/23 - 5/5 vs (Week 7) 6/11 - 6/16



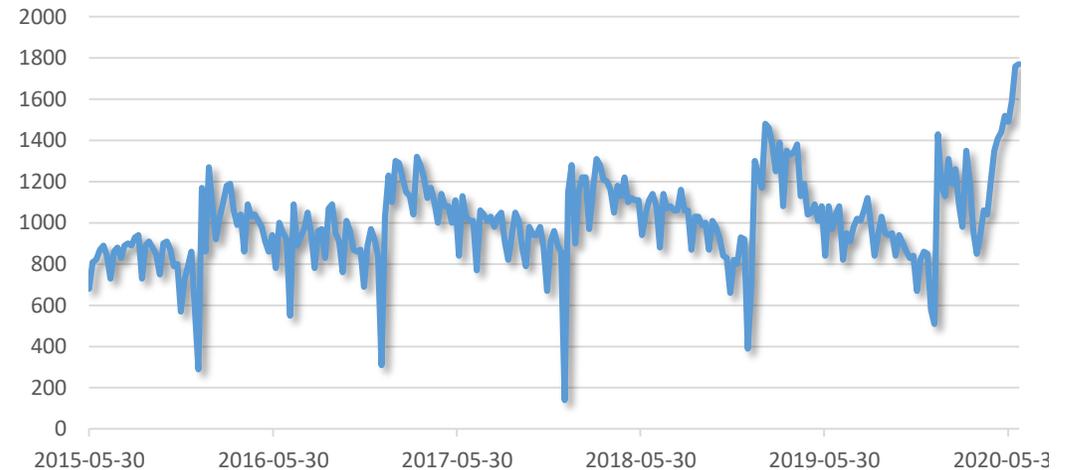
# LOUISIANA BUSINESS FORMATION

(L) The number of business applications in Louisiana each week in 2019 and 2020. (R) Business applications in Louisiana from 2015 - 2020.

Business Formation Applications in Louisiana  
2019 vs 2020



Business Formation Applications in Louisiana  
May 2015 - June 2020



✓ For the week ending June 20, new business formations reached an all-time weekly high in Louisiana for the third straight week with 1,770 business applications filed. YTD 31,010 businesses were formed through June 20 compared to 29,360 in 2019.

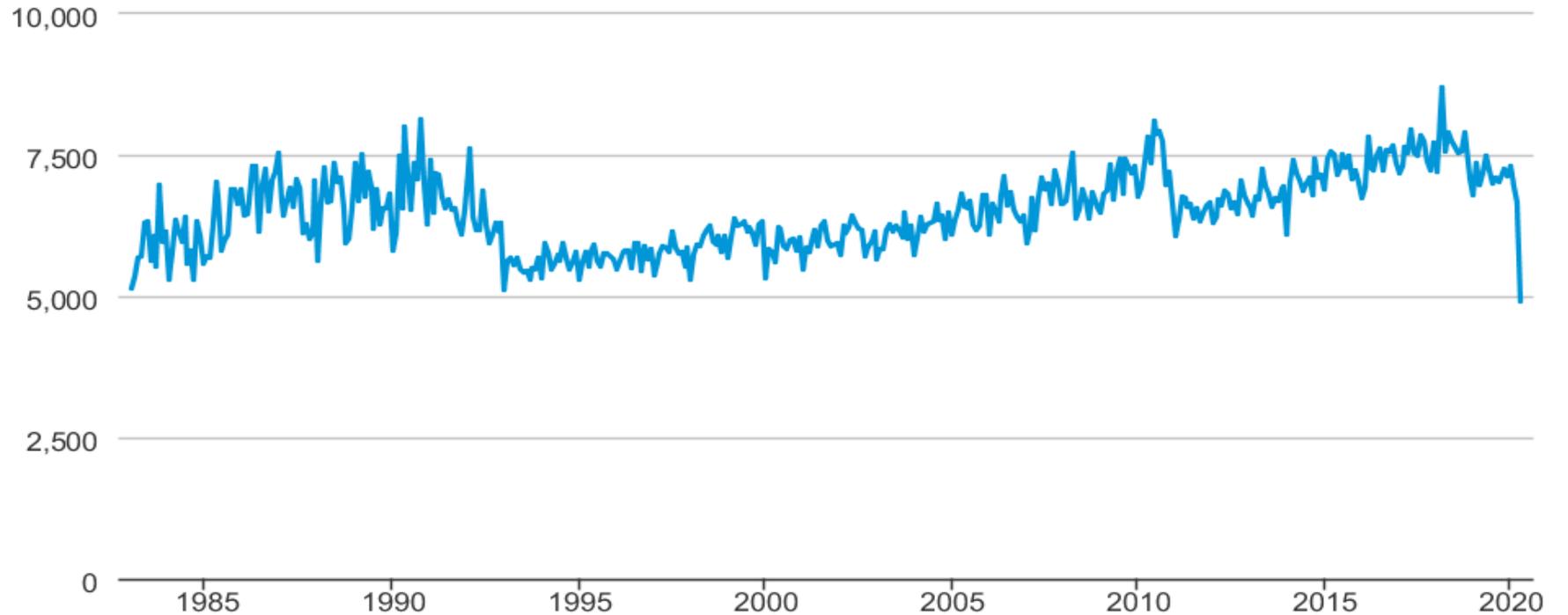
# LOUISIANA GASOLINE SALES

*Total gasoline sales in Louisiana since 1983.*

- *In April 2020, Louisiana recorded the lowest gasoline sales since 1983 with sales of 4.9 million gallons, down 31.7% from April 2019.*
- *Total vehicle miles driven fell 39.7% in April from a year earlier*

**Louisiana Total Gasoline All Sales/Deliveries by Prime Supplier**

Thousand Gallons per Day



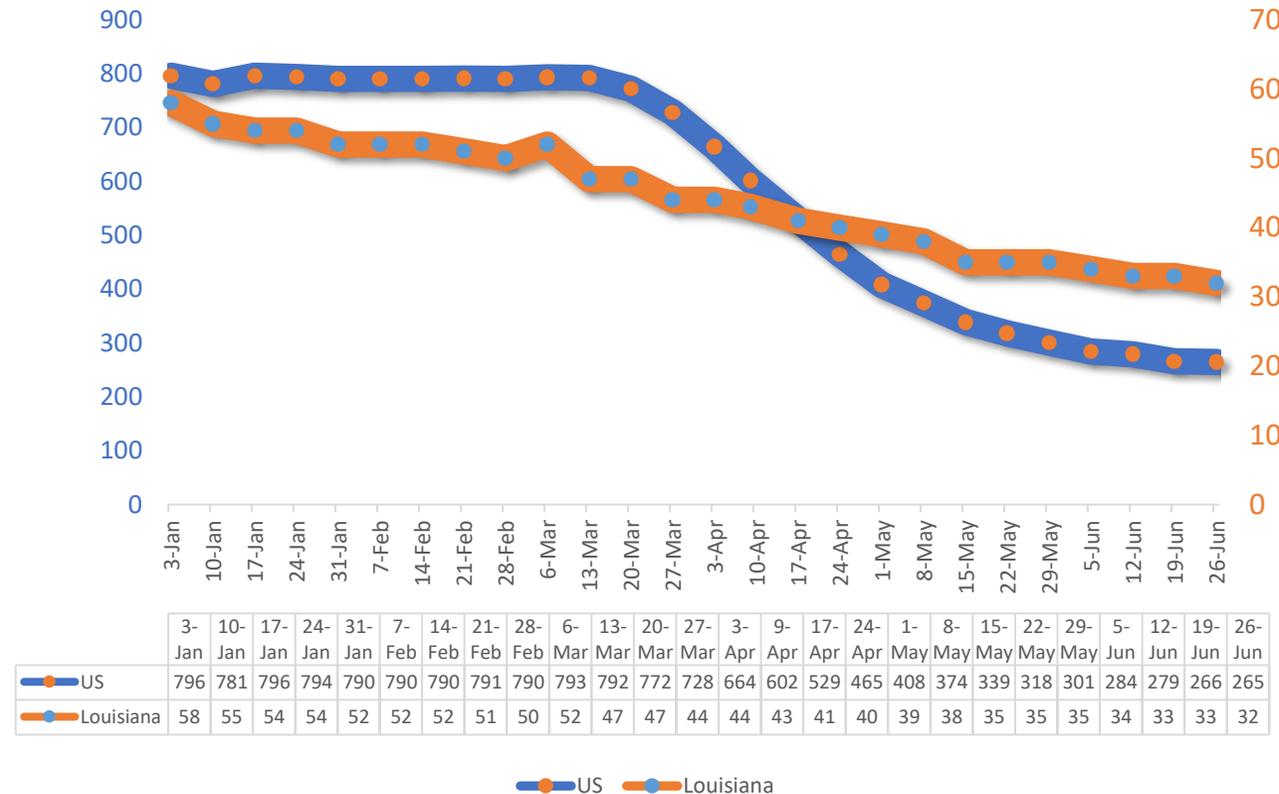
# BAKER HUGHES RIG COUNT

*Represents the number of drilling rigs actively exploring for or developing oil or natural gas in Louisiana and the U.S.*

	Jun 19	May 20	June 20
N. LA-Land	37	22	21
S. LA –Int'l Water	4	0	0
S. LA-Land	7	1	0
S. LA-Offshore	22	13	12
<b>TOTAL LOUISIANA</b>	<b>70</b>	<b>36</b>	<b>33</b>
<b>TOTAL US</b>	<b>970</b>	<b>348</b>	<b>274</b>

## Rig Count in Louisiana & US

January 2020 - Present



■ *Rig count in Louisiana is down 71.8% since June 2019.*

# LOUISIANA GAMING REVENUE

*Gaming revenue in Louisiana for May 2020 with previous month and year comparisons. Louisiana casinos closed March 16<sup>th</sup> and reopened on May 18<sup>th</sup>.*

*May 2020*

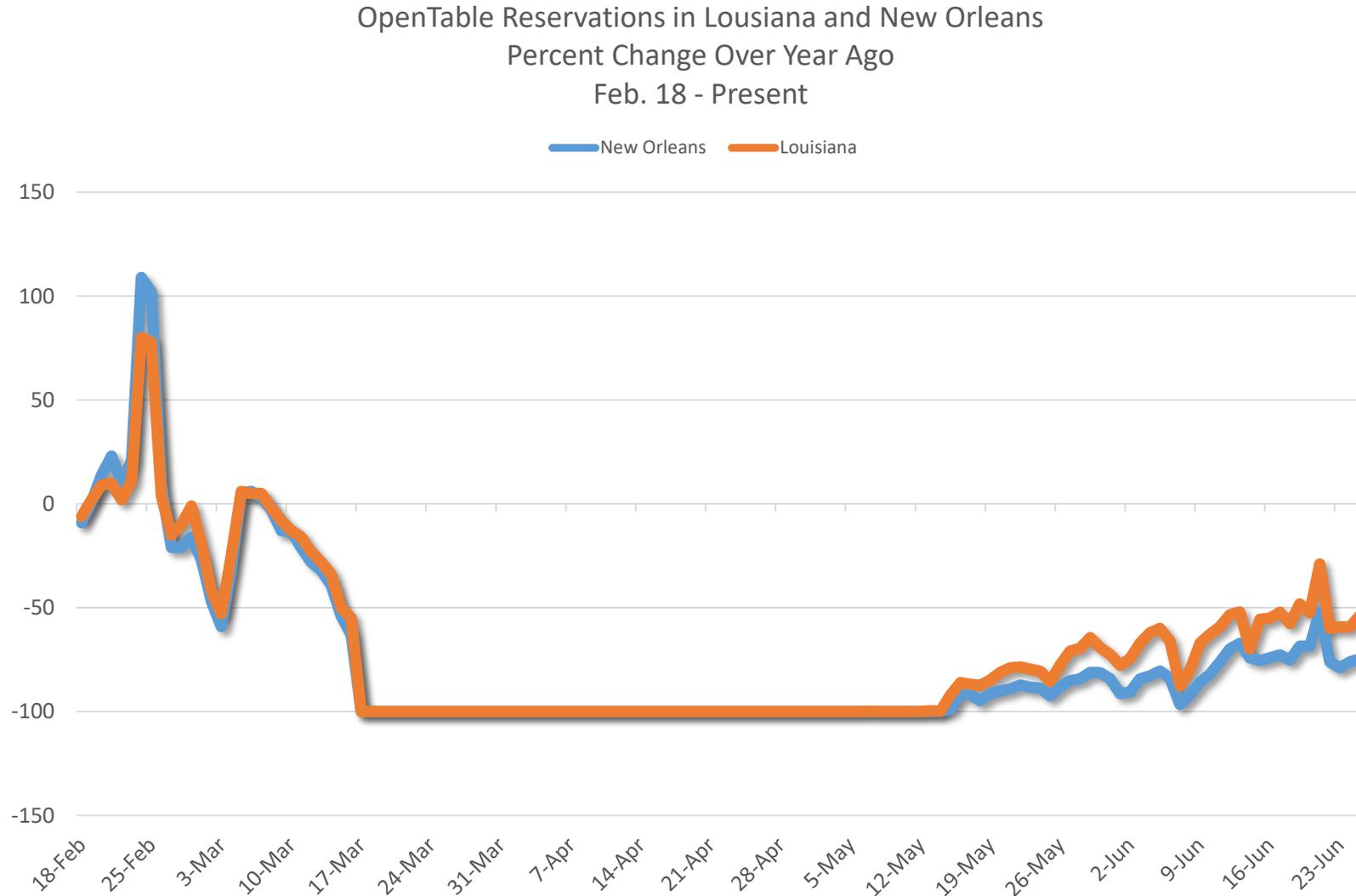
May YoY

  
-65.4%

	19-May	20-Apr	20-May	% Change YoY
Video Poker	\$54,229,300	\$0	\$23,874,584	-56.0%
Riverboat	\$160,060,019	\$0	\$60,077,149	-62.5%
Landbased	\$26,406,783	\$0	\$0	-100.0%
Slots	\$31,503,037	\$0	\$10,314,748	-67.3%
Total	\$272,199,139	\$0	\$94,266,481	-65.4%

# OPEN TABLE RESERVATIONS IN LOUISIANA

*This data shows year-over-year seated diners at restaurants on the OpenTable network in Louisiana and New Orleans across all channels: online reservations, phone reservations, and walk-ins. Year-over-year comparisons by day compare the same day of the week from the same week in the previous year.*



Source: OpenTable, <https://www.opentable.com/state-of-industry>, June 27, 2020

**NATIONAL**

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# NATIONAL ECONOMIC INDICATORS

*Monthly U.S. economic indicators for May 2020.*

Durable Goods  15.8%

Residential Sales  16.6%

Residential Construction  4.3%

Indicator	May-20	Apr-20
Monthly Wholesale Trade	0.3	-1.1
Manufacturers Shipments, Inventories, and Orders	8.0	-13.5
Construction Spending	-2.1	-3.5
Advance Monthly Wholesale Inventories	-1.2	0.2
Advance Monthly Retail Inventories	-6.1	-3.8
Advance Durable Goods Manf. Shipments, Inventories, and Orders	15.8	-18.1
New Residential Sales	16.6	-5.2
New Residential Construction	4.3	-26.4
Advance Monthly Sales for Retail and Food Services	17.7	-14.7

# THANK YOU

*The data presented throughout the CENLA Economic Dashboard reflects contributions from the following local organizations.*

*Also, special thanks to the following partners for distributing the dashboard to its members.*

Next Issue: August 10<sup>th</sup>

- Rapides Parish Policy Jury Treasurer
- Rapides Area Planning Commission
- City of Alexandria Planning Division
- Avoyelles Parish School Board
- St. Landry Parish School Board
- Evangeline Parish Sales Tax Commissioner
- Concordia, Catahoula, & La Salle Tax Administrator
- Alexandria International Airport
  
- LSUA Foundation
- Central Louisiana Regional Chamber of Commerce
- Marksville Chamber of Commerce
- Bunkie Chamber of Commerce
- Evangeline Chamber of Commerce