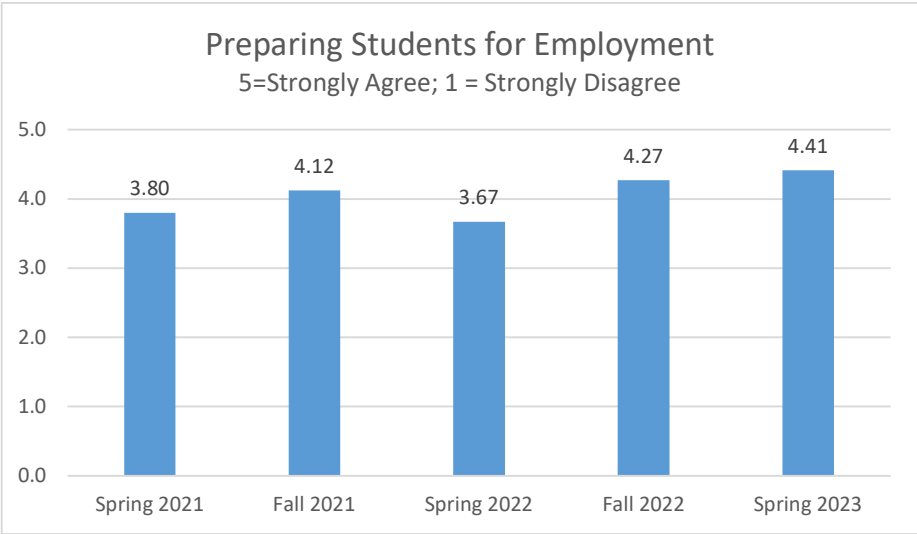


Standard 7: Public Information

Item III in the QA report applies to Criterion 7.1.a.

Public information on program performance and student achievement.

LSUA is preparing graduates for employment.



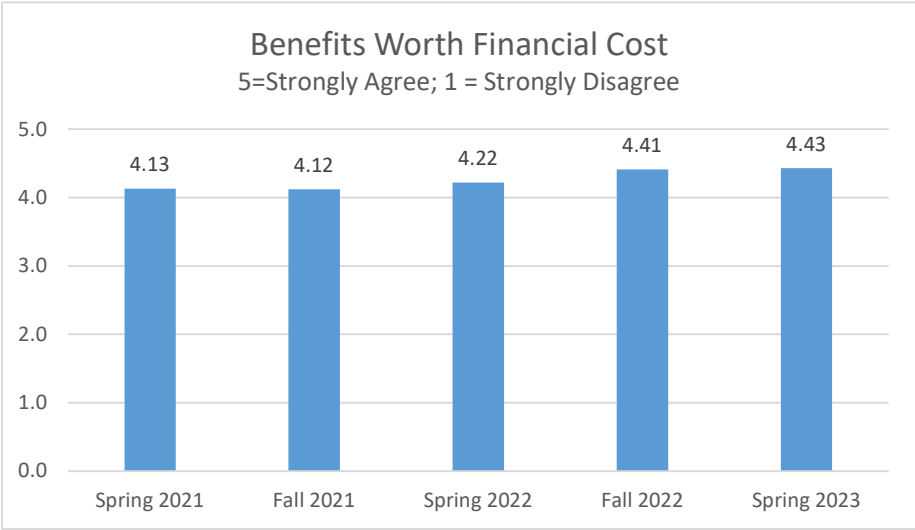
Sample Size (N)

3.80	4.12	3.67	4.27	4.41
N=15	N=26	N=18	N=29	N=37

Scale:
1 = strongly disagree, 2= disagree, 3 = neutral, 4 = agree, and 5 = strongly agree

Graduates were asked to rate whether their education had prepared them for employment. Table 7.1 in the evidence file shows a general trend upward in the average response of graduates to this question. Each student was asked to agree or disagree with the following statement, “LSUA is preparing graduates for employment.” Those graduating in Spring 2021 gave an average rating of 3.8 on a 5-point scale, with 5 being “strongly agree” and 1 being “strongly disagree.” The rating climbed to 4.12 in Fall 2021, before falling to 3.67 in Spring 2022. In Fall 2022, it had risen to 4.27 and in Spring 2023 to 4.41. Sample sizes are listed in the worksheet.

The benefits received from attending LSUA were worth the financial costs.



Spring 2021 Fall 2021 Spring 2022 Fall 2022 Spring 2023

Sample Size (N)

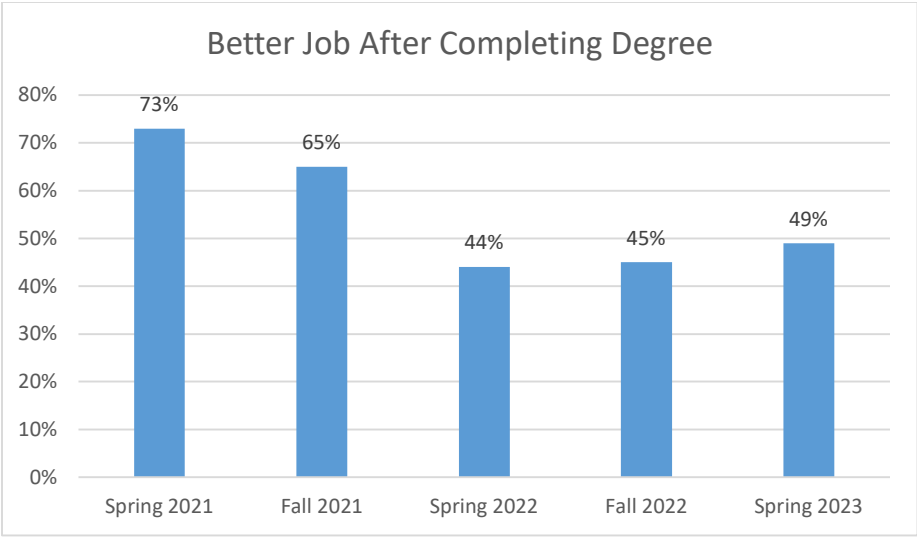
4.13	4.12	4.22	4.41	4.43
N=15	N=26	N=18	N=29	N=37

Scale:
1 = strongly disagree, 2= disagree, 3 = neutral, 4 = agree, and 5 = strongly agree

Graduates were also asked to agree or disagree on the following statement; “The benefits received from attending LSUA were worth the financial costs.”
Graduates from Spring 2021 and Fall 2021 rated the statement at 4.13 and 4.12, respectively. For these students, most of their upper-level education was online due to Covid. Graduates in Spring and Fall 2022 and Spring 2023 were more likely to agree with the statement, rating it at 4.22 in Spring 2022, 4.41 in Fall 2022, and 4.43 in Spring 2023.

Spring 2021 Fall 2021 Spring 2022 Fall 2022 Spring 2023

Have you obtained a better job, new position, or promotion since completing your degree?



Sample Size (N)

73%	65%	44%	45%	49%
N=15	N=26	N=18	N=29	N=37

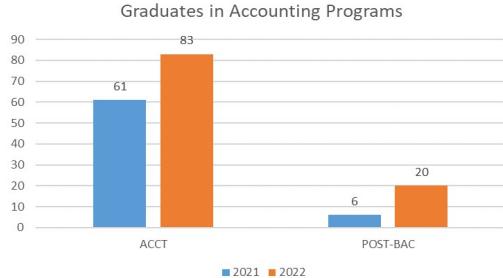
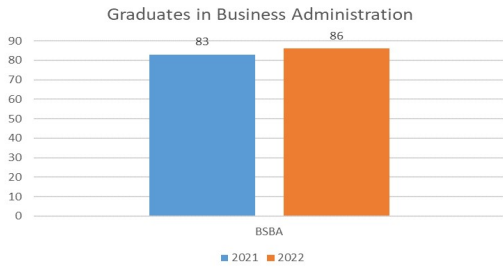
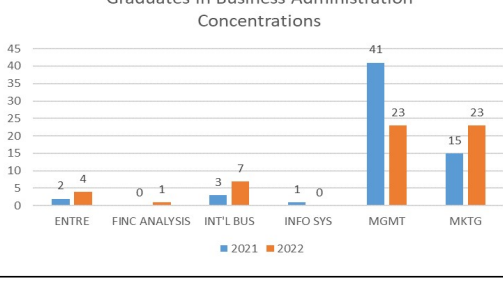
In another employment related question, graduates were asked in Fall 2022 and Spring 2023 to agree or disagree with the following statement: “Have you obtained a better job, new position, or promotion since completing your degree?” Within one to two years after graduating, 68% of the graduates said they obtained a better job, new position, or a promotion. Forty-five percent of the graduates had obtained a better job, new position, or a promotion within six to twelve months of graduating. And in Spring 2023, 49% had obtained a better job, new position, or a promotion immediately upon graduation. While nearly half of graduates improve their employment status within a year of graduation, nearly 70% benefited by the second year.

Table 7.1 - Standard #7 Student Achievement

Use this table to supply data for Standard 7

You must provide results for each program, concentration, specialization, etc. accredited or to be accredited.

Link: <http://www.lsua.edu/academics/colleges/college-of-business>

Student Achievement			
Graduates by Program	2021	2022	Graph
BS Accounting	61	83	
Post-Bacc, Accounting	6	20	
			
BS Business Administration (Total with and without concentrations)	83	86	
BS Business Administration by Concentration			
Entrepreneurship	2	4	
Financial Analysis	0	1	
International Business	3	7	
Information Systems	1	0	
Management	41	23	
Marketing	15	23	

LSUA is preparing graduates for employment.																																	
1 = strongly disagree, 2= disagree, 3 = neutral, 4 = agree, and 5 = strongly agree	Goal: 4.0 or greater on a 5.0 scale	Results 2021 AY & 2022 AY																															
BS Accounting	4.0	<table><tr><td></td><td>Result</td><td>N</td></tr><tr><td>FA 21</td><td>4.0</td><td>12</td></tr><tr><td>SP 22</td><td>4.3</td><td>11</td></tr><tr><td>FA 22</td><td>4.0</td><td>21</td></tr><tr><td>SP 23</td><td>4.5</td><td>20</td></tr></table>		Result	N	FA 21	4.0	12	SP 22	4.3	11	FA 22	4.0	21	SP 23	4.5	20	<p>Preparing Accounting Graduates for Employment</p> <table><tr><th>Semester</th><th>Goal</th><th>Result</th></tr><tr><td>FA 21</td><td>4.0</td><td>4.0</td></tr><tr><td>SP 22</td><td>4.0</td><td>4.3</td></tr><tr><td>FA 22</td><td>4.0</td><td>4.0</td></tr><tr><td>SP 23</td><td>4.0</td><td>4.5</td></tr></table>	Semester	Goal	Result	FA 21	4.0	4.0	SP 22	4.0	4.3	FA 22	4.0	4.0	SP 23	4.0	4.5
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LSUA is preparing graduates for employment.																																	
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BS Business Administration	4.0	<table><tr><td></td><td>Result</td><td>N</td></tr><tr><td>FA 21</td><td>4.15</td><td>13</td></tr><tr><td>SP 22</td><td>4.42</td><td>7</td></tr><tr><td>FA 22</td><td>5</td><td>8</td></tr><tr><td>SP 23</td><td>4.27</td><td>11</td></tr></table>		Result	N	FA 21	4.15	13	SP 22	4.42	7	FA 22	5	8	SP 23	4.27	11	<p>Preparing Business Admin Graduates for Employment</p> <table><tr><th>Semester</th><th>Goal</th><th>Result</th></tr><tr><td>FA 21</td><td>4.0</td><td>4.15</td></tr><tr><td>SP 22</td><td>4.0</td><td>4.42</td></tr><tr><td>FA 22</td><td>4.0</td><td>5</td></tr><tr><td>SP 23</td><td>4.0</td><td>4.27</td></tr></table>	Semester	Goal	Result	FA 21	4.0	4.15	SP 22	4.0	4.42	FA 22	4.0	5	SP 23	4.0	4.27
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