



November 8, 2011

Dear Potential LSU Alexandria Generals Sponsor:

The 2012 LSU Alexandria Generals Baseball season is rapidly approaching. We are very excited about the upcoming season and are working hard to prepare for a successful year. The upcoming season will be our fifth season to compete in baseball inside of the National Association of Intercollegiate Athletics (NAIA).

As our program begins to mature, it is more important than ever that you help us continue to build a Generals Baseball program that you can be proud of. A good way to help support our baseball team is by purchasing a sponsorship add space in our 2012 Baseball Media Guide. Attached you will find a copy of our Media Guide Sponsor Invoice and Media Guide Sponsor Specifications.

Everyone that is involved with LSU Alexandria Generals Baseball plays an important part in what we do. Our players, alumni, parents, fans, and supporters each have a huge role in helping us not only win games, but run a quality baseball program.

Best wishes and **GO GENERALS!**

A handwritten signature in blue ink that reads "Dan Purvis".

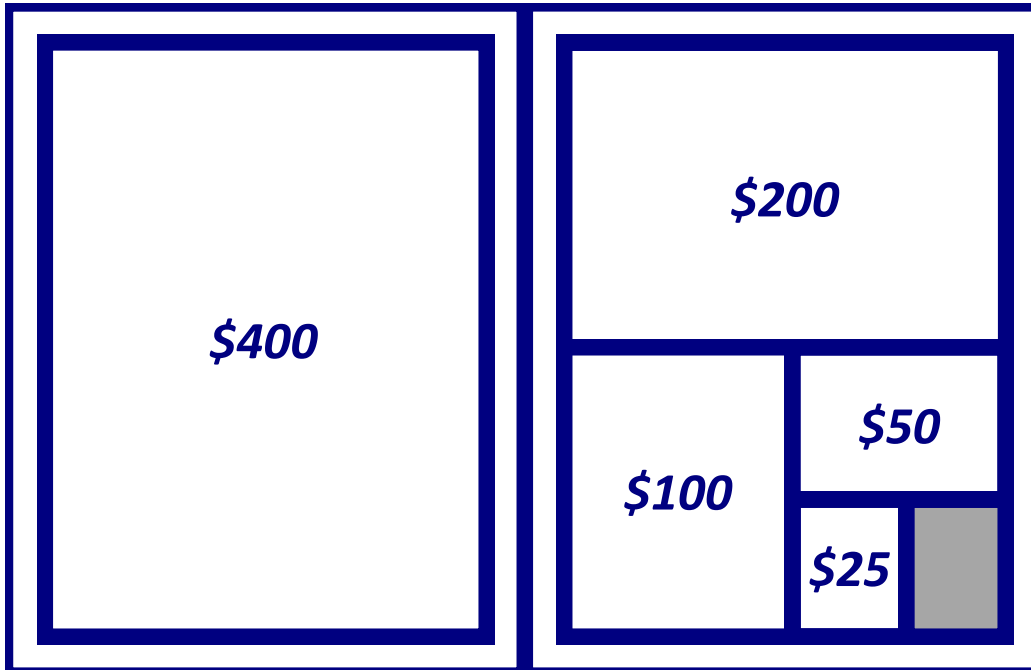
Dan Purvis
Head Baseball Coach





Media Guide Sponsor Specifications

ADD SPACE AMOUNT	DIMENSIONS (HEIGHT × WIDTH)	COMPLIMENTARY MEDIA GUIDES
\$400	Full Page: 10" × 7.5"	5
\$200	Half Page: 5" × 7.5"	4
\$100	Quarter Page: 5" × 3.75"	3
\$50	1/8 Page: 2.5" × 3.75"	2
\$25	1/16 Page: 2.5" × 1.875"	1



Advertiser: Provide digital logo or copy by December 20, 2011, to:

LSU Alexandria Athletics
 Attn: Dan Purvis
 8100 Highway 71 South
 Alexandria, LA 71302-9121

Phone: (318) 473-6486
 Email: athletics@lsua.edu



Baseball Media Guide Sponsor Invoice

DATE: _____

SPONSOR: _____

ADDRESS: _____

CONTACT PERSON: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

SPONSORSHIP LEVEL: Full Page—\$400 Half Page—\$200 Quarter Page—\$100
 1/8 Page—\$50 1/16 Page—\$25

PAYMENT DUE BY: December 20, 2011

SEND PAYMENT TO: LSU Alexandria Athletics
Attn: Dan Purvis
8100 Highway 71 South
Alexandria, LA 71302-9121