

Bachelor of Science in Business Administration AY 2010/11			
Student Learning Outcomes	Assessment Methods & Criteria	Student Learning Evidence	Utilization of Evidence
Each student can recognize and analyze ethical problems and choose and defend resolutions for practical situations in accounting, management and marketing. (General and Managerial)	Assessment Procedure: (1) All students are required to take and pass Management 3211 which focuses on business ethics and solutions. (2) All students are required to take the Major Field Test in Business upon graduation.	Instructors of Management 3211 are required to maintain copies of grades for one academic year to show grades assessment. Major field test results on file.	Criterion not met. will make necessary revisions to this method to fulfill this assessment. Checking with faculty to assure documentation is available.
Each student can conceptualize a complex issue into a coherent written statement and oral presentation. (General)	Assessment Procedure: (1) All student, in the final semester of course work, are required to take and pass Management 4830. This is the capstone course for the program and utilizes the case method of instruction. All students are required to write and p	Instructors in the courses listed in the method section are required to maintain grades and assessment procedure for one academic year.	Criterion not met. Will make necessary revisions to this method to fulfill this assessment. Checking with faculty to assure documentation is available.
Each student can conceptualize a complex issue into a coherent written statement and oral presentation. (General)	Assessment Procedure: (1) All student, in the final semester of course work, are required to take and pass Management 4830. This is the capstone course for the program and utilizes the case method of instruction. All students are required to write and p	Instructors in the courses listed in the method section are required to maintain grades and assessment procedure for one academic year.	Criterion not met. Will make necessary revisions to this method to fulfill this assessment. Checking with faculty to assure documentation is available.

<p>Each student will be able to evaluate the financial position of organizations through examination of balance sheets, cash flow statements, and corporate budgets. (Managerial)</p>	<p>Assessment procedure: (1) Through weekly assignments, periodic quizzes and nationally recognized standardized tests, all student are assessed on these issues in Acct. 2001,2101; Econ 2010,2020; and Finc. 3715. (2) All students are required to take the M</p>	<p>Instructors are required to maintain copies of grades and assessment procedures for one academic year. Major field test results on file.</p>	<p>Criterion not met. Will make necessary revisions to this method to fulfill this assessment. Checking with faculty to assure documentation is available.</p>
<p>Each student will understand the creation of value through the integrated production and distribution of goods, services and information as they relate to economic, financial and marketing theory and practice. (Managerial)</p>	<p>Assessment procedure: (1) Through weekly assignments, periodic quizzes and nationally recognized standardized exams, all students are assessed on these concepts in Econ. 2010, 2020; Finc. 3715, and Mktg. 3401. (2) All students are required to take the M</p>	<p>Instructors are required to maintain grades and assessment procedures for one academic year. Major field test on file.</p>	<p>Criterion not met. Will make necessary revisions to this method to fulfill this assessment. Checking with faculty to assure documentation is available.</p>
<p>Through the use of the scientific process students will be able to acquire data, develop statistical procedures and provide interpretive information for decision making processes throughout the entire organization. (General)</p>	<p>Through the use of the scientific process students will be able to acquire data, develop statistical procedures and provide interpretive information for decision making processes throughout the entire organization. (General)</p>	<p>Instructors are required to maintain grades and assessment procedures for one academic year. Copies of student transcripts indicating performance in MATH 2011 are in each student file. Major field test on file.</p>	<p>Instructors are required to maintain grades and assessment procedures for one academic year. Major field test on file.</p>

<p>Each student will be able to recognize the group and individual dynamics that operate in corporate organizations for the purposes of strategic planning, operations and budgets, and market driven decisions. (Managerial)</p>	<p>Assessment procedure: (1) All student, in the final semester of course work, are required to take and pass Management 4830. This is the capstone course for the program and utilizes the case method of instruction. All students are required to write and p</p>	<p>Instructors are required to maintain grades and assessment procedures for one academic year. Major field test on file.</p>	<p>Criterion not met. Will make necessary revisions to this method to fulfill this assessment. Checking with faculty to assure documentation is available.</p>
<p>Each student will be able to recognize the domestic and global environmental variables relative to there impact on organizational decision making. (General)</p>	<p>Assessment procedure: (1) Through weekly assignments, periodic quizzes and nationally recognized standardized exams, all students are assessed on International Business Practices in Management 4420 (Multinational Management), or Marketing 4443 (Internati</p>	<p>Instructors are required to maintain grades and assessment procedures for one academic year. Major field test on file.</p>	<p>Instructors are required to maintain grades and assessment procedures for one academic year. Major field test on file.</p>
<p>Each student will be able to recognize the domestic and global environmental variables relative to there impact on organizational decision making. (General)</p>	<p>Assessment procedure: (1) Through weekly assignments, periodic quizzes and nationally recognized standardized exams, all students are assessed on International Business Practices in Management 4420 (Multinational Management), or Marketing 4443 (Internati</p>	<p>Instructors are required to maintain grades and assessment procedures for one academic year. Major field test on file.</p>	<p>Criterion not met. Will make necessary revisions to this method to fulfill this assessment. Checking with faculty to assure documentation is available.</p>