

Bachelors of Arts in Communication Studies AY 2010/11			
Student Learning Outcomes	Assessment Methods & Criteria	Student Learning Evidence	Utilization of Evidence
Graduates will be familiar with major concepts, theoretical trends, empirical findings, and historical trends in communication studies.	Students will present a final paper from CMST 4900 Introduction to Communication Research Methods to be evaluated by the Communication Studies faculty.	This area was not assessed.	The AEH Chair and the Communications faculty will meet and discuss assessment methods for the degree. They will develop both pre- and post assessments for the degree. An outline of their assessment methods will be given to the Vice Chancellor of Academic
Graduates will understand and apply basic research methods in communication studies, including research design, data analysis, and interpretation.	Students will present a final paper from CMST 4900 Introduction to Communication Research Methods to be evaluated by multiple faculty members.	This area was not assessed.	The AEH Chair and the Communications faculty will meet and discuss assessment methods for the degree. They will develop both pre- and post assessments for the degree. An outline of their assessment methods will be given to the Vice Chancellor of Academic
Graduates will demonstrate information literacy necessary for university learning and career preparation.	Students will present a final paper from CMST 4900 Introduction to Research Methods to be evaluated by multiple faculty members.	This area was not assessed.	The AEH Chair and the Communications faculty will meet and discuss assessment methods for the degree. They will develop both pre- and post assessments for the degree. An outline of their assessment methods will be given to the Vice Chancellor of Academic