Bachelor of Science in Business Administration AY 2011/12

Student Learning Outcomes	Assessment Methods & Criteria	Student Learning Evidence	Utilization of Evidence
Each student will understand the creation of value through the integrated production and distribution of goods, services and information as they relate to economic, financial and marketing theory and practice. (Managerial)	1. Each course has been assigned one or more of these Program Level Goals which are listed on that course's Master Course Outline and, by extension, on each course's syllabus. 2. Each instructor will create and/or select EMBEDDED ASSESSMENTS which demonstrate the student learning of the Program Level Goal. For example, CMIS 2100 Assignment 2 addresses Program Goal G2 Ethics. 3. Each instructor will maintain a file of these embedded assessments during the semester. At the end of the semester these files will be turned in to the Assurance of Learning committee. 4. The AOL committee, using a rubric, will determine the level of proficiency for each goal. 5. The Departmental AOL committee will meet with the full faculty at the beginning of the Fall Semester and report on the results of assessment with the goal being continuous, incremental improvement of learning until all courses are at or above a 85% level of student success or better.	Goal Name 1.33 Communication Skills 1.22 Creation of Value 1.20 Critical Thinking 2.00 Ethics 0.44 Financial Position 0.00 Group Dynamics N/O International	Results will be reported, discussed and acted upon in the Fall 2012 Departmental Meeting.

Through the use of the scientific process students will be able to acquire data, develop statistical procedures and provide interpretive information for decision making processes throughout the entire organization. (General)	1. Each course has been assigned one or more of these Program Level Goals which are listed on that courses Master Course Outline and, by extension, on each course's syllabus. 2. Each instructor will create and/or select EMBEDDED ASSESSMENTS which demonstrate the student learning of the Program Level Goal. For example, CMIS 2100 Assignment 2 addresses Program Goal G2 Ethics. 3. Each instructor will maintain a file of these embedded assessments during the semester. At the end of the semester these files will be turned in to the Assurance of Learning committee. 4. The AOL committee, using a rubric, will determine the level of proficiency for each goal. 5. The Departmental AOL committee will meet with the full faculty at the beginning of the Fall Semester and report on the results of assessment with the goal being continuous, incremental improvement of learning until all courses are at or above a 85% level of student success or better.	Goal Name 1.33 Communication Skills 1.22 Creation of Value 1.20 Critical Thinking 2.00 Ethics 0.44 Financial Position 0.00 Group Dynamics N/O International	Results will be reported, discussed and acted upon in the Fall 2012 Departmental Meeting.

Each student will be able to recognize the group and individual dynamics that operate in corporate organizations for the purposes of strategic planning, operations and budgets, and market driven decisions.	1. Each course has been assigned one or more of these Program Level Goals which are listed on that course's Master Course Outline and, by extension, on each course's syllabus. 2. Each instructor will create and/or select EMBEDDED ASSESSMENTS which demonstrate the student learning of the Program Level Goal. For example, CMIS 2100 Assignment 2 addresses Program Goal G2 Ethics. 3. Each instructor will maintain a file of these embedded assessments during the semester. At the end of the semester these files will be turned in to the Assurance of Learning committee. 4. The AOL committee, using a rubric, will determine the level of proficiency for each goal. 5. The Departmental AOL committee will meet with the full faculty at the beginning of the Fall Semester and report on the results of assessment with the goal being continuous, incremental improvement of learning until all courses are at or above a 85% level of student success or better.	Goal Name 1.33 Communication Skills 1.22 Creation of Value 1.20 Critical Thinking 2.00 Ethics 0.44 Financial Position 0.00 Group Dynamics N/O International	Results will be reported, discussed and acted upon in the Fall 2012 Departmental Meeting.

Each student will be able to recognize the domestic and global environmental variables relative to their impact on organizational decision making.	1. Each course has been assigned one or more of these Program Level Goals which are listed on that course's Master Course Outline and, by extension, on each course's syllabus. 2. Each instructor will create and/or select EMBEDDED ASSESSMENTS which demonstrate the student learning of the Program Level Goal. For example, CMIS 2100 Assignment 2 addresses Program Goal G2 Ethics. 3. Each instructor will maintain a file of these embedded assessments during the semester. At the end of the semester these files will be turned in to the Assurance of Learning committee. 4. The AOL committee, using a rubric, will determine the level of proficiency for each goal. 5. The Departmental AOL committee will meet with the full faculty at the beginning of the Fall Semester and report on the results of assessment with the goal being continuous, incremental improvement of learning until all courses are at or above a 85% level of student success or better.	Goal Name 1.33 Communication Skills 1.22 Creation of Value 1.20 Critical Thinking 2.00 Ethics 0.44 Financial Position 0.00 Group Dynamics N/O International	Results will be reported, discussed and acted upon in the Fall 2012 Departmental Meeting.

Each student can conceptualize a complex issue into a coherent written statement and oral presentation. (General)	1. Each course has been assigned one or more of these Program Level Goals which are listed on that course's Master Course Outline and, by extension, on each course's syllabus. 2. Each instructor will create and/or select EMBEDDED ASSESSMENTS which demonstrate the student learning of the Program Level Goal. For example, CMIS 2100 Assignment 2 addresses Program Goal G2 Ethics. 3. Each instructor will maintain a file of these embedded assessments during the semester. At the end of the semester these files will be turned in to the Assurance of Learning committee. 4. The AOL committee, using a rubric, will determine the level of proficiency for each goal. 5. The Departmental AOL committee will meet with the full faculty at the beginning of the Fall Semester and report on the results of assessment with the goal being continuous, incremental improvement of learning until all courses are at or above a 85% level of student success or better.	Goal Name 1.33 Communication Skills 1.22 Creation of Value 1.20 Critical Thinking 2.00 Ethics 0.44 Financial Position 0.00 Group Dynamics International	Results will be reported, discussed and acted upon in the Fall 2012 Departmental Meeting.

Each student can recognize and analyze ethical problems and choose and defend resolutions for practical situations in accounting, management and marketing. (General and Managerial)	1. Each course has been assigned one or more of these Program Level Goals which are listed on that course's Master Course Outline and, by extension, on each course's syllabus. 2. Each instructor will create and/or select EMBEDDED ASSESSMENTS which demonstrate the student learning of the Program Level Goal. For example, CMIS 2100 Assignment 2 addresses Program Goal G2 Ethics. 3. Each instructor will maintain a file of these embedded assessments during the semester. At the end of the semester these files will be turned in to the Assurance of Learning committee. 4. The AOL committee, using a rubric, will determine the level of proficiency for each goal. 5. The Departmental AOL committee will meet with the full faculty at the beginning of the Fall Semester and report on the results of assessment with the goal being continuous, incremental improvement of learning until all courses are at or above a 85% level of student success or better.	Goal Name 1.33 Communication Skills 1.22 Creation of Value 1.20 Critical Thinking 2.00 Ethics 0.44 Financial Position 0.00 Group Dynamics N/O International	Results will be reported, discussed and acted upon in the Fall 2012 Departmental Meeting.

Each student will be able to evaluate the financial position of organizations through examination of balance sheets, cash flow statements, and corporate budgets. (Managerial)	1. Each course has been assigned one or more of these Program Level Goals which are listed on that course's Master Course Outline and, by extension, on each course's syllabus. 2. Each instructor will create and/or select EMBEDDED ASSESSMENTS which demonstrate the student learning of the Program Level Goal. For example, CMIS 2100 Assignment 2 addresses Program Goal G2 Ethics. 3. Each instructor will maintain a file of these embedded assessments during the semester. At the end of the semester these files will be turned in to the Assurance of Learning committee. 4. The AOL committee, using a rubric, will determine the level of proficiency for each goal. 5. The Departmental AOL committee will meet with the full faculty at the beginning of the Fall Semester and report on the results of assessment with the goal being continuous, incremental improvement of learning until all courses are at or above a 85% level of student success or better.	Goal Name 1.33 Communication Skills 1.22 Creation of Value 1.20 Critical Thinking 2.00 Ethics 0.44 Financial Position 0.00 Group Dynamics N/O International	Results will be reported, discussed and acted upon in the Fall 2012 Departmental Meeting.